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## Information Media Newsletter Vol. 5 No. 2

St. Cloud State University

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AN INFORMATION MEDIA NEWSLETTER PUBLISHED BY THE LEARNING RESOURCES CENTER AND DEPARTMENT OF LIBRARY AND AUDIOVISUAL EDUCATION / CENTENNIAL HALL, ST. CLOUD STATE COLLEGE, ST. CLOUD, MINNESOTA 56301

## FIRST SPECIALIST DEGREES AWARDED

## ALA CONVENTIONERS

Jack LOSS and Duane RADEKE received the first Specialist Degrees awarded by St. Cloud State College at the spring 1973 commencement. Jack is media director for the Richfield School District while Duane has a similar position with St. Cloud Public Schools.

These first two to receive the Specialist Degree in Information Media were guests of honor at a dinner given by President Graham in the ballroom of Atwood Student Center. Other guests included: Vice-presidents, Deans, Department Chairmen from the School of Education, Representatives from the State Department of Education, presidents of AVCAM and MASL, and faculty and staff from the Department of Library and Audiovisual Education.

CONGRATULATIONS JACK AND DUANE!

## RECENT GRADUATES

### Spring Quarter, 1973

<u>Specialist Degree</u>	<u>Masters Degree</u>
Jack LOSS	Michael COLLINS
Duane RADEKE	Lixie GILDY
	Edna HOVERN
	Larry MATCOCKS
	Richard MOSKOP
	David TUCHSCHERER

### Summer, 1973

<u>Specialist Degree</u>	<u>Masters Degree</u>
Robin CRUMB	Vada CARLSON
Charles DROUBIE	Charles FAUST
C. Robert JASPERSON	Bonnie GELLE
	Harvey HEMPECK
	Vernon LOUIS
	Robert MORLITZ
	Patricia MURPHY
	Janice SORELL
	David STEINHORST
	Gertrude WEHKING

CONGRATULATIONS TO ALL!

The American Library Association held their annual convention in Las Vegas the last week in June. Department of Library and Audiovisual Education faculty who attended included Luther BROWN, Virginia BLASKE, Ruth MOSHIER, Carl SAVAGE, and Pat WEIGEL. Ray RAMQUIST also attended along with TIM (See article on TIM)

Virginia BLASKE reported the displays and exhibits were especially interesting. Most interesting was the opportunity to talk to authors, including Erma BOMBECK and Hugin DOWNS who gave autographed copies of his book.

## M.I. SMITH LEADERSHIP CONFERENCE

The annual M.I. Smith Leadership Conference was held at the M.I. Smith home on Clearwater Lake near Hibbing, Minnesota on August 8-9-10, 1973. The Delphi Technique was used to identify priority in activities and goals for AVCAM during the coming year. Luther BROWN, George ERICKSON, J. Michael NELSON, Carl SAVAGE, and Tony SCHULZETENBERG were in attendance from St. Cloud State College.

Luther BROWN was co-chairman of the personnel and placement committee and Douglas HED was chairman of the Cable Vision committee. Mark GOODMAN chaired the Student 8mm Film Festival committee whose members included Brian DOYLE and Carl SAVAGE. Tom KAMMERMEIR was on the Commercial Liaison committee. George ERICKSON chaired the By-Laws committee on which Robert MUHICH served. Dave CHRISTENSON was on the publications committee.

Bill FREDELL was local chairman of the Upper Mississippi Media Conference 1974 among whose members were Robert ANDERSON and Tony SCHULZETENBERG. Bill FREDELL and Tom KAMMERMEIR were Delphi Technique discussion group leaders.

Others in attendance who have taken coursework in St. Cloud's Department of Library and Audiovisual Education included Allan CARLSON, Lynn CHERRIER, LeRoy MESEDAHL, Edward SCHNEIDER, and Herman MEIER.

FACULTY NEWS NOTES

MADDEN'S CONFERENCE

Mary RUSSELL and Michael WINTER will be the media personnel at the St. Cloud State College Lab School again during the 1973-74 school year. Both Mary and Mike worked in the Learning Resources Center during the summer. Mike also taught IM 468 classes.

Ray and Joyce RAMQUIST and their three sons took a long vacation to Florida from late July through early August. On the trip they stopped to visit with the Dwight BURLINGAMES in Tallahassee.

Lawrence SMELSER attended a three-week workshop sponsored by the North Central Association at Ball State University in Muncie, Indiana this summer.

Dwight BURLINGAME has taken a years leave of absence to attend Florida State University where he is in a doctoral program. Dwight and his family moved to Tallahassee in June and plan to return to St. Cloud next summer.

David RYDBERG has received an extension on his leave of absence until January 1974. He has been in a doctoral program at the University of Arizona this past year.

Oh happy day, the reclassification project is nearing its demise. This summer all the non-print materials and the major part of the Historical Collection were completed. All that remains to be done is the non-fiction section of the Juvenile Collection and general cleaning-up operations. Like the Learning Resources staff, we're sure the users will be glad to have all the cards in the card catalog, and to be able to locate materials under a single classification system.

RAIRS

The video portion of the Random Access Information Retrieval System has been in the process of being re-engineered by Ampex Corporation and has been returned and re-installed as of August 15, 1973.

The re-engineering of the video portion of RAIRS has brought the system into operation. Expectations are that the system will be fully operational for the fall session.

The Minnesota Association of School Librarians' biennial conference at Madden's is scheduled for September 21-23. Tentative plans for conference activity include sessions on materials, values, and budgeting. Tony SCHULZETENBERG of the St. Cloud State staff will be working with Ingrid MILLER and Naomi HOKANSON on the budgeting sessions. The presentation will include an orientation to PPBS and other budgeting procedures. Participants are urged to read Jane HANNIGAN'S article on PPBS which appeared in American Libraries (3:1182-4, December, 1972) and to bring a copy of the district or building selection policy statement to the conference. Phyllis THORNLEY, president of MASL, will preside at the sessions. In attendance from St. Cloud will be Luther BROWN, Carl SAVAGE, Marie ELSEN, Ray RAMQUIST, and Tony SCHULZETENBERG.

PRODUCTION SERVICES EXPANSION

Production Services will have more space in the basement of Centennial Hall beginning fall quarter. In addition new offices have been built in the area for Dr. Dennis FIELDS, Instructional Development Adviser and for Dr. John DESANTO, Supervisor of Radio and Television Services.

GOVERNMENT DOCUMENTS AND MAP COLLECTION MAKES MOVE

Students returning to St. Cloud State this fall will soon discover that the government documents collection and the map collection have moved from their location in the Special Collections area on second floor to the basement floor in the area where the open study area was.

The new area will be open all the hours that Centennial Hall is open with someone available to help anyone who is in need of assistance in locating a special document or map. There will be tables to provide study area for those students wishing to use these materials while other tables will be set up outside the area for students wishing to study.

This move has provided expansion space for the remaining collections found in the Special Collections area. The collections still found on second floor are: Rare books, Archives, Historical Collection, and the Central Minnesota Historical Collection.

ORAL HISTORY PROJECTS UNDERWAY

One of the newest methods for obtaining information to be added to library collections throughout the country is now being used by the staff of St. Cloud State College Learning Resources Services. Oral History, as it is called, is a means by which the actual experiences of an individual is recorded on tape and/or videotaped as they are being interviewed by a staff member. Presently, Dick BUSSE is involved in interviewing and taping conversations with Dr. Robert WICK, past president of St. Cloud State College, and Mrs. John P. SNYDER, the last Minnesota survivor of the sinking of the Titanic.

Last spring interviews were conducted with Mr. M.I. SMITH of Hibbing, Minnesota, considered by many as the father of audio-visual education in Minnesota, and also with Mr. Bill HAFEMAN of Bigfork, Minnesota. Many of you have probably seen the film, The Birch Canoe Builder in which Bill was the star, and have seen him at the Minnesota State Fair making one of his famous canoes.

Other projects that we would like to do some taping on in the future are the granite industry, brewing industry, mining industry and farming. Great emphasis will be placed on contacting retired members of the St. Cloud State College faculty and getting their experiences and thoughts recorded for the use of future generations.

If any of you know of any individual, organization or industry which you feel has contributed to the history of Minnesota and feel that their experiences would be an added asset to our collection please contact Dick BUSSE.

TO NEW POSITIONS

Ron OLIPANT to Normandale Junior College, Marshall MEAD to Green Bay, Wisconsin, Robert MUHICH to Hibbing Junior College, Barbara MARKWELL to Randolph Minnesota Public Schools, Bob MORITZ to Cambridge-Isanti Public Schools, Fred TATTING to Spring Lake Park Public Schools, Rita MULCAHY to Morris Public Library, and Larry MATTOCKS to St. Cloud Public Schools.

TOURING INFORMATION MEDIA (TIM)

Despite the heat and the long bus ride, students reported the tour first summer session was a great experience. Dr. Ray RAMQUIST organized the tour for credit to visit various media programs in the mid-west and west with the ALA Convention in Las Vegas included.

Among the things seen and places visited were University of Wisconsin, PLATO at the University of Illinois, the St. Louis Missouri Public Schools, the St. Louis County Community College campuses, Oral Roberts University in Tulsa, and Oklahoma Christian College in Oklahoma City. Those who accompanied Dr. RAMQUIST on the tour were: Phyllis BENTLEY, Kathryn BRINKMAN, Shirley CHRISTENSON, May COLE, Alice CREVELING, Jackie CRONIN, Robin CRUMB, Chuck DROUBIE, Regina GILSON, Iris GLIDDEN, Audrey HAMBURG, Randa HANSEN, Irma HARDER, Kathlyn JOHNSON, Paul KULAS, Cheryl LANY, Lydia MAKI, Barbara MARKWELL, Loretta MOON, Miles MORKERT, Lila NIEMI, James NIXON, Sonja NIXON, Kayleen OLSEN, Katherine PEDERSEN, Marilyn RADKE, Susan RODOSTI, Ruth SPONHEIM, Ailine THOMAS, Mavis THOMPSON, Sister Ann WALTERS, and Leona WENSMAN.

A similar tour to the eastern United States is being considered for summer 1974.

FALL SCHEDULE 1973

IM 603	Introduction to IM	6M
IM 608	Research Methods	6T
IM 613	Photographic Processes	6W
IM 618	Motion Pictures	6M
IM 630	Selection	6W
IM 631	Evaluation	6Th
IM 637	Tech. Proc. I	6Th
IM 639	List. & View. Gui.	6Th
IM 651	Pat. & Stru. of Admini.	6W
IM 680	Internship	Arr.
IM 681	Readings in IM	Arr.
IM 682	Research in IM	Arr.
IM 683	Seminar: Media Supv.	5T
IM 683	Seminar: Specialist Degree	Arr.
IM 684	Field Study	Arr.

## OFF-CAMPUS COURSES

North Hennepin Junior College will again be the site for off-campus IM courses this school year. IM 606 Organization and Supervision of Information Media will be offered Mondays at 4:00 p.m. fall quarter in Room G116. Registration will be the first night of class which is September 24, 1973. Winter quarter IM 604 Information Media in Society will be offered on Thursdays at 4:00 p.m. IM 604 is not for Information Media majors, but rather for classroom teachers or school administrators who need to know what a good school media program should be and how they can work with media personnel achieve this goal. (Fall quarter classes will meet through December 16 excluding October 8 and October 22 which are holidays.)

Spring quarter 1974, IM 662 Recent Trends in Information Media will be taught on Wednesdays at 4:00 p.m.

All of these courses will be taught for on-campus credit and persons may enroll in the courses for credit from either St. Cloud State College or Mankato State College.

Other courses which will be offered fall quarter at North Hennepin Junior College which may be of interest are Ed 674 Educational Administration which will meet in Room G116 on Wednesdays at 6:30 p.m. and Ed 660 Elementary Curriculum which will meet in Room G116 on Thursdays at 4:00 p.m.

Ron SCHUSTER recently has been appointed acting Minnesota State Corrections Librarian. During the past year, Ron held a workshop for Kansas Correctional Institution librarians at Topeka Kansas; made a presentation at the Correctional Education Association meeting in Bloomington, Illinois on the Sandstone program in July; and presented a program on correctional libraries at the American Correction Association meeting in Seattle in August.

John BERLING, Media Center Director, Apollo High School has returned from a year at the University of Nebraska. He is now working to complete his doctoral dissertation.

Norman BUSSE, Media Resource Director for Minneapolis Public Schools is on leave of absence this year working on a doctorate at the University of Nebraska.

## AV INSTITUTE

The 1973 Annual AV Institute will be at Cragun's Resort, Brainerd, Minnesota on October 1 and 2. Contact Dr. Will PHILLIPSON at the University of Minnesota for more information.