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Statewide Surveys

SCSU Survey

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Fall 2004

### SCSU Annual Fall Statewide Survey [Fall 2004]

St. Cloud State University

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# FALL 2004 SCSU STATEWIDE SURVEY

## QUESTIONNAIRE

**DRAFT 10/22/2004**

Question CHECKQ

IF INTERVIEW IS A RESTART MAKE SURE YOU HAVE PROPER  
RESPONDENT, REINTRODUCE YOURSELF AND SAY SOMETHING LIKE--

"We previously started this interview and couldn't finish it  
at the time. May we finish it now?"

IF RESPONDENT WANTS TO KNOW WHO THE INTERVIEW IS FOR YOU CAN  
TELL THEM IT IS FOR ST. CLOUD STATE UNIVERSITY.  
YOU CAN HIT CONTROL/END AT ANY TIME TO TERMINATE  
AN INTERVIEW, PUT MESSAGE FOR CALLBACKS, INCOMPLETES,  
REFUSALS, ETC.

Question HELLO

Hello, my name is \_\_\_\_\_ (YOUR NAME) 10/11/04 FIFTH DRAFT  
at St. Cloud State University. I am calling from our survey research  
center in St. Cloud. We are conducting a study of Minnesota residents  
about their views on issues such as smoking bans, prescription drugs,  
casinos and the upcoming election. We are not asking for contributions  
or trying to sell you anything. Your telephone number  
was drawn by a computer in a random sample of the state.

[USE ONLY IF NUMBER DOES NOT APPEAR TO BE A RESIDENTIAL PHONE]  
Is this a residential phone? [IF NO, TERMINATE WITH, E.G.;]  
I'm sorry I have the wrong place.

#### Question LOADDATA

Hello, my name is \_\_\_\_\_ (YOUR NAME) 10/11/04 FIFTH DRAFT at St. Cloud State University. I am calling from our survey research center in St. Cloud. We are conducting a study of Minnesota residents about their views on issues such as smoking bans, prescription drugs, casinos and the upcoming election. We are not asking for contributions or trying to sell you anything. Your telephone number was drawn by a computer in a random sample of the state.

[USE ONLY IF NUMBER DOES NOT APPEAR TO BE A RESIDENTIAL PHONE]  
Is this a residential phone? [IF NO, TERMINATE WITH, E.G.;]  
I'm sorry I have the wrong place.

#### Question GENDER

It is important that we interview a man in some households and a woman in others so that the results will truly represent all the people in the state. According to the method used by our university, I need to interview the \_\_\_\_\_.  
May I speak with that person?

[ROTATE WITH EVERY INTERVIEW-KEEP TRACK ON SHEET BY YOUR COMPUTER]

1. oldest male 18 years of age or older who lives in your household
2. youngest male 18 years of age or older who lives in your household
3. oldest female 18 years of age or older who lives in your household
4. youngest female 18 years of age or older who lives in your household

Logic Instructions (flow only):  
QAL THANKYOU

#### Question ETHICS

[IF YES-START INTERVIEW][OR-WHEN SELECTED PERSON ANSWERS REPEAT INTRODUCTION BUT NOT FIRST SCREEN]

Before starting the roughly ten minute survey, I want to mention that I would be happy to answer any questions about the study either now or later. Also, this interview is completely voluntary. If we should come to any question which you don't want to answer, just let me know and we'll go on to the next question.

IF NO

When may I call back to reach him/her?

So that I will know who to ask for, what is his/her first name?

[REPEAT BACK TO BE SURE YOU HAVE IT AND SHOW PRONUNCIATION IF IT IS NEEDED. IF RESPONDENT OBJECTS TO PROVIDING NAME]

We only need the person's first name; the last name isn't necessary.

[IF DESIGNATED SEX/AGE DOESN'T LIVE IN HOUSEHOLD ASK FOR OPPOSITE SEX/AGE 18 YEARS OF AGE OR OLDER]

[NAME]\_\_\_\_\_

[TIME AND DAY FOR CALL-BACK]

#### Question Q1DIR

Let us begin by asking, do you think things in the state of Minnesota are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1. RIGHT DIRECTION
2. NEUTRAL-[VOLUNTEERED]
3. WRONG TRACK
8. DON'T KNOW
9. REFUSED

#### Question Q2PROB

What do you think is the single most important problem facing the State of Minnesota today?

[DO NOT READ LIST. PROBE FOR ONE SPECIFIC RESPONSE]

- |                                    |                                |
|------------------------------------|--------------------------------|
| 01. ABORTION                       | 16.                            |
| POLITICS/POLITICIANS/GOV/LEGIS.    |                                |
| 02. AGRICULTURE-GENERAL            | 17. POVERTY/ POOR              |
| 03. BUDGET/DEFICIT                 | 18. PRESCRIPTION DRUGS         |
| 04. CORPORATE LEADERSHIP           | 19. RELIGIOUS/MORAL ISSUES     |
| 05. CRIMES/GANGS/VIOL              | 20. ROADS-HIGHWAYS-TRANS.      |
| 06. DRUGS USE                      | 21. SENIOR ISSUES/ ELDERLY     |
| 07. ECON. ISSUES (JOBS-WAGES, ETC) | 22. SPORTS ISSUES/ STADIUMS    |
| 08. EDUCATION FUNDING              | 23. STATE SERVICE CUTS         |
| 09. ENVIRONMENTAL ISSUES           | 24. STOCK MARKET               |
| 10. FAMILY ISSUES                  | 25. TAXES                      |
| 11 GAMBLING                        | 26. TERRORISM/CHEMICAL/BIO     |
| WEAPONS                            |                                |
| 12. HEALTH ISSUES-HEALTH INSUR     | 27. UTIL PRICES-GAS-ENERGY     |
| 13. HOUSING-AFFORDABLE             | 28. WELFARE ISSUES-WASTE-FRAUD |
| 14. ISSUES RELATING TO INDIANS     | 29. OTHER                      |
| 15. NATURAL DISASTERS              | 30. NO PROBLEM FACING STATE    |
|                                    | 31. DON'T KNOW                 |
|                                    | 32. REFUSED                    |

Logic Instructions (flow only):

IF (ANS=30) SKIPTO STU1

IF (ANS=31) SKIPTO STU1

IF (ANS=32) SKIPTO STU1

Question Q3PARPRO

Which political party, if any, do you think can do a better job of handling the problem you have just mentioned-the Republican Party, the Democratic Party, the Independence Party, or the Green Party?

[INDEPENDENCE PARTY IS DIFFERENT FROM  
THOSE WHO SAY THEY ARE AN INDEPENDENT WHICH IS NO PARTY]

1. REPUBLICAN
2. DEMOCRATIC
3. INDEPENDENCE PARTY
4. GREEN PARTY
5. OTHER-[VOLUNTEERED]

6. PARTIES ALL THE SAME/NO DIFFERENCE-[VOLUNTEERED]
7. NONE
8. DON'T KNOW
9. REFUSED

Question STU1

Thank you. Now I have a series of questions about issues facing the state legislature. I am asking if you agree or disagree with these policies. First, do you agree or disagree whether Minnesota state politicians care about the concerns of average citizens like you?

1. AGREE
2. DISAGREE
8. DON'T KNOW
9. REFUSED

Question STU2

Thanks. Do you agree or disagree Minnesota American Indians should continue to have exclusive rights to operate Las Vegas-style casinos in Minnesota?

1. AGREE
2. DISAGREE
8. DON'T KNOW
9. REFUSED

Logic Instructions (flow only):  
IF (ANS = 1) SKIPTO STU5

Question STU3

Do you agree or disagree with the idea of the state

of Minnesota owning and operating a Las Vegas-style casino?

1. AGREE
2. DISAGREE
8. DON'T KNOW
9. REFUSED

#### Question STU4

Do you agree or disagree the state legislature should allow privately owned Las Vegas-style casinos to operate in Minnesota?

1. AGREE
2. DISAGREE
8. DON'T KNOW
9. REFUSED

#### Question STU5

Do you agree or disagree the state of Minnesota should allow slot machines in bars and restaurants?

1. AGREE
2. DISAGREE
8. DON'T KNOW
9. REFUSED

#### Question STU6

Do you agree or disagree Minnesotans should be able to directly purchase prescription drugs from Canadian pharmacies?

1. AGREE
2. DISAGREE

- 8. DON'T KNOW
- 9. REFUSED

Question STU7

Do you agree or disagree with President Bush's policy toward Iraq?

- 1. AGREE
- 2. DISAGREE
- 8. DON'T KNOW
- 9. REFUSED

Question STU8

Thanks. Have you ever contacted a Minnesota state politician to express your views on issues important to you?

- 1. YES
- 5. NO
- 8. DON'T KNOW
- 9. REFUSED

Question STU9

Is it right or wrong for governments to ban smoking in bars and restaurants?

- 1. RIGHT
- 2. WRONG
- 8. DON'T KNOW
- 9. REFUSED

Question STU10



Is it right or wrong for same sex couples to legally marry?

1. RIGHT
2. WRONG
8. DON'T KNOW
9. REFUSED

Question STU11

Is it right or wrong for same sex couples to adopt children?

1. RIGHT
2. WRONG
8. DON'T KNOW
9. REFUSED

Question STU12

Is the war in Iraq right or wrong?

1. RIGHT
2. WRONG
8. DON'T KNOW
9. REFUSED

Question STU13

Finally, should public opinion survey centers, such as the one that called you today, be included in the do not call registry?

1. YES
5. NO
8. DON'T KNOW
9. REFUSED

Question EVALPRES

Here's a different topic: How would you rate the overall performance of George W. Bush as President. Would you rate his performance as excellent, pretty good, only fair or poor?

1. EXCELLENT
2. PRETTY GOOD
3. ONLY FAIR
4. POOR
8. DON'T KNOW
9. REFUSED

#### Question LOT1

Thank you. Now we would like to ask your views on some aspects of the Minnesota Lottery.

Have you ever purchased a Minnesota lottery ticket?  
(If YES) Have you done this within the past year?

1. YES WITHIN PAST YEAR
2. YES BUT NOT WITHIN PAST YEAR
5. NO
8. DON'T KNOW
9. REFUSED

Logic Instructions (flow only):

IF (ANS = 5) SKIPTO LOT3

IF (ANS = 8) SKIPTO LOT3

IF (ANS = 9) SKIPTO LOT3

#### Question LOT2

When was the last time, if any, that you played a Minnesota lottery Instant or scratch-off game -- within the last two months, the last year, longer ago than that, or never?

1. WITHIN PAST TWO MONTHS.
2. WITHIN PAST YEAR.
3. LONGER AGO THAN THAT.
4. NEVER.
8. DON'T KNOW.
9. REFUSED.

Question LOT3

Do you recall ever seeing or hearing advertising for the Minnesota State Lottery? (IF YES) Do you recall seeing or hearing lottery advertising in the last month?

1. YES, IN LAST MONTH
2. YES, BUT NOT IN LAST MONTH
5. NO
8. DON'T KNOW
9. REFUSED

Question LOT4

Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with this statement:

I believe the proceeds from the Minnesota State Lottery are going to a worthy cause or causes.

1. STRONGLY AGREE
2. SOMEWHAT AGREE
3. SOMEWHAT DISAGREE
4. STRONGLY DISAGREE
8. DON'T KNOW
9. REFUSED

Question LOT5

Do you think that proceeds from the Minnesota State

Lottery help finance programs to help the environment,  
don't help finance programs to help the environment,  
or aren't you sure?

1. HELP
2. DON'T HELP
8. NOT SURE
9. REFUSED

#### Question THER1

Thank you. Here is a different kind of question.

Please think of a thermometer that has a range of 0 to 100 degrees. I'd like you to rate your feelings toward some of our political leaders and other people who are in the news. Ratings on the thermometer between 50 and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 and 50 mean that you do not feel too favorable toward the person. If we come to a person whose name you don't recognize, you don't need to rate that person. Just tell me and we will move on to the next one. If you do recognize the name, but do not feel particularly warm or cold toward the person, you would rate the person at the 50-degree mark.

[NEVER TELL WHO THE PERSON IS OR WHAT THEY DO-YOU CAN REREAD THE NAME]

George W. Bush

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

#### Question THER2

Mark Kennedy

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER3

Laura Bush

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER4

John Kerry

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER5

Tim Pawlenty

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER6

Bill O'Reilly

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER7

Patty Wetterling

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
--------	-------------	------------	---------

777 888 999

Question THER8

Norm Coleman

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER9

Mark Dayton

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER10

Dan Rather

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER11

Al Franken

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER12

Michael Moore

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER13

Dick Cheney

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER14

Theresa Heinz Kerry

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER15

John Edwards

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question THER16

Mike Hatch

RATING	CAN'T JUDGE	DON'T KNOW	REFUSED
777	888	999	

Question PRES

Our next series of questions relate to next month's Presidential election.

If the November 2004 election for President of the United States were being held today, would you vote for George Bush, the Republican candidate, John Kerry, the Democratic candidate, Ralph Nader, or a candidate of another party?

[IF NOT SURE]

Although you are not sure, would you say you lean more toward Kerry, Bush, Nader, or a candidate or another party?

1. DEFINITELY BUSH
2. LEANING BUSH
3. DEFINITELY KERRY
4. LEANING KERRY
5. NADER (LEAN OR STRONG)
6. OTHER CANDIDATE
7. WON'T VOTE
8. DON'T KNOW
9. REFUSED

Logic Instructions (flow only):

IF (ANS = 7) SKIPTO PART

IF (ANS = 8) SKIPTO PART

IF (ANS = 9) SKIPTO PART

Question WHYPRES

Why are you going to vote for this person?

[PROBE-DO NOT READ-SELECT ALL THAT APPLY]

- |                              |                             |
|------------------------------|-----------------------------|
| 10. ABORTION POSITION        | 23. POSITION ON TERRORISM   |
| 11. BUDGET DEFICIT POS.      | 24. SAME POLITICAL IDEOLOGY |
| 12. CRIME POSITION           | 25. SAME POLITICAL PARTY    |
| 13. DON'T LIKE OPOSITION     | 26. SENIOR ISSUE POSITION   |
| 14. EDUCATION POS.           | 27. SOC. SEC. POSITION      |
| 15. ENVIRONMENT POS.         | 28. SOMEBODY DIFFERENT      |
| 16. GOOD TRACK RECORD-EXPER. | 29. TAXES                   |
| 17. GUN/ HUNTING POS.        | 30. TIME FOR A CHANGE       |



- |                                   |                       |
|-----------------------------------|-----------------------|
| 18. HEALTH CARE POS.              | 31. POSITION ON IRAQ  |
| 19. ECONOMIC PLAN                 | 32. OTHER             |
| 20. CHARACTER/LIKE THEM AS PERSON | 33. DON'T KNOW        |
| 21. NO PARTICULAR REASON          | 34. REFUSED           |
| 22. NOT A TYPICAL CANDIDATE       | 35. NO OTHER RESPONSE |

Question PART

Do you usually consider yourself to be a Democrat, Republican, Green party member, Minnesota Independence Party member, another party, or are you an independent who is not a member of any party?

[IF DEMOCRAT OR REPUBLICAN OR GREEN OR MINNESOTA INDEPENDENCE PARTY]

Would you say that you always vote (Democrat/Republican/Green/ Independence Party) or do you sometimes vote for a person of another party?

[IF INDEPENDENT] Although you are an independent, do you usually consider yourself to be closer to the Democrats, Republicans, the Independence Party, or the Green Party?

01. ALWAYS VOTES DEMOCRATIC
02. DEMOCRAT WHO SOMETIMES VOTES FOR OTHER PARTY
03. ALWAYS VOTES REPUBLICAN
04. REPUBLICAN WHO SOMETIMES VOTES FOR OTHER PARTY
05. ALWAYS VOTES GREEN
06. GREEN WHO SOMETIMES VOTES FOR OTHER PARTY
07. ALWAYS VOTES MINNESOTAN INDEPENDENCE
08. MN. INDEPENDENCE WHO SOMETIMES VOTE FOR OTHER PARTY
09. INDEPENDENT CLOSER TO DEMOCRATS
10. INDEPENDENT CLOSER TO REPUBLICANS
11. INDEPENDENT CLOSER TO GREEN
12. INDEPENDENT CLOSER TO MN. INDEPENDENCE PARTY
13. OTHER
14. APOLITICAL
15. DON'T KNOW
16. REFUSED

Question AGE

Thank you. The following questions are primarily for statistical analysis and to help us determine if we are getting a random sample. You don't have to answer all the questions but it will help us if you do.

What age group are you a member of? Are you...

[READ CATEGORIES-AS NECESSARY]

1. 18-24
2. 25-34
3. 35-44
4. 45-54
5. 55-65
6. 65+
8. DON'T KNOW
9. REFUSED

#### Question EMPL

Are you working now, temporarily laid off, unemployed, retired, a household manager, a full time student or what?

[IF MORE THAN ONE]

What do you consider yourself primarily?

1. WORKING NOW
2. LAID OFF
3. UNEMPLOYED
4. RETIRED
5. DISABLED
6. HOUSEHOLD MANAGER
7. STUDENT
8. DON'T KNOW
9. REFUSED

#### Question INCOM

Would you please tell me the range which best represents the total yearly income, before taxes, of all immediate family living in your household?

[READ LIST UNTIL STOPPED-IF NECESSARY]

1. UNDER \$10,000
2. \$10-15 thousand
3. \$15,001-20 thousand
4. \$20,001-25 thousand
5. \$25,001-30 thousand

6. \$30,001-40 thousand
7. \$40,001-50 thousand
8. \$50,001-75thousand
9. \$75,001 thousand or more
10. DON'T KNOW
11. REFUSED

Question REGVOTE

Are you presently registered to vote or do you plan to register to vote in the area in which you are now living?

1. YES
5. NO
8. DON'T KNOW
9. REFUSED

Question VOTE02

Did you get a chance to vote in the 2002 U.S. Senate election for U.S. Senate between candidates Norm Coleman and Walter Mondale?

1. YES
2. NO -[BUT HAD GOOD REASON SUCH AS NOT 18 YEARS OLD-ILL-OUT OF COUNTRY]
5. NO
8. DON'T KNOW
9. REFUSED

Question VOTE04

Next month there will be elections for President, members of the U.S. House of Representatives, and state representatives for the Minnesota legislature. What are the chances of your voting in the election-are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

1. ALMOST CERTAIN
2. PROBABLY VOTE
3. 50-50
4. WON'T VOTE
8. DON'T KNOW
9. REFUSED

Question RELIG1

What...if any...is your religious preference?

[IF DON'T KNOW/NO RESPONSE]--

Well are you closer to being Catholic, Lutheran, Baptist, Presbyterian or something else?

01. CATHOLIC
02. BAPTIST
03. LUTHERAN
04. PRESBYTERIAN
05. METHODIST
06. EPISCOPALIAN
07. OTHER CHRIS.(MORMON, JEH. WIT. ,ETC.)
08. JEWISH
09. NONE
10. OTHER
11. DON'T KNOW
12. REFUSED

Logic Instructions (flow only):

IF (ANS = 8) SKIPTO IDEOL

IF (ANS = 9) SKIPTO IDEOL

IF (ANS = 10) SKIPTO IDEOL

IF (ANS = 11) SKIPTO IDEOL

IF (ANS = 12) SKIPTO IDEOL

Question RELIG2

Would you call yourself a born again Christian, that is, have you personally had a conversion experience related to Jesus Christ?

1. YES-BORN AGAIN
5. NOT BORN AGAIN
6. OTH
8. DK
9. REF.

Question IDEOL

Thinking about your own general approach to politics, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

1. VERY LIBERAL
2. SOMEWHAT LIBERAL
3. MODERATE
4. SOMEWHAT CONSERVATIVE
5. VERY CONSERVATIVE
8. DON'T KNOW
9. REFUSED

Question THANKYOU

I would like to thank you very much for your time and cooperation. You have been very helpful. If you would like to see the results of this survey you may contact the SCSU Survey Lab at St. Cloud State University. Would you like the number?  
(IF YES IT IS 320-308-3980 or WEBSITE: [web.stcloudstate.edu/scsusurvey](http://web.stcloudstate.edu/scsusurvey)).  
Good-bye!

**INTERVIEWER- BRING TO A DIRECTOR'S ATTENTION ANY PROBLEMS WITH THE INTERVIEW, SUCH AS DIFFICULT QUESTIONS, ETC**

**ST. CLOUD STATE UNIVERSITY SURVEY  
STATEWIDE SURVEY OF MINNESOTA  
ADULTS  
2004**

**REPORTS  
LAST REVISED 10/27/04**

**V. Substantial Findings<sup>1</sup>**

<b>Table 12: The Direction of the State</b>										
	<b>2000</b>		<b>2001</b>		<b>2002</b>		<b>2003</b>		<b>2004</b>	
<b>Response</b>	<i>Frequency</i>	<b>Percent</b>	<i>Frequency</i>	<b>Percent</b>	<i>Frequency</i>	<b>Percent</b>	<i>Frequency</i>	<b>Percent</b>	<i>Frequency</i>	<b>Percent</b>
Right Direction	436	70	334	56	232	38	291	48	339	50
Neutral	61	10	66	11	83	14	48	8	54	8
Wrong Track	102	16	165	27	260	42	220	36	242	36
Don't Know	27	4	35	6	35	6	44	8	37	6

**Table 13: The Most Important Problem Facing the State**

<sup>1</sup> Exact wording for each question can be found in section V of this document, which provides the text of the questionnaire.

	2000		2001		2002		2003		2004	
Rank	Problem	Perc ent	Probl em	Perc ent	Problem	Perc ent	Probl em	Perc ent	Probl em	Perc ent
1	Education	21	Educ ation	25	Education	23	Educ ation Fundi ng	25	Educ ation Fundi ng	19
2	Taxes	18	Welf are	12	Budget/S urplus	14	Budg et Defic it	16	Healt h Issue s	11
3	Health	7	Taxes	11	Economic Issue s	13	Taxes	11	Taxes	10
4	Crime	7	Econ omic Issue s	7	Taxes	10	Econ omic Issue s	9	Econ omic Issue s Jobs & Wage s	9
5	Environme nt/Roads	3	Mora l/ Relig ious Issue s	7	Roads/Hi ghways	7	Healt h Issue s	6	Budg et Defec it	5

**Table 14: Which Party Can Better Fix Problem**

RESPONSE	FREQUENCY	PERCENT
Republican	170	29
Democratic	239	42
Reform	26	4
Independence Party	10	2
Other- Volunteered	20	3
Neither	47	8
Don't Know	59	10
Refused	15	2
Total	571 <sup>2</sup>	100%

<sup>2</sup> Asked only of those respondents who identified a problem in the preceding question.





**Table 15: Policy Questions<sup>3</sup> (Set #1)<sup>4</sup>**

<b>Question</b>	<b>Agree-Frequency</b>	<b>Agree-Percent</b>	<b>Disagree-Frequency</b>	<b>Disagree-Percent</b>
Concern of Politicians	340	51	234	35
Minnesota American Indian Casinos	219	32	349	52
State Casinos	209	31	157	23
Private Casinos	151	22	218	32
Slot Machines	168	25	417	62
Prescription Drugs from Canada	515	77	76	11
Iraq Policy	258	38	309	46

**Table 16: Contact Politician**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Yes	296	44
No	319	47
Don't Know	2	1
Refused/Missing	56	8
Total	673	100%

**Table 17: Policy Questions<sup>5</sup> (Set #2)<sup>6</sup>**

<b>Question</b>	<b>Right-Frequency</b>	<b>Right-Percent</b>	<b>Wrong-Frequency</b>	<b>Wrong-Percent</b>
Smoking Ban	321	48	247	37
Same Sex Marriage	218	32	321	48
Same Sex Couple Adoption	327	49	234	35
Iraq War	244	36	305	45
Do Not Call Registry	189	28	369	55

<sup>3</sup> Does not include refused or missing categories.

<sup>4</sup> Exact wording for each question can be found in section V which provides the text of the questionnaire.

<sup>5</sup> Does not include refused or missing categories.

<sup>6</sup> Exact wording for each question can be found in section V which provides the text of the questionnaire.

**Table 18: Overall Rating of President Bush's Performance**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Excellent	74	11
Pretty Good	219	33
Only Fair	156	23
Poor	220	33
Don't Know/ Refused/ Missing	4	0
Total	673	100%

**Table 19: Feeling Thermometer**

**“Please think of a thermometer that has a range of 0 to 100 degrees. I’d like you to rate your feelings toward some of our political leaders and other people who are in the news. Ratings on the thermometer between 50 and 100 degrees mean that you feel favorable and warm toward the person. Ratings between 0 and 50 mean that you do not feel too favorable toward the person. If we come to a person whose name you don’t recognize, you don’t need to rate that person. Just tell me and we will move on to the next one. If you do recognize the name, but do not feel particularly warm or cold toward the person, you would rate that person at the 50 degree mark.”**

Person	Mean Response 2001	Mean Response 2002	Mean Response 2003	Mean Response 2004
George W. Bush	70	60	51	48
Mike Hatch	Na	56	55	57
Hillary Rodham Clinton	Na	Na	46	Na
Laura Bush	Na	Na	60	60
Tim Pawlenty	54	50	56	58
Arnold Schwarzenegger	Na	Na	43	Na
Jesse Ventura	49	47	41	Na
Norm Coleman	58	53	55	52
Mary Pawlenty	Na	Na	52	Na
Mark Dayton	56	50	56	50
Rush Limbaugh	Na	Na	31	Na
Al Franken	Na	Na	42	41
Michael Moore	Na	Na	44	39
Mark Kennedy	Na	Na	Na	48
John Kerry	Na	Na	Na	52
Bill O’Reilly	Na	Na	Na	44
Patty Wetterling	Na	Na	Na	60
Dan Rather	Na	Na	Na	50
Dick Cheney	Na	Na	Na	45
Theresa Heinz Kerry	Na	Na	Na	48
John Edwards	Na	Na	Na	53

**Table 20: 2004 U.S. Presidential Election  
All Respondents**

RESPONSE	FREQUENCY	PERCENT
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Definitely Bush	244	36
Leaning Bush	37	6
Definitely Kerry	276	41
Leaning Kerry	36	5
Nader (Both Definite and Leaning)	18	3
Other Candidate	14	2
Won't Vote	6	1
Don't Know	26	4
Refused	16	2
Total	673	100%
<b>All Bush</b>	<b>281</b>	<b>42%</b>
<b>All Kerry</b>	<b>317</b>	<b>46%</b>

**Table 21: 2004 U.S. Presidential Election  
Likely Voters<sup>7</sup>**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Definitely Bush	184	36
Leaning Bush	29	6
Definitely Kerry	223	44
Leaning Kerry	25	5
Nader (Both Definite and Leaning)	12	2
Other Candidate	7	2
Don't Know	16	3
Refused	12	2
Total	508	100%
<b>All Bush</b>	<b>213</b>	<b>42%</b>
<b>All Kerry</b>	<b>248</b>	<b>49%</b>

**Table 22: Reasons for Presidential Candidate Choice**

<b>RESPONSE</b>	<b>FREQUENCY<sup>8</sup></b>	<b>PERCENT OF ALL RESPONSES</b>
Abortion Position	14	2
Budget Deficit Position	9	1
Crime Position	3	.4
Don't Like Opposition	57	8
Education Position	16	2
Environmental Position	6	1
Good Track Record- Experience	33	5
Gun/Hunting Position	2	.3
Health Care Position	19	3
Economic Plan	21	3
Character/Like Them as a Person	64	9
No Particular Reason	20	3
Not a Typical Candidate/Politician	8	1
Position on Terrorism	44	6
Same Political Ideology	61	8
Same Political Party	27	4
Senior Issues Positions	6	1

<sup>7</sup> A likely voter is one who is registered to vote or planning to register to vote, voted in 2000 or had a good reason not to vote (such as illness or not being 18 years of age), and indicate that they are very interested or somewhat interested in this election. This screened out approximately 24% of the respondents. Therefore, 76% of the respondents were considered likely voters

<sup>8</sup> Multiple Responses Accepted

Social Security Position	15	2
Somebody Different	39	5
Taxes	16	2
Time for a Change	45	6
Position on Iraq	87	12
Other	101	14
Don't Know	7	1
Total Responses in Category	719	Na
Total Respondents Answering	475	70%

**Table 23: Registered to Vote**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Yes	627	94
No	36	5
Don't Know	5	.5
Refused	5	.5
Total	673	100%

**Table 24: Voted in 2002**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Yes	479	71
No	122	18
No- but with good reason such as not being 18 at the time	56	9
Don't Know	8	1
Refused	7	1
Total	673	100%

**Table 25: Will Vote in 2004**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Almost Certain	576	86
Probably Vote	34	5
50-50	26	4
Won't Vote	23	3
Don't Know	5	1
Refused	9	1
Total	673	100%

**Table 26: Religion**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Catholic	202	30
Baptist	18	3
Lutheran	170	25
Presbyterian	17	3
Methodist	23	3

Episcopalian	6	1
Other Christian (Mormon, Jehovah Witness, etc.)	56	8
Jewish	5	1
None	67	10
Other	46	7
Don't Know	14	2
Refused	49	7
Total	673	100%



**Table 27: Religion- Born Again**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Yes- Born Again	133	27
Not Born Again	341	70
Other	6	1
Don't Know	7	1
Refused	5	1
Total	492	100%

**Table 29: Political Ideology**

<b>RESPONSE</b>	<b>FREQUENCY</b>	<b>PERCENT</b>
Very Liberal	48	7
Somewhat Liberal	144	21
Moderate	222	33
Somewhat Conservative	167	25
Very Conservative	63	9
Don't Know	18	3
Refused	11	2
Total	673	100%

## VI. Crosstabulation Results

<b>Table 30: Demographics and Presidential Candidate Support Among Likely Voters<sup>9</sup></b>			
<b>Candidate →</b>	<b>Bush</b>	<b>Kerry</b>	<b>Nader</b>
<b>Demographic Characteristic</b> ↓			
<b>Gender-</b> Male	50	44	2
Female	36	56	2
<b>Age-</b> 18-24	11	78	11
25-34	54	41	2
35-44	57	34	2
45-54	48	44	1
55-65	43	55	0
65+	29	64	5
<b>Employment-</b> Working Now	48	46	2
Laid Off	38	50	13
Unemployed	50	50	0
Retired	32	62	3
Disabled	46	46	0
Household Manager	65	26	0
Student	0	78	22
<b>Income-</b> Under \$10,000	17	83	0
\$10,001-\$15,000	36	43	21
\$15,001-\$20,000	23	77	0
\$20,001-\$25,000	0	100	0
\$25,0001-\$30,000	31	54	8
\$30,001-\$40,000	37	59	2
\$40,001-\$50,000	39	61	0
\$50,001-\$100,000	48	48	1
\$100,000+	54	39	2
<b>Party Affiliation-</b> Democrat	10	87	1
Republican	90	6	1
Green	22	56	22

<sup>9</sup> A likely voter is one who is registered to vote or planning to register to vote, voted in 2000 or had a good reason not to vote (such as illness or not being 18 years of age), and indicate that they are very interested or somewhat interested in this election. This screened out approximately 24% of the respondents. Therefore, 76% of the respondents were considered likely voters.

All independents	36	38	7
<b>Ideology-</b> Liberal	13	80	4
Moderate	31	61	1
Conservative	78	17	3
<b>Religion-</b> Catholic	39	51	5
Baptist	64	36	0
Lutheran	51	45	1
Presbyterian	64	36	0
Methodist	38	56	0
Episcopalian	40	60	0
Other Christian (Mormon, Jehovah Witness, etc.)	46	44	5
Jewish	0	100	0
None	21	66	0
Other			
<b>Born Again-</b> Yes	60	35	3
No	42	51	3

**Table 31: Presidential Candidate Support by Reason for Voting for the Candidate**

<b>Candidate →</b>	<b>Bush</b>	<b>Kerry</b>	<b>Nader</b>
<b>Demographic Characteristic</b> ↓			
Abortion Position	85	15	0
Budget Deficit Position	11	77	11
Crime Position	68	32	0
Don't Like Opposition	26	72	0
Education Position	25	75	0
Environmental Position	0	100	0
Good Track Record- Experience	79	19	3
Gun/Hunting Position	100	0	0
Health Care Position	5	95	0
Economic Plan	24	72	0
Character/Like Them as a Person	58	42	0
No Particular Reason	71	25	5
Not a Typical Candidate/Politician	12	26	49
Position on Terrorism	52	48	0
Same Political Ideology	51	46	2
Same Political Party	34	62	4
Senior Issues Positions	34	66	0
Social Security Position	35	66	0
Somebody Different	5	92	3
Taxes	44	56	0
Time for a Change	0	96	4
Position on Iraq	45	55	0
Other	48	45	3

**Table 32: Demographics and Evaluation of President Bush**

Candidate →	Excellent/ Pretty Good	Only Fair/ Poor
Demographic Characteristic ↓		
<b>Gender-</b> Male	49	51
Female	39	61
<b>Age-</b> 18-24	24	76
25-34	49	49
35-44	56	44
45-54	47	53
55-65	31	69
65+	44	56
<b>Employment-</b> Working Now	49	51
Laid Off	25	75
Unemployed	36	57
Retired	52	67
Disabled	47	53
Household Manager	63	37
Student	23	77
<b>Income-</b> Under \$10,000	20	80
\$10,001-\$15,000	33	67
\$15,001-\$20,000	25	75
\$20,001-\$25,000	5	95
\$25,001-\$30,000	28	72
\$30,001-\$40,000	41	59
\$40,001-\$50,000	44	56
\$50,001-\$100,000	51	49
\$100,000+	51	49
<b>Party Affiliation-</b> Democrat	14	86
Republican	86	14
Green	8	92
All independents	39	61
<b>Ideology-</b> Liberal	18	82
Moderate	35	64
Conservative	74	26
<b>Religion-</b> Catholic	45	55

Baptist	50	50
Lutheran	49	50
Presbyterian	56	44
Methodist	44	52
Episcopalian	33	67
Other Christian (Mormon, Jehovah Witness, etc.)	39	61
Jewish	0	100
None	24	76
Other	48	52
<b>Born Again- Yes</b>	58	42
No	43	57

**Table 33: Demographics and Direction of State**

<b>Candidate →</b>	<b>Right Direction</b>	<b>Neutral</b>	<b>Wrong Direction</b>
<b>Demographic Characteristic</b> ↓			
<b>Gender-</b> Male	51	8	38
Female	56	7	28
<b>Age-</b> 18-24	41	8	40
25-34	62	9	24
35-44	57	4	35
45-54	53	9	35
55-65	51	5	40
65+	38	13	41
<b>Employment-</b> Working Now	53	7	35
Laid Off	33	8	42
Unemployed	36	29	29
Retired	46	10	39
Disabled	29	6	65
Household Manager	64	5	27
Student	100	0	0
<b>Income-</b> Under \$10,000	25	0	70
\$10,001-\$15,000	42	13	38
\$15,001-\$20,000	40	10	45
\$20,001-\$25,000	29	0	67
\$25,0001-\$30,000	41	10	33
\$30,001-\$40,000	41	9	46
\$40,001-\$50,000	53	9	29
\$50,001-\$100,000	63	7	28
\$100,000+	43	11	41
<b>Party Affiliation-</b> Democrat	34	6	55
Republican	71	7	6
Green	33	8	58
All independents	47	14	32
<b>Ideology-</b> Liberal	33	6	55
Moderate	48	11	37
Conservative	68	7	19