

Fall 1987

Information Media Newsletter Vol. 22 No. 1

St. Cloud State University

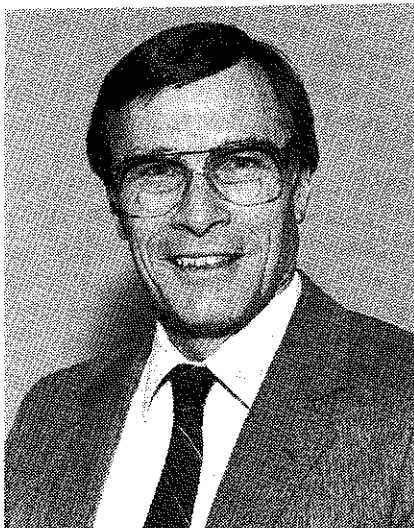
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Dean's Corner

In his opening day remarks to the university community, President Brendan McDonald challenged the faculty to find ways to move St. Cloud State University to the level of an upper-tier university. He cited several programs of excellence which already meet that level of service and quality, and encouraged the faculty to develop additional programs which would help to clearly establish the university as an upper-tier institution. Upper-tier universities are those with a clearly defined teaching mission, along with a research component that goes beyond this university's present commitment to that endeavor.

Learning Resources Services and the Center for Information Media faculty and staff were heartened by the fact that our programs were identified during this address as programs of excellence. It is gratifying to know that our combined efforts to provide quality service have not gone unnoticed. This hard work has also been recognized with the announcement that planning for a new learning resources facility has become the first new building priority on the campus.

Because it is now going to be possible to plan a state-of-the-art learning resources facility, we need input from knowledgeable people who have used the present center as well as from those who provide library/media service within the St. Cloud State University service area. Your ideas and questions are encouraged at this time. No effort will be spared to make this a showcase in which library/media programs and services will flourish.

Kudos to all who planned, contributed to, and attended the MEMO Ruth Ersted Conference.

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Fall 1987

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CIM News

Summer and fall enrollments have continued to grow this year due to a variety of situations that have an impact: increased enrollment throughout SCSU, increased vacancies in education which encourage some students to major in education and others to seek career changes, more publicity concerning our program throughout the country, and other factors. It is an exciting time for our faculty and our students because there is the potential for an expansion of course offerings and rumors of a new building. Currently, we are involved with larger and more heterogeneous classes which is a mixed blessing.

Setting a class schedule for winter quarter was a challenge. Several of our teachers will be unavailable for a variety of reasons. Doreen Keable and Bob Hauptman will be on leave all year. Fortunately, we were able to hire replacements for them: Judy Arnold and Nina Battistini. Fred Hill and Fred Polesak will be on sabbatical winter quarter, and Steve Koyama will be teaching for the Denmark program this winter. We are pleased that our faculty are able to take part in these activities of professional development and hope they return refreshed and full of new and creative ideas.

In addition to our regular on-campus classes, we are continuing to offer classes in the northern metro area. The enrollment in these classes continues to be excellent. We are offering IM 571 *Preparation of Media*, and IM 575 *Administration of Media* in fall quarter; spring quarter we will offer IM 512 *Television and Information Media*, IM 603 *Research, Theory,*

& Practice of Media. We are hoping to offer IM 573 *Photography* if we can locate a suitable darkroom. If you are interested in taking courses winter quarter, please check our schedule.

We are planning to continue working with public library directors to offer courses which they need both locally and in the Twin Cities area. Due to the interest of public library directors in our program, our Track I enrollment is beginning to strengthen; therefore, we are looking at our requirements and electives for that track and have designed another course this year which is in response to the needs of public libraries. That course, *Children's Service and Materials for Public Libraries*, is being offered this quarter in Roseville.

This year, we will be taking a look at the licensure requirements for school media. As you may be aware, there are currently only two licenses available in the State of Minnesota: Media Generalist and Media Supervisor. A major change in requirements is that a field experience of 200 hours will be required as a replacement for two years of classroom experience. There has been some concern voiced by students who have been taking courses from us. Please remember that the **old requirements are in effect until 1990** which gives us time to propose changes in our program and to notify students of these changes. If you have any questions or suggestions regarding licensure, please give us a call.

Phyllis Lacroix

Special Course Offering

Course: IM 431/531 *Introduction to Online Literature Searching*
Time: Tuesday 6:00-8:00 P.M.
Place: CH 228
Quarter: Winter
Instructor: Virginia Blaske

The *Introductory Workshop to Online Literature Searching* (IM431/531) will be offered winter quarter. This class will concentrate on developing useable search strategies and learning the BRS system structure and search command language. In order to have consistently good results from a search, the student will learn online system structure, protocols, and command language, as well as the basics of good search strategy formulation. The format of system commands on BRS, BRS/AfterDark

and DIALOG differ, but the functions are basically the same.

Since the best approach to learning online searching is to actually search some databases, there will be a fee of \$15.00 for one hour of online searching time per student to cover the cost of accessing the BRS system. This allows for some hands-on experience to acquaint the student with the interactive mode of online searching. With only four work stations available at present, there is a class limit of 16 students.

Faculty and Staff News

• **Phyllis Lacroix** completed her Ph.D. in Education (Curriculum and Instructional Design) at the University of Minnesota this past spring. Her dissertation title was *The Effects of Cognitive Style, Notetaking, and Instructor-prepared Handout Materials on Learning from Lecture Instruction*.

• **Jan Sorell**, an IM graduate who is the 1987 Teacher of the Year for District 472, is teaching IM 646 *Micro Software* this quarter.

• More than 40 photographs by **Ron Schmid** were selected by the National Park Service Division of Exhibits in Harpers Ferry, West Virginia for permanent display in the new Visitor's Center at Voyageurs National Park. In addition, several of Ron's photographs were used in *Voyageurs National Park* published by the Mountaineers, Seattle.

• Several LRS faculty presented at the Ruth Ersted MEMO conference. **Tony Schulzetenberg**, professor emeritus, presented *Reading Can Make a Difference* which looked at reading interests and how books can influence people's lives. **Dennis Fields** presented a report on the FIPSI Grant on professional ethics. **Jerry Westby** did an update of recent happenings and cases of censorship. **Tom Stachowski** and **Luther Rotto** presented an introduction to videodisc technology with Brien Doyle. They discussed videodisc as a new technology in education and the new videodisc review center at LRS.

• **Doreen Keable** is on sabbatical this year to finish her Ed. D. in Educational Administration at Grand Forks, North Dakota. **Steve Koyama** will be teaching in SCSU's Denmark program this winter; **Fred Polesak** will spend winter quarter learning techniques of SMPTE time code editing at Video Midwest in Minneapolis. Also, for his winter quarter sabbatical, **Fred Hill** plans to visit and interview approximately 25 human resource development and/or training and development operations at corporations in the Twin Cities area.

• **Virginia Sorensen** (bibliographic instruction coordinator and supervisor of the periodicals area) reports that she will be on sabbatical leave during Spring Quarter, 1988. Her project will be to work on an LRS handbook for new SCSU graduate students.

It would be very helpful to her if former and present graduate students in the IM program would think back to when they began their graduate studies here at SCSU and send her any suggestions they might have for the handbook. "What would you have liked to know about LRS that you didn't find out about for some time?" You may phone her (612-255-4750), send her a note (Learning Resources, St. Cloud State University, St. Cloud, MN 56301), or drop by her office on the 3rd floor in the periodicals area. All suggestions and comments will be very welcome.

• **Anne and Dennis Fields** led a 15 day study tour to China during the summer of 1987. The tour started in Hong Kong and proceeded into the south of China, through the central section and

culminated in Shanghai. Twelve people accompanied us along with the President of Seminars International. Neither Anne nor I could identify one favorite place; however, we both agreed that the Li River Cruise (Guilin), terra cotta warriors (Xi'an), and the Great Wall (Beijing) were highlights. Reflecting on the entire experience, here are some words that best described it: warm (people), hot (weather), fascinating (sounds, smells, language), changing (everything), ancient (civilization, customs, art), mysterious (religion, culture, minorities), and, finally, gastronomical delight (vegetables, rice, fruit, beer). Incidentally, we also visited a couple of libraries, several elementary schools and universities.

Dennis Fields

• During the early days of June, **Steve Koyama** and I went west for rest and relaxation as well as some reconnaissance for a photo study/tour Steve and **Ron Schmid** are planning to conduct next summer. The rest and relaxation side of the trip included backpacking the western Olympics and climbing Mt. St. Helens-Wow!!!

Regarding the photo trip, I had the good fortune of visiting many sites planned for tour participants, as well as eating in many of the restaurants. I can only say that the trip should be great and I would personally recommend it to any and all of you. (Detailed information is forthcoming from CIM)

Dennis Fields

• Two LRS faculty members, **Keith Ewing** (R&I) and **Doreen Keable** (CIM), were granted 1987 SCSU *Awards for Outstanding Contribution*. Congratulations!



Judy Arnold, Center for Information Media



Nina Battistini, Resources and Information

New Faculty

Judy Arnold was hired this year to take the place of Doreen Keable who is on sabbatical leave. After thirteen years of experience as a social studies teacher and media director, Judy took a sabbatical leave from the Eveleth Public Schools in 1986 to pursue a Master's Degree in Information Media at LRS, SCSU. As a graduate assistant last year, she had the opportunity to teach IM 104, *Introduction to the Learning Resources*. Upon completion of her degree this summer, Judy was hired as a full time instructor. The courses she teaches are IM 104, 468 and 445/545. "I have always enjoyed teaching, and I have always enjoyed media." Judy is happy to point out that teaching at LRS gives her a chance for the first time to combine these two things.

Nina Battistini is here this year to take the place of Bob Hauptman who is on leave of absence. With Jerry Westby, she is now coteaching *Children's Services/Materials in Public Libraries* in St. Paul through MELSA (Metropolitan Library Services Agency). She is also serving as a reference librarian. Nina holds an MA in Library and Information Studies from the University of Wisconsin-Madison, and a BS in Early Child Care and Development from the University of Minnesota-Duluth.

"I have always been interested in children and the people who work with them." Prior to coming to LRS, Nina had much experience with public library services. After working as a day-care provider and a children's librarian assistant, she worked as a reference assistant at several libraries, including the Instructional Materials Center and the Cooperative Children's Book Center at the University of Wisconsin-Madison. After obtaining her MA, Nina became a children's and reference librarian at Anoka County Library, Fridley. There she devoted time to children and young adult library services. Nina comments that she enjoys working at the Reference Desk at LRS and is also having a great time teaching.

Both Mary Nagel and Sandra Williams were rehired this year on a tenure track after their first year's service at LRS. Mary will continue her duties as supervisor for circulation, instructor for IM 104, and reference librarian. Sandra's responsibilities remain as cataloging, reference, and teaching IM 468. She is also working on her Specialist degree in Information Media.

Jeanne Molloy was given a long-term position as periodical assistant after finishing her temporary appointment as replacement for Millie Gregoire who retired last winter.

Sabbatical Reflections

I visited academic libraries in New Zealand and Australia during my spring quarter sabbatical leave. My objective was to compare uses of biblio-technology in New Zealand and Australian academic libraries with those in use in the United States, and with SCSU in particular.

Marie Elsen

Now that I know what it is like to take a sabbatical, I wish that I had done it years earlier. It was a chance to read, reflect, visit several academic, school and public libraries, and attend professional conferences and workshops.

The purpose of the sabbatical was to investigate end-user services such as BRS After Dark and CD ROM applications, microcomputer use in schools, and the place of emerging technologies in the academic setting.

As an example of the things I found, the Gelman Library at The George Washington University had open access to PSYCLIT (*Psychological Abstracts*) and ERIC on Silver Platter's CD-ROM system. With brief printed instructions, even I had no trouble using the system and getting a printout of relevant material. End-user searching of on-line data bases was not done on a very extensive basis in the libraries I visited. It appears that teaching search strategies will be a prerequisite before patrons can be turned loose to search end-user data base systems.

I want to thank my colleagues for picking up the slack so I could have the quarter off. It was a valuable experience.

Dave Rydberg

Intern Update

Internship experiences this summer and fall have been productive and richly varied. **Viola Bergquist** worked with Norma Dickau at the College of St. Benedict creating an introductory video guide to the Clemens Library, and instructional material for use with their catalog online. Also at St. Ben's, **Lois Soltis**, under guidance by Dave Leitzman, helped perform a needs analysis of faculty problems with essay testing in order to implement a workshop.

Tim Gustafson custom designed an educational programing development model for Cardinal Health Systems of Eden Prairie. Executive Director Gerie Peterson, formerly of Comserv Corp., decided that Cardinal Health Systems, which publishes *Cyberlog*, *The Journal of Applied Medical Software*, could use Tim as a fulltime employee. Congratulations, Tim!

At Bell Labs in New Jersey, dynamo **Peggy Zettell** completed a post-graduate internship and is now on contract there as a video development consultant. Well done, Peggy! **Linda Hieronymus** is presently interning there, and according to Linda, she's keeping her ears open, mouth shut, and nose clean. According to Bell supervisor Mike Cassidy, former LRS faculty she's contributing respected ideas and doing well.

Winter and spring internships should be planned now. See Dennis Fields for assistance.

Steve Koyama

New Technologies

- Early results of the new computer graphics system promise to improve both the quality and flexibility of ID visuals. Features of the system include: full color capability; input from the keyboard, graphic tablet (mouse), or video capture (camera or recorder); and output on overhead transparency or 35 mm slide.
- Government Documents area purchased a micro software system, *Le Pac Government Documents System*, to assist students in searching for government documents. This system includes all documents that have been indexed in the *Monthly Catalog* from July, 1976. It is about six months behind the index publication schedule, and is updated every two months.

Congratulations Graduates!

Fourteen IM graduate students successfully completed their programs and graduated this past spring and summer. They are: Judy Arnold, Arvyce Burns, Janeen Carey, Susan Fore, Richard Forster, Janet Joyner, Dale Kvale, Joe Merrill, Jeanne Nelsen, Mike Reinholtz, Mark Ripley, Renee Rude, Kathryn Smrekar, and Sheila Speltz. So far, seven students have applied for fall graduation. They are: Audrey Bruggers, Steve Erickson, Paul Karlsson, Donna Radeke, Frank Wamback, Howard Prushek, and Lois Soltis. Congratulations and the best of luck to them.

Graduate Grapevine: Graduate Assistants



Judy Rogers, *Luther
Brown Scholarship, ID*



Jill Rudnitski, *Luther
Brown Scholarship, R&I*



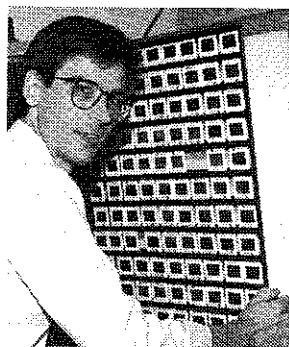
Diane Thomas, *Luther
Brown Scholarship,
General Office*



Kari Blazek, *ID*



Lois Soltis, *CMLE*



Dean Nagel, *ID*



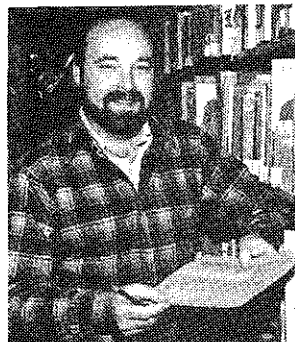
Peggy Mason, *R&I*



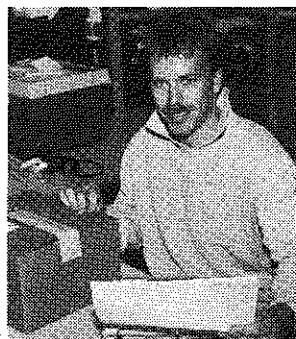
Bobbie Peterson, *R&I*



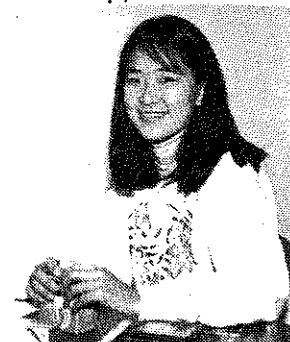
Laurie Frohrip, *ID*



Larry Steltzner, *CIM*



Willie Stevenson, *Repair*



Rosaline Tsai, *CIM*

Center for Information Media Winter Schedule 1988

104	Introduction to the Learning Resources	1	Elsen	2	9T	CH-130
		2	Arnold	2	6T	CH-100
		3	Battistini	2	3T	CH-130
		4	Sorensen	2	11W	CH-130
	(Business Emphasis)	5	Clarke	2	1R	CH-130
416-516	Television in Media II	1	Josephson	4-3	6M	CH-61
431-531	Introductory Workshop to Online Literature Searching	1	Blaske	2	6T	CH-228
444	Internship in Media	1	Lacroix	1-4	Arr.	Arr.
445-545	Microcomputers in Classrooms and Media Centers	2	Arnold	4-3	6W	CH-228
468	Media Materials and Methods of Instruction	2	Stachowski	3	10MWRF	CH-134
		3	Lacroix	3	11W/1R	CH-125
		4	Arnold	3	12MTRF	CH-134
		5	Jensen	3	1MTWF	CH-125
		6	Busse	3	6M	CH-125
		7	Williams	3	6T	CH-125
471-571	Preparation of Media	1	Rotto	4-3	6M	CH-232
477-577	Reference and Bibliography	1	Staff	4-3	6R	CH-125
481	Reading, Listening and Viewing Guidance	1	Staff	4	1R	CH-126
482-582	Audio Systems	1	Josephson	4-3	6R	CH-134
484	Seminar: Color Photography	1	Nelson	4	3TR	CH-134
484	Seminar: Photographic Lighting December 9,16, January 13	2	Nelson	1	6W	CH-134
*608	Research Methods	1	Lacroix	3	6W	CH-125
*639	Reading, Listening and Viewing Guidance	1	Westby	3	6T	CH-134
647	Instructional Development & Design for Microcomputers	1	Fields	3	6T	CH-126
680	Internship in Media	1	Fields	2-12	Arr.	Arr.
681	Readings in Media	1	Lacroix	1-3	Arr.	Arr.
682	Research in Media	1	Staff	2-12	Arr.	Arr.
683	Seminar: Specialist Degree	1	Lacroix	1-4	Arr.	Arr.
684	Field Study in Media	1	Staff	3-9	Arr.	Arr.

Off-campus Courses

571	Preparation of Media	Ernst	3	6W	Columbia Heights
575	Administration of Media	Radeke	3	6M	Anoka-Ramsey

* Changed from bulletin for this quarter only.

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