


4-1978

Information Media Newsletter Vol. 2 No. 2

St. Cloud State University

Follow this and additional works at: http://repository.stcloudstate.edu/im_newsletter

 Part of the [Instructional Media Design Commons](#), [Other Education Commons](#), and the [Training and Development Commons](#)

Recommended Citation

St. Cloud State University, "Information Media Newsletter Vol. 2 No. 2" (1978). *Information Media Newsletter*. 96.
http://repository.stcloudstate.edu/im_newsletter/96

This Newsletter is brought to you for free and open access by the Department of Information Media at theRepository at St. Cloud State. It has been accepted for inclusion in Information Media Newsletter by an authorized administrator of theRepository at St. Cloud State. For more information, please contact kewing@stcloudstate.edu.

An Information Media Newsletter published by the Learning Resources Center and Department of Library and Audiovisual Education/Centennial Hall, St. Cloud State University, St. Cloud, Minnesota 56301

FROM THE DEAN'S CHAIR

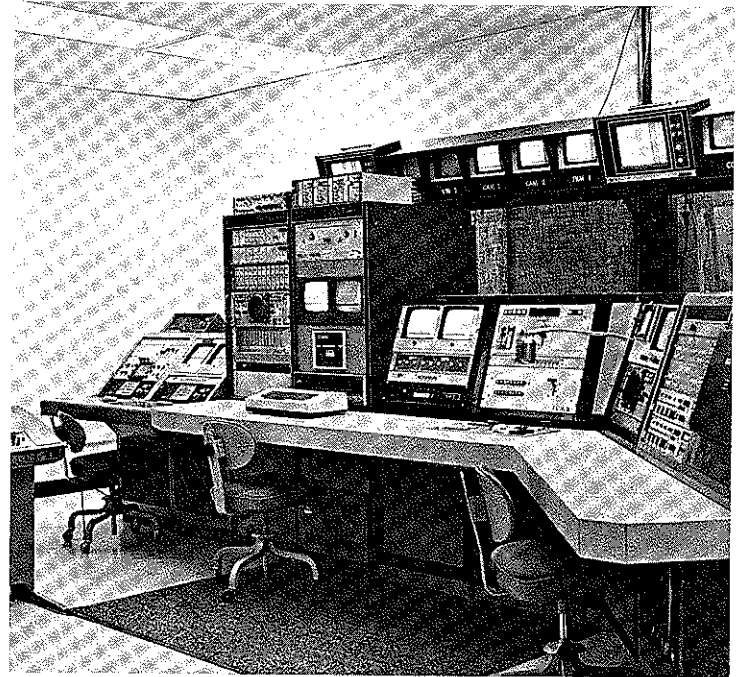
It appears that the Stumpf Bill has raised considerable discussion among public and school media personnel with respect to cooperation between these two media units. Public library-school media center cooperation per se is not a new issue, and cooperation has long been supported by both groups. Cooperation, however, should not be confused with integration of these two units into one. While some communities have combined these two centers with some apparent degree of success, such a move is destined for failure when examined in light of past endeavors. Attempts to combine these units have been made at different times in many different places throughout the U.S.; and in those places where such a combination was effected, it most often met with limited or poor success and a subsequent return to separate units. Most members of the library/media profession see merger as being detrimental to the aim and purposes of the two units, simply because their purposes are unique to each setting rather than to a clientele composed of different people.

This is not to say that media people need not to be concerned about cooperation. Most members of the profession would tend to plead guilty to the fact that too often they have endeavored to accomplish their own goals with too little regard for what was happening in another unit. Common barriers to communication which precede such cooperative efforts are readily apparent: insufficient time, different working hours, lack of a clearly defined common purpose, etc. Networking, the media explosion, declining budgets with less opportunity to purchase materials having spiralled in cost, ease of transportation for clients, and many other factors have again challenged media people to become more conscious of cooperative efforts and to look for ways in which it can be accomplished.

While media people need to support legislative measures designed to support program and cooperation, it should be noted that to support the combining of public/school media units may have detrimental effects on educational programs, both for the school media center and for the public library. What legislators and the general public need to know and keep in mind

is that their units may work with the same people, but that the two media units meet different needs for these people, needs that can be met more effectively through separate units. However, the effectiveness of the units would be enhanced through cooperative endeavors. Media personnel, through individual efforts and organizational public relations must present this message to people involved in making decisions, if a high educational level is to be retained.

TELEVISION SERVICES EXPANDS



This past year has been a busy one for television at SCSU. Rich JOSEPHSON and Randy EVANS have been very successful in re-engineering the Centennial Hall operation. Rich, Randy, and Fred POLESACK have worked long hours in pulling together all the facilities' components into an outstanding television operation. Updated facilities now include the capability to produce high quality programs, both on location and in studio settings. With the addition of a newly acquired broadcast editing system, the possibility of sharing color productions with other television sources is now a reality.

Fred and Rich have been involved in many color remote and in-studio television productions. Some of these have been produced for Academic Computer Services, Continuing Education, Instructional Technology, as well as for the LRS Media Program itself.

Considerable growth in being considered in the amount of, kind of, and quality of programming furnished through the College of Education TV support under the direction of Carl SAVAGE.

At the present time the demand for television production is showing a dramatic increase. Examples of the many programs being produced at this time are: (1) "Aerospace Education" for the Department of Technology, (2) "Rhonda, and Her Normal Hearing Friends" for the Department of Speech Science, Pathology and Audiology, and (3) "Media Simulations" for the Department of Library and Audiovisual Education.

Fred HILL - Director of Production Services CH-30, 255-2068, is the person to contact if you are interested in visiting the SCSU Learning Resources Television Services Unit. Its many new facets will be a pleasant surprise to you.

FACULTY CHANGES

Dr. Lawrence SMELSER has opted for a change in assignment. Lawrence has been Division Leader of Advising and Instructional Services since 1970, and he has taught many of the department's classes. He has carried a heavy advising load, a fact to which many of the department's graduates can attest, and has been a haven and refuge in times of turmoil for all graduate students. Dr. Smelser has been an active force behind the success of St. Cloud's media program, and that same force has carried him into much activity at the state and national level. He is on the Core Committee of the Governor's Pre-White House Conference, he has served as Co-president of MEMO, has been on numerous state and national committees, and serves on the Audiovisual Instructional Editorial Advisory Board. The position of Division Leader for Advising and Instructional Services has been opened to a national search. Dr. Smelser will remain on the staff of Learning Resources, but his re-assignment plans have not yet been completed.

Harlan JENSEN will leave his position as Division Leader of Public Services but will remain in the distribution function by way of special assignment. Marie ELSEN, while keeping her archives position, will also assume the duties of Division Leader of Public Services.

Government Documents and Reference Services will be combined into one administrative unit, and Dick BUSSE will become the head of Reference Services.

Mike CASSIDY will be taking a leave of absence to attend graduate school, either at Michigan State or at Indiana. Luther ROTTO is serving out the last of his two year temporary appointment. As reported elsewhere in this issue, Marcia DAILY will be leaving the staff and seeking employment in the Minneapolis metropolitan area following her May 27 marriage.



Lawrence Smelser



Jan Pietron



Lucy Supan



Pat Sauerer

MEET THE STAFF

All too often the personnel in the classified positions go unnoticed as they work at their jobs in the various departments of our Learning Resources. Many of you know them by name, or perhaps recognize their faces, but it appears that it is difficult to put name and faces together. This issue will highlight three members of our classified staff-- Jan PIETRON, Lucy SUPAN, and Pat SAUERER.

Jan PIETRON has held a number of positions in her tenure at St. Cloud State. Presently she holds the rating of intermediate clerk-typist and works in the Public Services Division of Learning Resources. Jan is the person who works with student assignments, interlibrary loan, and the MINITEX operations. She has worked in just about every clerical capacity and tops the seniority list among the classified staff. Jan hails from Rice and has worked in Learning Resources for 17 years.

Lucy SUPAN is the familiar voice of the Advising and Instructional Services, the person who most often communicates with the graduate and undergraduate students. She is perhaps not a stranger to most of our students; in fact, she has most likely at one time or another helped almost all students with some of the technical difficulties experienced in finishing a program. Lucy, originally from St. Stephen, has been on the staff at SCSU for the past 10 years, most of which was spent in the instructional area.

Pat SAUERER is the friendly face in Distribution which has become such a familiar one to most of our students. With her sunny disposition she has handled an area fraught with public relations problems, all of which she dispatches with much tact and quiet diplomacy. Pat, who hails from Holdingford, has been working in Learning Resources for the past 7 years, and when she leaves toward the end of this quarter on a leave of absence, she will be greatly missed.

All three of these persons have become an integral part of the Learning Resources program here at SCSU, and they perhaps are typical of the very high quality support personnel that the professional staff has available to them as they go about their work. You'll get to meet more of them in future issues of the IM News.

AUTOMATION AT LRS

The machine readable data that is now being accumulated via the OCLC system opens new doors in terms of manipulation of the data and forms of presentation.

The card catalog has been accepted as the "standard" way of presenting bibliographic information to users of print and non-print media. Some people may find it hard to believe that the card catalog at SCSU may someday be replaced, but there are other alternatives.

One is a printed book catalog. Cost seems to be the biggest disadvantage to the book catalog as an alternative. The computer has solved some of the disadvantages of book catalogs, but frequent updates and paper volume, with subsequent handling problems, have reduced the viability of the book catalog.

Another option is combining the technology of the computer data base and microforms. Disadvantages of the printed book catalog are overcome, and costs reduced substantially. According to reports of microform catalog use found by Phyllis LaCroix, students preferred microfiche catalogs over the card catalog.

On-line interactive catalogs provide a third option. At the present time, total on-line systems appear to be too costly for use as the only access point for the user. The on-line system provides the best access for the user, and as costs for data storage drop, this alternative will come into wider use.

Learning Resources Services staff is in the process of choosing an alternative to the card catalog. Although the microform appears to be the first alternative, there will be other options tested that will involve sub-units of the master catalog.

ARCHIVES ACTIVITIES

Marie ELSEN reports that excellent progress is being made on archives development. The first agreements on transfer of organizational records to SCSU Archives were signed on April 5 by the Inter-Faculty Organization (statewide), the St. Cloud State University Faculty Association, and by the Association of Administrative and Service Faculty of St. Cloud State. Signing for St. Cloud State was President Charles GRAHAM. The records of these organizations will be essential to documentation of history of St. Cloud State. Archivist Marie Elsen is presently working on a similar agreement with the Student Senate.

Aspart of the archives endeavor, Ms. Elsen indicated that she was extremely interested in acquiring any documents--letters, diaries, journals, manuscripts, etc.--dealing with student life since St. Cloud's beginning in 1869. She indicated that there is a lack of documentation on student life prior to the advent of the College Chronicle in 1923, and that donations of any documents from former students, staff members, friends, etc., are extremely welcome.

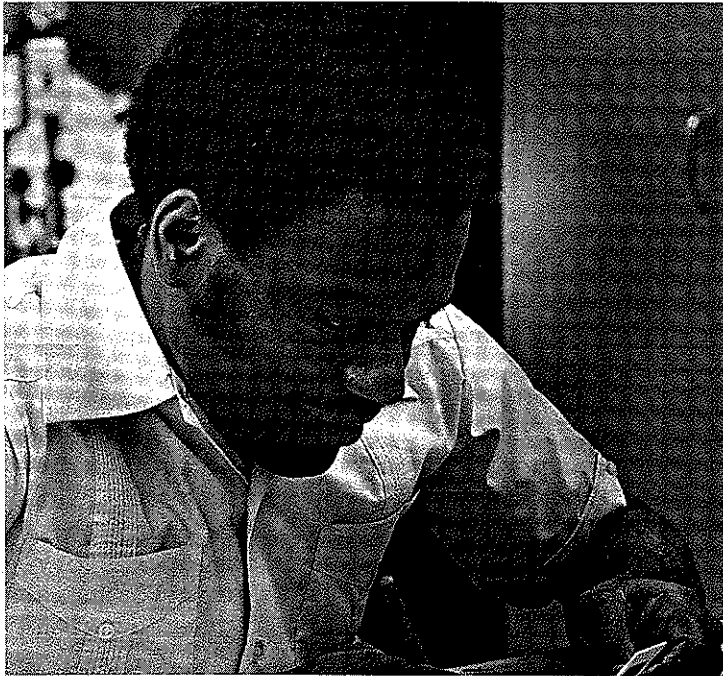
NEW BIBLIOGRAPHIC RETRIEVAL SERVICES

Searching the published literature is an integral part of the learning and research process. Whether the need is for a few current papers or for a comprehensive search of the literature, computer-based reference services can be of assistance by identifying relevant material.

Bibliographic Retrieval Services (BRS) provides a list of journal references by processing an information request through the appropriate subject data base(s). Among those in-

dexes in the data base are ERIC, BIOSIS, CHEM ABSTRACTS, and PSYCHOLOGICAL ABSTRACTS. Full bibliographic citations are received, including the title of the articles, authors, name of the journal, volume, pages, and date. Abstracts and/or key words also may be included.

Beginning March 27, 1978, the Reference Staff of Learning Resources Services began demonstrating for the faculty of the University a variety of the bibliographic data bases searchable by computer link-up with BRS in New York. On your next visit to SCSU, stop in reference and see how this can help you as a student.



Vandyke McKenzie

April 11th, 1954

A New day dawned
A Child was Born . . .
Born to be an individual
with inherited abilities,
and potentials that must be
developed and effected
by education and environment
in childhood and in puberty.
He was and is . . .
As Calm As the Sea
..... with a few
ripples here and there.

That child was me---VANDYKE McKENZIE!

Although not the first student from outside the continental limits of the U.S. to enroll in our master's program, Vandyke McKenzie arrived by perhaps a most unusual route. A Bahamian by birth and a citizen of the Islands, he plans to return there and help design a

4 media program for the schools. Van began his teaching career at 16, and having been exposed to media programs throughout his early years with frequent visits to Florida schools, realized early a lack of media programs, facilities, and personnel in the Islands.

Upon returning for one of his years of teaching, Van found out the first day that the Ministry had different plans for him. He was informed that he was to report immediately to St. John's University in Minnesota to complete a degree which was to include some education in the media field. Not only was this a cultural change for him, but a severe climatic change for someone reared in the Bahamas. Since St. John's did not have a media program, he found his way to St. Cloud State as a student in the media minor program.

Van's charm and good nature have endeared him to many of his fellow students, and his background has added a new dimension to St. Cloud's program. Those of you that know him can look forward in anticipation to classes with him this summer; those who have not met him, will enjoy making his acquaintance. He is presently in his second quarter in the graduate program, and intends to finish by the end of the fall quarter.

STAFF RECOGNITION

On October 20, John BERLING, Dennis FIELDS, George ERICKSON, and David RYDBERG played host at a coffee and rolls session for Marge HENRY, Melodie DUKOWITZ, Pat BJERKE, and Marlene RAMLER, members of the classified staff in LRS. The recognition session, attended by all the faculty and staff, was to show appreciation for exemplary efforts of these people in connection with their work in implementing the OCLC system. The work required not only unusual hours but also extreme patience commitment, and sacrifice.

IN MEMORIAM

Allen Eugene FOREMAN died January 21, 1978. Many of you knew Allen as a teacher, professional colleague, or as a friend. Allen served St. Cloud State University and Learning Resources Services as an Instructor and Production Specialist from September 1970 until the time of his death. We will all miss Allen and cherish our individual memories of him.

Allen's wife Yoshiko and sons Edwin and Jason continue to reside in St. Cloud.

The family has requested that all gifts be given to the Brain Tumor Research Group, c/o University of Minnesota Medical School.

ENGLAND LIBRARY TOUR

Touring Information Media, the tour originated by Dr. Ray RAMQUIST some years ago, is alive and well. After a very successful Minnesota Media Tour last summer, an English Library Tour has been scheduled for mid-June under the direction of Tony SCHULZETENBERG. Some 31 media persons will join with nine others for a tour that will visit such places as London, Oxford, Cambridge, Edinburgh, York, and other United Kingdom cities. Scheduled for visits are a school library, a technical school library, various public and private libraries, and visits to the National Library of Scotland and the British National Library. The tour is a joint venture with the University of Evansville. Dr. Dwight BURLINGAME, Dean of Learning Resources there and formerly of the St. Cloud State staff, is the co-director, and many of the arrangements were completed with the help of an English representative at the Harlaxton campus of the University of Evansville.

UPPER MISSISSIPPI MEDIA CONFERENCE

The Upper Mississippi Media Conference, sponsored by the Minnesota Educational Media Organization (MEMO) will be held in St. Cloud May 4-6, 1978. The conference, which will be held at the Holiday Inn, will feature Dr. Barry Bratton of the University of Iowa as its opening session beginning at 7:00 on Thursday evening. Group sessions and a reception will follow the opening address. Meeting on Thursday will be the Executive Board and the Board of Directors of MEMO in preparation for Friday's membership meeting. Friday's program will be devoted to mini-sessions on a variety of topics, exhibits, committee and functional interest group meetings, a membership meeting, and a chance to exchange ideas with the conference resource people. Friday's program will conclude with a banquet at which the main speaker will be Dr. Jane Hannigan, Columbia University. Lt. Governor Alec Olson will address the participants at Saturday morning's session of the Governor's Pre-Conference on Libraries. Members of the core committee working on the fall conference have been invited to attend. An 11:00 brunch will conclude the conference activities.

M.I. SMITH LEADERSHIP CONFERENCE

The M.I. Smith Leadership Conference will be held at the College of St. Benedict from August 3-5, beginning on Thursday noon and running through Saturday noon. This conference

5 is devoted to leadership development and to a review of the goals for the coming year. All officers, state and regional are strongly urged to attend. Committee chairpersons for 1978-79 will have been appointed by that time and also should attend. If you want to attend this meeting, make your wishes known to officers, regional chairpersons, and functional group officers so that arrangements can be made to attend.

MEDIA EDUCATORS CONFERENCE

In attendance at the Luther Brown Media Educators Conference at St. Scholastics in Duluth in mid-January were John BERLING, Ginny BLASKE, Jean AICHELE, Tony SCHULZETENBERG, Bonnie HEDIN, Dennis FIELDS, and Carl SAVAGE. Also present was Luther BROWN, former Dean of Learning Resources, for whom the conference is named. This was the fifth annual conference, and next year it will return to St. Cloud, the site of the first conference. This year's conference was headed by two major sessions--one on public library education headed by Bill ASP and one on media for teachers headed by Tony SCHULZETENBERG. It was gratifying to see a significant number of persons related to the St. Cloud program in attendance. Kay SACK of Minneapolis and Les NORMAN of Monticello made excellent contributions to the panel on media for teachers. Dr. Jean LOWRIE of Western Michigan gave the main address.

MEMO ACTIVITIES

The post-secondary functional interest group of MEMO held its annual conference at the area Vocational-Technical School in St. Cloud on February 15. Karen LIESER was in charge of the program dealing with retrenchment.

Shari PRETZER and Marie ELSER are serving as co-chairpersons for the Upper Mississippi Media Conference Planning Committee. Also on the planning committee are Gary GERMUNDSON, Karen LIESER, Doreen KEABLE, Duane RADEKE, and Harlan JENSEN.

Regions 3, 4, 5, and 6 of MEMO held a joint conference in Alexandria on February 15. St. Cloud graduates Tom MILLER (Region 3) and Carol WHITE and Marien HALEY (Region 6) were involved in the planning sessions. Pam MATTICK of the St. Cloud faculty spoke on Children and Television.

Three new functional interest groups have been formed within MEMO--Commercial, Television, and Media Educators. Any MEMO members may belong to these groups.

Two hundred delegates will be invited to attend the Governor's Pre-White Conference on Library and Information Services at the Leamington Hotel in Minneapolis on September 10, 11, and 12 to discuss ways to improve these services in Minnesota. One third of these persons will be media professionals or trustees, while the other two-thirds should represent the general public. In addition to the above voting delegates, there will be persons attending as observers, who can be anyone who is willing to pay a registration fee. Ten delegates (or members of the planning committee) will be elected as delegates to the National White House Conference to be held in Washington, D.C. next year. Only three of the ten will be media persons.

The conference has two major goals: 1) To make everyone aware of the extent and the value of library and information services in Minnesota. 2) To translate that awareness into concern and willingness to work for programs that will improve the quality and levels of such services, both in Minnesota and nationwide.

Spread the word about the Conference and its purposes. Contact the Governor, your legislators, your community leaders. Visit the libraries in your area. Ask your local newspaper, radio or TV stations to report on and to discuss the conference. Let us know about your library and information service needs.

Several persons from St. Cloud State University as well as former students are part of the planning committees or sub-committees. We hope you will make an attempt to get involved in the speak-outs or the conference itself in order that the needs of media centers may be heard.

STAFF PROFESSIONAL ACTIVITIES

A book review by Dr. Fred HILL of Production Services of a book on preparing budgets for film and video tape appeared in the December, 1977, issue of "Training and Development."

Mike NELSON has an opportunity to return to his native "big country" in mid-January for the National Audio Visual Association Conference in Huston. At the same time, John BERLING and Tony SCHULZETENBERG took in both the meeting of the American Association of Library Schools and the ALA Mid-Winter meeting. Of special interest were the many meetings on library school accreditation, a topic of general interest and also of special interest to St. Cloud State. Judy KINDERSKI also attended the Mid-Winter ALA meeting.

The annual Association for Education Media and Technology (AECT) meeting will be held in Kansas beginning April 16. Expected to attend from St. Cloud will be John BERLING, Dennis FIELDS, Harlan JENSEN, Lawrence SMELSER, Tony SCHULZETENBERG, Mike CASSIDY, Louis COSTANZO, Mike SIMONS, and Jean AICHELE. Dean Berling will be making a presentation on issues and trends in graduate education in media on April 20, while Tony Schulzetenberg and Dennis Fields, along with former staff member Dwight BURLINGAME, will be part of the "Showcase for Excellence" program. Their area of concentration will be administration of Learning Resources.

Faculty members continue to be involved in accreditation and consultation visits. Lawrence SMELSER was part of the North Central Accreditation team at Morris and Tony SCHULZETENBERG of the one at Aitken. Dennis FIELDS and John BERLING were consultants to the learning resources program at St. Mary's College in San Antonio on March 7 and 8.

Doreen KEABLE and Dennis FIELDS are relinquishing their terms on the SCSU Faculty Association Executive Board, while Norm CLARKE continues on in his three year term. New additions to the Board for the coming years will be David RYDBERG and Lawrence SMELSER. Doreen Keable and Norm CLARKE are the local campus coordinators for the IMPACE program which is part of the MEA legislative program. Learning Resources faculty members continue in their active participation on almost all of the committees of the SCSU Faculty Association.

Lawrence SMELSER remains as a member of the AVI Editorial Advisory Board of AECT, while Tony SCHULZETENBERG has accepted an appointment to the Editorial Board of ALA dealing with non-print materials. Dwight BURLINGAME is chairman of that committee.

Dean BERLING has been active on the Chancellor's Library Advisory Committee which is exploring library futures for the Minnesota State University System. He also holds a position on the Taskforce for Weeding of the Council of Academic Library Directors (CALD) of Minnesota.

Dr. Roger GREER (of the Pequot Lakes Greers) headed up a workshop entitled "Senior Faculty Workshop on Research" at the University of Denver. In attendance at the two week session in early December were Lawrence SMELSER of St. Cloud and Ed COLBY of Mankato.

Staff members still participate quite regularly at regional meetings. Frequent attenders at Region 10 are Carl and Marilyn SAVAGE, while Louis COSTANZO is a regular at the Round Table sessions in Minneapolis.

Louis COSTANZO accompanied new staff member Rich JOSEPHSON to Mankato for the fall conference on copyright. In mid-February, Ginny BLASKE attended the MINNITEX Conference on Library User Orientation at St. Olaf.

Marie ELSSEN was appointed to the State Historical Records Advisory Board for a three year term by Governor Rudy Perpich. The term began December 1 and the Board will hold the first of its out-state meetings on April 10 in St. Cloud. See the article elsewhere in this issue for archives activities.

Mike CASSIDY and Dennis FIELDS will make presentations at the UMMC in St. Cloud in the areas of visual literacy and visual literacy research. Dennis also made presentations to the Area Health Group on "A Standup Lecture" and to the St. Cloud School of Nursing on "The Art of Teaching: Using Materials Effectively."

J. Michael NELSON and Fred HILL conducted an inservice session for the Minnesota Institutional Libraries Association in Alexandria entitled "Production of Slide/Tape Programs for Non-traditional Educational Settings." Dr. Hill will also participate in the College of Education Seminar Series on May 19 when he will speak on "Job Market Opportunities in Business and Industry for Education Students."

David RYDBERG and Lawrence SMELSER are Co-chairpersons of the Kits Committee of the Pre-White House Conference scheduled for September.

GRADUATE GRAPEVINE

Phyllis LACROIX began work spring quarter on a one-third time basis as a research assistant for Lawrence SMELSER through funding made available for those persons primarily responsible for thesis and special project advising.

Larry WIGET is a full time student at the University of Northern Colorado at Greeley where he is working on a doctorate in media. Lawrence SMELSER reported a pleasant visit with Larry during his two weeks in Denver.

Rosamond DOTY and Conni BRADOVICH had lead articles in Minnesota Media, January issue, on the research projects they completed in degree work. Dennis FIELDS wrote the guest article on research and its importance to media personnel.

Karen FROHRIP is back in her old job with the Great River Regional Library after spending 1976-77 school year in Denmark. Also spending fall quarter, 1977 in Denmark was Phyllis LACROIX.

Did all readers know Arlan WIPF's rattlesnake exploits? Arlan is the new director of Dawson Community College Media Services in Glendive, Montana.

7 Among other outstaters are Dan SEVIG, Public Library Director in Huron, South Dakota, and Marshall MEAD, Media Generalist in Vail, Colorado.

STICKS AND STONES

Kay BONCZEK and Gladys SHEEHAN joined the ever growing ranks of world travelers as they spent their spring break in England. Helen STUB chose a Christmas vacation in Hawaii. Jerry and Eloise WESTBY chose to wait until the winter cold came, and shortly after Christmas took a Hawaiian break.

Dwight BURLINGAME, Dean of Learning Resources at the University of Evansville, has resigned his position and will move to Bowling Green, Ohio as the Director of Libraries at Bowling Green University.

David BARKER, School Librarian at Clywd County, Wales spent a morning with Dr. Robert MILLER of the State Department visiting St. Cloud State University Learning Resources. Barker, in visiting with various staff members at lunch, reports a continuing trend toward media centers in schools in the United Kingdom.

Marcia DAILY has resigned from the staff of Learning Resources. Marcia and Scott MOHN will marry on May 27, and plan to make their home in Minneapolis where Scott is employed by the Caster, Ditzler, and Klukas Law Firm.

Jean AICHELE took advantage of Colorado's ski slopes by taking a winter break during the last week of the winter quarter. Dean BERLING is excited about the 1978 St. Cloud baseball team since son Greg will be one of the mainstays of the Huskie pitching staff.

Gregory ERICKSON, son of staff member George, has taken some of his father's penchant for talking and turned it into newswriting. He is a feature writer and sports editor for the Monticello Times.

We understand that Marshall MEAD, since he has been in the Vail, Colorado public schools as a media person, has become very interested in skiing. One Saturday a party of eight bundled up in heavy winter clothing cut into line in front of him at the ski lift at Vail. Just as he was about to inquire in his quiet way why these gentlemen had cut him off, the lift operator informed him that the party consisted of Vice-President Mondale and seven secret service men.

MEDIA FOR TEACHERS

A number of "Media for Teachers" seminars have been successfully offered to teachers in various districts and/or combinations of dis-

tricts. Presently Lawrence SMELSER is conduct- 8
 ing such a seminar for 28 students at Crosby-
 Ironton. Media personnel should be aware that
 such courses for teachers can have a tremendous
 impact on teaching strategies and media center
 usage. The fact that they have been offered
 for teachers in their own district in their own
 media centers makes them very receptive to the
 content of the 4-credit course. In most in-
 stances, these courses have been organized by
 the media personnel in a district, and media
 personnel should know that our staff is quite
 receptive to offering such a course in any
 district where some 20 teachers can be enrolled.

CALENDAR OF EVENTS

UMMC - Holiday Inn May 4-6, 1978
 AECT - Kansas City, MO April 16-22, 1978
 New Orleans, LA March 4-8, 1978
 MALC - Ball State, IN May 11-13, 1978
 ALA - Chicago, IL June 25-July 1, 1978
 ALA - Dallas, TX June 24-30, 1979
 M.I. Smith Leadership
 Conference - St. Ben's August 3-5, 1978
 MEMO - Fall Meeting
 (MEA/MFT) October 19-20, 1978

SUMMER SEMINARS

A number of seminars dealing with items of
 current interest have been developed for both
 summer sessions. Scheduled for the first sum-
 mer session and running from 6-26 to 7-7 are
 seminars entitled "Media for Teachers" (M-F,
 4 credits, 1100-1340) and one on "Student
 Filming" (M-F, 2 credits, 1430-1700). These
 two seminars are being taught by Lawrence
 SMELSER and Mike CASSIDY respectively. Norman
 CLARKE is especially interested in seeing
 people enroll for a seminar on "Oral and Media
 Documentation of Local History" (7-3 to 7-14,
 2 credits, M-F, 1430-1650), and Jerry WESTBY
 will lead a group on "Adolescent and Young
 People's Materials" (7-3 to 7-14, M-F, 2 cre-
 dits, 1100-1245). One seminar has been devel-
 oped for the second session entitled "Media
 and the Law"-it will be offered from 7-18 to
 7-28, from 1100-1305 daily for two credits.

SHORT COURSES

A number of regular courses are being offered
 as short term courses. Offered the first ses-
 sion are IM 476-576 (Selection) from 6-13 to
 6-23; IM 475-575 (Administration) from 6-26
 to 7-14; IM 606 (Organization and Supervision)
 from 6-26 to 7-14; and IM 662 (Recent Trends)
 from 6-13 to 6-23.

Second session short courses include IM 471-
 571 (Preparation of Materials) from 7-18 to 8-
 11; IM 477-577 (Reference) from 7-31 to 8-11;
 IM 478-578 (Technical Processes) from 7-18 to
 8-11; IM 639 (Guidance) from 7-18 to 7-26;
 IM 644 (Retrieval) from 7-18 to 8-11; and IM
 658 (Systems) 7-18 to 8-11.

Please consult the summer program printed
 elsewhere in this issue for a complete list-
 ing of classes. Elementary Curriculum, Sec-
 ondary Curriculum, and Educational Admini-
 stration listings can be found in the summer
 bulletin. You may obtain a summer bulletin
 by writing to the Registrar's Office.

GRADUATES

Fall Quarter 1977: masters: Walter DUNLAP,
 Susan HAGGBERG, Charles MANN. Specialist:
 Robert GRAHEK and Glenn HASSE.
Winter Quarter 1978: masters: Barbara
 BROOKS and Shirley IMMERT.

Congratulations to them and much success
 for the future.

SUMMER SESSION 1978

**LIBRARY & AUDIOVISUAL EDUCATION
 (IM) / FIRST TERM**

CRSE	DEPT	CRSE	SECT	COURSE TITLE	HRS	INSTRUCTOR #1
3551	IM	104	01	INTRO LEARN RESOURCE	2	KINDERSKI JUDY
GRADING OPTIONS SU-REL						
MTWRF		0915-1005	CH	130		
3554	IM	468	01	MEDIA MAT	3	STAFF
MTWRF		0730-0900	CH	134		
3555	IM	468	02	MEDIA MAT	3	STAFF
MTWRF		0915-1045	CH	134		
3558	IM	473	01	PHOTOGRAPHY	4	NELSON J MICHAEL
MTWRF		1430-1600	CH	134		
3560	IM	475	01	ADMIN FUNC	4	HILL FRED
BEGIN/END DATE 06/26-07/14						
MTWRF		1100-1315	CH	130		
3562	IM	476	01	SELECT MAT	4	DAILY MARCIA
BEGIN/END DATE 06/13-06/23						
MTWRF		1100-1420	CH	130		
3552	IM	510	01	EDUCATIONAL TOUR	3	SCHULZETENBERG ANT
BY PERMISSION ONLY						
GRADING OPTIONS SU-REQ						
BEGIN/END DATE 06/14-06/28						
HOURS ARRANGED						
3559	IM	573	01	PHOTOGRAPHY	3	NELSON J MICHAEL
MTWRF		1430-1600	CH	134		
3561	IM	575	01	ADMIN FUNC	3	HILL FRED
BEGIN/END DATE 06/26-07/14						
MTWRF		1100-1315	CH	130		
3563	IM	576	03	SELECT MAT	3	DAILY MARCIA
BEGIN/END DATE 06/13-06/23						
MTWRF		1100-1420	CH	130		
3564	IM	606	01	ORG AND SUPV	3	SCHULZETENBERG ANT
BEGIN/END DATE 06/26-07/14						
MTWRF		1430-1620	CH	130		
3565	IM	608	01	RSCH METH	3	FIELDS DENNIS
MTWRF		1100-1210	CH	125		
3566	IM	612	01	TV IN IM	3	POLESACK FRED
MW		1800-2120	CH	125		
3569	IM	662	01	TRENDS	3	SMELSER LAWRENCE
BEGIN/END DATE 06/13-06/23						
MTWRF		1430-1700	CH	130		
3574	IM	680	01	INTErnSHIP	VR	STAFF
BY PERMISSION ONLY						
HOURS ARRANGED						
3575	IM	681	01	READINGS	3	STAFF
BY PERMISSION ONLY						
HOURS ARRANGED						

3576	IM	682	01	RESEARCH	VR	STAFF			
BY PERMISSION ONLY HOURS ARRANGED									
3570	IM	683	01	SEM STUDENT FILMAKER	2	CASSIQU MICHAEL			
GRADING OPTIONS SU-REQ BEGIN/END DATE 06/26-07/06 MTWRF 1430-1700 CH 12b									
3571	IM	683	02	SEM MEDIA FOR TEACH	4	SMELSER LAWRENCE			
GRADING OPTIONS SU-REQ BEGIN/END DATE 06/26-07/07 MTWRF 1100-1340 CH 134									
3572	IM	683	03	SEM ADOL YP MATERIALS	2	WESTBY GERALD			
GRADING OPTIONS SU-REQ BEGIN/END DATE 07/03-07/14 MTWRF 1100-1245 CH 12b									
3573	IM	683	04	SEM ORAL + MED DOCUM	2	CLARKE NORMAN			
GRADING OPTIONS SU-REQ BEGIN/END DATE 07/03-07/14 MTWRF 1430-1615 CH 12b									
3590	IM	683	06	SEM SPECIALIST DEGRE	2	BERLING JOHN			
BY PERMISSION ONLY HOURS ARRANGED									

LIBRARY & AUDIOVISUAL EDUCATION (IM) / SECOND TERM

CREF	DEPT	CRSE	SECT	COURSE TITLE	HRS	INSTRUCTOR	#1		
3556	IM	468	03	MEDIA MAT	3	STAFF			
MTWRF 0730-0900 CH 134									
3557	IM	468	04	MEDIA MAT	3	KEABLE DOREEN			
MTWRF 0915-1045 CH 134									
3577	IM	471	01	PREP OF IM	4	NELSON J MICHAEL			
BEGIN/END DATE 07/18-08/11 MTWRF 1100-1300 CH 134									
3579	IM	477	01	BASIC REF	4	WESTBY GERALD			
BEGIN/END DATE 07/31-08/11 MTWRF 0730-1050 CH 130									
3581	IM	478	01	Tech PROC I	4	HEDIN BONNIE			
BEGIN/END DATE 07/18-08/11 MTWRF 1430-1630 CH 126									
3578	IM	571	01	PREP OF IM	3	NELSON J MICHAEL			
BEGIN/END DATE 07/18-08/11 MTWRF 1100-1255 CH 134									
3580	IM	577	01	BASIC REF	3	WESTBY GERALD			
BEGIN/END DATE 07/31-08/11 MTWRF 0730-1050 CH 130									
3582	IM	578	01	Tech PROC I	3	HEDIN BONNIE			
BEGIN/END DATE 07/18-08/11 MTWRF 1430-1630 CH 126									
3583	IM	604	01	IM IN SOCIETY	3	CASSIQU MICHAEL			
BEGIN/END DATE 07/18-08/04 MTWRF 1100-1255 CH 130									
3584	IM	616	01	TELEVISION MEDIA II	3	POLESACK FRED			
BEGIN/END DATE 07/18-08/11 MTWRF 0730-0930 CH 125									
3585	IM	639	01	READ LIS VIEW GUID	3	BUSSE LAWRENCE			
BEGIN/END DATE 07/18-07/28 MTWRF 0730-1005 CH 130									
3587	IM	644	01	STORAGE I	3	RYDBERG DAVID			
BEGIN/END DATE 07/18-08/11 MTWRF 1100-1300 CH 125									
3586	IM	658	01	SYSTEMS DESIGN	3	FIELDS DENNIS			
BEGIN/END DATE 07/18-08/11 MTWRF 1430-1605 CH 125									
3588	IM	680	02	INTERNSHIP		VR STAFF			
BY PERMISSION ONLY HOURS ARRANGED									
3589	IM	681	02	READINGS	3	STAFF			
BY PERMISSION ONLY HOURS ARRANGED									
3592	IM	632	02	RESEARCH		VR STAFF			
BY PERMISSION ONLY HOURS ARRANGED									
3587	IM	683	05	SEM MEDIA + THE LAW	2	STAFF			
BEGIN/END DATE 07/18-07/28 MTWRF 1100-1305 CH 12b									
3591	IM	684	01	FIELD STUDY		VR STAFF			
BY PERMISSION ONLY HOURS ARRANGED									
						GRADING OPTIONS	SU-REQ		

104	Introduction to Learning Resources	1	2	1000-1050TR	CH-130
		2	2	1800-1950M	CH-126
204	Information Resources	1	4	1800-2120T	CH-126
275	Media Profession	1	2	1500-1550TR	CH-125
468	Media Materials and Methods	1	3	1800-2120M	CH-130
		2	3	0900-1050TR	CH-134
		3	3	1000-1050MWRF	CH-125
		4	3	1100-1150MTRF	CH-134
		5	3	1200-1250MTRF	CH-134
		6	3	1800-2110W	CH-134
		7	3	1800-2120T	CH-125
		1	4	1300 1350MTWF	CH-130
473	Photography in Media	1	4	1800-2120W	CH-125
476-576	Selection and Evaluation	1	4-3	1800-2120R	CH-125
573	Photography in Media	1	3	1800-2120R	CH-125
482-582	Audio Systems	1	4-3	1800-2120W	CH-126
483-583	Visual Literacy Approach to Photo. Presentations for Inst., Doc., and Communication	1	4-3	1800-2120T	CH-133
603	Introduction of Media	1	4	1800-2210R	CH-130
606	Organization & Supervision	1	3	1800-2045T	CH-134
608	Research Methods	1	3	1800-2045M	CH-125
612	Television in Media	1	3	1800-2135R	CH-134
631	Selection and Evaluation II	1	3	1800-2120R	CH-126
658	Systems Design	1	3	1800-2120M	CH-134
680	Internship in Media	1	3	Arr	Arr
681	Readings in Media	1	3	Arr	Arr
682	Research in Media	1	3	Arr	Arr
683	Seminar: Specialist Degree	1	VR	Arr	Arr
683	Seminar: Media for Teachers	2	4	1800-2120W	CH-130
683	Seminar: Government Documents	3	3	1800-2030T	CH-130
684	Field Study in Media	1	VR	Arr	Arr

Editor 210117
Library & Audiovisual Education
Centennial Hall 214
St. Cloud State University
St. Cloud, MN 56301