Another school year has come to an end. Having made it through a harsh winter and the rains of spring it is gratifying to review this year’s issue of “CMST Connect” and read about the successes of our alumni, students, and colleagues. Here are a few highlights that stood out for me.

Student Jonathan Gamache writes about how understanding the dynamics of power and human interaction has helped him and other members of our conflict resolution club learn how to manage the conflict in their lives more productively.

Editor Bria Johnson interviewed alumna Ann Finelli who has had a successful career in marketing at Team Health Care Clinic. Ann’s work bringing the Clinic’s media presence into the “21st century” was rewarded with the U.S. Commerce Association Best of Champlin award two years in a row.

Alumnus Richard Chwalek explains how his education at SCSU gave him a strong foundation upon which he developed the expertise needed to open his own marketing agency.

The article on Dave Warne charts the 25 years he has taught in our department. Next year he will have a dual role on campus. He will teach for us but also serve as the Faculty Director of the Advising Center.

In another article we learn of Suzanne Stangl-Erkens’ teaching philosophy, personal interests, and bucket list! Suzanne serves as our Basic Course Director and as the Director of our Speech Anxiety Reduction Program.

You will meet our new faculty in this edition. Professor Sunny Lie joined us on a tenure-track position. Professors Justin Killian and David Hanley-Tejeda joined us this year on temporary contracts. All three made great contributions to the department and we were fortunate to have them with us.

Two other alumni, Debra Schroeder and Lindsay Goedecke, are featured as well. The article on Debra tells how she put her interdepartmental degree to good use at Anna Marie’s Alliance. The article on Lindsay tracks her career from internship to marketing professional and ends with her advice to students.

Finally, I am particularly proud of the fact that two of our students gave commencement addresses this year. CMST major Molly McAllister spoke in the winter graduation ceremony and CMST minor Irene Ramirez spoke in the spring. Molly and Irene were nominated by their professors and competitively selected through an interview process. You can hear their speeches by clicking on the links on page 18.

This is just a sampling of what you will read in the articles that follow. We hope you enjoy them. I’d like to thank Bria Johnson for her work in putting together this edition of the newsletter and for her work developing a promotional brochure that describes our minors.

— Jeff Ringer
# CMST Connect

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Letter from Chair</td>
<td>1</td>
</tr>
<tr>
<td>Table of Contents</td>
<td>2</td>
</tr>
<tr>
<td>Conflict Resolution Services for Students</td>
<td>3</td>
</tr>
<tr>
<td>Featured Alumni: Ann Finelli</td>
<td>4-6</td>
</tr>
<tr>
<td>Where Are They Now: Richard Chwalek</td>
<td>7</td>
</tr>
<tr>
<td>Featured Professor: David Warne</td>
<td>8-9</td>
</tr>
<tr>
<td>Featured Professor: Suzanne Stangl-Erkens</td>
<td>10-11</td>
</tr>
<tr>
<td>New Professors</td>
<td>12</td>
</tr>
<tr>
<td>Scholarship News</td>
<td>13</td>
</tr>
<tr>
<td>Where Are They Now: Debra Schroeder</td>
<td>13</td>
</tr>
<tr>
<td>CMST Spring Banquet</td>
<td>14-15</td>
</tr>
<tr>
<td>Spotlight: Student Organizations</td>
<td>16</td>
</tr>
<tr>
<td>Club Information</td>
<td>17</td>
</tr>
<tr>
<td>Name-A-Frame</td>
<td>17</td>
</tr>
<tr>
<td>In Brief</td>
<td>18-19</td>
</tr>
<tr>
<td>Where Are They Now: Lindsay Geodecke</td>
<td>20</td>
</tr>
<tr>
<td>Department Mission and Goals</td>
<td>21</td>
</tr>
<tr>
<td>Special Thank You</td>
<td>21</td>
</tr>
<tr>
<td>Newsletter Credits</td>
<td>22</td>
</tr>
</tbody>
</table>
Conflict is a part of our lives. It is neither good nor bad, it just is. It can be as small as deciding between Chinese or pizza with a roommate, or something as big as discussing infidelity with a romantic partner. People in relationships are at risk of being in conflict. The fundamental issue is not “will there be conflict,” but “how will we effectively manage the conflict.”

That is why the Conflict Resolution Services for Students (CRS) organization is here. It is a great organization to go to if students would like to improve their conflict management skills both in relationships and in professional settings. CRS is a student organization that provides opportunities for improving a student’s personal conflict management skills through: mediation—meeting as a small group to solve conflicts between two parties and rebuild the relationship; conflict coaching—a one-on-one process where the CRS student coach provides resources and skills to someone to help them solve their own conflicts; and consultations—a service for student organizations where CRS coaches the group on conflict management and team building skills. These services, provided by trained students, for students, are open to students and student organizations for free. CRS is a great resource if you have issues with a roommate, a group member, or for conflict within a student organization.

Joining Conflict Resolution Services for Students will enhance members’ skills in conflict management, leadership, and teamwork. In addition to coaching other students on conflict management, there are also many leadership positions within the organization that members can secure in fall semester. Having these skills can enhance any résumé no matter what major or minor one has; but will especially be helpful if a student is thinking about a career in human resources, management, health care, social work, counseling, communication consulting, or law.

Last fall the organization received five scholarships to attend the Alternative Dispute Resolution Institute hosted by the Minnesota Bar Association. At this event, the attendees learned more about specific conflict management skills from professionals in the field. This was a special opportunity because registration for this event is typically $500 and CRS members were able to attend for free. In January the organization co-hosted a Restorative Justice Training Event. This event provided another avenue for continued conflict management skill development as well as opportunities for professional networking.

For students who would like to know more about the services we offer, a list is posted on the Conflict Resolution Service for Students bulletin board on the second floor in Riverview. For more information about our organization, the CRS email is crs@stcloudstate.edu. Weekly meetings are held in Riverview 113 at 11 A.M. on Mondays. Come check us out!

Not “will there be conflict,” but “how will we effectively manage the conflict.”

By: Jonathan Gamache
In November, I had the honor of interviewing St. Cloud State alum, Ann Finelli. Ann is a leader in her career at Team Health Care Clinic. She is an alumna of the Speech Communication department (Communication Studies) and Mass Communications department. She was gracious enough to take the time to meet me for an interview where we talked about her days at St. Cloud State, the love she has for her career, and her interests in travel and photography.

- Bria Johnson

**Bria:** Why did you study at St. Cloud State?

**Ann:** I originally chose SCSU because of the science programs that were offered. I took all the science classes—physics, chemistry, and math classes—but then I “hit a wall” with science. I realized it just wasn’t where I wanted to go with a career. I met with one of the counselors at SCSU and that is how I came to choose Mass Communications. I was very interested in television broadcasting and reporting. I needed a minor and my advisor in the Mass Communications department suggested Speech Communication (Communication Studies). It was great advice and I really loved the classes, so I decided to pursue a double major.

**Bria:** You work for Team Health Care Clinic. Why did you choose to go into the health care field?

**Ann:** Actually the health care field “chose” me. While at my previous job, my boss and I were driving back from meeting with a client and we were broad-sided by someone who ran a stop sign. I was taken to the hospital and ended up with a serious back injury. After an entire year of treatment with doctors I was still in pain and not getting anywhere. A friend suggested I try chiropractic and acupuncture, and that changed my life. Within one visit, I finally felt relief from my pain after suffering for more than a year. It was then that I knew I wanted a career in natural health care. The doctors who own what is now Team Health Care Clinic were hiring for a newly created PR position, and after reviewing my résumé and hearing my own story, they thought I would be perfect for the PR job. I graduated from SCSU in 1983 and this was in 1993 so it took me awhile, but I think I finally found my dream job—or at least as close to it as one can get!

**Bria:** What do you do at your job?

**Ann:** I have been at Team Health Care Clinic for just over 20 years. The job has changed dramatically over this time. When I started, the internet didn’t exist; we didn’t have social networking, e-mail, and all the technology we have today. I spent a lot of time planning community and promotional events, writing fliers and promotional pieces, and talking with potential patients who had questions about our clinic. We were new and needed to get the word out about who we were and what we offered. We wanted to become visible in the community. We also developed some very successful referral programs. The clinic took off and over the years we’ve experienced tremendous growth and expansion. Today, we are a multi-provider clinic which is unique to the state of Minnesota. Our owners are true visionaries and pioneers in the field of natural health care and wellness.

As a result of all this, my day-to-day work has changed with more focus on internet marketing, website development,
writing e-newsletters, and educating patients about integrative approaches to healthcare. My time is spent developing marketing and internet strategies, keeping our website current, managing our social media and blogging effort, writing promotional and educational pieces, our e-newsletter and patient communication software, planning events, and lots of training. One of our owners, Dr. Jay Bertsch, likes to say I’ve “taken the clinic into the 21st century;” as he says I’ve been the driving force behind staying current with technology.

Bria: **Do you see yourself staying in the health care field permanently?**
Ann: If they’ll have me I’d like to stay at Team Health Care Clinic until I retire. I love what I do. I’ve always been a self-starter and work best when I’m allowed more free reign to do what I do best. The owners have allowed me to do just that, which I am grateful for. We have a saying at our clinic that we want patients to “take charge of their health” and educate themselves so they can live healthier lives. Our job is to help them with health concerns, but also to take it to the next step and help them be healthier overall. Over the last 20 years, I’ve seen a lot of success stories where our care has literally transformed patients’ lives. It’s a real gift to be a part of that, and I’d like to continue.

Bria: **How has having a Speech Communication degree helped you throughout your career?**
Ann: Communication is so very central to everything people do in their everyday lives. My job is comprised of communication with such a variety of people--staff, doctors and therapists, patients, community leaders, sales and technical people as well as numerous vendors all over the country. It is not just face-to-face; we communicate over the phone, through email, webinars, newsletters, text messages, videos, and social media. Communication is embedded in everything we do. I thank Dr. Bryce, in the Mass Communications department, for sending me over to the Speech Communication department as the two complement each other very well.

Bria: **What classes do you feel furthered your communication?**
Ann: One class is my public speaking class. Public speaking terrified me and still makes me nervous to this day, but the class helped me to channel that fear into something positive; I learned how to organize my thoughts, understand my audience, and have confidence in my subject and delivery. The second class was my intercultural class with Dr. Erika Vora. She was such a vibrant and interesting instructor. I also took a class in persuasive speaking which I loved, and I have used what I learned numerous times throughout my career.

Bria: **What communication challenges do you experience in your field?**
Ann: Everything changes so rapidly. I finally have something figured out and feel I am on top of this new way of thinking or new technology and the next thing I know, it’s changing again. The internet is constantly changing and the way we communicate with each other is constantly changing. It is challenging keeping up, but I find it exciting.

Bria: **You won the U.S. Commerce Association Best of Champlin Award two years in a row. Can you tell me about the award and what you did to recieve it?**
Ann: The award was for marketing excellence in serving the community. The owners have always had an interest in making an impact on the communities we serve. We’ve done a lot of free educational and charity events, and our doctors and staff have donated time and skill to various organizations.

My contribution was simply a result of keeping one step ahead of things in the marketing arena--looking for new trends, technologies, new ways of communicating with people--and then applying them proactively. Our clinic has always stood out in that regard.
Bria: What do you think are your greatest accomplishments?
Ann: I would say a big accomplishment was graduating from SCSU Summa Cum Laude. Things don’t always come easily to me; I worked and studied very hard so I guess I can take some pride in that. I think it is an accomplishment to be able to say I have worked for the same company for over 20 years. I am still challenged every day and continue to learn new things. I have grown as a person as a result of my job and hopefully will continue. We have big plans for our future and I am thrilled to be a part of it.

I also think one of my accomplishments is my contribution to our success as a clinic. One of the owners, Dr. Jay Bertsch, wrote a few years ago, “Ann is an example of an ideal employee. She is loyal, having been with us for 17 years despite other opportunities...[these] are a few of my true sentiments regarding a woman that is directly responsible for the success of our clinic.” When I read that the first time, it brought tears to my eyes. Can you imagine having your boss say that about the work you do? I am so honored, yet so humbled by it because it is a challenge to me to continue to work hard.

Bria: When you look back at your time at St. Cloud State, what do you remember most?
Ann: First of all, I need to say that I am so very grateful for my education at St. Cloud State! Not everyone got to go to college, and not everyone had the opportunities I’ve had. The relationships I developed are very memorable too. I had some great relationships with faculty, and also made some great friends whom I treasure dearly. I still maintain friendships with many of the people I met in college and I graduated 30 years ago! I also met my husband in college, so of course I am grateful for that. I loved my college years; it was a time to learn, a time to grow, but also a time to have fun.

Bria: What advice would you give to students heading for graduation?
Ann: I have two pieces of advice that I would like to share with students:
1. Never stop being a student. The longer you are out in the world and the more you are exposed to, you begin to realize there is so much more to learn. Never stop learning! If you are going to stop being the student and learning throughout your life, you are going to stop being the best person you can be. If you live with the philosophy that life itself is a learning process, I believe you will be a richer person as a result.
2. Always remember that to truly be able to shine in your career, you need to draw on the skills others have to offer. Let those who are knowledgeable in areas that you aren’t complement your work and add to the final product. Let them help you shine, and in return offer what you can to help them. Everyone has skills they excel at; don’t try to be good at everything. When everyone uses their individual expertise to work as a team, you can accomplish great things!

The Department of Communication Studies is interested in you and would like to know where your degree has led you. The department is looking for BUSINESS CARDS to display for our current students and faculty to see where our graduates are employed. If interested, please send two business cards to the CMST department:

Your business card will be on display in a collage with other alumni business cards.
After seven plus years in radio, I returned to school at SCSU in 1994 to complete my university studies, and graduated in 1996. My area of study was Speech Communication with an emphasis in marketing. Fortunately, I was able to secure an internship in my last semester with a very creative advertising agency in Eden Prairie (Design Station) that worked with Callaway Golf and smaller companies in the Twin Cities. The internship was vital in determining the direction I would take.

That “direction” would be back toward St. Cloud. I realized a job in the Cities wasn’t going to be my thing for four reasons. The first three: less time with family, the driving hassles, and an environment where my talents were less likely to be immediately employed.

Finally, I wanted an experience that would more quickly help develop skills to run my own agency. I began my new career with Curtis Marketing Group in St. Cloud in late 1996. At CMG we worked mostly with Minnesota dentists. After the internet took off, we went national. This enlarging of client potential gave me the impetus to go out on my own.

I founded Niche Agency in 2000, which became Niche Dental a few years later. Since starting Niche, I’ve transitioned from being a general contractor/project manager for dental marketing campaigns to a full-fledged consultant, guiding client thinking in communication strategies of all forms. My SCSU professors provided a well-rounded background, and I’ve added to that knowledge base ever since through extensive reading and research.

I very much enjoy the deep thinking, strategizing aspect of my career choice. SCSU provided a very good base, and considerable confidence, to take this path.

Check out the Department of Communication Studies new LinkedIn group!
SCSU Speech Communication/Communication Studies—St. Cloud State University

We would like to hear from past Communication Studies Club or Speech Communication Club members!
Drop us a note at cmst@stcloudstate.edu.
Featured Professor:
David Warne

By: Molly McAlister

Professor Dave Warne is not one to tell his students to rush through their four years of college just to obtain a degree. He believes that finding your passion is the most important part of the journey. Professor Warne holds a Master’s degree from South Dakota State in Brookings, where he was one of the first people to complete a program designed for persons seeking to coach college speech teams. His program included an assistantship to travel with the speech team and also focused on teaching. He then finished his graduate coursework at St. Mary’s for Organizational Leadership, where he focused on coaching and competitive speaking as well as student advising.

In 1988, the director of the SCSU Speech Team was returning to school himself, and was asked to recruit faculty to apply for the position of coaching the SCSU speech team. Professor Warne jumped on this opportunity and accepted the position at SCSU. Professor Warne coached the SCSU speech team until Spring 2001 with a break for a couple of years and then Scott Wells became the director. He hadn’t originally planned on teaching at the college level-- Professor Warne had returned to school as a non-traditional student for teaching theatre and language arts after working for 8 years in discounted retail and furniture sales. “I kind of knew at one point that there was a college office with my name on it,” Warne mentioned. “I student taught 8th grade and I decided I wasn’t really likely to go back [to high school teaching].”

Professor Warne is especially proud of working in the Communication Studies Department at SCSU because of his students. “We get to see, particularly in the Communication Studies Department, some of the best and brightest students,” said Warne. “We have smaller class sizes, the majors are engaged in what they do, and the students are truly among the brightest to hit the campus.” He also appreciates the fact that “Minnesota nice” seems to really exist among his students, which makes them an ideal group to teach. “I feel that we have attracted some of the top students on campus and that’s pretty interesting, as well as gratifying for me as a professor.”

Professor Warne has a full schedule--he currently teaches the core CMST 192 course, Public Speaking, Argumentation & Advocacy as a debate style class, and more recently has started teaching Communication in the Workplace and Interviewing. When he isn’t teaching, Professor Warne is trying to make sense of the different generations he has encountered over the past 30 years. “If there really are differences generationally between the students I have taught in the past 30 years, the struggle or the goal then is to figure out what that difference is, and what needs to be done to adjust the fit, such as figuring out how social media comes into play,” explained Professor Warne. “There are some content decisions that need to be made--how do we teach to get the content out while tailoring to
the different generations? The older I get, the more difficult it appears to be,” Warne said with a chuckle. “The content is pretty universal—now it’s just figuring out how we get the content out in a way that makes sense.”

When asked to describe some of his best memories at SCSU, Professor Warne said that he has enjoyed working with his colleagues in the CMST department. “We have never been stagnant or static,” Professor Warne described. “We are very much in tune to facing that new world that faces us.” Besides having a great experience with his colleagues, Professor Warne has a few distinct memories about students. “One of the very first classes I taught, a woman came to me at the end of the course and said ‘I think in the class before it was over, I had at least a five to ten minute conversation with everyone in the class.’ That gratified me, seeing that she had the opportunity to talk and interact with everyone about the content.” Another memory Professor Warne recalls is from his days coaching the Speech & Debate team. “There have been several students in terms of speech that you just don’t forget. I had a few guys who were a part of the speech team who came back ten years later to judge tournaments. Ten years later, these guys are still dancing around the halls and obviously are still close to each other—that stuck with me for a long time.” Professor Warne said it is gratifying for him that many of these students have stayed connected with him and to each other, and are successful in their careers.

When asked to give advice to current or future CMST students, Professor Warne was all about finding your passion. “The need to be on the street at 22 or 23 finding your career path right away isn’t necessary anymore.” Professor Warne made it clear that doing something just for your career’s sake isn’t always the best option. “I think we’ve downplayed our passion when we should be encouraging it more. You will do certain things with your degree which will help you with your career, but first you need to find your passion.”

Still following his passion, Professor Warne will assume his new position as SCSU Faculty Director of Advising on July 1, 2014.
Featured Professor:
Suzanne Stangl-Erkens

By: Jason Tham

Professor Suzanne Stangl-Erkens came to St. Cloud State University (SCSU) in 1988, when she was hired as an assistant director of the forensics (competitive speech) program. Now she is teaching Introduction to Communication Studies, Interpersonal Communication, Public Speaking, and Speech Anxiety Reduction in the Department of Communication Studies (CMST).

Professor Stangl-Erkens claims Knoxville, Iowa, as her hometown. “Its claim-to-fame is hosting the national spring car races annually in August. People from all over the world visit, often doubling the population of 8,000,” said Professor Stangl-Erkens.

The native Iowan attended Central College, a small, private college in Pella, Iowa. “My degree was in Communication and Theatre,” said Professor Stangl-Erkens. Following her undergraduate studies, Professor Stangl-Erkens enrolled at the University of Nebraska-Lincoln for a master’s degree in Speech Communication.

“My research interests include the power of language in human communication, how technology impacts interpersonal communication, and how introversion impacts students’ learning and classroom experience,” said Professor Stangl-Erkens.

Having spent her entire professional life at SCSU, Professor Stangl-Erkens said what she loves most about teaching is interacting with students. “The classroom,” she said, “is typically an exciting and gratifying place to be!”

When asked about her teaching philosophy, Professor Stangl-Erkens said, “My teaching philosophy is that education is an interactional experience; I learn from my students as they learn from me.”

Professor Stangl-Erkens loves teaching communication studies because she finds it “fundamental to humanity.” “I love it when students get the connection between theories and practical applications to everyday life,” she said.

Currently, Professor Stangl-Erkens also serves as the director of the basic course (CMST 192) and the Speech Anxiety Reduction Program. [see page 11]

After 25 years of service in the CMST department, Professor Stangl-Erkens said what she loves most about the department is “the support from colleagues in pursuing professional development opportunities, especially those tied to coursework development.” Professor Stangl-Erkens has taught several special topic courses, which she found intellectually stimulating.
“To borrow a phrase, the department is comprised of good people speaking well. My colleagues are interesting and kind-hearted people,” Professor Stangl-Erkens said. She especially wants to thank the now-retired Joanna Pucel. “Even though she wasn’t formally assigned as my mentor, she really took me under her wing to provide guidance and encouragement. She’s a great role model,” Professor Stangl-Erkens added.

Additionally, Professor Stangl-Erkens also thanks her husband, Joe Erkens, who inspires her. “He’s such a genuinely good, caring, and other-centered person. I aspire to be more like him,” she said.

Professor Stangl-Erkens’ goals are to finish her career at SCSU and keep working on her bucket list. When asked about her hobbies, Professor Stangl-Erkens said she is a “home-body who loves to travel.”

“Now that I’ve been to all four of the tennis grand-slam sites (England, United States, Australia, and France), I may work on visiting the world’s most beautiful libraries,” she said.

“I am also an author ‘groupie;’ I like to visit the homes of my favorite authors,” Professor Stangl-Erkens added. “So far, I’ve been to the homes of the Bronte sisters, Jane Austen, and Charles Dickens in England; Henry James in France; Fyodor Dostoevsky and Leo Tolstoy in Russia.”

Her other interests include reading, tennis, and spending time with her husband.

Professor Stangl-Erkens’ advice for students is to encourage them to pursue what they are passionate about. “Communication competence is critical to all work, so a CMST major or minor will help students to develop that,” she said.

---

Are YOU Glossophobic or Know Someone Who Is?

So begins the flyer advertising CMST 171, the Speech Anxiety Reduction Program (SARP). “Glossophobia,” from the Greek words “glossa” (meaning tongue) and “phobos” (fear or dread) is more commonly known as speech anxiety. As the director of this program, my goal is to help students diagnose their anxious symptoms and create a tailor-made program for conquering them. What many people don’t know about speech anxiety is that the symptoms can vary from person to person: not all people share the same symptoms, so not all people will respond to the same treatment. Through participation in this one-credit S/U class, two sections offered in the fall and one in the spring, students will learn and apply the techniques that will be most beneficial in conquering their speech anxiety. As Carli L., a student who recently completed the program remarked, “Before taking this class, I would want to throw up or pass out before giving a speech. Now I am excited to practice all of my new skills that I have learned. It sounds cliche, but this class really has changed my life.”

Want to see where you score on the Personal Report of Communication Apprehension? Go to the CMST department’s homepage: www.stcloudstate.edu/cmst and click on “Future and Current Students.” Then click on General Information. You will see the PRCA information on the right in a box. Choose Step 1 “Complete the PRCA.” When finished, you can see your scores and what they mean by reading the messages directly underneath your scores. For more information, contact Suzanne Stangl-Erkens, erkens@stcloudstate.edu.
New Professor: Sunny Lie

Sunny Lie is a new tenure-track faculty member joining the SCSU CMST department from University of Massachusetts at Amherst. Dr. Lie has taught Introduction to Interpersonal Communication, Intercultural Communication, Cultural Identities and Social Interactions. Her master’s degree is in Global Communication from University of Southern California and London School of Economics and Political Science. In addition to teaching, her professional experience includes working in international organizations such as the United Development Programme (UNDP) and Voice of America (VOA). At SCSU she is teaching primarily in the intercultural communication area. Dr. Lie also speaks fluent Bahasa Indonesia (her native tongue), daily colloquial Mandarin Chinese, basic Italian, and basic German.

New Professor: Justin Killian

Justin Killian is on a temporary appointment to the SCSU CMST department, beginning fall 2013 and returning fall 2014. He comes to the department with a doctoral degree from the University of Minnesota in the Twin Cities. He most recently has taught courses at Hamline University in St. Paul, Minn. Courses Dr. Killian taught include: Political Communication, Public Speaking, Small Group Communication, Argumentation and Advocacy, Mass Communications, and Strategic Communication/Persuasion. His experience includes being a field staff member for Hillary Clinton’s presidential campaign. Dr. Killian is interested in political communication and has even worked on political campaigns. At SCSU Dr. Killian is teaching Introduction to Communication Studies and Introduction to Rhetorical Theory.

New Professor: David Hanley-Tejeda

David Hanley-Tejeda was on a temporary appointment to the SCSU CMST department, 2013-2014. He came to the department having most recently taught at Bloomsburg University of Pennsylvania. Professor Hanley-Tejeda has taught Public Speaking, Introduction to Oral Communication, Performing Culture, Communication Across Cultures, and Introduction to Visual Culture. He is currently completing his doctoral work at Southern Illinois University, Carbondale, in Speech Communication with emphases in Performance Studies, and Intercultural Communication. Professor Hanley-Tejeda was this year’s advisor for the Players Performance Group at SCSU. He taught Introduction to Communication Studies, Players Performance, Performance and Literature, and Intercultural Communication.
Scholarship News

The Intercultural Communication Minor Scholarship is a new scholarship awarded this spring to a student who is pursuing the intercultural communication minor. Initiated by Professor Marge Pryately with a financial contribution, this annual scholarship is funded by contributions made to the fund on an annual basis. Marge has made a significant contribution to the fund, which will allow for awards to be made for a number of years. The department invites others to contribute so that this scholarship will continue indefinitely.

The Gracheks have redesigned their scholarship so that it will be awarded to a student who has contributed to one of our student organizations. This scholarship is an endowed scholarship which means that awards are based on interest earned by the fund and should continue indefinitely.

Where Are They Now?

Debra L. Schroeder

Employed by: Anna Marie’s Alliance, St. Cloud, MN  
Position Held: Coordinator of Community Education and the Connect: Growing a Healthy Relationship Community Initiative  
Degree Held: BS in Speech Communication--Interdepartmental Studies

Graduated: 1994

In 1992, I decided to return to SCSU to finish my Bachelors degree. I was working full time and carried 12 to 16 credits quarterly. In looking back, it was an interesting and fun time, although sleep deprivation was the norm. Since graduation I have had several wonderful opportunities to use my learned communication skills. First, I was a Senior Planner with the Minnesota Department of Transportation. This was a short-term position with the State, but my facilitation skills were put to the test assisting with joint meetings between departments and providers of transportation. For the last 13 years, I have been in my current position with Anna Marie's Alliance providing presentations and training on the issues and dynamics of domestic and intimate partner violence. I especially enjoy speaking to criminal justice, social work, and nursing classes at SCSU.

Additionally, I provide trainings for businesses, faith communities, non-profits, educational and health care facilities on a wide variety of conversations surrounding healthy relationships. Topics range from conflict resolution, workplace bullying and open communication to building a safe space, improving listening skills, and everything in between. I am sure the current Speech Communication Department students will benefit from their interpersonal communication skills in light of social media distancing effect. Best of Luck!
CMST Spring Banquet 2014

Photos Taken By:
CMST Student Alli Iversen
See anyone you know?
SCSU’s chapter of Lambda Pi Eta, the official undergraduate honor society of the National Communication Association, invites outstanding Communication Studies majors and minors to join this honorary organization. In order to qualify for membership, students must have completed at least 60 college credit hours, with a cumulative GPA of at least 3.0, a minimum Communication Studies GPA of 3.25, and have completed at least 12 credit hours in the Communication Studies Department. The lifetime membership earns students an official membership certification and pin, the opportunity to wear a red and white honor cord at graduation, the privilege of having honor society membership indicated on transcripts, and recognition at the Communication Studies annual Spring Banquet.

Players Performance Group

Players Performance Group was busy with their fall season, hosting five open mic events that celebrate St. Cloud State University campus diversity. These mics are open to the whole campus community and everyone is invited to share. The Players showcased their Slam Poetry Show, December 5th and 6th. During the spring the group had students perform at the CMST Spring Banquet. To learn more about Players Performance Group visit their Facebook page: Players Performance Group.

Conflict Resolution Services for Students

Conflict Resolution Services for Students exists to provide FREE conflict coaching and mediation services to St. Cloud State University students. CRS is a resource for ALL students looking for assistance with conflict and or communication skills and provides opportunities for members to enhance their conflict management skills. [See Featured Group] Contact CRS on Facebook or e-mail crs@stcloudstate.edu.

Communication Studies Club

The Communication Studies Club had an excellent fall semester. The club hosted a number of “What’s Next?” events to help members find possible ways to use their CMST degree, including a graduate school panel, an internship panel, and hosting guest speakers sharing about working for nonprofit organizations and Target. This spring Comm Club hosted it’s annual registration workshop to help students decide which classes to register for Fall 2014, featuring professors from each emphasis area. Comm Club hosted the department’s annual spring banquet at the Le St. Germain Hotel. The CMST banquet was a great ending to the spring semester. Comm Club meets every Monday in Riverview at 12:00 P.M.

Forensics-Talking Huskies

SCSU is home to the award-winning, nationally recognized Forensics (Speech & Debate) program. The team is comprised of a diverse group of over 25 dedicated, creative, and motivated students. In the first two months of the fall semester, SCSU Speech and Debate traveled to five tournaments and had members who advanced to final rounds at every competition. The Talking Huskies had great successes at this year’s regional, state, and national competitions. The forensics team travels to over 20 tournaments per year and this year’s national tournaments were held in Arizona and Indiana. To learn more about Talking Huskies and our happenings, please visit Forensics on Facebook (SCSU Forensics/Speech & Debate).
**For More Club Information**

<table>
<thead>
<tr>
<th>Lambda Pi Eta</th>
<th>Players Performance</th>
<th>Forensics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jennifer Senchea</td>
<td>Tami Spry</td>
<td>Scott Wells</td>
</tr>
<tr>
<td>308-3230</td>
<td>308-5253</td>
<td>308-3000</td>
</tr>
<tr>
<td>R 216A</td>
<td>R 104A</td>
<td>R 211A</td>
</tr>
<tr>
<td><a href="mailto:jasenchea@stcloudstate.edu">jasenchea@stcloudstate.edu</a></td>
<td><a href="mailto:tspry@stcloudstate.edu">tspry@stcloudstate.edu</a></td>
<td><a href="mailto:sdwells@stcloudstate.edu">sdwells@stcloudstate.edu</a></td>
</tr>
</tbody>
</table>

**Communication Studies Club**

<table>
<thead>
<tr>
<th>Bruce Hyde</th>
<th>Tami Spry</th>
<th>Scott Wells</th>
</tr>
</thead>
<tbody>
<tr>
<td>308-5162</td>
<td>308-5253</td>
<td>308-3000</td>
</tr>
<tr>
<td>R 203A</td>
<td>R 104A</td>
<td>R 211A</td>
</tr>
<tr>
<td><a href="mailto:rbruce@stcloudstate.edu">rbruce@stcloudstate.edu</a></td>
<td><a href="mailto:tspry@stcloudstate.edu">tspry@stcloudstate.edu</a></td>
<td><a href="mailto:sdwells@stcloudstate.edu">sdwells@stcloudstate.edu</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Diana Rehling</th>
<th>Scott Wells</th>
<th>Jeff Ringer</th>
</tr>
</thead>
<tbody>
<tr>
<td>308-1693</td>
<td>308-3230</td>
<td>308-2217</td>
</tr>
<tr>
<td>R 218</td>
<td>R 216A</td>
<td>R 117B</td>
</tr>
<tr>
<td><a href="mailto:dlrehling@stcloudstate.edu">dlrehling@stcloudstate.edu</a></td>
<td><a href="mailto:jasenchea@stcloudstate.edu">jasenchea@stcloudstate.edu</a></td>
<td><a href="mailto:ringer@stcloudstate.edu">ringer@stcloudstate.edu</a></td>
</tr>
</tbody>
</table>

**Conflict Resolution Services for Students**

<table>
<thead>
<tr>
<th>Roseanna Ross</th>
<th>Jeff Ringer</th>
</tr>
</thead>
<tbody>
<tr>
<td>308-3240</td>
<td>308-2217</td>
</tr>
<tr>
<td>R 210 A</td>
<td>117B</td>
</tr>
<tr>
<td><a href="mailto:rgross@stcloudstate.edu">rgross@stcloudstate.edu</a></td>
<td><a href="mailto:ringer@stcloudstate.edu">ringer@stcloudstate.edu</a></td>
</tr>
</tbody>
</table>

---

**NAME - A - FRAME**

The new home for the Department of Communication Studies is the historic and restored Riverview building. The department has the opportunity to preserve some of the building’s visual history. Luken Architecture donated copies of 12 historic photos depicting life in Riverview during its time as the campus lab school. We are asking your help to have these photos framed. Nine have already been “named,” so we have three opportunities for you to “name-a-frame.” For a donation of $300, we will frame one of these historic photos, mark it with your name on the back, and recognize your contribution in our next newsletter. Won’t you consider this unique way to help us preserve our history? If you are interested, please contact the Department of Communication Studies at 320-308-3210 or cmst@stcloudstate.edu.
Outstanding Adjunct Teacher Award

For 33 years, Julie Peters has successfully combined her strengths and genuine affection for communication studies, theatre arts and business by being president of her own company and consulting business as well as adjunct teaching at St. Cloud State University and other educational institutions. She teaches not only in the classroom but hundreds of companies and thousands of people on such topics as entrepreneurship, leadership/employee development, effective communication skills, innovative thinking and federal employment law. Julie’s commitment to learning and “showing up for life,” allow her to add value to her teaching in both the classroom and business settings. In her own words, “Adjunct teaching is the most fun you can legally have on any given day of the week.”

CMST Graduation Speakers

Congratulations to the two CMST students selected to be St. Cloud State commencement speakers. Molly McAllister spoke at the fall 2013 commencement. Irene Ramirez spoke at the spring 2014 commencement.

Molly McAllister
https://www.youtube.com/watch?v=Qbro7Og37Uo

Irene Ramirez
https://www.youtube.com/watch?v=Hv59jnnux4

Excellence in Leadership Award

Congratulations to two CMST students, Lenbriel Weah and Jason Tham, for being honored with the Excellence in Leadership Award.

Global Leadership - Bassey Eyo

Professor Bassey Eyo has revived SCSU Global Leadership Academy. The aim of the Academy is to elevate participants’ global leadership competencies by addressing global culture, intercultural intelligence, and global knowledge. This effort helps prepare students for overseas assignments, career possibilities and vocation in international organizations. A unique feature of the Academy is learning “What Being Global Really Means,” learning about international organizations and participating in the Academy’s Global Knowledge Quiz Bowl. Students in the program are thrilled to be a part of GLA, and report feeling better-rounded from the experience. They consider the workshops a signature global learning experience on campus for those not participating in study abroad. The United Nations (UNESCO) Conference in New York City, attended by Professor Eyo, will help bring to SCSU this summer a UNESCO Academy to promote global outreach and research on campus. UNESCO means United Nations Educational, Scientific and Cultural Organization. Professor Eyo travels to China in the summer as part of his effort to enrich global learning on campus.
**Alnwick Fall 2014 - Paula Tompkins**

Dr. Paula Tompkins will be fall 2014 Academic Director traveling in Alnwick, England, for SCSU British Studies Education Abroad program. As part of her directing assignment she will also teach Argumentation and Advocacy (CMST 318). Dr. Tompkins and her CMST students will be leaving in August and will return in the middle of December.

**Name-A-Frame**

Thanks to our CMST alumni and member of the CMST advisory council, Justin Wampach, who graciously donated the framing of one of the pictures of the historic Riverview Building.

**New Position - Marla Kanengieter**

Marla Kanengieter has been appointed Co-Director of the American Democracy Project at St. Cloud State University. The ADP is a multi-campus project that focuses on the role of higher education in preparing students who are informed and engaged citizens, with a goal of producing graduates who are active citizens involved in their communities.

**New Position - David Warne**

Congratulations to David Warne for being selected to serve as the next Faculty Co-Director of the Advising Center at St. Cloud State University. In this role he will work with the staff of the Advising Center to advise incoming and admitted students regarding their academic programs. He will devote 2/3rd of his time to the SCSU Advising Center and will teach in the Communication Studies Department for 1/3rd of his time.

**Advisory Council**

The CMST Department would like to thank Katie Harms for her service on the Advisory Council from 2009-2014. The Department welcomes Mary Kalenowski to the Council.

**Ross Honored for Experiential Education**

The National Society for Experiential Education announced that it will confer the honorary status of NSEE Distinguished Scholar on Professor Roseanna Ross at the October annual conference in Baltimore. This honor recognizes Roseanna’s contributions over the years to scholarship in the field of experiential education and to the Society’s historical role as a hub of thought leaders, research, and innovative practitioners in the field.

**Years of Service**

The following CMST faculty were recently recognized by SCSU for their years of service: Wendy Bjorklund (15 years), David Warne (25 years), and Suzanne Stangl-Erkens (25 years).
Where Are They Now?

Lindsay Geodecke

I did three internships before stepping into my career. My first internship was a non-profit internship at United Way through the CMST internship program. That experience helped me to secure my second internship at the St. Cloud Downtown Council during the following summer. After graduating in 2010, I started my career as a Marketing Communications Intern at Entegris. It was a great opportunity to get my feet wet in the corporate world and use the skills I gained through my communication studies degree at SCSU. After my internship at Entegris, I was fortunate to be hired on as a full time employee and continue my career in marketing communications.

For 3 years, my focus was on project management: working extensively with product managers and engineers to develop product literature, tradeshow and web site promotional materials. I was also actively involved in the social media committee for MN American Marketing Association, which helped me further my education in marketing and social media. I was able to use these skills to develop a social media strategy for Entegris and this experience was a catalyst for my new position as Digital Marketing Specialist.

I would highly recommend volunteering to further your education because you have the opportunity for hands on experience that may not be available to you through the workplace. My MN AMA volunteer experience to further the social media presence at Entegris is one excellent example of the benefits of volunteering.

Are you a Communication Studies alumni who has news to share? Have you become involved in your community? Made a major career transition?

Update the Communication Studies Department about your life. Email the updates to us at: cmst@stcloudstate.edu - or follow the department on LinkedIn at SCSU Speech Communication/Communication Studies--St. Cloud State University
Career -- Relationships -- Citizenship

CMST Department Mission and Goals

We are a community of scholars who participate in the creation, discovery, and dissemination of knowledge about communication. We are committed to communication as central to self and community. We demonstrate that commitment in the following ways:

We educate students in the theories and principles of human communication so that they become competent and responsible communicators and critical thinkers.

We maintain a working environment within the department that respects the tensions between individual professional pursuits and departmental needs and goals.

We shape and respond to the needs of the campus, community, and society through exchanges of expertise and promotion of the discipline.

We address throughout our curriculum the need for understanding diverse ideas and cultural experiences.

Special Thank You To

Advisory Council

The purpose of the Advisory is to advise the department on matters of curriculum, programs, community service, student recruitment, intern and graduate placement.

Chad M. Roggeman - CMST Alumni
Attorney-at-Law; Roggeman Law Office

Kati Rothstein - CMST Alumni
Exec. Team Leader: Target

Greg Murray - Geography Alumni
Partner: Mahowald Insurance

Justin Wampach - CMST Alumni
President/CEO: Adjuvant, LLC

Mary Kalenowski - CMST Alumni
Project Manager: The Valspar Corporation

Art Grachek - Community Member

Jeffery Ringer - CMST Chair/Faculty

Bassey Eyo - CMST Faculty/Career Advisor

Matthew Vorell - CMST Faculty/Internship advisor

Sunny Lie - CMST Faculty

Bria Johnson - Public Relations Intern

Marcus Carter - Student Representative

Scholarship Donors

CMST scholarship donors provide opportunities for recognition to the best of our student graduates. Your confidence in our students and your support is most appreciated!

Congratulations to this year’s recipients:

Robert and Alice Wick Scholarship
Casaundra Heinen
Bory Chhunn

Charles and Carol Vick Scholarship
Christopher Benjamin

Arthur and Barb Grachek Scholarship
Daniela Lorenz
Alicia Alford

Ray Pederson Scholarship
Dontrell Townsend

Julie K. Peters Scholarship
Casaundra Heinen

Intercultural Communication Minor Scholarship
Allison Kay Nepsund

Mollie Young Scholarship
Kevin Gysberg
Tony Franco

Kendall Ethics Award
Lenbriel Weah

The Communication Studies Department provides several opportunities for you to financially support our students and programs. For information on how you can contribute to our scholarship and department accounts, contact the Foundation office at (320) 308-3984 or email them at foundation@stcloudstate.edu.
Department of Communication Studies

DEPARTMENT CHAIR
Jeff Ringer

FACULTY
Traci Anderson
Jeff Bineham
Wendy Bjorklund
Bassey Eyo
David Hanley-Tejeda
Bruce Hyde
Debra Japp
Marla Kanengieter
Justin Killian
Sunny Lie
Eddah Mutua
Diana Rehling
Roseanna Ross
Pam Secklin
Jennifer Senchea
Tami Spry
Suzanne Stangl-Erkens
Renee Strom
Paula Tompkins
Jennifer Tuder
Matthew Vorell
Dave Warne
Scott Wells
Dan Wildeson

STAFF
Diana Leither

GRADUATE ASSISTANT
Ona Lawrence

INTERN
Bria Johnson

CMST Connect is produced by the St. Cloud State University Department of Communication Studies

Communication Studies
Riverview 117
St. Cloud State University
720 Fourth Avenue South
St. Cloud, Minnesota
56301-4498

Office: 320-308-2216
Fax: 320-308-2250
Website: www.stcloudstate.edu/cmst
Email: cmst@stcloudstate.edu

Editor: Bria Johnson (2013-2014)
Editorial contact: Roseanna Ross
Email: rgross@stcloudstate.edu
(320) 308-3240

CMST Connect is produced by the St. Cloud State University Department of Communication Studies

St. Cloud State University

720 Fourth Avenue South St. Cloud, MN 56301-4498

St. Cloud State University values diversity of all kinds, including but not limited to race, religion and ethnicity (full statement at bulletin.StCloudState.edu/ugb/generalinfo/nondiscrimination.html)
TTY: 1-800-627-3529 SCSU is an affirmative action/equal opportunity educator and employer. This material can be made available in an alternative format. Contact the department/agency listed above.
Member of Minnesota State College and Universities.
EDUCATION FOR LIFE.