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## GOALS

The Economic Education Winter Institute is presented as a service to:

Business Education Teachers

Social Studies Teachers

Elementary Teachers

Administrators

Economists

Counselors

\* To stimulate interest in the area of economic education.

\* To present economic subject matter that can be used by teachers.

\* To relate the teaching of economic understandings to the subjects included in the curriculum.

\* To provide an opportunity to share experiences with others in developing an economic education program.



## DEPARTMENT OF BUSINESS EDUCATION AND OFFICE ADMINISTRATION

St. Cloud State College  
St. Cloud, Minnesota

The Department of Business Education and Office Administration prepares students for teaching business subjects in secondary schools and for major office occupations in business, industry, civil service, and the professions.

The Master of Science degree program in Business Education provides students with the opportunity to develop their professional ability and increase their knowledge and understanding in the field of business.

The Bachelor of Science program in Business Education is designed to provide students with a broad understanding of the scope, development, and philosophy of business education; to stimulate their interest in the teaching profession; and to prepare them for successful teaching of the various business subjects.

The Bachelor of Science program in secretarial administration is designed to develop secretarial techniques at a high professional level and to open the door to executive secretarial responsibilities in a variety of business fields.

The Associate in Arts terminal programs in secretarial science and clerical practice provide students with the opportunity to develop marketable skills which lead to positions of prestige in business.

## ECONOMIC EDUCATION

## WINTER INSTITUTE

Sponsored by the  
Department of Business Education  
and Office Administration  
of the  
School of Business and Industry  
St. Cloud State College  
St. Cloud, Minnesota

and  
Minnesota State Council  
on  
Economic Education  
University of Minnesota  
Minneapolis, Minnesota

Saturday, February 20, 1965

St. Cloud State College



# ECONOMIC EDUCATION WINTER INSTITUTE

Brown Hall Auditorium  
St. Cloud State College

Saturday, February 20, 1965

9:00 a.m. - 4:15 p.m.

Registration Fee - \$1.00

Luncheon - \$1.75 (reservations required)

## ABOUT THE SPEAKERS

Dr. Leonid Hurwicz -- Professor of Economics, Department of Economics, University of Minnesota; Prominent International Lecturer and Author.

Dr. Lewis E. Wagner -- Director, Bureau of Business and Economic Research, State University of Iowa; Regional Representative, Joint Council on Economic Education; Chairman, Materials Evaluation Committee, Joint Council on Economic Education.

Mr. Kenneth Doucette -- Economics Teacher, Technical High School, St. Cloud, Minnesota.

Rev. James Rausch -- Economics Teacher, Cathedral High School, St. Cloud, Minnesota.

- 8:30 Registration  
9:00 Greetings and Introduction  
Dr. James G. Marmas  
9:05 "Government Interference with the Marketing Processes"  
Dr. Leonid Hurwicz  
10:05 Question Period  
10:30 Coffee  
10:45 "Sources and Use of Economic Education Materials"  
Dr. Lewis E. Wagner  
11:45 Question Period  
12:30 Buffet Luncheon  
Mitchell Hall Cafeteria  
1:30 Teaching Demonstration Using the American Economy Films and Study Guide  
\*Minnesota Committee for Economic Education  
Mr. Kenneth Doucette  
Rev. James Rausch  
3:30 Symposium  
Dr. Leonid Hurwicz  
Dr. Lewis E. Wagner  
Mr. Kenneth Doucette  
Rev. James Rausch  
4:00 Closing Remarks and Adjournment  
Dr. James G. Marmas

\*Afternoon program arranged with the cooperation of the Minnesota Committee for Economic Education -- a joint committee of the Minnesota Council for the Social Studies and the Minnesota Business Education Association.

In order that we may plan for your comfort and convenience, please check the appropriate blanks on this form and return to:

Dr. James Marmas, Chairman  
Department of Business Education and Office Administration  
St. Cloud State College  
St. Cloud, Minnesota

I plan to attend the Winter Institute at St. Cloud State College and will bring \_\_\_\_\_ guest(s).

Enclosed is \$ \_\_\_\_\_ for \_\_\_\_\_ luncheon ticket(s) at \$1.75 each. (reservations required)  
\_\_\_\_\_ registration fee(s) at \$1.00 each.

Dr.  
Mr.  
Miss  
Mrs.

Last Name

First Name

Initial

Address \_\_\_\_\_  
Street and Number

City

Zone

State

Position

School \_\_\_\_\_