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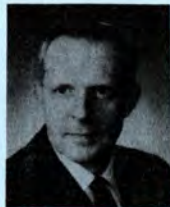
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JAMES CALDERWOOD
Professor of
Economics, University
of Southern California

Dr. Calderwood is currently DeBell Professor of Business Education and International Trade at the University of Southern California, and Western Regional Representative of the Joint Council on Economic Education. He has served as a consultant to organizations ranging from Lockheed Aircraft and Doubleday Publishing Company to the Ministry of Planning in Iraq, the President's office in Lebanon, and the Ford Foundation in the Philippines. Teachers at all levels will know his work with the Joint Council on Economic Education's Project DEEP, through the high school economics text he coauthored, Economics in Action, and through the host of other books and pamphlets he has authored.

JOHN HAEFNER
Professor of Education
University of Iowa



Professor of Social Studies Education at the University of Iowa, Dr. Haefner's Social Studies background is broad. He has an undergraduate and graduate degree in Political Science, and a doctorate in History. He has been a consultant to the Economic Cooperation Agency, and advisor to the Educational Policies Commission in Washington, D.C., and Educational Consultant to the American Newspaper Publishers Association, and an Associate for Teacher Education to the CBS College of the Air. A past president of the National Council for the Social Studies, Dr. Haefner has authored articles in numerous educational journals, and has written several texts in the Social Studies area.

EDWIN FENTON
Professor of History
Carnegie-Mellon University



Although he has been involved in a wide variety of educational activities, Professor Fenton is best known for his curriculum development efforts in the New Social Studies. As Professor of History and Director of the Social Studies Curriculum Development Center at Carnegie-Mellon University, Dr. Fenton has authored two Social Studies methods texts for college students, The New Social Studies and Teaching the New Social Studies in the Secondary Schools: An Inductive Approach. He authored in 1964 32 Problems in World History and later the Scott, Foresman Problems in American History. He has just finished as general editor the Holt Social Studies Curriculum for high school students, and he is presently at work as general editor of a forthcoming American heritage publication The Americans: A History of the United States.



CURTIS HALL
Dean of the College of Business
University of Richmond

A former high school and university teacher, Dr. Hall is currently Dean of the School of Business, Virginia Commonwealth University. He has published widely in Business Journals, and has authored two textbooks, College Business Organization and Management, and General Business for Everyday Living. He has served as editor of features in three journals, has held elective posts in two prominent associations, and is President-Elect of the National Business Education Association.

Sponsoring Organizations

Concerts and Lectures Committee
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Department of Economics
Department of Social Science

~~Central Minnesota Educational~~
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Minnesota Council on Economic
Education, University of Minnesota
Center for Economic Education

Economic
Education
Winter
Institute

St. Cloud State College
February 21, 1970

Economic Education Winter Institute

Saturday, February 21, 1970

The Economic Education Winter Institute is presented as a service to:

Business Education Teachers
Social Studies Teachers
Elementary Teachers
Administrators
Economists

OBJECTIVES

*To stimulate interest in the area of economic education.

*To present economic subject matter that can be used by teachers.

*To relate the teaching of economic understandings to the subjects included in the curriculum.

*To provide an opportunity to share experiences with others in developing an economic education program.

No registration fee.

Luncheon \$2.50, reservations required

PROGRAM

- 9:00 A.M. Registration
-BROWN HALL
- 9:30 A.M. Greetings and Introductions
-Robert Highsmith, Acting Director
Center for Economic Education
- 9:45 A.M. ST. CLOUD STATE COLLEGE
"ECONOMIC EDUCATION IN
THE 1970'S: PROSPECTS AND
CHALLENGES"
-James Calderwood
- 11:00 A.M. Coffee
- 11:15 A.M. "ECONOMICS: EVERYWHERE
EXCEPT IN TWELFTH GRADE"
-Edwin Fenton
- 12:45 P.M. Buffet Luncheon
-GARVEY COMMONS
- 2:00 P.M. Topics and Speakers for After-
noon Presentations
1. "SOCIAL STUDIES EDUCATION:
A CURMUDGEON'S VIEW"
-John Haefner
Civic-Penny Room, Atwood Center
 2. ECONOMICS IN THE BUSINESS
EDUCATION CURRICULUM
-Curtis Hall
Herbert-146 Room, Atwood Center

REGISTRATION

I plan to attend the ECONOMIC EDUCATION
WINTER INSTITUTE and will bring _____ guest(s).
Enclosed is \$ _____ for _____ luncheon
tickets at \$2.50 each. (Reservations by February
16, 1970)

In order that we may plan for your comfort and
convenience, please complete the appropriate
blanks on this form and return to:

DR. AUDRA WHITFORD
BUSINESS BUILDING
ST. CLOUD STATE COLLEGE
ST. CLOUD, MINNESOTA 56301

PLEASE TYPE OR PRINT

Name _____ Last _____ First _____
Address _____ Street and Number _____ City _____ State _____

If possible, please list the names of guests.