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St. Cloud State University

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AN INFORMATION MEDIA NEWSLETTER PUBLISHED BY THE LEARNING RESOURCES CENTER AND DEPARTMENT OF LIBRARY AND AUDIOVISUAL EDUCATION / CENTENNIAL HALL, ST. CLOUD STATE COLLEGE, ST. CLOUD, MINNESOTA 56301

NOTICES

Dennis Fields is missing his visual literacy file. If you have it or have information leading to its return, contact Dr. Fields. He stated the reward would be an "A" in a course of your choice.

Change in policy regarding IM 682 Research in IM. If you are currently enrolled in IM 682 or plan to, you must finish all requirements one quarter before the quarter you plan to graduate.

RUTH MOSHIER RETIRES

After sixteen years at St. Cloud State College and a lifetime of service in librarianship and education, Ruth Moshier retired on June 30, 1974. Her expertise in librarianship in general and cataloging in particular is missed both in the Technical Services and the Instructional Services Divisions of Learning Resources.

Over one hundred people attended a dinner in Ruth's honor on May 3, 1974 at the King's Supper Club. All present and past staff who worked with Ruth were invited to participate in this gala event. Ruth was presented with a pendant and other gifts.

At the present, Ruth is doing some creative writing, traveling, and enjoying her leisure. Once in a while she comes by to join the staff for coffee and a chit-chat.

SCSC and CDC WORK on LEARNING PROJECT

Since September of 1973, St. Cloud State College and Control Data Corporation (CDC) have been working on a joint proposal for funding of a Learner Center Approach to Education and an Information Delivery System which is computer based.

The project has been spearheaded by Dennis Fields, LRS, and Doug Johnson, Campus Lab School since its inception. These two SCS representatives, along with three representatives from CDC have researched, written, re-written, and finally assembled the project into a document which will be submitted for funding in January of 1975.

The future is at the heart of the project. It has been designed to develop an alternative to the teacher-centered education system predominant in America today and to integrate advanced technology into the system so as to meet the educational needs of future generations. In the writing of the project, it became readily apparent that any educational system designed for the future needed to be an enabling process: to develop learner self-reliance; to develop individuals who can negotiate their world; and to help students cope in personal terms with the problems of human conduct.

We wish the project success and will be looking forward to information on the results of the funding search.

PAUL CAHILL COMPLETED DEGREE

Paul Cahill, who has been a staff member and student in both the IM and Mass Communications Departments recently finished the final oral examination for his MA.

Paul's MA is in Special Studies with emphasis in Instructional Program Development. As partial requirement for this degree, Paul was asked to do a creative work in place of the traditional thesis. His creative work was a 16mm film entitled The Memory Store, which was evaluated by his committee (Dr. DeSanto, Dr. Fields and Dr. Nelson) and the KSTP Channel 5 Friends and Neighbors Team, J.B. Eckert and Ben Threinen.

Congratulations, Paul on the degree and a very excellent project!

TIM TOUR

This past summer's TIM tour was a great success. Besides visiting the ALA, AASL Annual Conference, the students saw a children's museum, closed circuit color TV at a high school, outstanding district media center of the year, pre-school library, and the Library of Congress. Thirty-nine students from eight states including New York, Missouri and Georgia went on the tour. Secondary and elementary media people were represented, students currently in our program, and some higher education media people. Next years trip will go to California. More details will be out later.

OFF-CAMPUS COURSES

Second summer session 1974, we offered an off campus course in Robbinsdale in preparation of media materials taught by Carl Savage. Fall quarter 1974, we offered a television course in Duluth by Ray Ramquist and a systems individualized instruction course at North Hennepin by Dennis Fields. This winter quarter, we will offer a seminar at Robbinsdale for teachers in the teaching profession. If you would like to get a group of people in your district or area together who are interested in learning about some aspect of media, please contact Dr. Lawrence Smelser about setting up a course.

STUDENTS DOING INTERNS

Peggy Keane is doing an internship at Channel 11 Metro Media TV in the newsroom.

Marvin Allison is doing an internship in the media center at Thomas Jefferson High School in Bloomington.

MEDIA SUPERVISORS

All Minnesota Media Supervisors were invited to a conference at White Bear Lake on November 12. The conference provided an opportunity to get acquainted and reacquainted with classmates and friends from the media supervisor programs at St. Cloud State and Mankato State Colleges. Luther Brown, Tony Schulzetenberg, and Lawrence Smelser from SCS attended the conference.

WINTER SCHEDULE

IM 603	Information Media	6M	CH-125
IM 604	IM in Society	6W	CH-130
IM 606	Org. & Sup. of IM -North Hennepin	4W	
IM 608	Research Methods	6T	CH-130
IM 612	TV in IM	6W	CH-134
IM 618	Motion Picture in IM	6T	CH-125
IM 630	Sel. & Eval. of IM Mat.	6R	CH-125
IM 637	Tech. Processes in IM I	6M	CH-126
IM 639	List. & View. Guid.-White Bear Lk.	4M	
IM 650	Administration in IM	6W	CH-125
IM 658	Systems Design	6R	CH-134
IM 680	Internship in IM	Arr	Arr
IM 681	Reading in IM	Arr	Arr
IM 682	Research in IM	Arr	Arr
IM 683	Seminar in IM	6M	CH-130
IM 683	Seminar: Media for Teachers Zachary Lane (Robbinsdale)	4T	
IM 684	Field Study in IM	Arr	Arr

SPRING SCHEDULE

IM 603	Information Media -North Hennepin	4W	
IM 606	Org. & Sup. of IM	6W	CH-130
IM 613	Photo Processes in IM	6T	CH-126
IM 619	Cinematography in IM	6R	CH-134
IM 635	Biblio. & Ref.	6R	CH-130
IM 636	Advanced Biblio. & Ref.	6M	CH-125
IM 639	List. & View. Guid.	6T	CH-134
IM 644	Inform. Storage & Ret.	6M	CH-130
IM 644	Inform. Storage & Ret.-F & S		Duluth
IM 664	Creativity and Media	6W	CH-125
IM 680	Internship in IM	Arr	Arr
IM 681	Reading in IM	Arr	Arr
IM 682	Research in IM	Arr	Arr
IM 683	Seminar in IM	6W	CH-134
IM 684	Field Study in IM	Arr	Arr

MEDIA EDUCATION CONFERENCE

The 2nd Annual Media Education Conference will be held at Moorhead State College on February 13 and 14th, 1975. The main topics of the conference will be certification and recertification, the integration of media in teacher education, and the new AECT, AASL Media Standards.

STAFF NEWS

Luther Brown spoke on Continuing Education for Librarians at the Arrowhead Library Association Meeting in Ely in September. Dr. Brown has also been selected to represent the Academic Library Division of MLA to help select a new Director of OPLIC.

Representatives from SCS to the MLA fall conference at Arrowwood Lodge in October were Luther Brown, Lawrence Smelser, Carl Savage, Ford Jensen, Dave Rydberg, Ray Ramquist, Tony Schulzetenberg, and Harlan Jensen.

Ray Ramquist just returned from a NCATE (National Commission on Accreditation of Teachers Education) Accreditation Team for Silver Lake College in Manitowoc, Wisconsin. Dr. Ramquist will go on another team visit to the University of Wisconsin-Platteville in March, 1975. Ray has also been elected secretary-treasurer of Central Division of MASL.

Dennis Fields has had an article published in College and Research Libraries, September, 1974, entitled "Library Management by Objectives: The Humane Way."

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Instructional Services
St. Cloud State College
St. Cloud, MN 56301