

Fall 1988

Information Media Newsletter Vol. 23 No. 1

St. Cloud State University

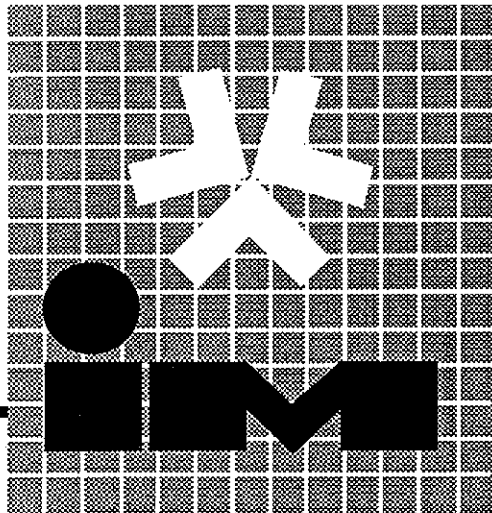
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information media news

Published by the Center for Information Media and Learning Resources Services

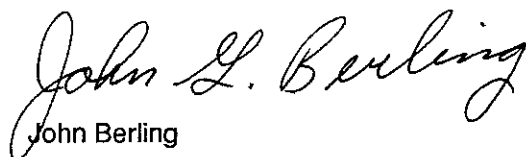
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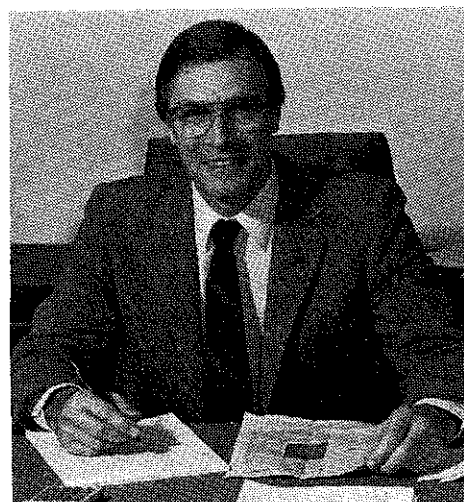
Visits with school administrators and practicing media specialists suggest that we should establish a plan to recruit quality persons into our field. Retirements, career changes, and rule modifications have brought the cadre of professionals in the state down to a point of concern. School administrators will be looking to hire media professionals and there will not be enough quality professionals available to fill the open positions.

I am asking for your help in this important matter. You may know outstanding teachers who are looking for a new direction. If in your opinion such an individual would be a good addition to our field, please encourage them to investigate the opportunities in Information Media. Phyllis Lacroix, myself and/or other IM faculty members at St. Cloud State University will be pleased to outline a program and also share a vision of the excitement a career in Information Media can provide.

St. Cloud State University has numerous assistantships and several scholarships available for prospective students. A fulltime assistantship along with a sabbatical from a current assignment can provide a prospective information media professional with a stimulating career change opportunity. Graduate students who have chosen this model in the past have found that this approach gave them a new and exciting professional perspective.

I encourage you to have prospective students contact us. All of us must be looking for ways to maintain and strengthen the profession through the recruitment of quality people.


John Berling



Vol. XXIII No. 1

Fall 1988

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Phyllis Lacroix

Once again we have experienced a busy summer. Nineteen students completed their Master's degrees in order to take part in the summer graduation. We had excellent representation during the commencement ceremonies as twelve of our graduates participated. It was a rewarding day for everyone. We encourage all of you who have worked so hard to earn a degree to take part in this final event. It provides a tremendous feeling of pride, accomplishment, and closure (relief, too!).

We are now working on our course offerings for the rest of the year. The winter schedule has been completed and is outlined in this newsletter. A new course, *Principles and Procedures of Instructional Design I*, will be taught by Steve Koyama. This course is a solution to several problems we have had with our instructional design course. Many comments were made over the years that the content of *Systems Design in Media* was excessive; others have asked for a course for undergraduate students; still others felt the course we had was insufficient to meet the demands of the workplace. In order to solve these problems, we have divided the existing course into two courses. The first will be offered this winter and will be numbered IM 484/584; the second will be offered Spring Quarter and will carry the previous 658 number. We believe these courses are excellent and encourage everyone in the field of media to take them. We also intend to offer both courses next summer if you are planning to attend.

In addition to our regular on-campus classes, we are continuing to offer classes in the northern metro area. This fall, we are offering IM 576, *Selection and Evaluation*, and IM 644, *Information Storage and Retrieval*, at Anoka-Ramsey Community College. Brien Doyle has agreed to teach IM 512, *Television in Media*,

during Winter Quarter. IM 606, *Organization and Supervision of Media*, and IM 639 *Reading, Listening, and Viewing Guidance*, are tentatively scheduled for Spring Quarter.

We are planning to continue working with public library directors to offer needed courses. This fall, Sandra Williams is teaching an automated cataloging course designed specifically for the needs of MELSA (Metropolitan Library Services Agency) libraries. This is the last of five courses sponsored by MELSA. They have requested that we repeat the cycle which we have agreed to do.

We are struggling with the field experience requirements of the new licensure. If you are aware of school media programs which are available during the summer months, please contact me as soon as possible. Your help is needed if we are going to be able to offer licensure for those who can only attend summers.

It has been brought to my attention that the Follett Software Company and the American Association of School Librarians are offering a "Microcomputer in the Media Center" award. The purpose of the award is to recognize and honor a library media specialist who has demonstrated an innovative approach to microcomputer applications in the library media center. For further information and application forms, please contact Linda Beck or Laurie Frohrip at 255-2062.

The faculty and staff of CIM/LRS are looking forward to an exciting academic year and hope that you are having a successful year as well. If we can be of any assistance to you, please feel free to contact us at any time.

Phyllis Lacroix

The Center for Information Media is proud to announce that the following students have been graduated and received the Master's of Education in Information Media.

Spring: Jan Gallagher, Ann Rolle, Lois Soltis.
Summer: Sharon Arneson, Kari Blazek, Jay Carlsgaard, Sandra Christenson, Susan Damyanovich, Karen Hokkanen, Becky Houle, Gary Johnson, Marsha Kahne, Rita Leopold-Mills, Pegi Mason, Tom McDonough, Nancy Rhinhart, Jill Rudnitski, Pat Schenk, Sharon Sorensen, Rosaline Tsai, Pat Wesolek, Cheryl Whitecomb



Doreen Keable

Doreen Keable is back at the Center for Information Media/Learning Resources Services this fall after a year's sabbatical. Doreen spent her year at the University of North Dakota - Center for Teaching and Learning. While there, she completed her year of residency for a doctorate of education in Educational Administration and once again experienced the "life of the student." As she reflects on the year, she says, "It was an excellent opportunity for me to learn new things and to meet many wonderful new people. The classes were stimulating and allowed me to review in depth the latest thinking in the fields of education and organization and management behavior. Stimulating also were the cold chilling winds during the winter. They never stopped blowing."

Doreen is excited and happy to be back at St. Cloud State University this fall meeting the old and the new challenges here. The invitation stands for one and all to stop in and say "hello."



Virginia Sorensen

Virginia Sorensen had a productive Spring Quarter sabbatical. She wrote (with considerable input from Keith Ewing and other SCSU faculty and students) the first draft of a *Guide to Learning Resources for Graduate Students in Education and Psychology*. She spent three weeks attending a regional meeting of academic librarians, and focused on learning about library instruction programs. In August, Virginia represented the SCSU chapter of the Honor Society of Phi Kappa Phi at a regional conference at the University of Illinois. A major project for Fall Quarter is to prepare to offer IM 660, *History of Libraries and Information Media*, during Winter Quarter.

Harlan Jensen, Distribution, has received an award for outstanding contributions by IFO faculty for 1987-88. The awards were based on excellence both in and out of the

Keith Ewing continues his active year in helping to automate various LRS operations. His experiments with Luther Rotto and Randy Evans into networking CDROMs is nearing fruition; they hope to have a CDROM database network up and running during Winter Quarter. Keith's work with CDROMs led to his attending a conference of academic librarians in LaCrosse, WI, in April, and a presentation titled "*The Information Society and the Promise of CDROM*" at the recent CMLE workshop on library applications of CDROM. Keith has worked with Judy Arnold and Randy Evans to develop and install the Macintosh computer network in the new CIM computer lab in Room 232. To relax, Keith spent a week fishing on Snowbank Lake north of Ely, made a quick wine tasting trip to Washington state, and continues to bore everyone in sight with the most recent photos of his six-month old daughter.



Steve Koyama and **Ron Schmid** led a group of fourteen participants on a ten day hiking-photographic tour in the Pacific Northwest in August. The tour was sponsored by the SCSU Office of Continuing Studies. The group explored the visual potential of such places as Mount Rainier, the aftermath of the volcanic eruption at Mt. St. Helens, the Quinault Olympic rain forest, a Pacific wilderness beach, Hurricane Ridge as well as the sights, sounds and cuisines of Seattle and Victoria, British Columbia.

Ron Schmid, Instructional Development, attended the International Congress of Anthropological and Ethnological Sciences in Zagreb, Yugoslavia July 24-31, 1988.

Ron's photographic exhibit "*Silver Essence: the Lives of Rural Older Women*" was exhibited at a pensioner's facility in Zagreb. A Yugoslavian television station filmed and aired the exhibit on a Yugoslavian network. A reception was hosted at the Dom Trnje by the Association of Anthropology and Gerontology (AAGE) in coordination with this exhibit.

Schmid and Dena Schenk (Interdisciplinary Studies), continued their collaborative efforts in developing a cross-cultural perspective on the visual facet of the research on older women with work in Dubrovnik and Zagreb.



Robert Hauptman has returned after a year's leave of absence. His time was spent constructively working on his house (which is almost finished) and doing research in New York and at Harvard. He wrote many essays and reviews. His publications include "*The Myth of the Reference Interview*" (THE REFERENCE LIBRARIAN) and *Ethical Challenges in Librarianship* (Oryx Press, 1988).

New Faculty and Staff . . .



Renee Rude



Phil Thorson

Renee Rude joined Learning Resources Services as Circulation Coordinator in July of 1988. She is a 1987 graduate of the Human Resource Training and Development program at SCSU. The Repair and Maintenance department welcomed **Phil Thorson** to their staff in June of 1988.

Two new night supervisors have also been hired. In addition to his responsibilities at LRS, **Greg Koshenina** works as a Senior Stores Clerk at the MN Correctional Facility. **Ken Hopke** was a Stearns County Planning Director prior to coming to LRS.

Carleen Czech, formerly in Acquisitions, has accepted a position in Women's Athletics. She will be replaced in Acquisitions by **Diane Larson**. Welcome to the LRS Team!

Jerry Westby, formerly in charge of Collection Development, has accepted the Archives and Special Collections position in Learning Resources Services. Special Collections includes the areas of Archives, Manuscripts, etc. Congratulations Jerry!

Mary Craighton Shrode, Instructional Development (Graphics), produced a photographic exhibit for Rochester Mayo Clinic's on-going art program at Harwick Building in Rochester. The exhibit featured 20 archivally processed black and white prints emphasizing natural abstract textures and forms. The photos were displayed in June and July.

**Center for Information Media
Tentative Winter Schedule 1989**

104	Introduction to the Learning Resources	1	Nagel	2	10TR	CH-130
		2	Battistini	2	6T	CH-130
		3	Rude	2	11W	CH-130
	(Business Emphasis)	4	Lacroix	2	1R	CH-130
416-516	Television in Media II	1	Polesak	4-3	6M	CH-61
431-531	Introductory Workshop to On-line Literature Searching (January 7, 14, 21, 28, Feb. 4)	1	Blaske	2	9-1 Sa	CH-130
444	Internship in Media	1	Koyama	1-4	Arr.	Arr.
445-545	Microcomputers in Classrooms and Media Centers	2	Arnold	4-3	6T	ED-126A
484-584 *	Principals & Procedures of Instructional Development I	1	Koyama	4-3	6W	CH-126
468	Media Materials and Methods of Instruction	1-3	Arnold/Keable	4	9MWRF	CH-100
		4	Koyama	4	10MWRF	CH-125
		5	Stachowski	4	10MWRF	CH-134
		6	Hill	4	11MTRF	CH-125
		7	Jensen	4	1MTWF	CH-125
		8	Keable	4	6M	CH-125
		9	Rotto	4	6T	CH-134
471-571	Preparation of Media	1	Josephson	4-3	6M	CH-232
477-577	Reference and Bibliography	1	Hauptman	4-3	6R	CH-125
481	Reading, Listening, and Viewing Guidance	1	Busse	4	1R	CH-126
484	Seminar: Photographic Lighting (January 11, 18, Feb. 1)	1	Nelson	1	6W	CH-134
484	Seminar: Studio Photography (January 25, Feb. 8, 22)	2	Nelson	1	6W	CH-134
608	Research Methods	1	Lacroix	3	6W	CH-125
639	Reading, Listening, and Viewing Guidance	1	Busse	3	6T	CH-125
647	Instructional Development and Design for Microcomputer	1	Fields	3	6T	CH-126
660	History of Libraries and Information Media	1	Sorensen	3	6M	CH-134
680	Internship in Media	1	Koyama	2-12	Arr.	Arr.
681	Readings in Media	1	Staff	1-3	Arr.	Arr.
682	Research in Media	1	Staff	1-3	Arr.	Arr.
683	Seminar: Specialist Degree	1	Staff	1-4	Arr.	Arr.
684	Field Study in Media	1	Staff	3-9	Arr.	Arr.

☞ See Continuing Studies Bulletin for a joint Music and Information Media workshop, The Use of Computers in Music Education

Off-Campus Courses

512	Television in Media		Doyle	3	6M	Osseo
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* The course will be numbered 458-558 in the Winter Schedule.

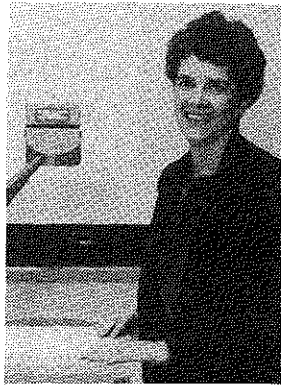
Linda Beck
Human Resource Development
Center for Information Media
(CIM)



Charlotte Thestrup
Special Studies
Instructional Development
(ID)



Jessica Chiang
Human Resource Development
Resources & Information (R&I),
Periodicals



Diane Salzer
Human Resource Development
Instructional Development (ID)



Lynette Christianson
Library Technologies
Resources & Information (R&I),
Cataloging

WHEN OPPORTUNITY KNOCKS . . .

Dr. Luther Brown has opened the door to higher education for many Information Media graduate students through the implementation of a scholarship program. The Luther Brown Scholarship was initiated in December 1981 for the purpose of encouraging and assisting students in their pursuit of graduate study in Information Media. The funding base is supported through continuous contributions from Dr. Brown, his family, faculty, and alumni. A primary concern of Dr. Brown's is that children have quality educators. Through new and on-going contributions, this concern is addressed as more educators are able to pursue graduate study.

The 1988-89 recipients of the Luther Brown Scholarship are Linda Beck and Diane Salzer. Each received \$325.00 from the Luther Brown Scholarship and \$75.00 from the Bookstore matching funds. To be eligible for the scholarship, applicants must have already been admitted to the Information Media graduate program and have written a letter of application to the dean. Awards are made based on applicants' goals in the program, future plans for education, and justification for the request.

Through the generosity of contributors, two additional scholarships of \$150 each will be possible in 1989. These awards will be given to students pursuing their graduate degrees through summer study. As with the academic year awards, students must be admitted to the Information Media graduate program and send a letter of request to Dr. John Berling, Dean, Learning Resources Services. Deadline for summer scholarship applications is January 15, 1989.



Sharon Cin
Educational Media
Center for Information Media (CIM)



Laurie Frohrip
Human Resource Development
Center for Information Media (CIM)



Bobbie Peterson
Educational Media
Govt. Docs & Reference
Resources & Information (R&I)



Mary Kasimor
Special Studies
Resources & Information (R&I)

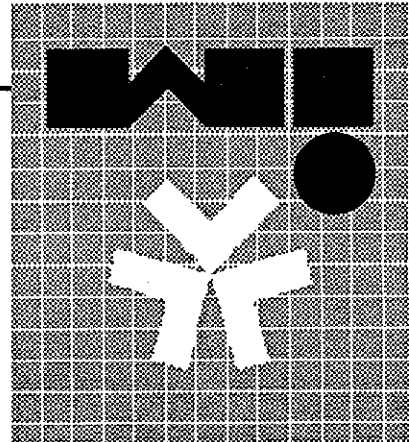


Chris Ettl
Human Resource Development
Instructional Development (ID)

Life after CIM

- | | |
|------------------------------------|--------------------------------------------------------------------------------------------------------|
| Judy Rogers | Isanti Middle School, Cambridge District, Isanti, MN |
| Pegi Mason | Fargo Public Schools, Fargo, ND |
| Greg Beck | Little Falls Public Schools, Little Falls, MN |
| Viola Berquist | Willmar Public Library, Willmar, MN |
| Becky Houle | MSA, Advance Mfg. Inc., Eagan, MN |
| Jane Elstad | Branch Librarian, Anoka County Library System, MN |
| Rosaline Tsai | Working on her Doctorate in Curriculum and Instruction at the University of Minnesota, Minneapolis, MN |
| Yvonne Johnson | Willmar Technical Institute, Willmar, MN |
| Martha Knows-The-Country | The Nebraska Indian Community College, Winnebago, NE |
| John Pepper | St. Cloud Hospital, St. Cloud, MN |
| Betsy Shager | East Consolidated Elementary School, St. Paul, MN |
| Tom McDonough | Applied Learning International, Naperville, IL |
| Jan Gallagher | Rogers Elementary School, Rogers, MN |

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information media news

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Course Offering for Winter Quarter

*H*istory of Libraries and Information Media

We will explore our roots as librarians/media people, looking at events, issues, people, and places important in library/media history. Are questions regarding new technology, funding, censorship, vandalism - to name just a few - only recent phenomena? What might the future hold? A course of interest to anyone presently working in a library/media center, or who is simply interested in the role these institutions have played in the development of Western civilization.

Information Media 660
Mondays at 6:00 p.m. beginning December 5
Instructor: Virginia Sorensen

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