Information Media Newsletter   Department of Information Media

Fall 1998

Information Media Newsletter Vol. 30 No. 1
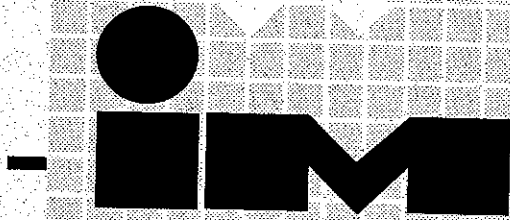
St. Cloud State University

Dean's Corner

September 13, 1998

In the academic world we spend much of our time predicting the future. Students try to select a major that they believe will benefit them in the years to come. CIM faculty spent numerous hours redesigning the curriculum to accommodate the change to semesters. In doing so, they did their best to predict student needs along with how courses will flow differently as we move to a longer term. All of the Learning Resources and Technology Services faculty and staff have been involved in designing a new building that will serve SCSU's information and technological needs well into the next millennium.

Change, particularly in the area of information media, is a constant. It can be stressful, yet exciting; it is sometimes forced upon us, but still an opportunity. Ignoring change or trying to prevent it can often be detrimental to individuals and organizations. The Center for Information Media as part of Learning Resources and Technology Services will be involved with two major activities this coming year as we work to better adapt to change, and even more proactively, create our own futures. We will begin both strategic planning and assessment projects as we reach to achieve our goal of supporting and promoting information technology initiatives at SCSU and in the region and state.

Dr. Kristi Tornquist

Best wishes to all for a productive, enjoyable academic year!

The theme of this issue of the CIM Newsletter is "Adapting to Change." The fact that I am writing this article rather than Doreen Keable is an example of adapting to change. Doreen has been on sick leave since the middle of July. I was asked to fill in for her during second summer session and have continued in that role through the beginning of fall semester; of course, semester represents another change to which we are adapting.

We, as a program and a University, are now several weeks into our first semester. Happily, we can say that this change has been relatively painless for the students who started their program under the quarter system. Students will be able to complete their programs in approximately the same time frame as under quarters. Our class offerings have changed somewhat under semesters. Some classes have been expanded, others collapsed, and a few have disappeared entirely. A typical course in our graduate program now meets for 2-1/2 hours a week for 16 weeks which provides more time for reflection, research and completion of projects. We have also changed the starting time of some of our evening classes to 5:00 p.m., which in some cases allows us to offer two courses back-to-back in one evening. We feel these changes will lead to a more efficient program.

Other changes we are adapting to include the removal of two parking lots so construction could begin on the new learning resources building. At this point we are looking at a large hole in the ground and are anxiously anticipating the changes as the building takes shape over the next two years. Check out our progress by viewing a live image at: **http://www.stcloudstate.edu/library/index.html**.

One of the changes I am most proud of as a faculty member in CIM and LR&TS is the review of the services we conducted in anticipation of the new building. Our goal was to determine the services we should offer as a library for the 21st Century. As a result of this review we developed a number of ideas for improving services to our students and other clientele. We are implementing many of these ideas now so that when we do move into the new building we will have first hand knowledge on how effective the changes will be.

I am happy to say that one other change we are adapting to is having Doreen healthy and back to work full time. That is a change we all looked forward to!!

The Center for Information Media and Learning Resources & Technology Services congratulate the following Spring and Summer 1998 graduates:

Spring Quarter 1998	Summer Quarter 1998	
Christopher Czech (Track III)	Benling Cai (Track III)	Sue Munz (Track II)
Rebecca K. Ellis (Track II)	Sharon Christensen (Track II)	Mary Nolting (Track II)
Shirley J. Gilmore (Track I)	Dana Gilbertson (Track II)	David Olson (Track II)
Susan Thurlow (Track II)	Laura Hoffman (Track II)	Susan M. Olson (Track II)
Ziangfang Zhao (Track III)	Kathleen (Katy) Koll (Track III)	Gary Schulzetenberg (Track III)
	Karen Langsjoen (Track I)	Yuzhen (Jane) Song (Track III)
	Susan M. Meyer (Track II)	Freddie J. Walker (Track III)
	Diane Moen (Track I)	Barbara L. Werner (Track II)

Spotlight

Vision Becoming Reality

by Keith Ewing

On September 2nd SCSU President Bruce Grube and MnSCU Chancellor Morris Anderson took golden shovels and turned the first spades of earth to initiate construction of the new library and learning resources facility. Thousands of hours and more than a decade of effort by dozens of people and the foresight and generosity of dozens more came together in that brief ceremonial moment. Those first few turns of earth have grown into an enormous and growing hole where foundation work is soon to begin. The dream of a new library for SCSU, started after recognizing the inadequacies of the present facility more than 20 years ago, is transforming into a reality.

When students and faculty question the need for a new building when LR&TS faculty and staff have already done a terrific job allocating budgets and reorganizing facilities to accommodate new technologies and additional resources, we can point to that hole in the ground and say "There's more coming and that building provides opportunities for further innovation." When students and faculty complain about crowded study areas, long lines waiting to use a computer terminal, and inadequate space to shelve new books and periodicals, we can now point to that hole in the ground and say "Wait just a little while longer." When students and faculty complain about lost parking in the here and now, and those complaints will become louder in the biting winds and drifting snow of January, it is easy to forget the promise of enhanced access to books, periodicals, media, and electronic information resources embodied in the new building.

While the building promises much, it is dependent upon the efforts of the faculty, staff, and student workers to assure that the vision is fulfilled. LR&TS faculty and staff already are developing and applying the knowledge and skills to see that the promise is kept, the vision made real. Watch with us as the new building is constructed (via live video at **http://www.stcloudstate.edu/library/index.html**). And join us sometime in the year 2000 to celebrate both the 21st century and a building designed to meet its challenges.

Glancing Back As We Look Forward

by Dennis Fields

Most of you are aware of the fact, or soon will be, that St. Cloud State University finally broke ground for the new Learning Resources & Technology Services facility on September 2, 1998. Using the new building and the new millennium as a backdrop, it seemed appropriate to examine the past a little bit while we anticipate and plan for the future. This article is the first in a series of pieces focusing on our past.

Those of us whose primary assignment is in the Center for Information Media (CIM) thought it might be interesting, as we look forward in anticipation of our new home, to also re-examine our roots. Questions we intend to examine in this series are: How did we begin our history? What was curriculum like when the program began? Who were some of the key people at that time? What was going on in the country, in general, then?

With generous help from Pat Schenk, our University Archivist, I was able to unveil some very interesting information about the history of CIM. In the process, I also discovered some fascinating information about SCSU and the United States at that time.

St. Cloud State Teachers College advertised its first course in this field, a library science course for teachers, in its 1922-23 catalog. The course was offered in the summer, for 1/2 credit and was intended to be used toward a degree in teaching. The President of the College was Joseph C. Brown, and admission requirements were raised to a high school diploma. Other developments occurring during the 1923-24 school year were connected to the curriculum in the form of discontinuing the first and second years of a five-year course of study, and the addition of an Intermediate or Upper Grade Curriculum.

Nineteen twenty-three also brought us Warren G. Harding as the U.S. President (he also had his problems with scandals); e.e. cummings wrote "Tulips and Chimneys;" and favorite popular songs were "Yes, We Have No Bananas" and "Tea for Two." In daily life, the U.S. tennis team defeated Australia to win the Davis Cup and Jack Dempsey retained his heavyweight crown by defeating Luis Fifpo even though Dempsey was knocked out of the ring once.

In the next edition of this series we will examine significant developments in the 1930s and 40s. We will also take a look at some of the suggestions and recommendations for programs in Library Science and Audio Visual, which eventually became the impetus for the programs that CIM has today.
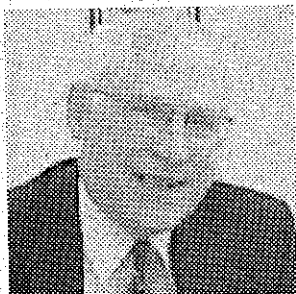
New Faculty

Judith Rodgers, Ph.D., Alabama '98, has joined the Center for Information Media for the 1998-99 school year. She is teaching full-time on campus and in weekend college format in the Twin Cities. Judith formerly taught for the College of Communication at the University of Alabama in Tuscaloosa and in the College of Education at the University of North Alabama in Florence. She has also taught and/or served as a library media specialist in schools in Texas, North Carolina, California, Wisconsin, Michigan, and Missouri. She administered the Educational Materials Center for the University of North Alabama and directed its Media Services. Judith has also worked as a corporate librarian and coordinator of continuing education for MTS Systems in Eden Prairie, MN. Her (1998) dissertation, *Interactive Videoconferencing: Presentation Variables and the Recognition of Student Nonverbal Feedback Display* demonstrates special interest in effective instruction, telecommunications, and human factors in technology utilization. She loves being "home" in Minnesota after 12 years in the South. Born and raised in Michigan, and having lived in Minnesota twice before, the challenges of winter will be no surprise.

Marcia Thompson will be teaching full time for the Center for Information Media during Fall semester 1998. Marcia has an M.Ed. in Instructional Media from Utah State University and an Ed.D. in Instructional Systems Technology from Indiana University. Her research interests include young adult literature and the interrelationships between humans and technology in the educational process. Marcia is not a complete "newcomer" since she has taught on an adjunct basis for the Center for the past nine years. In addition to the professional side of her life, Marcia enjoys her daughters, Melissa, 15, and Melanie, 12; baking cheesecakes; making quilts; and traveling.

Robert Strack is teaching half-time in CIM for Fall Semester. He received his Master of Science degree in Information Media at St. Cloud State University while working with the Litchfield, Minnesota, Public Schools, first as a Physics, Science, and Electronics instructor, and later as the High School Library Media Specialist. He then worked as the Library Media Director for the Stevens Point, Wisconsin, Public Schools, a position which expanded to include overall responsibility for the administrative and educational technology programs of the school district. He served in this position until his retirement in 1996. Since then, Bob and his wife, Lory, have lived in St. Cloud where he continues to be involved in various educational, library, and technology pursuits (which include teaching in CIM!).

Faculty and Staff Changes

Dennis Fields is teaching full-time in CIM. **Chris Inkster** is half-time Faculty Assistant to the Dean. **Mert Thompson** is working half time in CIM and half time as technology coordinator for the Learning Connections Laboratory which is funded through a state grant. As technology coordinator, Mert works with two elementary schools in District 742. **Luther Rotto** is working half-time on a grant with Woodcraft Industries. **Sandra Williams** is the User Services workgroup coordinator. **Bryan Miyagishima** is the Library Instruction Coordinator.

Renee Rude is on sabbatical leave Fall Semester, and **Keith Ewing** will be on sabbatical leave Spring Semester.

Mary Woelfel, longtime secretary in the Dean's Office, retired this summer; her temporary replacement is **Linda Kappes**. **Margaret Thomas** in Distribution retired in the spring.

Professional Activities

Chris Inkster, Reference and Library Instruction Coordinator, completed an Ed.D. in Educational Administration/Leadership from the University of Minnesota in June. Chris was a member of the first cohort of students in the joint SCSU/U of M doctoral program. Her dissertation was entitled *Technology Leadership in Elementary School Principals: A Comparative Case Study*.

Robert Hauptman (LR&TS/CIM) recently published articles (*Educom Review, The Social Critic*), letters to the editor (*Chronicle of Higher Education, Online*), and reviews (*Journal of Academic Librarianship*). He also edited *The Journal of Information Ethics*. Forthcoming are a symposium introduction (*The Internet and Higher Education*) and a major bibliographic overview (*Choice*). In late September, he was an invited speaker at the Ethics and Electronic Information conference at the University of Memphis. Finally, during the long, hot summer, Hauptman climbed countless mountains including Whitney, Good, and King's Peak, the Utah highpoint.

Center for Information Media
St. Cloud State University
Spring Semester Schedule 1999

Course #	Course Title	Section	Instructor	Credits	Time	Location
104	Information Quest	1	Iten	3	9MWF	CH-228
		2	Staff	3	12:30TH	CH-228
204	Research Strategies	1	Rude	3	9:30TH	CH-228
		2	Lockway	3	5W	CH-228
245	Microcomputers in Classrooms and Media Centers	1	Stachowski	3 3	12:30 TH	Ed-A126
260	Exploring Information Technologies	2	Rotto	3	11:00TH	CH-126 & 232
		3	Rotto	3	12:30TH	CH-126 & 232
		4	Motin	3	3:30TH	CH-125 & 232
		5	Pehler	3	5M	CH-125 & 232
320	Information Technologies and Cultural Relevance	1	Hites	3	10MWF	CH-125 & 232
421	Media Materials and Methods of Instruction (Must register concurrently with IM 442, same section)	1	Thoms	2	11:00TH	CH-228
		2(CFS)	Staff	2	12:30 TH	CH 125
		3	Thompson	2	2:00TH	CH-228
421-521		4	Thoms	2	5M	CH-228
442	Workshop: Using Microcomputers in Education	1	Thoms	1	11:00TH	CH-228
		2(CFS)	Staff	1	12:30TH	CH-125
		3	Thompson	1	2:00TH	CH-228
442-542		4	Thoms	1	5M	CH-228
444	Internship in Media	1	Fields	1-3	Arr	Arr
454-554	Microcomputer Applications in Education & Training	1	Staff	3	F/S**	CH-228 & 232

January 22-23, February 12-13, March 12-13, April 16-17;
Make-up dates: May 7-8

Course #	Course Title	Section	Instructor	Credits	Time	Location
456-556	Design and Preparation of Multimedia Presentations II	1	Hites	3	6H	CH-228 & 232
462-562	Design and Editing for TV	1	Polesak	3	6H	SH-151
612	Technologies in Library Media Centers	1	Rodgers	3	6T	CH-126
616	Social Implications & Human Factors in Information Technology	1	Hauptman	3	6W	CH-127
618	Recent Trends in Media	1	Josephson	3	6M	CH-127
628	Administration of Media	1	Keable	3	5W	CH-126
634	Instructional Design II	1	Fields	2*	6M	CH-126
638	Organizational Training & Media Management	1	Hill	3	F/S**	CH-126

January 15, January 29-30, February 19-20, March 5-6, March 20;
Make-up dates: March 26-27

Course #	Course Title	Section	Instructor	Credits	Time	Location
656	Computer Based Authoring	1	Rotto	3	6T	CH-125 & 232
680	Internship in Media	1	Fields	2-6	Arr	Arr
682	Media Generalist Practicum	1	Keable	1-3	Arr	Arr
687	Readings in Media	1	Staff	VR	Arr	Arr
697	Research Applications(Plan B)	1	Staff	VR	Arr	Arr
699	Thesis (Plan A)	1	Staff	VR	Arr	Arr

Elementary Block

421-521	Media Materials and	5	Polesak	2	8WF	CH-125
	Methods of Instruction	6	Rodgers	2	8TH	CH-125
	(Must register concurrently	7	Inkster	2	8TH	CH-228
	with IM 442, same section)	8	Rodgers	2	2 TH	CH-125
442-542	Workshop: Using	5	Polesak	1	8WF	CH-228
	Microcomputers in Education	6	Rodgers	1	8TH	CH-125
		7	Inkster	1	8TH	CH-228
		8	Rodgers	1	2TH	CH-125

General Studies

104	Information Quest	DGS	Hill	3	10MWF	CH-100
104	Information Quest	DGS	Hill	3	11MWF	CH-100

On-campus class meeting times:
MWF classes meet for 50 minutes
TH classes meet for one hour and 15 minutes
5:00 p.m. classes meet until 7:45 p.m. with a 15-minute break
6:00 p.m. classes meet until 8:45 p.m. with a 15-minute break

*Exceptions:
   6:00 p.m. class meets until 7:45 p.m. with a 15-minute break

**Friday evening classes meet from 5:30-9:30 p.m.
**Saturday day classes meet from 8:00 a.m. - 4:00 p.m.

Off Campus Classes--Preregistration will be required with Continuing Studies (255-3081)
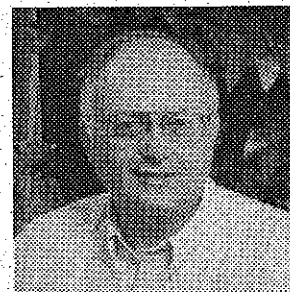
Masters Program -- Plymouth

502	Information Media: Theory, Research and Practice	51	Fields	2	F/S***	Plymouth

January 15-16, February 19-20, March 19-20;
Make-up dates: May 7-8

504	Principles and Procedures of Instructional Development I	51	Hites	3	F/S***	Plymouth

January 8-9, February 5-6, March 5-6, April 9-10
Make-up dates: April 30-May 1

552	Access to Information	51	Miyagishima	3	F/S***	Plymouth

January 29-30, February 26-27, March 26-27, April 23-24
Make-up dates: April 30-May 1

Off-campus class meeting times:
***Friday evening classes meet from 5:00-9:00 p.m.
***Saturday day classes meet from 8:00 a.m. -4:00 p.m.

Graduate Profile

Bob Kochmann graduated from SCSU with a Master's degree in Information Media, Track II in 1995. He received his Bachelor's degree in Math and Science Education at the University of Wyoming.

When asked what prompted his decision to do graduate work in Information Media, Kochmann responds, "In the prior 24 years of teaching, the arrival and use of microcomputers became a presence in education. My interest in the use of computers and their educational application led to my decision to enter the field. I believe the area of media has the greatest action and influence in schools. I felt that to have a significant impact on the lives of students, it would be through the realm of information delivery and retrieval."

Several factors influenced his choice of SCSU's program. He writes, "My wife accepted a position on the faculty of Teacher Development. My co-worker in Wyoming, Chris Inkster, suggested I look at the IM program. She is a faculty member at SCSU and a true mentor for me. After contact with Dennis Fields and a look at the options of the program, I made the choice of entering the program. It was an excellent choice and a real broadening of the scope of my experiences. I took a leave of absence from my mathematics teaching position in Laramie, Wyoming, and spent the year here in the program, working on a master's degree."

Kochmann's present position is that of Media Generalist at Sauk Rapids-Rice High School, in Sauk Rapids, Minnesota (according to Kochmann it's "a great place to work"). He describes his responsibilities as "more than I could have imagined." He writes, "This position requires much more time and effort than the previous experience of teaching, but also provides many challenges and rewards that are unmatched in the classroom. I had a wonderful career in the classroom and coaching, but the media position offers such a diversity of responsibilities and expectations that arriving at work each day is an exciting adventure."

"I am entering my fifth year at Sauk Rapids-Rice Schools. The dynamics of this position change every year, and will increasingly change with the influence of technology in the media center. Technology has altered the appearance of the media center and the approach that students and faculty take to research. Full text magazine indexes and other electronic access, the intrigue of search engines and the internet have decreased the use of the reference books and devalued the efficiency that they provide. The future of research is a dynamic adventure, and hopefully will demonstrate that the written word in historically significant printed form still provides a valuable resource. One can only imagine what of the printed form will be easily accessed electronically in the near future. Bandwidth is increasing for all in schools and home."

Kochmann feels that the Information Media program at SCSU prepared him to positively deal with changes which have occurred in his position. He writes, "The program has talented, quality instructors who gave of their time to help me gain the experiences I needed to refocus my goals. I have learned so much since I started the media position, and continue to learn everyday, but the patience of the IM faculty in helping me through my transition is most valuable. The faculty is committed to excellent instruction. I must also commend my excellent secretary with the transition I have made. Several IM faculty have brought classes to our media center to view our resources."

Bob Kochmann's advice for those in the Information Media program is to "be open to the world that the IM faculty is introducing to you, to the diverse backgrounds and experiences that the students in the program bring with them and share, and the dynamics of the world that surrounds us and provides the stimulus for what we do."

Graduate Update

Carol J. Nelson (Track II) recently started a new position at CESA 10 in Chippewa Falls, WI, an educational service agency that supports 5 counties. She writes, "I am a second distance learning consultant. We currently support three networks serving 17 school districts but by next summer will add 2 more networks and 18 more schools. We are migrating to the DS 3 technology which is funded by an initiative by the governor."

Classrooms Upgraded for Centennial Hall

by Karen Thoms

For those of you who have not taken classes at SCSU for a few years, you would be very surprised to see the changes in the classrooms in Centennial Hall. We're getting "smarter" here in CIM and through the enthusiastic support of Dean Kristi Tornquist have been able to renovate and update most of the classrooms in Centennial Hall.

It has been the goal to renovate classrooms to the status of "Smart Classrooms" whenever possible. A number of these "Smart Classrooms" have ITV connections, which include the Elmo document camera, monitors, computer, and VCR. Some classrooms, although not equipped for ITV transmission, have the ceiling-mounted video projection unit, computer, and Elmo document camera. A couple of the rooms may be termed "Smarter Classrooms" because of the sophisticated backscreen projection unit.

What's it mean to teach in one of these renovated, upgraded classrooms? Well, let me tell you, it is a joy—when the technology works well, of course. It takes a little practice to get use to switching buttons and controls to channel different sources into one projection unit. But the "practice makes perfect" saying seems to apply here. Once an instructor is comfortable with the equipment, most operations take place smoothly. It does mean, however, that course materials need to be modified to accommodate these mediums, i.e. size of print in computer-delivered presentations and transparencies as well as quality of masters used with the document camera. The same material presented to the IM 421/521 (formerly IM 468/568: Media, Materials, and Methods of Instruction) students has been presented in faculty development workshops to SCSU teachers.

If you're in the area, stop by for a tour of some of our classrooms. You're sure to be impressed.
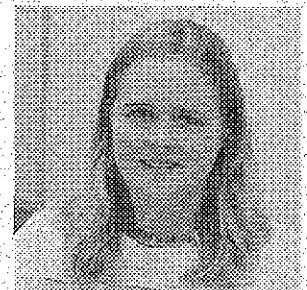
Graduate Assistants

Todd Erickson is a Track III graduate student working in the Center for Information Media. You'll find him working in the CIM Lab or CH 218.

He writes, "This is my first full-time semester of classes at SCSU. I live in Minneapolis and commute during the day to St. Cloud. Prior to coming to SCSU, I worked in public accounting for four years. I worked as a staff accountant in taxation, and during the last year there, I added the job duties of Human Resource Administrator. I have also worked as an Operational Auditor in the private sector of business. I received my undergraduate degree in accounting from the University of Minnesota-Duluth."

"I'm excited about getting my Master's degree in Information Media. I'm looking forward to combining my accounting skills with my new training and development skills when I start my new career in Human Resources Development and Training."

Laura Krueger is a graduate student in the Information Media program. She is the editor of the CIM Newsletter, and you can also find her helping out in the CIM Lab.
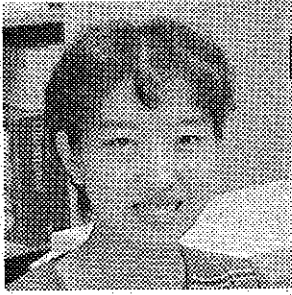
She writes, "I graduated from SCSU three years ago with a Bachelor of Arts in English with an emphasis in writing. . . and now I'm back! This is my first semester as an Information Media (Track III) graduate student. In the tiny bit of free time I have away from Centennial Hall, I enjoy walking, reading novels, and camping."

Susan Watts is a second year graduate student in the Public History program.

She writes, "I presently work in the University Archives as well as in the Central Minnesota Historical Center, both located in the basement of LR&TS. I am also interning at the Sherburne Historical Society in Becker. I consider myself a generalist, so I feel sure these varied experiences will serve me well in my search for a position in a museum."

Graduate Assistants (continued)

Xiaojing Xu is a first year graduate student in Information Media (Track III).

She writes, "I graduated from Nankai University in 1998 and am now studying my second Master's degree in Information Media here. My first Master's degree is in British and American Literature. I have always loved to try different things and to meet the challenges in life. My GA work is mainly about doing graphics and web pages in the Center for Information Media. This is my first semester in a foreign country. Everything is new and life is full of challenges. I chose Information Media because it suits my interest in computer technology. I love to work with people. Coming from a background of English teaching, I am looking forward to training myself in a different field and to entering into the human resource department in the future.

Emily Schill is a second year graduate student in the Public History program.

She writes, "I graduated from the University of Minnesota-Duluth with a B.A. in History in 1997. Currently, I am working as a graduate assistant in the University Archives. I am also interning with the Heritage Preservation Commission, on the Southside historical district designation process. After the completion of the program, I would like to work in the historic preservation field. I am especially interested in the restoration of historic homes."

Renee Wittenberg is a second year graduate student in the Information Media program (Track III) and a second year Graduate Assistant.

She writes, "I moved from the second floor CIM lab and doing the CIM Newsletter last year to the 'B' level, or the basement, this year. Here I am working with Special Projects and Grants. I not only had the opportunity to learn to use the Quest Authoring program but also helped create a CBT module for the Academic Learning Center. I am also working on scripts for CBT projects for Woodcraft. It is an exciting opportunity to pull together things I have learned in Instructional Design and Development."

Tadatoshi (Tad) Takahashi is a second year graduate student in the Computer Science Department.

He writes, "My interest is in programming in Web development, including database, user interface design, and computer networking. My background is object-oriented programming, like using Java or C++. Because of my major and interest, I tend to be focused on technical issues, like how to write a code using the Java language capability. But, here in Information Media, there are many different requirements from the people in a variety of positions. It is very challenging to meet their requirements. This makes me very excited. I want to be exposed to as many different web-related tasks as possible.

Liqing (Lindsey) Zhang is a second year graduate student in Information Media (Track III).
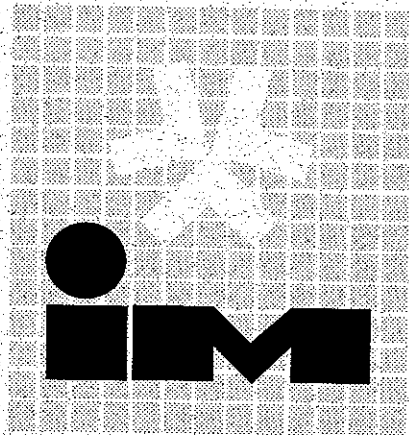
She writes, "I'm from China. I'm halfway through my graduate program in Information Media. Currently I'm a Graduate Assistant doing general assignments in the Dean's office, working on a variety of technology projects. I enjoy my GA work."

The Center for Information Media and Learning Resources and Technology Services welcomes news of former students . . . please remember to keep us updated and that includes simple change-of-address notification. Keep us informed by contacting:

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information media news

ST. CLOUD STATE
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A tradition of excellence and opportunity

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Address Correction Requested

BONNIE HEDIN
CATALOGING