

St. Cloud State University

## The Repository at St. Cloud State

---

Programs and Other Publications

Winter Institute

---

2-9-1979

### Winter Institute Program [1979]

St. Cloud State University

Follow this and additional works at: [https://repository.stcloudstate.edu/wintint\\_progs](https://repository.stcloudstate.edu/wintint_progs)

---

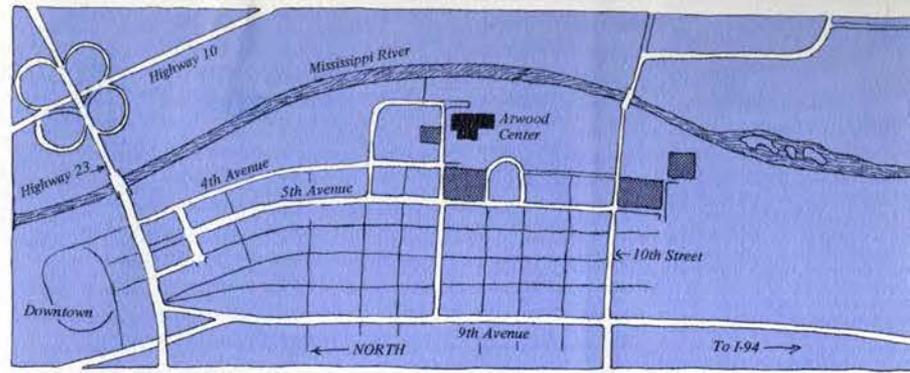
#### Recommended Citation

St. Cloud State University, "Winter Institute Program [1979]" (1979). *Programs and Other Publications*. 16. [https://repository.stcloudstate.edu/wintint\\_progs/16](https://repository.stcloudstate.edu/wintint_progs/16)

This Book is brought to you for free and open access by the Winter Institute at The Repository at St. Cloud State. It has been accepted for inclusion in Programs and Other Publications by an authorized administrator of The Repository at St. Cloud State. For more information, please contact [tdsteman@stcloudstate.edu](mailto:tdsteman@stcloudstate.edu).



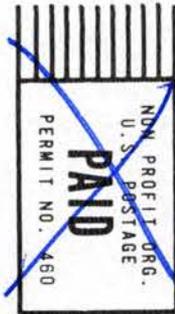
Center for Economic Education  
St. Cloud State University  
St. Cloud, Minnesota 56301



# Student Activities Committee Announces Economic Education Winter Institute



Friday, February 9, 1979  
St. Cloud State University



## Keynote Speaker



**Arthur B. Laffer** is Professor of Business Economics at the University of Southern California since September 1976. He was Associate Professor of Business Economics at the University of Chicago from 1970 to 1976. Mr. Laffer also is closely associated with the editorial page of *The Wall Street Journal*, a member of the Policy Committee and the Board of Directors of the American Council on Capital Formation (Washington, D.C.), a limited partner of H.C. Wainwright and Company, and Editor of Marcel Dekker, Inc. series on Economics, Finance, and Business. During the years 1972-1977 he was a consultant to the Secretaries of Treasury and Defense. He also was a frequent lecturer in the General Electric Summer Program at the University of Chicago. He served as the Economist, Office of Management and Budget from October 1970 through July of 1972. He worked on a part-time basis as a financial analyst at the Ford Motor Company, research economist at the Federal Reserve Bank of Cleveland, and research assistant to Professor Moses Abramovitz at Stanford University. On numerous occasions Laffer has been requested to present professional testimony to U.S. House and Senate committees. Most recently he provided the economic stimulus for the Kemp-Roth Bill that calls for a 30% income tax cut over a three year period. Laffer received a Ph.D. in Economics from Stanford University. Some of his most recent publications include *Private Short-Term Capital Flows; The Phenomenon of Worldwide Inflation; "The Iniquitous Wedge;"* and "A Proposal for Reforming the Social Security System."

## Moderator



**James O. Cox** is Vice President, Financial Operations, Northern States Power Company. He is a business administration graduate of the University of Minnesota. He joined NSP's plant accounting department in 1950 and held various positions in the accounting and finance departments until 1971 when he took office as treasurer. On February 1, 1978, he became Vice President, Financial Operations. He is a member of the Board of Directors of the University of Minnesota College of Business Administration Alumni Association; a member of the Board and serves as Treasurer of the Minnesota State Council on Economic Education; and is serving on a rate review panel for the Minnesota Hospital Association. Currently he is a member of the Financial Executives Institute and the Finance Committee (Executive) of the Edison Electric Institute. He is also a member of the Kiwanis.

## WINTER INSTITUTE PROGRAM

- 8:00 a.m. Registration and Coffee  
Atwood Center Ballroom
- 8:45 a.m. Greetings and Introductions  
Thomas Iverson  
Student Activities Committee Chairperson  
Terry Montgomery  
Assistant to the President and Vice President for University Relations
- 9:00 a.m. "The Economic Benefits of Tax Cuts on the Nation's Economy"  
Arthur B. Laffer  
Atwood Center Ballroom
- 10:00 a.m. "Alternative Perspectives on the Economic Effect of Tax Cuts on the Nation's Economy"  
Panel discussion and audience participation  
James O. Cox, Moderator  
John Danforth, Frank Gery, Harold Lofgreen, and Richard Nolan
- 11:45 a.m. Buffet Luncheon (Reservations required)  
Atwood Center Ballroom
- 1:00 p.m. Award Winning Teacher Demonstrations - Atwood Center  
(Attend one of the sessions)
- (1) "Gee . . . What to Be?" (Elementary level)  
Scott T. Anderson  
Herbert-Itasca Room
  - (2) "Steamboats Get Tracked On" (Secondary level)  
Dorothy A. Barrett  
Civic-Penny Room
  - (3) "Local Studies Project: A Look at the Rochester Community" (Secondary level)  
Craig Sheets and Robert Beery  
Watab-Sauk Room
- 2:00 p.m. Joint Council on Economic Education Materials Demonstrations  
(Attend one of the sessions)
- (1) "Trade-offs Film Series" (Elementary level)  
Allen Larsen  
Civic-Penny Room
  - (2) "Teaching Economics in American History" and "The Economics of the Energy Problem" (Secondary level)  
Mark Schug  
Herbert-Itasca Room
- 3:00 p.m. Adjournment

# Economic Education Winter Institute

Friday, Feb. 9, 1979 St. Cloud State University

## PROFESSIONAL PANEL



**John P. Danforth** is Assistant Vice President and Economist, Federal Reserve Bank of Minneapolis. From 1972-1978 he was Professor of Economics at the University of Minnesota teaching graduate microeconomic theory, topics in econometrics, American economic development, undergraduate microeconomic theory and welfare economics. He also taught economics at Loyola University. Danforth was Economic Analyst for Scott, Foresman Publishing Company and consultant and expert witness for various law firms in legal actions involving economic damages due to injury or death. He is the author of many economic research papers and publications. Current research is in the area of agricultural finance. Danforth received his Ph.D. in Economics from Northwestern University.



**Frank Gery** is Professor of Economics and Department Chairperson for the Department of Economics at St. Olaf College since 1967. He has held teaching positions at Eastern Nazarene College, Boston University, Millikin University, University of Minnesota and the University of Arizona. Labor economics, public finance, money and banking, and business conditions analysis are among his areas of economic specialization. Gery has provided professional consulting services to various educational business and governmental institutions. He is the author of numerous publications in the areas of economics and economic education. Gery is a member of the American Economic Association, Midwest Economic Association, American Association of University Professors, and Phi Kappa Phi. Gery received a Ph.D. in Economics from Boston University.



**Harold A. Lofgreen** is Associate Professor of Economics and Department Chairperson of Economics at St. Cloud State University. He has taught economics at both Arizona State University and Iowa State University. Recently he was program chairperson at the Midwest Economics Association and Economic Society meetings. Lofgreen has co-authored papers presented at the Western Economic Association meetings and published in the *Industrial Organization Review*. He is the author of regional economics resource guide and filmstrip for elementary teachers. Professor Lofgreen serves on the Advisory Board for the St. Cloud Center for Economic Education. He has served as a consultant to Stearns County and the Department of Labor. He currently is teaching in the areas of public finance, regional economics, and economic education. Lofgreen received a Ph.D. in Economics from the University of Iowa.



**Richard Nolan** is a member of the U.S. House of Representatives. He was elected in 1974 and serves the Sixth Congressional District, 21 counties in Central and Southwestern Minnesota. He is a member of the Agriculture and Small Business Committees. Prior to being elected to the U.S. House of Representatives, Congressman Nolan was a member of the Minnesota House of Representatives for which he later served as the Federal/State Coordinator. From 1966-68 he was Staff Assistant to U.S. Senator Walter Mondale. Nolan attended St. John's University and has held teaching and administrative positions in education. He received a B.A. degree in Political Science from the University of Minnesota and has done post-graduate work in public administration and public policy formation at the University of Maryland.

*The Economic Education Winter Institute is presented as a service to the following groups:*

Students at St. Cloud State University  
Elementary and Secondary Teachers and Administrators  
University and College Faculty and Administrators  
General Public

## OBJECTIVES

- To increase interest in economic education
- To provide an opportunity for interaction with some of the leaders in economics and education
- To encourage the integration of the teaching of economic concepts into the subjects that comprise elementary and secondary school curricula
- To present economic subject-matter that will be interesting to and useful for all those who attend

## SPONSORING ORGANIZATIONS

STUDENT ACTIVITIES COMMITTEE  
ST. CLOUD CENTER FOR ECONOMIC EDUCATION  
MINNESOTA STATE COUNCIL ON ECONOMIC EDUCATION  
In cooperation with:  
St. Cloud State University's  
College of Business  
College of Education  
Economics Department  
Interdisciplinary Studies Department  
President's Club  
Minnesota State Department of Education  
WJON Radio Station

*NOTE: A map showing the location of the campus is on the front cover of this brochure. Parking lots are indicated by shaded areas. Call the Economic Education Center for more details: (612)255-2157.*

## PARTICIPATING AWARD-WINNING TEACHERS

**Scott T. Anderson** is a sixth grade teacher at Orchard Lane Elementary School in Osseo, Minnesota. He will demonstrate his unit "Gee . . . What to Be?" The unit actively involves sixth grade students in making career decisions and learning important economic concepts. "Hands-on" experiences involve students in doing a market survey, examining advertising techniques, and organizing a fund raising effect. The unit includes a list of economic concepts taught, evaluation procedures, evaluation results, goals, and class activities.

**Dorothy A. Barrett** is a tenth grade social studies teacher at West High School in Mankato, Minnesota. She will demonstrate her 16 day simulation activity dramatizing the costs and benefits of technological change in a local history simulation. Economic growth, industry, supply and demand, serial costs versus social benefits, and preservation of the status quo are among the ideas considered as community interest groups try to influence the decision makers of the city council. This simulation serves as a pattern that can be adapted to any community—past, present, or future— which experiences changes due to technological development.

**Craig Sheets & Robert Beery** are instructors in the Rochester, Minnesota High Schools, Mayo and John Marshall. They will demonstrate the "Local Studies Project," a three to four week unit that uses the local community experiences of young people as a basis for a sequence of classroom activities to teach economic concepts. Resource materials consist of a 92 page booklet entitled "Inside Out - A Look at the Rochester Community," a 63 frame sound filmstrip, three video tapes, and a detailed teacher's guide. The conclusion of the project's first semester evaluation was that students who experience the program have a better understanding of economic concepts and have more positive attitudes toward the economic system than do students who do not experience the program.

## JOINT COUNCIL ON ECONOMIC EDUCATION MATERIALS TO BE DEMONSTRATED

**Mark Schug** is Associate Director of the Minnesota State Council on Economic Education. He will demonstrate two economics curriculum packages developed by the Joint Council on Economic Education. "Teaching Economics in American History" is a set of resource materials designed to help the teacher incorporate economic fact, concepts, principles, and problems in the high school American history course. It is divided into 21 topics presented in chronological order including the events of each period which had important economic aspects. Complimentary copies, priced at \$30, will be made available to participants. "Economics of the Energy Problem" a teaching kit that includes a filmstrip, cassette tape, and teacher's resource manual will also be demonstrated. Complimentary kits, priced at \$25, will be made available to participants.

**Professor Allen Larsen** teaches economics and economic education courses at St. Cloud State University. He will demonstrate the new "Trade-offs" Series, a 15 program television film series for elementary students that increases their knowledge of economics, builds skills in using economic concepts, and motivates interest in their economic world. A summer workshop is being planned that will train teachers how to use the series and other resource materials. After the necessary teacher training, the tapes and other resource materials will be made available to the participating school districts at no charge.

## PARKING

Parking is available in student lots and on public streets near the campus with specific time limits posted on city signs. Permits for on-campus parking may be obtained upon written request to the Center for Economic Education by February 2, 1979.

## REGISTRATION

Please complete this form by February 2, 1979 and return to:



Professor Jack R. Houge  
Center for Economic Education  
St. Cloud State University  
St. Cloud, MN 56301

This registration form may be used by more than one person. Please attach a separate sheet.

Name \_\_\_\_\_  
(Please Type or Print)

Home Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Check the appropriate boxes below.

- I plan to attend the Economic Education Winter Institute, but not the luncheon. (No registration fee.)
- I plan to attend the Institute and the buffet luncheon. (Enclose \$3.00 for each luncheon reservation you desire.)

Total \$ \_\_\_\_\_

## NO PROGRAM REGISTRATION FEE

**Luncheon \$3.00/Reservations required by February 2, 1979. Make check payable to the Center for Economic Education.**

**THIS PROGRAM HAS BEEN RECOMMENDED FOR TEACHER RENEWAL CREDITS.**

*SCSU is an equal opportunity/affirmative action employer and is in compliance with all state and federal laws prohibiting discrimination.*