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### Winter Institute Program [1984]

St. Cloud State University

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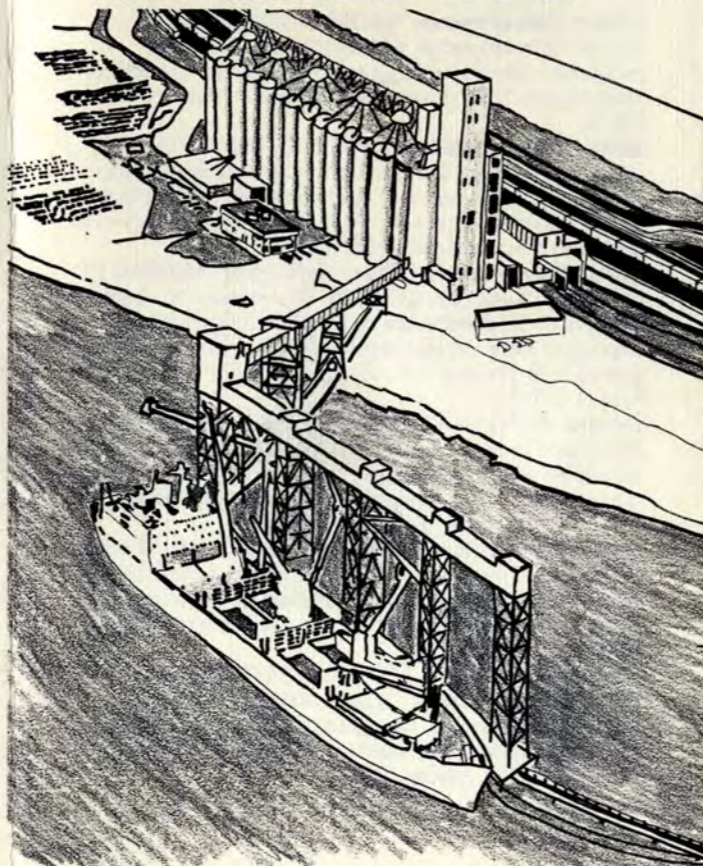
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**Center for Economic Education**  
 St. Cloud State University  
 St. Cloud, Minnesota 56301

The STUDENT FINANCE COMMITTEE  
 and the  
 CENTER FOR ECONOMIC EDUCATION  
 ANNOUNCE THE 22ND ANNUAL

# ECONOMIC EDUCATION Winter Institute



**St. Cloud State University**

Friday, February 17, 1984  
 St. Cloud State University  
 St. Cloud, Minnesota

NON PROFIT ORG.  
 U.S. POSTAGE  
**PAID**  
 ST. CLOUD, MN 56301  
 PERMIT NO. 460

## PROGRAM

- 8:00 *Registration & Coffee*  
 Atwood Center Ballroom
- 9:00 *Greetings & Introductions*  
**Chris Hegland**, Chairperson,  
 Student Finance Committee  
**Brendan McDonald**, President,  
 St. Cloud State University
- 9:10 *"Integrating U.S. Agriculture into the World  
 Economy," G. Edward Schuh*
- 10:00 *Reactors Panel*  
**Mark Lange**, Moderator, **Dick Crowder**,  
**V. James Rhodes**, and **James A. Zellner**
- 11:00 *Audience Participation*
- Noon **Buffet Lunch** (Reservation required)
- 1:00 *Award-Winning Teacher Demonstrations*  
 (Attend one of the sessions.)
- "Beefing-Up on Minnesota Agriculture"  
**Leone Meyer** and **Geraldine Schardin**  
 Civic-Penney Room (Elementary level)
  - "Macro-World Foreign Trade"  
**Edwin Hammersten**  
 Herbert-Itasca Room (Secondary level)
  - "Economics Education: An International  
 View"  
**Roman F. Warmke**  
 Watab-Sauk Room (College level)
- 2:00 (Attend one of the sessions.)
- "Minnesota's Early Fur Trade"  
**Dennis Richter**  
 Civic-Penney Room (Elementary level)
  - "Who Owns This Restaurant?"  
**Merry Mattson**  
 Herbert-Itasca Room (Secondary level)
  - "Curriculum: Marble or Mud?"  
**Marianne Talafuse**  
 Watab-Sauk Room (College level)

## OBJECTIVES

- To increase interest in economic education.
- To provide an opportunity for interaction with leaders in economics and education.
- To encourage the integration of the teaching of economic concepts in elementary and secondary school curricula.
- To present economic subject matter that will be interesting and useful for all who attend.

*The Economic Education Winter Institute is presented as a service to:*

Students at St. Cloud State University  
 Elementary & Secondary Teachers & Administrators  
 University & College Faculty & Administrators  
 General Public

## SPONSORING ORGANIZATIONS

STUDENT FINANCE COMMITTEE  
 ST. CLOUD CENTER FOR ECONOMIC EDUCATION  
 MINNESOTA COUNCIL ON ECONOMIC EDUCATION  
 in cooperation with *St. Cloud State University's*  
 College of Business  
 College of Education  
 Economics Department  
 Interdisciplinary Studies Department  
 University Foundation  
 Minnesota State Department of Education  
 WJON Radio Station

*NO PROGRAM REGISTRATION FEE*  
 Luncheon \$5.00/Reservations required by  
 February 10, 1984. Make check payable to the  
 Center for Economic Education.

*THIS PROGRAM HAS BEEN RECOMMENDED  
 FOR TEACHER RENEWAL CREDITS.*

*SCSU is an equal opportunity/affirmative action employer and is in compliance with all state and federal laws prohibiting discrimination.*



## KEYNOTER

**G. Edward Schuh** is Professor and Head of the Department of Agricultural and Applied Economics at the University of Minnesota. Prior to assuming this position in 1979, he served as Deputy Under Secretary for International Affairs and Commodity Programs at the U.S. Department of Agriculture. He served as Senior Staff Economist on President Ford's Council of Economic Advisors, 1974-75, and was Program Advisor to the Ford Foundation in Brazil, 1966-72.

Currently a Director of the National Bureau of Economic Research, Dr. Schuh has been both President and Director of the American Agricultural Economics Association. He has received four professional awards from AAEA for his research and was elected a Fellow of the American Academy of Arts & Sciences in 1977.

Dr. Schuh taught at Purdue University from 1959-1978. He received his Ph.D. from the University of Chicago.



Left to right:  
Crowder  
Rhodes  
Zellner  
Lange



## DISCUSSANTS

**Dr. Richard T. Crowder** is Senior Vice President/Strategic Planning and Corporate Risk Officer for the Pillsbury Co., Minneapolis. After serving as a research assistant and instructor at Oklahoma State University, he joined Humble Oil and Refining Co. as a staff economist in 1966. Two years later he went to Wilson and Co., Oklahoma City, where he became manager of economic analysis and operations research, a position he held until 1974, when he joined Pillsbury as Vice President/Corporate Economist. Dr. Crowder received his Ph.D. from Oklahoma State University in 1966.

**V. James Rhodes** is Professor of Agricultural Economics at the University of Missouri/Columbia where he has been a member of the faculty since 1955. He has served short-term assignments in Argentina, India, Columbia, Russia, and Sweden and is the author or co-author of a long list of articles and papers as well as two textbooks on agricultural marketing. He was editor of the American Journal of Agricultural Economics, 1978-80. Rhodes received his Ph.D. in Economics from Harvard in 1955.

**James A. Zellner** is Chief, Food & Agricultural Policy Branch, Economic Research Service, U.S. Department of Agriculture. He has held various posts in USDA since 1976. Prior to going to Washington he was Associate Professor of Economics at Virginia Military Institute. He has co-authored numerous articles on a variety of agricultural topics. Zellner received his Ph.D. from Virginia Polytechnic Institute and State University in 1974.

## MODERATOR

**Mark D. Lange** is Associate Professor of Economics at St. Cloud State University. Prior to his appointment at SCSU in 1979 he taught at Iowa State University and Tarkio College. Dr. Lange is co-author of numerous articles and papers, particularly in the area of human capital. Lange received his Ph.D. in Economics from Iowa State University in 1979.

## PARTICIPATING AWARD-WINNING TEACHERS

**Edwin Hammersten:** "MICRO-WORLD FOREIGN TRADE" is a simulation with emphasis on solving problems related to foreign trade and global interaction. Hammersten teaches at Southview Junior High School in Edina.

**Merry Mattson:** "WHO OWNS THIS RESTAURANT?" is intended to bridge the gap between theory and practice, illustration and experience, and consumer and business owner for senior high school students. Mattson teaches at Minnehaha Academy in Minneapolis.

**Leone Meyer and Geraldine Schardin:** "BEEFING UP ON MINNESOTA AGRICULTURE" was created to make elementary students more aware of the importance of farming in their community through a variety of learning activities. Meyer and Schardin teach at Tyler Elementary School in Tyler.

**Dennis Richter:** "MINNESOTA'S EARLY FUR TRADE" was developed to address historical issues as well as economic principles which were apparent in the fur trade and which are transferable to a contemporary setting. Richter teaches at Bel Air Elementary School in St. Paul.

**Marianne Talafuse:** "CURRICULUM: MARBLE OR MUD?" is an award-winning entry from the International Paper Company Foundation Awards Program-College Level. Dr. Talafuse is Associate Professor of Economics at Ball State University, Muncie.

**Roman F. Warmke:** "ECONOMICS EDUCATION: AN INTERNATIONAL VIEW" is presented by one of the pioneers in economic education. Dr. Warmke is Professor and Chairperson, Department of Economic Education at Ohio University, Athens, OH.

## REGISTRATION

Please complete this form by February 10, 1984 and return to:  
Dr. Robert Hendricks  
Center for Economic Education  
St. Cloud State University  
St. Cloud, MN 56301

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

### Indicate your preference:

\_\_\_\_\_ I plan to attend the Winter Institute and the luncheon. (Enclose \$5.00 for each luncheon reservation you desire.)  
\_\_\_\_\_ I plan to attend the Winter Institute but not the luncheon. (No registration fee.)

Total \$ \_\_\_\_\_

Print guest names here for luncheon reservations.

## PARKING

Parking is available in student lots and on public streets near the campus. Parking permits may be obtained upon written request to the Center for Economic education by February 10. Parking lots are indicated by shaded areas on the campus map in this brochure. Call the Center for Economic Education for more details: (612) 255-2157.