Fall 2001

Information Media Newsletter Vol. 31 No. 1

St. Cloud State University
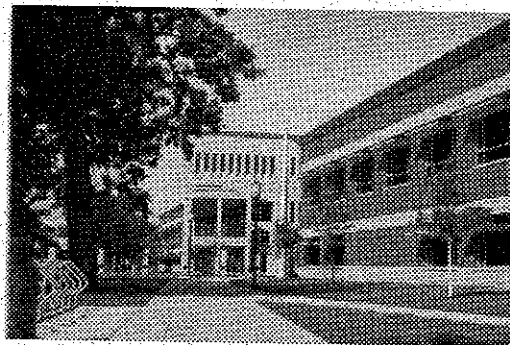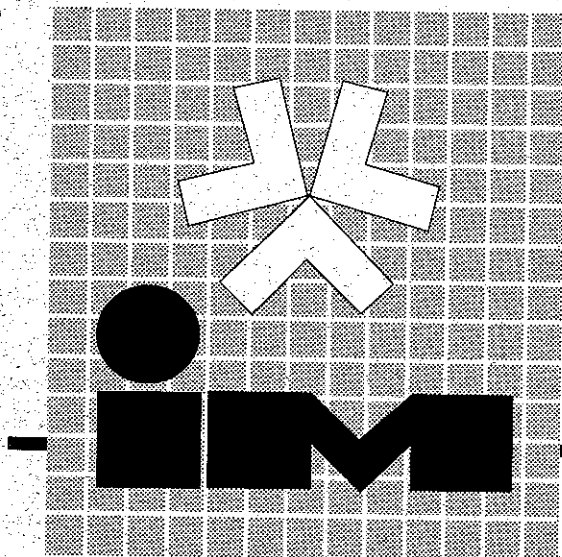
Dean's Corner

Perhaps like many of you, I've been involved in exploring my family history in recent years. In the process, I have been able to locate the farms some of my ancestors homesteaded in northern Minnesota and eastern South Dakota. As I stood on the farm sites, I was struck by the limited population of these areas. The nearest neighbors were a half mile away or more. There were no telephones or cars in the late 1800s, so communication meant hooking up the horses or taking a walk. Letters home might take weeks or even months to arrive at their destination.

Certainly our world has changed in the past century, and even more dramatically this past September 11. The need for communication remains, but now we rely on cell phones, the Internet, and television and other mass media for instantaneous updates. Indeed, I heard from relatives in Sweden and Norway (our shared ancestors are the ones that immigrated to the Midwest) within a day or two of the tragedy. In both cases - by phone and Internet - they wanted to express their sympathy and support for us as we dealt with this unspeakable tragedy.

Never has our role as librarians, media specialists, and technology trainers been more necessary than in these times when we wrestle with the need for global information and understanding. I commend those of you who are entering these professions for your decision; your skills are needed. I also commend those of you already in these professions for the roles you have assumed in providing information and education in the communities you serve. Our responsibilities are immense. The possibilities for impacting individual lives are immeasurable.

Dr. Kristi Tornquist

CIM News
by Mert Thompson

The theme of this newsletter is "Moving Forward," so I thought I would bring you up to date on some of the ways the Center for Information Media is doing just that.

Ways we have been "Moving Forward" since the last newsletter:
* We are now completely settled into the Miller Center and are successfully utilizing five classrooms with state-of-the-art technology for teaching and learning.

Prof. Mert Thompson

* The Board of Teaching granted approval effective through June 2006 of our program leading to licensure as School Library Media Specialists. Luther Rotto was the lead person in this effort, and his efforts are greatly appreciated.

* We are working with a group of teachers in Royalton and surrounding communities to offer the graduate certificate in Instructional Technology in that district to be completed by the end of the summer 2002.

* With the leadership of Chris Inkster and Sandra Williams, the Center held its 22nd Annual Children's Literature Workshop. Once again the workshop was very successful with over 165 registrants.

* Under the leadership of Rich Josephson, we marketed the Instructional Technology Certificate to faculty of technical colleges in southwestern Minnesota.

Personnel "Moving Forward" this academic year:
* Fred Hill is on sabbatical during Fall semester.

* Rich Josephson is on sabbatical this academic year.

* Dennis Fields is in his second year of phased retirement teaching half time.

* Roben Beyer joins the CIM faculty on a fixed-term basis for the 2001-2002 year. Rob primarily teaches the media and technology courses for eduation majors.

* James Caufield joins the graduate faculty. His primary assignment is with the Reference team.

* Tom Hergert, whose primary role is as a member of the InfoMedia Services team, also joins the graduate faculty.

* Celina Beyers resigned from her position in InforMedia Services to accept a position at a university in Michigan.

Plans for "Moving Forward" this academic year:
* Improve recruitment, especially in Track III, Human Resources Development/Training. Even in this time of economic slow-down, there are not enough people with a background in human resources development/training to meet the demand. If you know people who may be interested in this field, tell them about our program.

* There is also a shortage of licensed media specialists in the state to meet the demand. So again, if you know of people who may be interested....

* Develop a 2-5 year plan of course offerings so students can better plan their programs. This plan is to include course offerings that are offered as distance education classes or on alternative schedules, such as weekends.

* Develop the Track I, Instructional Technologies program, as a Master's program for classroom teachers who wish to stay in the classroom, but would like to develop more expertise in the integration of technology into their teaching.

* Develop courses and workshops for professionals who have been in the field for a while and are interested in continuing to develop their knowledge and skills in this ever changing world.

If you have thoughts or ideas, feel free to forward them to me at methompson@stcloudstate.edu. As you can see, we are continuing to "Move Forward" on a number of fronts; however, we greatly value your input. Please feel free to share your ideas as to how we can best serve students interested in a career in the field of Information Media. The reason we exist as a program is to meet the needs of these students.

The Track III Conundrum!
by Dennis Fields

We in the Center for Information Media (CIM) have observed a perplexing phenomena over the past 3-4 years - that being the number students enrolling in Track III has gradually been decreasing. Since we consider all of you to be among our best friends, we thought that we would consult with you first and ask for your ideas and strategies for addressing our enrollment situation before it becomes a problem or crisis.

The facts are as follows: our placement is excellent (nearly 100%) in most cases, we are the first source for new employees and interns, and our recent salary survey indicates that our graduates garner above-average salaries every year for their first five years of employment. We were only able to collect salary data on about five or six graduates that had 10-15 years of experience, and that data also indicated our graduates were very competitive. We recruit in most of the usual ways that universities do, and many of us get to professional meetings often as well. Our profile seems to be very high in some areas and not so strong in others. We have modest funding for publicity in MN and very little funding beyond the borders of MN. Finally, our exit interviews with students indicate that those graduating are very satisfied with the program. We enjoy a very high international profile with students, faculty, international professionals, and organizations.

Prof. Dennis Fields

The above information is similar to the data that all of you have been taught to collect when doing needs assessments. To the best of our ability, we collected this data and have started to analyze it with the intent to make some changes that will "turn around" the decline in our enrollment. What would you suggest? We were very impressed with your intellect, energy, commitment, and
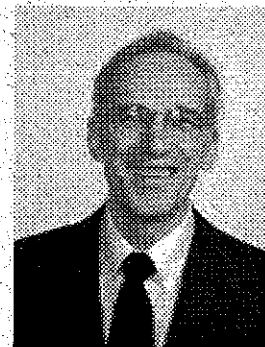
creativity when you were with us as a student at SCSU. We are now requesting all of you, once again, to harness and apply those many traits, skills, and attitudes you exhibited in your class work to assist your alma mater in this very challenging opportunity. Finally, we welcome any suggestions, and we assure you they will be given serious consideration.

Summer Workshop
by **Sandra Williams and Chris Inkster**

Prof. Sandra Williams

The 22nd Annual Children's Literature Workshop held in June 2001 was another great success, thanks to the mix of presenters and participants. Approximately 165 participants registered for the two-day event held for the first time at the Holiday Inn, and judging from their comments, thoroughly enjoyed their workshop experience. The theme of the workshop was the American Girls Collection, and Catherine Gourley was the keynote speaker Monday morning. Catherine wrote three of the companion American Girls books, and she spoke about the research she did to make sure these books were accurate. The Minnesota author was Debra Frasier, always a popular presenter. Debra discussed her new book, the highly acclaimed Miss Alaineus: A Vocabulary Disaster. She also shared many of her artistic experiences with the group.

Because the workshop highlighted the American Girls Collection, all seven dolls were purchased and used as door prizes. The seven winners were really thrilled with their dolls and the accompanying books. Other door prizes were a variety of American Girls books or kits.

On Tuesday morning, students selected three small-group break out sessions to attend. The theme for this year was programs for schools and the following were featured: Success For All Reading Program (Edwina Harder, District 742); The Accelerated Reader Program (Carol Ahlstrand and Beth Rossum, District 742); and Student Publishing Kits (Kathryn Gainey, SCSU Art Dept.). There was also a session on Books for Boys (Lars Steltzner).

Participants also heard Pat Heine, SCSU Teacher Development, speak on multicultural literature, and Gertie Geck, The Tree House Book Service, recap the year's best books. Julie Goldstein wrapped up the second day with a lively storytelling session.

The dates for next year's workshop will be June 24-25, 2002, so mark your calendars now! Our keynote presenter will be Brian Pinkney, author/illustrator of Benjamin & the Shrinking Book; The Adventures of Sparrowboy; Cosmo and the Robot; and others. Ten years ago, in 1992, Jerry Pinkney, Brian's father, was the keynote speaker at the 13th Annual Workshop, so it will be fun to welcome Brian to St. Cloud next summer. Our Minnesota author will be Marsha Wilson Chall, who wrote Bonaparte, Happy Birthday America, Sugarbush Spring, and Up North at the Cabin, among other titles.

Prof. Chris Inkster

If any of you would like to suggest sessions that you would be interested in seeing presented (or that you might

present) next summer, please feel free to contact one of us (cinkster@stcloudstate.edu or sqwilliams@stcloudstate.edu). We always welcome your ideas.

Thanks to all of you for your continuing support through the years for this workshop sponsored by the Center for Information Media. It's always a thrill to see many media specialists, teachers, and reading specialists come back year after year. Whether you've attended before or this will be your first time, we invite you to consider coming to next summer's workshop. Think of it as one of your summer treats to yourself! We hope to see you next June.

Some Common School Library Media Licensure Questions

by **Luther Rotto**

In their professional and social interactions, I'm guessing that school library media specialists often get asked how to become a school librarian / media specialist. With all the changes in the licensure rules lately, that's not an easy question to answer. Believe me, I KNOW! So, here are some answers that might at least help you get the questioner off to the right start. All the information is available on the web at: http://web.stcloudstate.edu/LRotto/licensure - and since it changes frequently, setting it as a bookmark/favorite is a good idea.
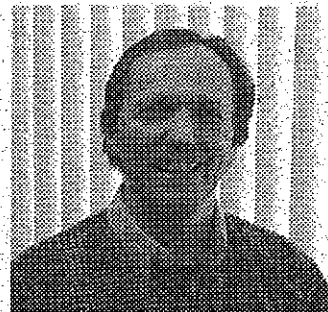
Prof. Luthur Rotto

Q: How can I, a college graduate but without a teaching license, become a school library media specialist?

A: To be a school library media specialist is to be a teacher. Therefore, the destination is the same destination as for anyone seeking to become a teacher: a teaching license. The paths one follows may vary from person to person, but all of them cross the same terrain and involve about the same mileage. Think in terms of having a liberal arts BA, say in "Creative Writing," and then wanting to be licensed as a "Teacher of Communication Arts and Literature." You would need to complete all the education course work required of all pre-service teachers, plus complete other course work special to English teachers in order to get the license. It's basically the same for school library media specialists - even if one already has a BA, or even an MLS.

The rest of the story:
For most people with a non-teaching degree, the primary obstacle is establishing these basic teacher licensure bona fides ("being able to demonstrate the Standards of Effective Practice" [known as the SEP]). That can be a tough nut to crack because they are caught between the Minnesota Board of Teaching rules as recently revised and the local teacher preparation institution's traditional requirements for recommending someone for licensure - something usually accomplished via an undergraduate program leading to a BS degree.

A person will need two entities to agree on two separate but inextricably intertwined things:
1. Someone has to say the person can "demonstrate the standards for effective practice for licensing of beginning teachers" - A college or university that prepares teachers can help here though they will likely require some course work at the institution to be able to make a recommendation.

5

2. Someone [else] has to say that the person can "show verification of completing a Board of Teaching preparation program...leading to the licensure of library media specialists...." - this, of course, we here in the Center for Information Media do all the time.

So, while it's possible to think in terms of having just the one license in school library media, my strong recommendation would be to pursue full licensure with a teacher training institution as a teacher of something related to your undergraduate major (perhaps), taking only that course work that applies directly to being licensed in that area. Then (concurrently if feasible) pursue whatever other course work we'd require for full licensure as a school library media specialist. You'd then have two licenses - an important bulwark against future cutbacks that could conceivably affect you negatively should you only have the one license. If you want to pursue library media as a standalone license with us (SCSU), then we'll have to hook you up with our teacher development folks to see what they'd require to recommend you as meeting the SEP.

Q: What are the employment prospects for a school media specialist?

A: The state recently commissioned the Department of Children, Families, and Learning to undertake a survey of teacher supply and demand in Minnesota. Library media was one of the areas where Minnesota districts experienced the greatest difficulty filling positions for the 2000-01 school year. It was projected to be one of the areas of difficulty in the future, as well. The report is available online, Adobe Acrobat Reader required for viewing: http://cfl.state.mn.us/newsrel/teachsh.pdf.

For a quick glance at some current education-related openings, including those for school library media specialists, follow this link to SCSU's Career Services website: http://stcloudstate.edu/~edpost_web/view.html

Q: What's this new test that's required for licensure?

A: The state now requires prospective licensees to take a test of their specialty's skills before granting the license. Therefore, students applying for the library media specialist licensure after Sept. 1, 2001, will have to take the state mandated test. Initially no minimum score for passing is required. On Sept. 1, 2002, a minimum passing score will be in place.

Information is now available at the State of Minnesota's Dept. of Children, Families and Learning website: http://www.educ.state.mn.us/licen/testing.html, and at Educational Testing Service's web site: http://www.teachingandlearning.org/licensure/praxis/prxmn.html. The page includes a link to the "Library Media Specialist" test preparation booklet in the form of a PDF file (Adobe Acrobat required for reading): ftp://etsis1.ets.org/pub/tandl/0310.pdf. General information about the testing program, including test dates and locations, is listed in the Praxis Series 2001-2002 Registration Bulletin, which is also available as a PDF file at the following site: ftp://etsis1.ets.org/pub/ tandl/01361.pdf.

At SCSU the 2001-2 test dates are:

Test date:	Registration deadline:	Score report date:
1 / 12 / 02	12 / 11 / 01	2 / 27 / 02
3 / 9 /02	2 / 5 / 02	4 / 24 / 02
4 / 20 / 02	3 / 19 / 02	6 / 5 / 02
6 / 15 / 02	5 / 14 / 02	7 / 31 / 02

Center for Information Media
St. Cloud State University
Tentative Spring Semester Schedule 2002

Course #	Course Title	Sec	Instructor	Cr.	Time	Location
104	Information Quest	1	Caufield	3	11:00-12:15 TR	MC-207
		2	Blake	3	12:30-1:45 TR	MC-207
204	Research Strategies	1	Rude	3	9:30-10:45 TR	MC-31
		2	Salela	3	2:00-3:15 TR	MC-207
245	Microcomputers in Classrooms and Media Centers	1	Stachowski	3	11:00-12:15 TR	MC-206
		2	Kotcho	3	2:00-3:15 TR	MC-206
260	Exploring Information Technologies	1	Miltenoff	3	9:30-10:45 TR	MC-207
		2	Yannie	3	12:30-1:45 TR	MC-206
		3	Ali	3	5:00-7:45 M	MC-207
420	Information Technologies and Cultural Relevance	1	Hites	3	10:00-10:50 MWF	MC-17
421	Media Materials and Methods of Instruction	1	Staff	2	9:00-9:50 MWF	MC-31

(Concurrent registration with ED 310 and 351 Section 1)

Course #	Course Title	Sec	Instructor	Cr.	Time	Location
		2	Thompson	2	10:00-10:50 MWF	MC-31

(Concurrent registration with ED 310 and 351 Section 2)

| | | 3 | Beyer | 2 | 1:00-1:50 MWF | MC-31 |

(Concurrent registration with ED 310 and 351 Section 3)

| | | 4 | Beyer | 2 | 2:00-2:50 MWF | MC-31 |

(Concurrent registration with ED 310 and 351 Section 4)

Course #	Course Title	Sec	Instructor	Cr.	Time	Location
422-522	Information, Technology, and Learning	1	Rotto	2	11:00-11:50 TR	MC-31
		2	Rotto	2	12:30-1:20 TR	MC-31
		3	Beyer	2	4:00-5:45 R	MC-31
		4	Thoms	2	5:00-6:45 M	MC-31
442	Workshop: Using Micro-computers in Education	1	Staff	1	8:00-4:00 S	MC-206

(Course meets: January 19 & 26; Weather day: February 9)

Course #	Course Title	Sec	Instructor	Cr.	Time	Location
444	Internship in Media	1	Rotto	1-3	Arr	Arr
455-555	Design and Preparation of Multimedia Presentations I	1	Rotto	3	6:00-8:45 R	MC-206
456-556	Design and Preparation of Multimedia Presentations II	1*	Rotto	3	F/S	MC-31

(Course meets: February 1-2; 15-16; March 1-2; April 26-27; Weather day: April 5-6)

Course #	Course Title	Sec	Instructor	Cr.	Time	Location
462-562	Design and Editing for TV	1	Hergert	3	6:00-8:45 T	MC-31
486	Seminar: Theory to Practice	1	Hites	3	2:00-2:50 MWF	MC-17
486-586	Seminar: Early Childhood Media Materials and Methods of Instruction (CFS students only)	2	Beyer	3	6:00-8:45 W	MC-31

612	Technologies in Library / Media Centers	49**	Rodgers	3	5:00-7:45 T	MC-17
616	Social Implications & Human Factors in Information Technology	1	Hauptman	3	6:00-8:45 W	MC-17
618	Recent Trends in Media	49**	Staff	3	6:00-8:45 M	MC-17
623	Reading, Listening, and Viewing Guidance	49**	Rodgers	3	5:00-6:45 W	MC-18
628	Administration of Media	49**	Thompson	3	6:00-8:45 R	MC-18
634	Instructional Design II (Course meets: January 25-26; February 22-23; March 22-23; April 19-20; Weather day: April 12-13)	1	Fields	3	F/S*	MC-17
638	Organizational Training & Media Management	1	Hill	3	6:00-8:45 M	MC-18
656	Computer-Based Authoring	1	Turner	3	6:00-8:45 W	MC-207
680	Internship in Media	1	Fields	2-6	Arr	Arr
682	Media Generalist Practicum	1	Rodgers	1-3	Arr	Arr
687	Readings in Media	1	Staff	VR	Arr	Arr
697	Research Applications	1	Staff	VR	Arr	Arr
699	Thesis (Plan A)	1	Staff	VR	Arr	Arr

*On-Campus Weekend Course
Friday evening class will meet from 5:30-9:15 p.m.
Saturday day class will meet from 8:00 a.m.-4:00 p.m.

** ITV Off CampusCourses--Preregistration will be required with Continuing Studies (255-3081)

612	Technologies in Library / Media Centers	51	Rodgers	3	5:00-7:45 T	
618	Recent Trends in Media	51	Staff	3	6:00-8:45 M	
623	Reading, Listening, and Viewing Guidance	51	Rodgers	3	5:00-6:45 W	
628	Administration of Media	51	Thompson	3	6:00-8:45 R	

For Minnesota testing sites see page 21 of the Praxis Series 2001-2002 Registration Bulletin

The rest of the story:

The legislature did make some noise about requiring CFL-BOT to provide evidence of the value of this testing program before full implementation during the 2000-1 legislative session but apparently to no avail. This is only the beginning of professional testing mania. If you have an opinion regarding using standardized tests as the measure of everything (including re-licensure) you should make them known to your legislators soon.

I hope this helps when that earnest person expresses admiration for your work and professionalism and asks: "How can I get a job like yours?" Please feel free to have people interested in school library media licensure contact me at: LRotto@stcloudstate.edu; ph. 320-255-4770; or go to the licensure FAQ at the URL above.

Faculty Update

Judith Rodgers and **Plamen Miltenoff** attended an international conference in Finland this past summer on technology in education. The full name of the conference and the presentation are "ED-MEDIA 2001, World Conference on Educational Multimedia, Hypermedia & Telecommunications, Tampere, Finland." With the conference site so close to the home of Nokia Corporation, it was no surprise that many of the conference presentations were related to wireless communications. E-Learning, digital TV, and speech synthesis technologies were among other " hot" topics. Before and after the technology-rich conference programs, **Plamen** and **Judith** visited Finnish libraries, interviewed library and technology professionals, and took dozens of digital photos for sharing with their colleagues at SCSU. For a view of the slides and various technologies utilized, visit http://condor.stcloudstate.edu/~plamen/2001_2001/finland/finland.htm

On November 7, **Plamen Miltenoff** and **Judith Rodgers** presented "This is Finland: Technologies, Libraries and Culture" while demonstrating technology tools useful for sharing conference experience. The program, for LR& TS faculty and staff, was a result of participation in the World Conference on Educational Multimedia, Hypermedia & Telecommunications sponsored by the Association for the Advantage of Computing in Education held in Tampere, Finland, June 2001.

Plamen has submitted for publication an article "Organization of Streaming Media Delivery in Academia. Case study at St. Cloud State University, St. Cloud, MN," Please visit http://condor.stcloudstate.edu/~plamen/2001_2002/finland/finland.html for more information.

Plamen Miltenoff and **J.C. Turner** presented "Creation of Electronic Reserves and Streaming Media Services at a Mid-sized University: The St. Cloud State University Case," at the Library & Information Technology Association (LITA) National Forum in Milwaukee October 11 - 14.

J.C. Turner was an invited speaker at the Iowa Association for Communication Technology annual conference on November 16, in Cedar Falls, Iowa. He presented workshops on "Audio and Video Encoding for CD Delivery" and "Building the Interface: DVD Technologies."

Jeanne Hites presented in spring to the American Association for History and Computing as an invited speaker on a panel about "Electronic Text and Critical Thinking" in Indianapolis, Indiana. In summer she attended the State Colleges and University Planners conference in Boston, Massachusetts, in her capacity as chair of SCSU Strategic Planning Committee. Recently she presented a forum on Electronic Text and Critical Thinking at the League for Innovation's Conference on Information Technology.

Graduate Profile

by **Brad Busse**

Brad Busse

Brad Busse graduated from the CIM Track III program in 1999. He is working for District 742 Community Schools as Visual Communications Coordinator.

Although he has worked in television in one form or another for over 20 years, he has always wanted to use his broadcasting skills to enhance education. During the work, he finds that the visual communication for kids is different from the broadcasting for adults. It is not necessary to be high quality, but it should be interesting enough to facilitate the education.

While obtaining his Master's degree, he learned about the various learning styles of both children and adults, what works, and what doesn't work when it comes to education and learning. He also found that that knowledge helped him create more meaningful and effective visual productions for the staff and students of District 742.

Visual communication is a powerful tool in education. It is widely used now in schools due to the decreasing cost. We can purchase the video clips for the education or training, or create video clips for our specific needs. He believes that the effectiveness of the visual products is becoming the most important issue, that is, using less video clips to deliver more information.

With the developing of technology, more and more visual methods are adopted in education, such as Microsoft PowerPoint presentations, digital photos and online education programs. However, they will never take the place of the education in the classroom. By adopting the visual communication methods in education, the instruction will be easier and more interesting. Brad's motto is: "If it has to be good to entertain, why not be good and educate as well."

Brad graduated from Middle Tennessee State University in 1981. He worked as producer and writer for various shows for syndication and The Nashville Network from 1983 to 1990. From 1990 to 1995, he worked as producer and writer for St. Thomas Hospital. He also worked as producer, writer, and director for Americana Network, Branson, Missouri, from 1992 to 1994. Since 1995 Brad has worked for District 742 Community Schools as Visual Communication Technician, then Visual Communications Coordinator. Since 1997, as the Artist-in-Residence for Jefferson Elementary, he has been teaching videography to 6th graders.

New Faculty

Judith Rodgers (CIM)

Judith has joined the Center for Information Media as a probationary, tenure-track faculty member following three years as a fixed-term employee. She is currently teaching four graduate courses, including the supervision of practicums, and is advising students in Track II, the School Library Media Masters Program. Judith formerly taught and supervised a Media Lab for the College of Communication at the University of Alabama in Tuscaloosa and in the College of Education at the University of North Alabama in Florence. She has also taught and/or served as a library media specialist in schools in Texas, North Carolina, California, Wisconsin, Michigan, and Missouri. She administered the Educational Materials Center for the University of North Alabama and directed its Media Services. Judith has also worked as a corporate librarian and coordinator of continuing education for MTS Systems in Eden Prairie, MN. Her (1998) dissertation,

"Interactive Videoconferencing: Presentation Variables and the Recognition of Student Nonverbal Feedback Display" demonstrates her particular research interests in effective instruction, telecommunications, and human factors in technology utilization. Judith loves being "home" in the Midwest after 12 years of Southern living. Born and raised in Michigan, and having lived in Minnesota twice before, the joys of the changing seasons - especially cross country skiing and cabin life "up North" are rediscovered treasures.

Julie Blake (Reference)

Julie says: "In plainer English, I'm in charge of making sure the library collections are as useful as possible, primarily by acquiring materials, but also by assessing and improving the quality of the collections as a whole, perhaps withdrawing materials that are no longer appropriate, and working with the faculty to learn what they need and perceive in the collections." Welcome to Julie.

Mark Kotcho (InforMedia Services)

2000 M.Ed., Elementary Education (Educational Technology) Northern Arizona University. 1994 B.S., Elementary Education (History) Northern Arizona University

Mark has seven years of teaching experience in the elementary and middle school settings. The first six years of teaching were in Lake Havasu City, Arizona, and last being in Faribault, Minnesota, as a middle school technology teacher. He served as technology coordinator providing staff development on curriculum design and development for educational technology practices. He also provided training on presentation software, multimedia authoring and web development tools for the classroom.

Mark's research interests include exploring the advantages/disadvantages of the use of distance education (online learning) in higher education.

Mark and his wife Amy are expecting their second child in early December. They have a three-year-old daughter, Ashlyn.

Pamela M. Salela (User Services)

Pamela started her work here on July 30. She completed her Master's degree in Library & Information Science at the University of Illinois, Urbana-Champaign in 1999. Following this, she served as academic resident librarian at Miami University in Oxford, Ohio, for two years. In addition to providing reference assistance and teaching library instruction sessions, she will be teaching a section of IM 204 in Spring 2002. Pamela's professional interests also include social aspects of community networking, Women's Studies and Educational Policy Studies (M.A., '96 UIUC).

Renee Wittenberg (InforMedia Service)

Although her undergraduate degree was in Social Work, she spent the best part of the following years raising two children, establishing her freelance writing, and creating computer projects. Renee lives with her husband, Roger, Kali (their German Shepherd/Collie dog) and four mostly indoor cats in a country home with a few acres outside of St. Cloud. After a long time away from school she came to SCSU and earned her Master's degree in Track III from Information Media. While in CIM as a GA, she enjoyed working in the CIM lab and also editing the newsletter. After graduating, Renee accepted a job as an Instructional Technology Specialist with MN.INSTRUCT,

a grant project, working with 13 different 2- and 4-year institutions including SCSU. Her job with MN.INSTRUCT included working with faculty to help them use technology in the classrooms. She focused on WebCT (a web-based course management system) training and web-based instruction.

This fall Renee accepted a fixed-term faculty position at SCSU. Her primary focus is still working with WebCT. Taking this job was kind of like coming home again. She is excited to be working in InforMedia Services with a great group of people in the beautiful Miller Center.

Roben Beyer (CIM)

Roben is currently living in Bemidji with his wife Lisa and their daughter Emilee, who is now an eighth grader at the Bemidji Middle School. Roben continues teaching technology skills to the students and staff at Solway Elementary School part-time, as well as having the privilege of working with education majors at St. Cloud State University as a 3/4 fixed-term instructor. He is also a consultant for TIES (Technology and Information Educational Services) working with teachers and technology. Roben is finishing the last of his course work towards a doctorate in the area of Instructional Technology. His goals include finishing his doctorate and continuing here at SCSU working within CIM. He looks forward to meeting all the faculty, staff, and others that have made LR&TS such a wonderful resource for the SCSU Community.

Tom Hergert (InforMedia Service)

Tom Hergert moved to St. Cloud from Charlotte, North Carolina, at the end of July, starting his work with the InforMedia Services workgroup on August 1. He was recently Communication Arts department chair at Johnson C. Smith University, a small liberal arts Historically Black University in Charlotte. Before that he was a staff film and video producer for Virginia Tech in Blacksburg, Virginia, where he received both his Master's and Doctor's degrees.

A native of Omaha, Nebraska, Tom is glad to bring his wife, Eileen Moccia, and their daughter, Sarah, back to the Midwest. They look forward to life along the Mississippi and to sailing, cross-country skiing, bicycling, swimming, and maybe even snowshoeing and ice fishing. After 20 years in the South, they actually believe they might be ready for a Minnesota winter.

Ahmed Ali (InfoMedia Service)

He joined the IMS workgroup in September 2001. Ali moved to St. Cloud from Athens, Ohio, where he is pursuing a doctoral degree in Instructional Technology.

James Caufield (Reference)

James Caufield is a graduate the University of Connecticut (B.A. Philosophy) and Stony Brook University (M.A., Ph.D. Philosophy), where his work centered on technologies of communication, their social, political, and educational implications. He also completed a Master's degree in Library and Information Science from Long Island University. Prior to his appointment at St. Cloud State University, he was teaching philosophy at various universities and colleges in New York City and Long Island.

Graduate Assistants

Beth Bruestle

Beth is a non-traditional, full-time graduate student in Track II, Educational Media, and she will also be obtaining her Media Specialist licensure for the State of Minnesota. Her graduate assistantship responsibilities include the CIM lab and InforMedia Services.

She looks forward to a career in education which will be very different from the business environments where she has worked for the past 20 years. She had been a professional computer software trainer for the last ten years and was looking for a way to incorporate teaching and technology within a different working environment. Originally from St. Cloud, she lived in San Diego, CA, for three years, and Minneapolis for about five years, which is where she met her husband. She moved back to St. Cloud with her husband in 1995 to be closer to her family.

Sarah Kozlovsky

Sarah earned a B.S. in Business Administration with an emphasis in Human Resource Management and a minor in Spanish from the University of Wisconsin - Green Bay in May 2001. She is seeking a Masters in Information Media Track III. Her assistantship responsibilities are working in the CIM lab, and she spends the majority of her time working with the wonderful IMS work group.

Tianshu Tao

Motivated by his interests in computer science and training program, Tianshu decided to pursue graduate study in CIM at SCSU. He graduated from Nankai University in 1994 as an English major, and completed accounting as his second major in 1999. After working in joint venture companies for seven years in China, he became a student again. It might be challenging, but it must be enjoyable.

The Center for Information Media and Learning Resources & Technology Services congratulate the following recent graduates:

Fall Semester 2000	Spring Semester 2001	Summer Semester 2001
Mary Bayerl	Brook Berg	Deanna Euteneuer
Veronica M. Bong	Andrea Bodeau	Sandra J. Hegwer
Timothy Carlson	Mary Ellison	Jason Hultgren
Robert Claxton	Jason Hancock	Kurt Langer
Layne Danielson	Michelle (Weis) Kelly	Carol Midthun
Mary Garlie		
Wendy Gutenkauf		
Carolyn Townsend		

information media news

ST. CLOUD STATE
U N I V E R S I T Y
A tradition of excellence and opportunity

210117
Center for Information Media
Miller Center, Room 110
St. Cloud State University
720 4th Avenue South
St. Cloud, MN 56301-4498

BONNIE HEDIN
CATALOGING