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THE CENTER FOR ECONOMIC EDUCATION
AND THE SCSU STUDENT GOVERNMENT
ANNOUNCE

35th Annual
**ECONOMIC
EDUCATION
WINTER
INSTITUTE**



*Technology and the Economy:
Past, Present, and Future*

**Friday, February 7, 1997
Atwood Center Ballroom
St. Cloud State University**

**ST. CLOUD STATE
UNIVERSITY**
Center for Economic Education
373 Stewart Hall
720 Fourth Avenue South
St. Cloud, MN 56301-4498

PROGRAM

a.m.

- 8:30 REGISTRATION
Atwood Center Ballroom
- 9:00 GREETINGS AND INTRODUCTIONS
Eugene A. Gilchrist, vice president for administrative affairs, St. Cloud State University
Mary K. Stern, chair, Minnesota Council on Economic Education
Mark J. Struthers, chair, SCSU Student Government Senate Finance Committee
- 9:10 "The Information Economy"
Hal R. Varian
- 10:15 BREAK
- 10:30 "There is Such a Thing as a Free Lunch: Technology and History"
Joel Mokyr
- 11:45 CLOSING AND THANK YOU

p.m.

- 12:00 BUFFET LUNCH (reservations required)
- 1:00 ECONOMIES IN TRANSITION WORKSHOP
Workshop Leaders—
Richard MacDonald, Director of the St. Cloud State University Center for Economic Education
Curt L. Anderson, Director of the University of Minnesota-Duluth Center for Economic Education;
Invited teachers only
- 3:30 ADJOURN

OBJECTIVES

- To increase interest in economic education
- To provide an opportunity for interaction with leaders in economics and education
- To encourage the integration of economic concepts in the school curricula
- To present economic subject matter that will be interesting and useful for all who attend

The Economic Education Winter Institute is presented as a service to:

Students at SCSU
University/college faculty and administrators
Elementary/secondary teachers and administrators
Regional SCSU alumni
Minnesota Council on Economic Education affiliates
General public

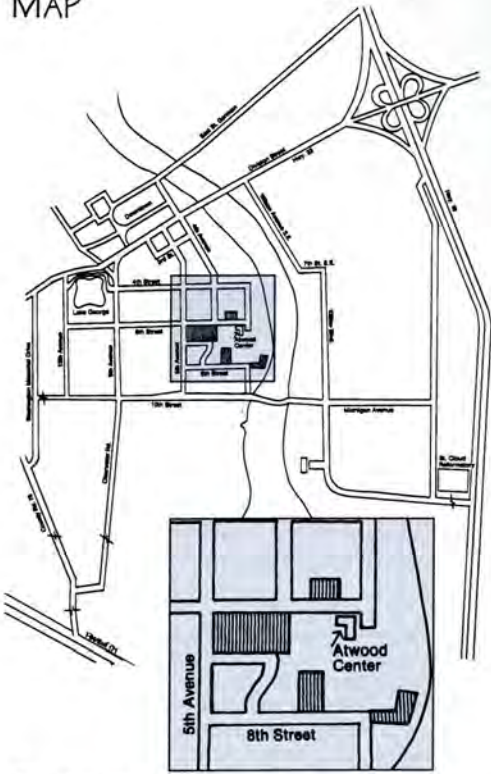
SPONSORING ORGANIZATIONS

SCSU Center for Economic Education
SCSU Student Government
Minnesota Council on Economic Education
St. Cloud State University's
College of Education
College of Social Sciences
Economics department
St. Cloud State University Foundation
Minnesota Economic Development Center

The SCSU Center for Economic Education is an affiliate of the Minnesota Council on Economic Education (MCEE) and the National Council on Economic Education (NCEE). The center offers in-service and pre-service for-credit workshops, short courses, and traditional courses in the area of economics for K-12 educators. The center also offers a variety of non-credit workshops and programs that appeal to broader audiences. In addition to the Winter Institute, the center organizes an annual economic outlook program and sponsors the Minnesota Heartland Economics Challenge, an economics quiz bowl for high school students from Central Minnesota schools. For more information about these and other economic education programs, call our office at 320-255-2157 (TTY: 1-800-627-3529) or write us at the address provided on the back of the brochure.

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MAP



PARKING

Parking is available in student and faculty lots and on public streets near the campus. Most parking restrictions have been waived for the general public on the day of the program. No parking permits will be required. Call the Center for Economic Education for more details, (320)255-2157 (TTY: 1-800-627-3529).

SPEAKERS



Hal R. Varian is the dean of the School of Information Management and Systems at the University of California at Berkeley. He also is a professor in the Haas School of Business, a professor in the Department of Economics, and holds the Class of 1944 Professorship.

He received his S.B. degree from MIT in 1969 and his M.A.

(mathematics) and Ph.D. (economics) from UC-Berkeley in 1973. He has taught at MIT, Stanford, Oxford, Michigan, and other universities around the world.

Professor Varian is fellow of the Guggenheim Foundation, the Econometric Society, and the American Academy of Arts and Sciences. He has served as co-editor of the *American Economic Review* and is currently on the editorial boards of several journals.

Professor Varian has published numerous papers in economic theory, industrial organization, financial economics, econometrics, and information economics. He is the author of two major economics textbooks which have been translated into nine languages. His recent work has been concerned with the economics of information technology, the Internet, and the information economy. He is the recognized authority in these emerging fields of study.



Joel Mokyr is the Robert H. Strotz Professor of Arts and Sciences and professor of economics and history at Northwestern University.

He received his B.A. (economics and history) from Hebrew University of Jerusalem in 1968, his M.Phil. (economics) from Yale University in 1972 and his Ph.D. (economics) from Yale University in 1974. In addition to

his current assignment, he has taught at Yale, Stanford, the University of Chicago and Harvard University.

Mokyr is a fellow of the Guggenheim Foundation and a member of the American Academy of Arts and Sciences. He is a trustee of the Economic History Association and served as its Vice President in 1993-94. He is a past trustee of the World Cliometrics Association and received its Clio Award for exceptional service to Cliometrics. He is a current co-editor of the *Journal of Economic History*, Editor in Chief of the *Oxford Encyclopedia of Economic History*, and currently serves or has served on the editorial boards of several other publications.

Professor Mokyr has published numerous papers on economic history and has written seven books including, *The Lever of Riches: Technological Creativity and Economic Progress* for which he was named co-winner of the International Joseph A. Schumpeter Prize. His other books include *Twenty-Five Centuries of Technological Change: An Historical Survey* and *Why Ireland Starved: A Quantitative and Analytical History of the Irish Economy, 1800-1850*. In 1996, he delivered the John Hicks lecture at Oxford University. His current work continues to be in the area of technology and history, fields of study in which he is a recognized expert.

No program registration fee.

Luncheon \$6.95/Reservations are required by January 29, 1997. Make check payable to: Center for Economic Education.

REGISTRATION

Please complete this form and return by January 29, 1997

Name _____

Address _____

City _____ State _____ ZIP _____

Indicate your preference:

I plan to attend the Winter Institute and the luncheon. (Enclose \$6.95 for each luncheon reservation you desire.)

I plan to attend the Winter Institute but not the luncheon. (No registration fee.)

Total \$ _____

Print guest names here for luncheon reservations.

Send to:

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Phone: (320) 255-2157

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This program has been recommended for teacher renewal credits.