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KENNETH E. BOULDING
Program Director, Institute
of Behavioral Science, Uni-
versity of Colorado

President of the American Economic Association this year, Boulding was a professor of economics at the University of Michigan from 1949-1968 and taught as a visiting professor in Tokyo, Japan, and the West Indies. He is a Fellow of the American Academy of Arts and Sciences and the American Philosophical Society and has received nine honorary degrees. He has written fourteen books, his most recent being "Beyond Economics," plus many articles in journals throughout the world.

MENO LOVENSTEIN
Professor of Economics
Ohio University



Past president of the Ohio Association of Economics and Political Scientists and vice-president of the Ohio Academy of Science, Dr. Lovenstein is currently on the Ohio Council on Economic Education and the Board of the Association for Higher Education. He was recognized as a Distinguished Teacher by the Ohio State University in 1964 and has written numerous articles and publications, including "Capitalism, Communism, Socialism - Comparative Economic Systems and "The Teaching of Elementary Economics."



CAMPBELL R. McCONNELL
Professor of Economics
University of Nebraska

Author of "Economics: Principles, Problems and Policies" he also edited "Economic Issues: Readings and Cases." Dr. McConnell is former editor of the "Nebraska Journal of Economics and Business" and won the Nebraska teaching award in 1962. He is currently teaching and interested in experimental programs in the teaching of principles of economics. He has published numerous articles in the "American Economic Review," "Southern Economic Journal" and many others.

ROMAN F. WARMKE
Executive Director, Ohio
State Council on Economic
Education, Ohio University



Executive Director of the Minnesota Council on Economic Education for four years and Director of the Economic Education Center at Colorado State College for eight years before he was named professor and chairman of the Department of Economic Education at Ohio University in 1966, Dr. Warmke has taught and written numerous articles for professional and foreign journals. He also directed the development of an intensive study guide for the CBS-TV College of the Air series on "The American Economy."

EDITH WEST Professor of Education
University of Minnesota

Former chairman of the curriculum committee for the National Council for Social Studies, Dr. West is the co-author of a methods textbook, "Social Studies in Secondary Schools" and of a high school text. She is Director of the Project Social Studies Curriculum Development Center, University of Minnesota, but is currently on leave working as a special consultant to the ACM Video Tape Project of the Associated Colleges of the Midwest to develop a series of tapes showing new social studies curriculum projects in action in the classroom. For a number of years she was chairman of the Social Studies Advisory Committee to the Minnesota State Board of Education. She has published several articles on social studies education in addition to the textbooks above.

Sponsoring Organizations

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ST. CLOUD STATE COLLEGE

ECONOMIC EDUCATION

WINTER INSTITUTE

Stewart Hall

February 22, 1969

St. Cloud, Minnesota 56301

ECONOMIC EDUCATION WINTER INSTITUTE

Saturday, February 22, 1969

The Economic Education Winter Institute is presented as a service to:

Business Education Teachers

Social Studies Teachers

Elementary Teachers

Administrators

Economists

OBJECTIVES

* To stimulate interest in the area of economic education.

* To present economic subject matter that can be used by teachers.

* To relate the teaching of economic understandings to the subjects included in the curriculum.

* To provide an opportunity to share experiences with others in developing an economic education program.

No registration fee.

Luncheon \$2.50, reservations required

PROGRAM

- 8:15 A.M. Registration
- STEWART HALL
- 9:00 A.M. Greetings and Introductions
- Andrew Nappi, Director
Center for Economic Education
ST. CLOUD STATE COLLEGE
- 9:15 A.M. "WHAT SHOULD EVERYONE
KNOW ABOUT ECONOMICS"
- Kenneth Boulding
- 10:45 A.M. Coffee
- 11:00 A.M. "ECONOMICS AND THE PROBLEM
OF GRADE LEVELS"
- Meno Lovenstein
- 12:45 P.M. Buffet Luncheon
- GARVEY COMMONS
- 2:00 P.M. Topics and Speakers for
Afternoon Presentations
1. "ECONOMICS IN THE SOCIAL
STUDIES: K-12"
- Edith West
Herbert Room, Atwood Center
 2. "ECONOMIC LITERACY
IS THE BUSINESS OF
BUSINESS EDUCATION"
- Roman Warmke
Business Building, Room 127
 3. "EXPERIMENTAL PROGRAMS
IN TEACHING PRINCIPLES
OF ECONOMICS"
- Campbell McConnell
Civic Penney Room,
Atwood Center

REGISTRATION

I plan to attend the ECONOMIC EDUCATION WINTER INSTITUTE and will bring _____ guest(s). Enclosed is \$_____ for _____ luncheon tickets at \$2.50 each. (Reser- vations by February 17, 1969) please complete the appropriate blanks on this form and return to:

DR. AUDRA WHITFORD
BUSINESS BUILDING
ST. CLOUD STATE COLLEGE
ST. CLOUD, MINNESOTA 56301

PLEASE TYPE OR PRINT

Name _____ Last _____ First _____

Address _____ Street and Number _____ City _____ State _____

If possible, please list the names of guests.