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THE CENTER
FOR ECONOMIC EDUCATION
AND THE SCSU
STUDENT GOVERNMENT
ANNOUNCE

The 36th Annual
ECONOMIC EDUCATION



FRIDAY, FEBRUARY 20, 1998

**ATWOOD CENTER BALLROOM
ST. CLOUD STATE UNIVERSITY**

PROGRAM

- 8:30 A.M. REGISTRATION**
Atwood Center Ballroom
- 9:00 A.M. GREETINGS AND INTRODUCTIONS**
Bruce F. Grube, President, St. Cloud State University
Richard H. Berge, Chair, Minnesota Council on Economic Education
Roger A. Struthers, Chair, SCSU Student Government Senate Finance Committee
- 9:10 A.M. "RESEARCH AND CLASSROOM ADVANCES IN THE THEORY OF LONG RUN ECONOMIC GROWTH"**
N. Gregory Mankiw
- 10:10 A.M. "FOUR KINDS OF ECONOMIC GROWTH"**
J. Bradford De Long
- 11:20 A.M. CLOSING AND THANK YOU**
- 11:30 A.M. BUFFET LUNCH**
(reservations required)
- 12:30 P.M. ECONOMICS AT WORK WORKSHOP**
Workshop Leader -- Rich MacDonald, Director of the
St. Cloud State University Center for Economic Education;
Invited Teachers Only
- 3:30 P.M. ADJOURN**

OBJECTIVES

- To increase interest in economic education
- To provide an opportunity for interaction with leaders in economics and education
- To encourage the integration of economic concepts in the school curricula
- To present economic subject matter that will be interesting and useful for all who attend

SPONSORING ORGANIZATIONS

- SCSU Center for Economic Education • SCSU Student Government Senate Finance Committee • Minnesota Council on Economic Education • St. Cloud State University's College of Education, College of Social Sciences, Economics Department • St. Cloud State University Foundation • Minnesota Economic Development Center • The Dryden Press •

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REGISTRATION

No program registration fee.

Luncheon costs \$6.95 /Reservations are required by February 11, 1998. Make payable to: Center for Economic Education.

Please complete this form and return by February 11, 1998.

Name _____

Address _____

City _____ State _____ Zip _____

Indicate your preference:

I plan to attend the Winter Institute and the luncheon. (Enclose \$6.95 for each luncheon reservation you desire.)

I plan to attend the Winter Institute but not the luncheon. (No registration fee.)

Total enclosed \$ _____

Please print guest names here for luncheon reservations.

Send to:
Center for Economic Education
373 Stewart Hall
St. Cloud State University
720 Fourth Avenue South
St. Cloud, MN 56301-4498
Phone: (320)255-2157

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CUT HERE AND RETURN



N. GREGORY MANKIW

N. Gregory Mankiw is Professor of Economics at Harvard University. A prolific writer, Mankiw has published over 100 articles in such journals as the *American Economic Review*, *Journal of Political Economy*, and the *Quarterly Journal of Economics* on topics such as economic growth, budget deficits, monetary economics, and macroeconomic policy. He is a past recipient of several NSF grants and an Olin Fellowship. He is Director of the Monetary Economics Program at the National Bureau of Economic Research, an advisor to the Congressional Budget Office and the Federal Reserve Bank of Boston, and is an associate editor of two respected journals.

The Dryden Press recently paid Professor Mankiw the first seven-figure advance ever in college textbook publishing for his *Principles of Economics* text. In just a few short months, this book has already become a best-seller and has been the subject of feature stories in *The Wall Street Journal*, *The New York Times*, *The Economist*, *USA Today*, *Fortune*, *The Chronicle of Higher Education*, as well as several other publications. In addition, Mankiw is the author of the market-leading textbook in intermediate macroeconomics.

He received an A.B. summa cum laude from Princeton University in 1980 and a Ph.D. from Massachusetts Institute of Technology.



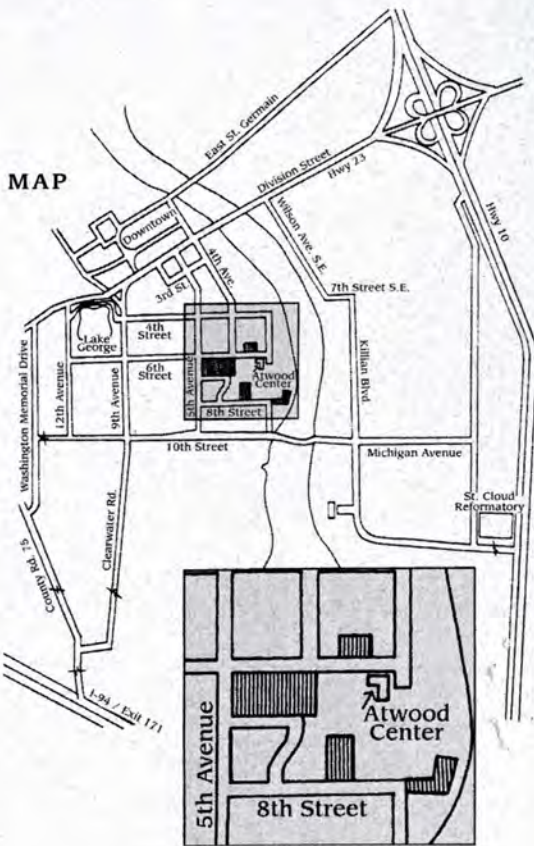
J. BRADFORD DE LONG

Brad De Long is Professor of Economics at the University of California at Berkeley. He is also Co-Editor of the *Journal of Economic Perspectives*, an Alfred P. Sloan Research Fellow, a Research Associate of the National Bureau of Economic Research, and a Visiting Scholar at the Federal Reserve Bank of San Francisco.

He served in the U.S. government as Deputy Assistant Secretary of the Treasury for Economic Policy from 1993 to 1995. He worked on the Clinton Administration's 1993 budget, on the Uruguay Round of the General Agreement on Tariffs and Trade, on the North American Free Trade Agreement, on macroeconomic policy, on the unsuccessful health care reform effort, and on many other issues.

He has written on, among other topics, the evolution and functioning of the U.S. and other nations' stock markets, the course and determinants of long-run economic growth, the making of economic policy, the changing nature of the American business cycle, and the history of economic thought. He is currently working on a book: *Slouching Towards Utopia: The Economic History of the Twentieth Century*.

He holds a Ph.D. (1987), an M.A. (1984), and a B.A. summa cum laude (1982) from Harvard University.



PARKING

Parking is available in student and faculty lots and on public streets near the campus. Visitors may park in any campus lot other than B, D, I, and H. They also may not park in any signed stall. General parking is free and permits will not be required on the day of the program. Call the Center Economic Education for more details, (320)255-2157.

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