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### Winter Institute Program [1995]

St. Cloud State University

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THE CENTER FOR ECONOMIC EDUCATION  
AND THE SCSU STUDENT GOVERNMENT  
FINANCE COMMITTEE ANNOUNCE

33rd Annual

ECONOMIC  
EDUCATION  
WINTER  
INSTITUTE



Friday, February 10, 1995  
Atwood Center Ballroom  
St. Cloud State University

PROGRAM

a.m.

- 8:30 REGISTRATION  
Atwood Center Ballroom
- 9:00 GREETINGS AND INTRODUCTIONS  
**Robert Bess**, President, St. Cloud State University  
**Tim Flanigan**, Chair, SCSU Student Government Senate Finance Committee
- 9:05 "Comments on the U.S. Economy,"  
**Susan M. Phillips**
- 10:15 BREAK
- 10:30 "Investment Strategies for the Second Half of the 1990s,"  
**Burton G. Malkiel**
- 11:45 CLOSING AND THANK YOU

p.m.

- 12:00 BUFFET LUNCH (reservations required)
- 1:00 ECONOMICS AND THE ENVIRONMENT WORKSHOP  
Workshop Leader—  
**Curt L. Anderson**, Director of the University of Minnesota-Duluth, Center for Economic Education  
*Invited secondary teachers only*
- 3:30 ADJOURN

OBJECTIVES

- To increase interest in economic education
- To provide an opportunity for interaction with leaders in economics and education
- To encourage the integration of economic concepts in the school curricula
- To present economic subject matter that will be interesting and useful for all who attend

*The Economic Education Winter Institute is presented as a service to:*

Students at SCSU  
University/college faculty and administrators  
Elementary/secondary teachers and administrators  
Regional SCSU alumni  
Minnesota Council on Economic Education affiliates  
General public

SPONSORING ORGANIZATIONS

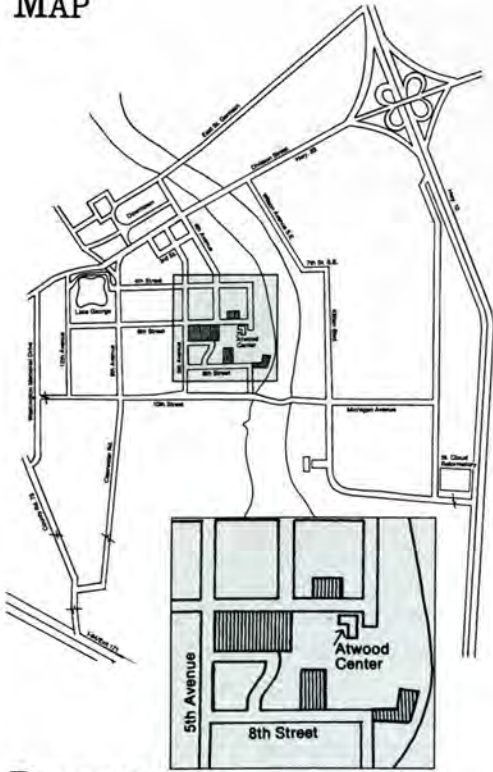
SCSU Center for Economic Education  
SCSU Student Government Senate Finance Committee  
Minnesota Council on Economic Education  
St. Cloud State University's  
College of Business  
College of Education  
College of Social Sciences  
Economics department  
Interdisciplinary studies department  
St. Cloud State University Foundation

The SCSU Center for Economic Education is an affiliate of the Minnesota Council on Economic Education (MCEE) and the National Council on Economic Education (NCEE). The center offers in-service and pre-service for-credit workshops, short courses, and traditional courses in the area of economics for K-12 educators. The center also offers a variety of non-credit workshops and programs that appeal to broader audiences. In addition to the Winter Institute, the Center organizes an annual economic outlook program and sponsors the Minnesota Heartland Economics Challenge, an economics quiz bowl for high school students from Central Minnesota schools. For more information about these and other economic education programs, call our office at 612-255-2157 or write us at the address provided on the back of the brochure.

*Prepared by the Office of Public Relations & Publications and by Printing Services.* PS574

*SCSU is an affirmative action/equal opportunity educator and employer. Upon request this publication will be made available in large print or audio tape.*

## MAP



## PARKING

Parking is available in student lots and on public streets near the campus. Parking permits may be obtained upon written request to the Center for Economic Education by January 29. Parking lots are indicated by shaded areas on the campus map above. Shuttle bus service is available for lots K and Q at 10-minute intervals. Call the Center for Economic Education for more details, (612) 255-2157.

**This program has been recommended for teacher renewal credits.**

## SPEAKERS



**SUSAN M. PHILLIPS** was sworn in as one of the seven members of the Board of Governors of the Federal Reserve System in December 1991. Her areas of specialization include options and commodity futures, financial management, and the economic theory of regulation. She is the author of many scholarly publications including a co-

authored book entitled *The SEC and the Public Interest*.

Prior to her appointment to the Federal Reserve Board by President George Bush, Dr. Phillips served as vice president for finance and university services, and professor of finance at the University of Iowa. She also has previously taught at Louisiana State University. Dr. Phillips has served as a Brookings Economic Policy Fellow at the Brookings Institution and an SEC Economic Fellow with the Securities and Exchange Commission. In 1981, she was appointed to membership on the Commodity Futures Trading Commission, becoming its chair two years later. She continued to chair the CFTC until 1987.

Dr. Phillips' honors and awards include Phi Beta Kappa, Agnes Scott College; Beta Gamma Sigma, Louisiana State University; Chicago Board Options Exchange Pomerance Prize Award; and Outstanding Alumna Award, Agnes Scott College. She also is listed in a number of editions of *Who's Who*.

She received a B.A. in mathematics from Agnes Scott College in 1967, an M.S. in finance and insurance from Louisiana State University in 1971, and a Ph.D. in finance from Louisiana State University in 1973.



**BURTON G. MALKIEL** is the Chemical Bank Chairman's Professor of Economics at Princeton University. Dr. Malkiel has written numerous articles on a variety of topics and is particularly recognized for his research on financial markets. He is the author of *A Random Walk Down Wall Street* which currently is in its fifth edition

and has been published in three languages, and has authored, co-authored, or edited six other books.

Dr. Malkiel is a professional director of several U.S. companies, a member of various professional organizations, past president of the American Finance Association, and has served on numerous government and non-government advisory panels. He has received countless awards and honors including Phi Beta Kappa and the Harvard Business School Alumni Achievement Award. In 1971 he received an Honorary Doctor of Humane Letters degree from the University of Hartford. He also served as a member of the President's Council of Economic Advisers from 1975-77.

He received a B.A. from Harvard College in 1953, an M.B.A. from Harvard Graduate School of Business Administration in 1955, and a Ph.D. from Princeton University in 1964.



## No program registration fee.

Luncheon \$6.95/Reservations are required by February 1, 1995. Make check payable to: Center for Economic Education.

## REGISTRATION

Please complete this form and return by February 1, 1995

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Indicate your preference:

I plan to attend the Winter Institute and the luncheon. (Enclose \$6.95 for each luncheon reservation you desire.)

I plan to attend the Winter Institute but not the luncheon. (No registration fee.)

Total \$ \_\_\_\_\_

Print guest names here for luncheon reservations.

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\_\_\_\_\_

Send to:

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388 Stewart Hall  
St. Cloud State University  
720 Fourth Avenue South  
St. Cloud, MN 56301-4498

Phone: (612) 255-2157

TDD: 1-800-627-3529—outstate,  
or 297-5353—Twin Cities