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*The STUDENT FINANCE COMMITTEE, the
CENTER FOR ECONOMIC EDUCATION, and
the COUNCIL ON BLACK MINNESOTANS
ANNOUNCE THE 23RD ANNUAL*

Economic Education Winter Institute



St. Cloud State University

Friday, February 1, 1985
Atwood Center Ballroom
St. Cloud State University
St. Cloud, Minnesota

**Center for Economic
Education**

St. Cloud State University
St. Cloud, Minnesota 56301



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Program

- 8:00 Registration and Coffee, Atwood Center Ballroom
- 9:00 Greetings and Introductions, **Deborah Swanstrom**, Chairperson, Student Finance Committee
Brendan McDonald, President, St. Cloud State University
- 9:10 Keynote Address
"Can America Compete in a World Economy?" **Lester C. Thurow**
- 10:00 Martin Luther King, Jr. Lecture
"Gainers and Losers from Economic Policy," **Marcus Alexis**
- 11:00 Reactors Panel
Jay A. Vora Moderator, **Richard F. Gleisner** and **Richard W. Lichty**
- 11:30 Audience Participation
- 12:00 **Buffet Lunch** (Reservation Required)
- 1:00 Award-Winning Teacher Demonstrations (Attend one of the sessions)
1. "Green Thumbers, Inc.," **Mae Schunk**, Watab-Sauk Room (Elementary level)
 2. "Energy Dollars in Minnesota", **Bill Mittlefehldt**; "Collective Bargaining: Arena for Labor-Management Relations", **Alvin Husom**; Herbert-Itasca Room (Secondary level)
 3. "Using Software in the Principles Course", **Peter Senn**, Civic-Penney Room (College level)
 4. "Tax Whys: Understanding Taxes", **Robert Hendricks**, Herbert-Itasca Room (secondary level)
- 2:15



Thurow

Keynoter

Lester C. Thurow is Gordon Y. Billard Professor of Management and Economics at the Massachusetts Institute of Technology. Prior to assuming this position in 1968, he served on the staff of the President's Council of Economic Advisors and taught economics at Harvard University.

He is an active participant in the formation of economic policies. His book, *The Zero-Sum Society* is a notable example of this participation. At various times he has been a regular columnist for the *New York Times*, *The Boston Globe*, and the *Los Angeles Times*. He also was a contributing editor for *Newsweek*. His most recent book, *Dangerous Currents: The State of Economics*, is a critique of the discipline of economics that analyzes the interacting intellectual, social, and political forces that are governing the directions of movement within the economic profession.

Dr. Thurow was a Rhodes Scholar and received his Ph.D from Harvard University in 1964.



Alexis

Martin Luther King, Jr. Lecturer

Marcus Alexis is Professor and chair of the Department of Economics at Northwestern University. During his tenure at Northwestern which began in 1970, he served as member of the Interstate Commerce Commission (1979-81) and was Acting Chairperson of that regulatory commission in 1981. He has been a faculty member at five other colleges and universities including the University of Minnesota and Macalester College.

Professor Alexis is the co-author of four books, the latest being *An Economic Strategy for the 1980s: The Failure of Reaganomics and the Full Employment Alternative*. He has published dozens of articles dealing with issues of special interest to him: regulation of the transportation industry and the impact of economic policies on minorities.

Dr. Alexis received his Ph.D in economics from the University of Minnesota in 1959.

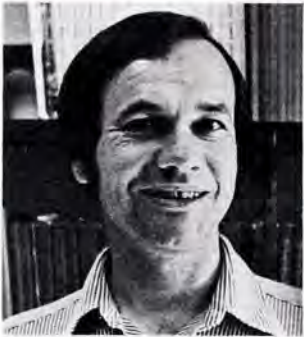
Economic Education Winter Institute



Gleisner

Discussants

Richard F. Gleisner is Professor of Economics at St. Cloud State University and has been a member of the faculty since 1968. Prior to coming to SCSU he was a research economist for the Board of Governors of the Federal Reserve. His research interests focus on money and its impact on business cycles. Gleisner received his Ph.D from Georgetown University in 1973.



Lichty

Richard W. Lichty is Professor of Economics at the University of Minnesota-Duluth and has been a member of the faculty since 1971. He was a visiting professor at the University of Hawaii in 1979-80. His current research interests are in regional economics wherein he has been associated with the development of a large-scale input-output simulation model for the State of Minnesota. Lichty received his Ph.D from Kansas State University in 1972.

Moderator

Jay A. Vora is Professor of Management at St. Cloud State University. Dr. Vora has managed a multinational pharmaceutical firm and has served as a consultant with domestic and international firms in the U.S. and India. He has published many journal articles on such topics as long-term strategic planning, productivity, and managerial values and decision making. Vora received his Ph.D from Rensselaer Polytechnic Institute in 1969.



Vora

Participating Award Winning Teachers

Robert Hendricks: "Tax Whys: Understanding Taxes" is a new audio-visual series of six 15-minute programs emphasizing how economic concepts can be used to understand tax policies. Hendricks is Associate Professor of Economics and Director of the Center for Economic Education at SCSU.

Alvin Husom: "Collective Bargaining: Arena for Labor-Management Relations" is a collective bargaining simulation about labor and management and their changing relations with each other. Husom teaches at Brainerd Senior High School in Brainerd.

Bill Mittlefehldt: "Energy Dollars in Minnesota" is a unit on energy economics enabling students to analyze three different scenarios for Minnesota's energy future. Mittlefehldt teaches at Anoka Senior High School in Anoka.

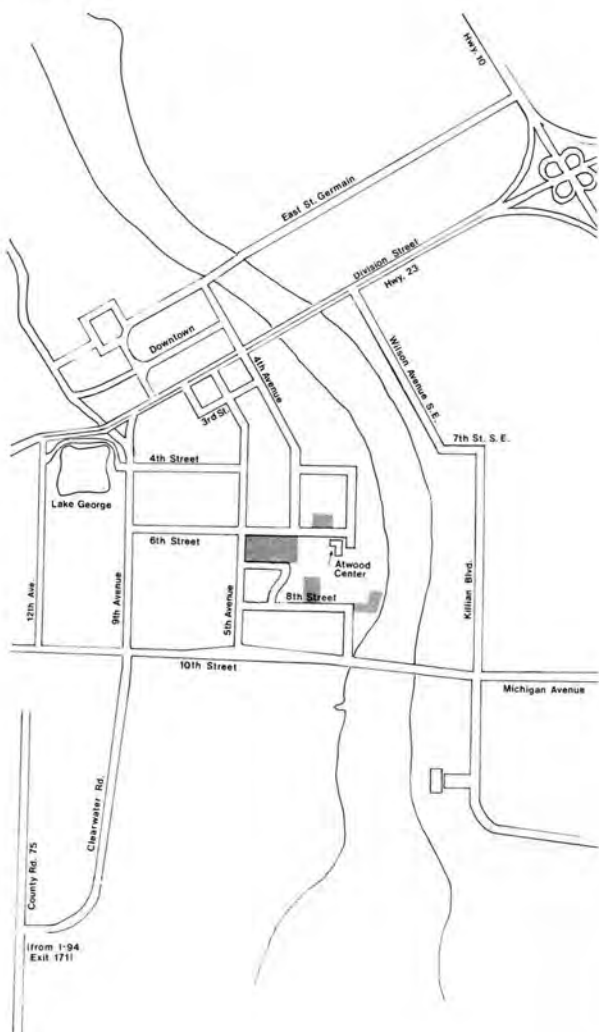
Mae Schunk: "Green Thumbers, Inc." is a business simulation unit providing students an active learning experience in agricultural production and business management and marketing. Schunk teaches at Dayton's Bluff Elementary School in St. Paul.

Peter Senn: "Using Software in the Principles Course." Dr. Senn has been an active leader in the development of software and the use of the micro-computer as a teaching tool for economics. He will discuss class management problems related to the introduction of the computer in the classroom as well as the application of software to the teaching of economic principles. Senn is Professor of Economics and Social Science at Chicago City College.



Senn

Map



St. Cloud State University



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St. Cloud, Minnesota

Sponsoring Organizations

Student Finance Committee
St. Cloud Center for Economic Education
Minnesota Council on Economic Education
Council on Black Minnesotans in cooperation with St. Cloud State University's
College of Business
College of Education
Economics Department
Interdisciplinary Studies Department
University Foundation
Minnesota State Department of Education
WJON Radio Station

Objectives

- To increase interest in economic education.
- To provide an opportunity for interaction with leaders in economics and education.
- To encourage the integration of the teaching of economic concepts in elementary and secondary school curricula.
- To present economic subject matter that will be interesting and useful for all who attend.

The Economic Education Winter Institute is presented as a service to:

Students at St. Cloud State University
Elementary /Secondary Teachers and Administrators
University /College Faculty and Administrators
General Public

Parking

Parking is available in student lots and on public streets near the campus. Parking permits may be obtained upon written request to the Center for Economic Education by January 24. Parking lots are indicated by shaded areas on the campus map in this brochure. (Call the Center for Economic Education for more details: (612)255-2157).

NO PROGRAM REGISTRATION FEE

Luncheon \$5.50/Reservations required by January 25, 1985. Make check payable to the **Center for Economic Education**.

This program has been recommended for teacher renewal credits.

Registration

Please complete this form by January 25, 1985

Name _____

Address _____

City _____ State _____ Zip _____

Indicate your preference:

I plan to attend the Winter Institute and the luncheon. (Enclose \$5.50 for each luncheon reservation you desire.)

I plan to attend the Winter Institute but not the luncheon. (No registration fee.)

Total _____

Print guest names here for luncheon reservations. _____

Send to:

Dr. Robert Hendricks
Center for Economic Education
St. Cloud State University
St. Cloud, MN 56301