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Winter Institute's 7th Annual Economic Outlook

**THURSDAY, FEBRUARY 22, 2001**

St. Cloud Civic Center, Stockinger Room • 10 4th Ave. S., St. Cloud, MN 56301

**5:00 - 6:30 P.M. ECONOMIC OUTLOOK 2001: Will the Prosperity Last?**

• **"The National and Global Economic Outlook"**

*Dan Laufenberg, Chief Domestic Economist, American Express Financial Advisors*

• **"Lessons Learned from the Current Economic Expansion"**

*Arthur J. Rolnick, Senior Vice President and Director of Research, Federal Reserve Bank of Minneapolis*

• **"The Minnesota Outlook"**

*Thomas F. Stinson, Minnesota State Economist and Professor in the Department of Applied Economics at the University of Minnesota-Twin Cities*

• **"What Does this Mean for Central Minnesota?"**

*Mark D. Partridge, Professor in the Department of Economics, St. Cloud State University*

**6:30 - 7:15 P.M.** Cocktail Reception (cash bar)

**7:15 - 8:15 P.M.** Dinner (\$24/person) reservations required by Feb. 14

The Center for Economic Education & SCSU Student Government Announce

## The 39th Annual Winter Institute & Economic Outlook

### Sponsoring Organizations

- SCSU Center for Economic Education
- SCSU Academic Affairs
- SCSU Student Government Senate Finance Committee
- Minnesota Council on Economic Education
- SCSU Foundation
- Anderson Entrepreneurial Center
- St. Cloud State University's  
College of Social Sciences  
Department of Economics  
G.R. Herberger College of Business
- Minnesota Economic Development Center



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**ST. CLOUD Times**  
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The SCSU Center for Economic Education is an affiliate of the Minnesota Council on Economic Education (MCEE) and the National Council on Economic Education (NCEE). The Center offers in-service and pre-service for credit workshops, short courses, and traditional courses in the area of economics for K-12 educators. The Center also offers a variety of non-credit workshops and programs that appeal to broader audiences. In addition to the Winter Institute, the Center organizes an annual Economic Outlook program and sponsors the Minnesota Heartland Economics Challenge, an economics quiz bowl for high school students from Central Minnesota schools. The Center is also responsible for the St. Cloud Area Quarterly Business Report. For more information about Center programs, call our office at 320-255-2157.

ST. CLOUD STATE UNIVERSITY

the 39th annual

Winter



stitute

& ECONOMIC OUTLOOK

# the 39th annual Winter Institute & ECONOMIC OUTLOOK

## The 39th Annual Winter Institute Speakers Program

**FRIDAY, FEBRUARY 23, 2001**

Atwood Center, St. Cloud State University • St. Cloud, MN 56301

**8:30 A.M. REGISTRATION**  
Atwood Center Ballroom

**9:00 A.M. GREETINGS AND INTRODUCTIONS**  
Dr. Roy H. Saigo, President, St. Cloud State University  
Paul Christ, Chair, Minnesota Council on Economic Education  
SCSU Student Government representative

### THE AMERICAN ECONOMY IN TRANSITION; NEW ISSUES AND FUTURE CHALLENGES

**9:10 A.M.** • **"What Economic Policies will our Gridlocked Government Choose?"**  
*Dr. Kevin A. Hassett, Resident Scholar at the American Enterprise Institute, co-author, Dow 36,000*

**10:15 A.M.** • **"Will Medicare be There for You (and Me)?"**  
*Dr. Joseph Newhouse, John D. MacArthur Professor of Health Policy and Management, Harvard University, and Vice-Chair, Medicare Payment Assessment Commission Presented by St. Cloud Hospital*

**11:30 A.M. BUFFET LUNCH (\$7.95)** Reservations are required by Feb. 14



**Joseph P. Newhouse, Ph.D.**, is the John D. MacArthur Professor of Health Policy and Management, Director of the Division of Health Policy Research and Education, and chair of the Committee on Higher Degrees in Health Policy at Harvard University. He is a member of the faculties of the John F. Kennedy School of Government, the Harvard School of Public Health, and the Faculty of Arts and Sciences at Harvard University. Dr. Newhouse is the

Vice-Chair of the Medicare Payment Assessment Commission, which advises Congress and the Secretary of the Department of Health and Human Services with respect to Medicare.

Dr. Newhouse's recent research topics include risk-adjustment for reimbursement of health plans and health providers and the impact of managed care expansion on use of services, cost, and quality of care.

Dr. Newhouse directs the Center for the Managed Care Industry. A centerpiece of the effort has been to reformulate the Annual Industry Survey of the American Association of Health Plans. This survey will measure managed care quality measurement and management, physician compensation, network management, utilization management, information system capabilities, contracting, marketing, enrollment, and member services. Additionally, the Center is working with health plans and with managed behavioral health plans to understand the consequences of alternative levels of assumption of risk by providers, especially physicians.

In 1981, Dr. Newhouse became the founding editor of the *Journal of Health Economics* and is an associate editor of the *Journal of Economic Perspectives*.



**Kevin A. Hassett, Ph.D.**, is a resident scholar at the American Enterprise Institute. Dr. Hassett was a senior economist at the Board of Governors of the Federal Reserve System and an associate professor of economics and finance at the Graduate School of Business of Columbia University. Dr. Hassett is co-author of the book *Dow 36,000*, a *Business Week*, *The Wall Street Journal* and *New York Times* best-seller that has been translated into numerous

languages and is now in its seventh printing.

Dr. Hassett was the chief economic advisor to Senator John McCain during his 2000 presidential campaign. He also served as a policy consultant to the U.S. Department of the Treasury during both the Bush and Clinton administrations and provides advice regularly to numerous Fortune 500 companies.

Dr. Hassett has published articles in many professional journals and major publications such as *Time*, *Business Week*, the *Atlantic Monthly*, *USA Today*, *Investor's Business Daily*, *The Wall Street Journal*, and the *Weekly Standard*. Dr. Hassett's commentaries are aired regularly by numerous television outlets, including recent appearances on CNN, CNBC, ABC News, and PBS. He regularly appears live on Bloomberg Television during Federal Reserve policy announcements.

Additionally, Dr. Hassett writes a bi-weekly column on the new economy for the web publication Techcentralstation.com. He is currently writing a new book on stock market bubbles, scheduled for release by Crown Publishing in the fall of 2001.

CLIP & RETURN

### EVENT REGISTRATION

No program registration fee. **Please complete this form and return by Feb. 14, 2001.**

Name(s)/Affiliations \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- I will be attending the Economic Outlook Thursday, Feb. 22.
- Please reserve \_\_\_\_\_ tickets for Thursday's Winter Institute Banquet at \$24/ticket \$ \_\_\_\_\_
- I will be attending the Speakers Program Friday, Feb. 23.
- Please reserve \_\_\_\_\_ tickets for Friday's Buffet Lunch at \$7.95/ticket \$ \_\_\_\_\_
- Total enclosed \$ \_\_\_\_\_

**Please return registration to:**

Center for Economic Education  
373 Stewart Hall  
St. Cloud State University  
720 Fourth Avenue South  
St. Cloud, MN 56301-4498