


4-1969

Information Media Newsletter Vol. 1 No. 1

St. Cloud State University

Follow this and additional works at: http://repository.stcloudstate.edu/im_newsletter

 Part of the [Instructional Media Design Commons](#), [Other Education Commons](#), and the [Training and Development Commons](#)

Recommended Citation

St. Cloud State University, "Information Media Newsletter Vol. 1 No. 1" (1969). *Information Media Newsletter*. 119.
http://repository.stcloudstate.edu/im_newsletter/119

This Newsletter is brought to you for free and open access by the Department of Information Media at theRepository at St. Cloud State. It has been accepted for inclusion in Information Media Newsletter by an authorized administrator of theRepository at St. Cloud State. For more information, please contact kewing@stcloudstate.edu.

IM NEWS

ADMINISTRATION, CURRICULUM, PRODUCTION AND SYSTEMS
BOOKS - PAMPHLETS - PERIODICALS - PICTURES - MAPS - MICRO
OVERHEADS - OPAQUES - FILMS - FILMSTRIPS - FILM LOOPS -
PROJECTORS - SLIDES - CHALKBOARDS - BULLETIN BOARDS -
GRAPHS -
MAPS -
OPAQUES -
SLIDES -
TAPES -
PERIODICALS -
FILMS -
BULLETIN BOARDS -
RETRIEVAL -
MICROFILM -
OVERHEADS -
OPAQUES -
FILMS -
FILMSTRIPS -
FILM
PROJECTORS -
SLIDES -
CHALKBOARD -
BULLETIN BOARDS -
GRAPHS
AUDIO & VIDEO TAPES -
STORAGE & RETRIEVAL -
BOOKS
PAMPHLETS -
PERIODICALS -
PICTURES -
MAPS -
MICROFILM -
OPAQUES -
FILMS -
FILMSTRIPS -
FILM LOOPS -
PROJECTORS -
SLIDE
LIBRARY, AUDIOVISUAL & MEDIA CERTIFICATION

MEDIAN OF THE MOMENT

James A. Urbanski

A PUBLICATION OF THE LEARNING RESOURCES CENTER AND THE DEPARTMENT OF LIBRARY & AUDIOVISUAL EDUCATION - ST. CLOUD STATE COLLEGE (MINN.) 56301

FIRST PUBLICATION

This is the first publication of IM News which will be published periodically throughout the year.

IM News will carry information relative to media in general and the media program at St. Cloud State in particular, and news about students and former students.

IF YOU DO NOT RECEIVE THIS NEWSLETTER AT THE PROPER ADDRESS, PLEASE ADVISE US OF YOUR CORRECT ADDRESS.....WHEN YOU HAVE FINISHED READING THIS WHY NOT PASS IT ON TO SOMEONE ELSE.

MEDIAN OF THE MOMENT

In each publication an individual involved in some aspect of a media program will be highlighted. This time we salute James Urbanski of Little Falls. Jim is one of the first to receive the Master of Science in Information Media at St. Cloud.

The father of four, Jim and his wife, Pat, have lived in Little Falls for the past 16 years where he has taught mathematics and since 1963 has served as Audio Visual Coordinator. He is now certified in both audiovisual and library.

NEW LEARNING RESOURCES BUILDING

The new Centennial Hall Learning Resources Center is presently under construction. The structure will house all media materials and will contain expanded instructional facilities, rear screen operation, materials production laboratories, and random access capabilities.

Centennial Hall, which is scheduled for completion the latter part of May, 1970, will provide much needed space for service and instruction to the students and faculty at SCSC.

FROM THE DIRECTOR'S CHAIR



The IM master's program is presently in the latter part of its third year. Nine have graduated and are filling positions of leadership in media programs throughout the state. Those who have graduated include: Jim Urbanski, Media Coordinator, Little Falls; John Orvis, Staff, Bureau of Learning Resources, St. Cloud State; Don Rautio, Elementary Audiovisual Coordinator, Robbinsdale; Bob Peterson, Media Director, Isle; Don Grelson, Audiovisual Director, St. John's University, Collegeville; Ursula Emery, Supervisor, Learning Resources Center, Gray Campus School, St. Cloud; Mrs. Dennis Breck (Janice Hansen), Library, Concordia Academy & Lutheran High School, Roseville; Gary Germundson, Staff, Bureau of Learning Resources, St. Cloud State; Mrs. Niswander (Mary Pastre), Dallas, Texas.

Mrs. Betty Zupfer, Cataloger, Southwest State College at Marshall, is scheduled to graduate this Spring.

SUMMER WORKSHOPS FOR LIBRARIAN & AV PERSONNEL

Two workshops this summer have been scheduled by the Faculty in an effort to provide instruction for Certified School Librarians and Audiovisual Directors.

The First Summer Session Workshop (June 16 through July 18) will be for Certified School Librarians who have limited or no training in the non-print (audiovisual) media and wish to gain more knowledge about the non-print area.

(Continued on page 2)

The Second Summer Session Workshop (July 21 through August 22) will be for Certified Audio-Visual Directors who have limited or no print (library) media and desire to become more familiar with the print media.

Reservations and information should be sent to the Department of Audiovisual Education, St. Cloud State College, St. Cloud, Minnesota 56301.

OFF CAMPUS ACTIVITIES

The Department has provided leadership for various activities in the state during this year. In part here are some of the things the staff have done:

*Twenty-eight Sauk Centre public school teachers and administrators attended a basic audiovisual workshop where Messrs. Charles E. Campbell, George O. Erickson and Anthony C. Schulzetenberg provided the instruction.

*During the Winter Quarter, forty Little Falls area teachers were provided instruction in Audio-Visual Materials and Methods of Instruction. Messrs. Campbell and Schulzetenberg composed the faculty.

*Mr. Buck, Dr. Savage, and Mr. Schulzetenberg were members of an evaluation team for the Montevideo Educational Media Center.

*Six Faculty members visited multi-media educational facilities in two Wisconsin communities on March 19-20 for possible implementation in new Learning Resources Center. Representing the Bureau of Learning Resources and Department of Library-Audiovisual Education on this visit were: Messrs. Richard Buck, Ronald Haselhuhn, David Rydberg, Leland Severson, Charles Stelling, and Dr. Carl Savage. They inspected the instructional materials centers of the Madison Public Schools and the self-instruction facilities at Wisconsin State University at Oshkosh.

MINITEX

New on campus is MINITEX. This program has been in operation for better than two months. Since it began in February, The Minnesota Teletype Experiment (MINITEX) has provided services to both faculty and students. Materials needed but not available at SCSC may be obtained, if available from the University of Minnesota Library on loan or printed copy. One of the outstanding features of this experiment is the time saved in obtaining needed items through interlibrary loans. The majority of requested items are available to the requestor at SCSC within 3 days.

EVENTS BOX

April 27, 1969	DAVI Convention Portland, Oregon
April 29, 1969	Minnesota Breakfast Hilton Hotel, Portland, Oregon 6:00 a.m.
April 29- May 8, 1969	Minnesota Library Association Spring District Meetings. Tentative dates and locations Tuesday, April 29 Albert Lea Thursday, May 1 Montevideo Tuesday, May 6 Fergus Falls Thursday, May 8 Virginia
May 1-2, 1969	Midwest Academic Librarians Conference, Miami University, Oxford, Ohio
May 5-23, 1969	Mail Registration for Summer Sessions, St. Cloud State
May 14, 1969	West Suburban AVCAM Golden Valley Middle School 7:30 p.m.
June 1-6, 1969	Special Libraries Association Conference, Montreal
June 16- July 18, 1969	Workshop in Information Media for Certified School Librarians, St. Cloud State College
June 22-28, 1969	American Library Association Conference, Atlantic City, New Jersey
July 21- August 22, 1969	Workshop in Information Media for Certified Audiovisual Directors St. Cloud State College
October 1-3, 1969	Minnesota Library Association Conference, Hilton Hotel, St. Paul

SUMMER SESSIONS

I SUMMER SESSION (June 17 - July 18, 1969)

IM 275	Introduction to Librarianship, 7:30 a.m.
468	Audiovisual Materials & Methods of Instruction Section 1 7:30 a.m. Section 3 12:00 p.m. Section 2 9:30 a.m. Section 4 2:00 p.m.
476-576	Selection & Evaluation of I.M. Materials, 2:00
479-579	Reading Guidance for Children, 9:30 a.m.
501	Organization and Supervision of I.M. Section 1 9:30 a.m. Section 2 12:00 p.m.
511	Preparation of Information Media Section 1 7:30 a.m. Section 2 9:30 a.m.
525	Information Storage & Retrieval I, 12:00 p.m.
545	Television in I.M., Lab, 12:00 p.m.
592	Research in Information Media, 9:30-3:30
595	Workshop in I.M. for Certified School Librarians, 9:30-3:30

II SUMMER SESSION (July 22 - August 22, 1969)

IM 275	Introduction to Librarianship, 7:30 a.m.
433-533	Photographic Processes in I.M., Lab, 12:00
468	Audiovisual Materials & Methods of Instruction Section 1 7:30 a.m. Section 3 2:00 p.m. Section 2 9:30 a.m.
478-578	Technical Processes I, Lab, 12:00 p.m.
480-580	Reading Guidance for Youth, 9:30 a.m.
501	Organization & Supervision of I.M., 7:30 a.m.
511	Preparation of Information Media, 9:30 a.m.
592	Research in Information Media, 9:30-3:30
595	Workshop in Information Media for Certified Audiovisual Directors, 9:30-3:30