

Spring 1998

Information Media Newsletter Vol. 29 No. 3

St. Cloud State University

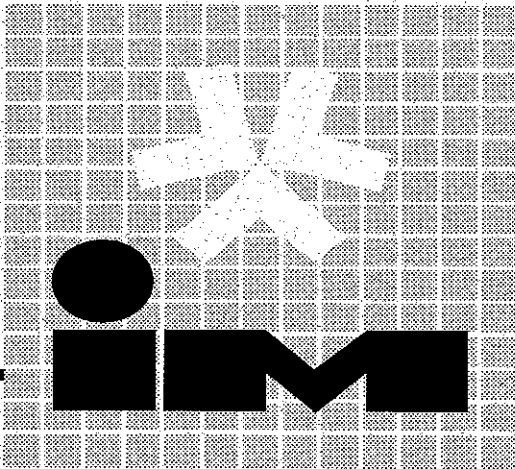
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St. Cloud State University, "Information Media Newsletter Vol. 29 No. 3" (1998). *Information Media Newsletter*. 39.
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information media news

Published by the Center for Information Media and Learning Resources Services
Volume XXIX No. 3 Spring 1998

Dean's Corner

Spring is finally upon us. We look forward to the graduation of many of our CIM students with whom we have developed important relationships. Although we will miss them and their contributions to the program, we also wish them well. Further we hope to continue our relationship with our graduates as they move into the workforce. These connections are important to us in the "ivory tower" of higher education for it keeps us aware of what is happening in the "real world."

The mention of spring also brings to mind new growth. This metaphor provides an opportune transition to a discussion of some new growth areas for CIM. As many of you already know, we have recently initiated an undergraduate major in our program. Many students have expressed interest in this major, and we look forward to increased activity at the undergraduate level.

Another recent initiative has involved a discussion of exploring courses and programs off-campus. We are looking at two means of doing so, electronic Web course delivery and program offering in the Twin Cities Metro region. Both of these initiatives offer excellent means of providing the courses in ways that may better meet individual needs. We hope to have concrete offerings and information available for the fall semester.

Congratulations to our graduates and best wishes to all for a wonderful summer.



Dr. Kristi Tornquist

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Children Lit. Workshop (Insert)	





Dr. Doreen Keable

spring to set up an appointment. Your adviser may not be here in the summer, so setting up an appointment is urgent. For your convenience, telephone numbers and e-mail addresses of graduate advisers are included below. For undergraduate advising, please contact Jeanne Hites, and for licensure advising, please contact Luther Rotto.

We have nearly completed another year of coursework in Information Media. For many of us, students and faculty alike, it has been a year of intense hard work and a year that witnessed many changes. The Center for Information Media continues to edge closer to the semester system. We have now met with quite a few graduate students at meetings designed to inform you, the students, about the semester conversion process. I believe I can safely speak for all the graduate advisers in saying that each time we work through a program of study with a student we learn something new about how semester conversion impacts programs. For many students the conversion is fairly straight-forward. Occasionally there are strange little questions that arise, but we always try to work them out so that the student is a winner in the situation.

If you have not yet had a chance to meet with your adviser, please be sure to contact him/her this

Fields, Dennis	e-mail: dennisf@stcloudstate.edu phone: 320-255-2022
Hauptman, Robert	e-mail: hauptman@stcloudstate.edu phone: 320-255-4822
Hill, Fred	e-mail: fhill@stcloudstate.edu phone: 320-255-4834
Hites, Jeanne	e-mail: jhites@stcloudstate.edu phone: 320-255-4823
Keable, Doreen	e-mail: dkeable@stcloudstate.edu phone: 320-255-2062
Lacroix, Phyllis	e-mail: lacroix@stcloudstate.edu phone: 320-255-2088
Nelson, J.M.	e-mail: jmnelson@stcloudstate.edu phone: 320-255-4759
Rotto, Luther	e-mail: lrotto@stcloudstate.edu phone: 320-255-4770
Thoms, Karen	e-mail: kthoms@stcloudstate.edu phone: 320-255-4774

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Congratulations to Winter Graduates!

John Binsfeld (Track III) and Roberta Smith (Track II)

Karen Thoms Presents at Conference

Karen Thoms has just returned from the April 5-7 Mid-Continent Instructional Technology Conference at Middle Tennessee State University in Murfreesboro, Tennessee, where she presented "Teaching via ITV: Instructional Design — PLUS!"

The conference attendees included instructional designers, faculty, systems network administrators and technicians, and faculty development directors and staff.

Two featured speakers were William Graves and David G. Brown. Graves, president of the non-profit Learning Technology Research Institute, demonstrated new on-line communication tools and learning resources which are pedagogically effective in the hands of instructors. He also discussed trends and issues which shape today's educational environment during his keynote, "The Role of Information Technology in Education: Making it Strategic."

David G. Brown, provost and professor of economics at Wake Forest University, addressed, "Why Book? Why Telephone? Why Computers?" during the banquet, emphasizing that education is about communication between faculty and students and among students. He shared Wake Forest's Plan for the Class of 2000, which provides personal laptop computers for students, faculty, and staff as a catalyst for thinking about the relevance in education.

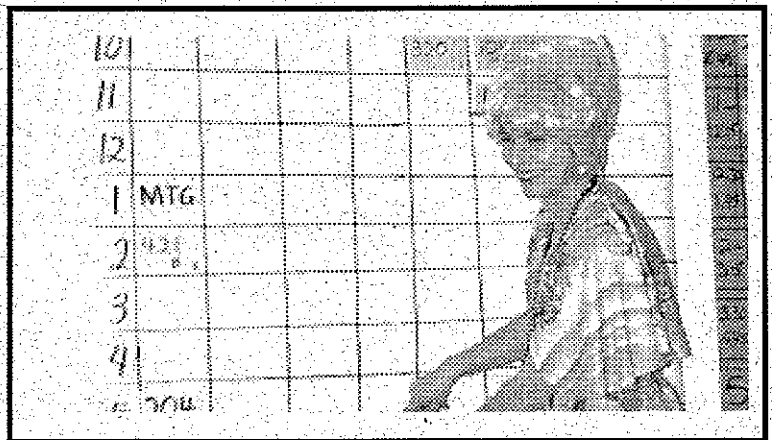
The plenary session address was given by Stephen C. Ehrmann. He discussed the ever-changing role of technology in education. Ehrmann is director of the Flashlight Project, which develops and applies evaluation tools to issues arising from the uses of technology in education. He serves as vice president of the TLT Group (the Teaching, Learning, and Technology affiliate of the American Association for High Education). In addition, he has done extensive work in distance education.

The conference has four tracks: distance learning / ITV; faculty development and support; instructional technology case studies; and teaching and learning with the Internet and World Wide Web.



Semesters are Coming

A lot of work has gone into making the switch from quarters to semesters as smooth and painless as possible. When fall comes around, we will begin semesters. If you are not graduating before fall 1998, contact your adviser and work out a semester conversion plan.



"Vanna" (a.k.a. Sandra Williams) comes to help "turn the numbers" in Semester Conversion

Conference / Workshop

Central Minnesota Training & Development

Rosaline Tsai, a graduate of SCSU's Information Media Master's program is being featured as the keynote speaker for the Central Minnesota Training and Development's spring conference, Back to the Basics. Dr. B. Rosaline Tsai will discuss how change affects your career, how you help manage change in your organization, and how to sustain your own effectiveness at change. Dr. Tsai has spoken nationally in the field of leadership development, change management and training. She is currently manager of Application Training at Lawson Software. She also has a Ph. D. in instructional technology, with a supporting emphasis on organizational development.

Also speaking at that conference will be two instructors from Information Media. Dr. Dennis Fields will speak about certification for trainers, instructional designers, and human performance improvement professionals. John G. Theis will discuss building effective relationships between the instructional designer and the corporation.

This conference will be held on May 7, 1998, at the Kelly Inn in St. Cloud. Call Michelle Kolander (320) 203-8542 for more information.

Holocaust Research and Material for Educators

Holocaust Research and Material for Educators is an IM 484-584 seminar that will address selection, finding sources, evaluation, availability, age appropriateness, and major issues including but not limited to denial. This one credit seminar is designed for teachers or media specialists of students in 6th to 12th grade. The seminar will meet from 9:30 a.m. to 5:00 p.m. each day on June 15 & 16, 1998. It will be facilitated by Susan Motin in Centennial Hall Room 100. For more information or questions, please contact Susan Motin at phone number (320) 255-4996 or E-mail: smotin@stcloudstate.edu

Transportation Education Academy

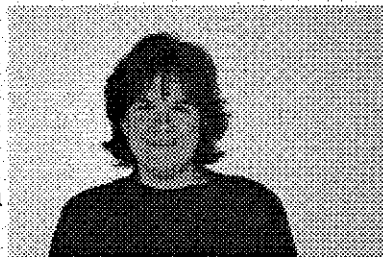
The SCSU NASA Teacher's Resource Room under the direction of Doreen Keable, is working with the Transportation Education Academy for Elementary School Teachers. The goal of this eight day academy will be to expose elementary school teachers to the systems, modes and impacts of transportation used in

society today. This academy will be offered for eight days, from June 15 - 18 and 22-25, 1998. They will meet from 9:30 a.m. to 4:00 p.m. Four quarter graduate credits will be available through SCSU.

Contact Dr. Anthony E. Schwaller, Department of Environmental and Technological Studies, SCSU, 720 - 4th Ave. South, St. Cloud, MN 56301-4498.

New GA

Elizabeth (Beth) Cieslak is a Track II graduate student working in the Center for Information



Media. Most often, you will find her working in the CIM Computer Lab.

She writes, "This is my second quarter of classes at SCSU. Before returning to school, I was a substitute teacher in the Forest Lake and North Branch School Districts. I have a B. S. in Elementary Education from Moorhead State University. I am excited about getting my Master's degree in Information Media, and am looking forward to combining my love for children, books, and technology, when I begin my new career as a school media generalist!"

March 26, 1998

Center for Information Media
St. Cloud State University
Fall Schedule 1998

Course#	Course Title	Section	Instructor	Credits	Time	Location
104	Information Quest	1	Hedin	3	9MWF	CH-228
		2	Lockway	3	5T	CH-228
204	Research Strategies	1	Jurgens	3	9:30TH	CH-228
		2	Nelson	3	5H	CH-228
245	Microcomputers in Classrooms and	1	Stachowski	3	3MWF	EDA126
260	Exploring Information Technologies	1	Rotto	3	12:30TH	CH-125 & 232
		2	Motin	3	3:30TH	CH-125 & 232
		3	New Staff	3	6W	CH-125 & 232
404-504	Instructional Design I	1	Thompson	3	5:00T	CH-126
421-521	Media Materials and Methods of	1	Polesak	2	11TH	CH-228
	Instruction (Must register concurrently	2	Miyagishima	2	2TH	CH-228
	with IM 442 same section)	3	Thoms	2	5M	CH-228
		4	Rotto	2	5W	CH-228
442-542	Workshop: Using Micrcomputers in	1	Polesak	1	11TH	CH-228
	Education	2	Miyagishima	1	2TH	CH-228
		3	Thoms	1	5M	CH-228
		4	Rotto	1	5W	CH-228
444	Internship in Media	1	Staff	1-3	Arr	Arr
452-552	Access to Information	1	Ewing	3	6M	CH-127
454-554	Microcomputer Applications in	1	Thompson	3	5H	CH-126 & 232
455-555	Design and Preparation of Multimedia	1	Rotto	3	5T	CH-125 & 232
	Presentations I					
469	Training and Media Management	1	New Staff	3	11TH	CH-125
502	Information Media: Theory, Research	1	Fields	2	5W	CH-127
	and Practice					
608	Research Methods	1	Hites	3	6H	CH-125
620	The School Information Technologies	1	Lacroix	2	7W	CH-127
	Program					
622	Media Selection and Evaluation for	1	Keable	3	6M	CH-125
	Children and Young Adults					
624	Organization of Information Resources	49	Williams	3	4:30H	CH-133
632	Training/Human Resource	1	Fields	2	7W	CH-126
	Development					
680	Internship in Media	1	Fields	2-6	Arr	Arr
682	Media Generalist Practicum	1	Keable	1-3	Arr	Arr
687	Readings in Media	1	Staff	VR	Arr	Arr
697	Research Applications	1	Staff	VR	Arr	Arr
699	Thesis	1	Staff	VR	Arr	Arr

Off-Campus Courses

624	Organization of Information Resources	51	Williams	3	4:30H	CH-133
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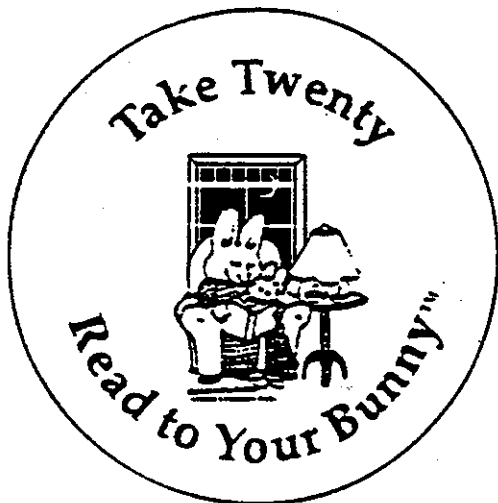
Elementary Block

421-521	Media Materials and Methods of Instruction (Must register concurrently with IM 442 same section)	1	New Staff	2	8MWF	CH-228
		2	New Staff	2	8TH	CH-125
		3	Inkster	2	8TH	CH-228
		4	Thompson	2	9:30TH	CH-125
		5	Thompson	2	2MWF	CH-228
442-552	Workshop: Using Micromputers in Instruction	1	New Staff	1	8MWF	CH-228
		2	New Staff	1	8TH	CH-125
		3	Inkster	1	8TH	CH-228
		4	Thompson	1	9:30TH	CH-125
		5	Thompson	1	2MWF	CH-228

General Studies

104	Information Quest	DGS	Hill	3	10MWF	CH-100
		DGS	Hill	3	11MWF	CH-100

19th Annual Children's Literature Workshop



June 22 - 23, 1998
Kelly Inn
St. Cloud

Sponsored by:
St. Cloud State University
Center for Information Media

Visit our Web site:
<http://lrs.stcloudstate.edu/cim/clw>

Illustration used with permission of Rosemary Wells.

DESCRIPTION

The 19th Annual Children's Literature Workshop will feature award-winning author/illustrator Rosemary Wells and Minnesota author Phyllis Root. Rosemary Wells has written or illustrated more than 50 books, including stories about those lovable bunnies Max and Ruby, Nora the mouse, and Benjamin and Tulip. Phyllis Root has also written many books, including *Aunt Nancy and Old Man Trouble*, the winner of the MN Book Award for Picture Books in 1997.

Pat Heine, Professor of Teacher Development at SCSU, will share strategies to help children explore multicultural books. Gertie Geck will bring us up to date with new and award-winning books for 1997, and Lise Lunge-Larsen will be our storyteller.

Small group presenters will be Joanne Swenson and Mary Cox (*Cinderella Stories From Around the World*), Susan Motin (*Using Holocaust Literature with Students*) and Amy Baum and Mary Treacy (*The TV - Reading Link*).

LOCATION AND TIME

The workshop will be held Monday, June 22 and Tuesday, June 23, 1998, at the Kelly Inn in downtown St. Cloud. The workshop will meet from 9:00 a.m. - 4:00 p.m. each day. Registration / check in will begin at 8:00 a.m. Monday, June 22. Lunch will be provided as part of the registration fee both days.

Inexpensive lodging is available. Mark the registration form or call (320) 202-1831 for more information.

REGISTRATION FEES

Workshop Fee: (includes lunch and breaks both days)

\$125.00 if postmarked on or before June 9, 1998

\$135.00 if postmarked after June 9

Optional credit: (tuition subject to change by State Univ. Board)

One undergraduate credit

Approx. \$65 *

One graduate credit

Approx. \$85 **

*Checks for tuition will be accepted only at the workshop.

Registration Form 19th Annual Children's Literature Workshop

Name _____

School _____ Subject _____

Grade Level:
 Pre-K K-3 4-6 7-8

Home Address _____

City / State / Zip _____

Daytime telephone (_____) _____

E-mail address (if available) _____

Dietary restrictions or other special needs _____

Small Group Sessions (choose two)

- Cinderella Stories Around the World
- Using Holocaust Literature with Students
- The TV - Reading Link

Registration

- \$125 before June 9, 1998
- \$135 after June 9, 1998
- I plan to register later for tuition credit.
- Please send information about lodging.
- I have attended this Workshop before.

Payment

- check purchase order
- (Made payable to The Odyssey Group)

MAIL, FAX, E-MAIL or CALL:

Lu Ann Rice

The Odyssey Group
Children's Literature Workshop

3700 W. Division St. Suite 105

St. Cloud, MN 56301

(320) 202-1831; Fax: (320) 202-1833

E-mail: rice@theodysseygroup.com

Welcome back Mert! Mert Thompson returns to SCSU from Alnwick, England and he shares with us . . .

An integral part of the British Studies Program is the field trips we take to various locations around Britain. In October we spent a day at Leeds visiting the Royale Armouries, then went on to Howarth to tour the home of the Brontë sisters. Halloween found us at the Roman Wall, known as Hadrian's Wall, and in Hexham to visit the Abbey in that city. In York, we walked along a portion of the wall around the city first built by the Romans, and we also visited York Minster. At the end of January we spent four days in London taking in such things as the play "Les Misérables," guided tours of the city, Parliament, and Syon House. Syon House is the London home of our host at the Castle, the Duke of Northumberland. In addition we spent time at Hampton Court Palace, a favorite of Henry VIII, the British Museum, Wimbledon, St. Paul's Cathedral, and the Tower of London. Our field trips concluded in February with a visit to Ashington to tour the Woodhorn Colliery Museum, then on to Durham Cathedral where we were privileged to hear an Evensong service. There is certainly something magical about the sound of a young boys' choir in a thousand year old cathedral!

The end of fall quarter was marked by a wonderful dinner at which we said farewell to faculty member Chris Gordon. Her English literature classes and great spirit of cooperation added much to the success of the first half of the program.

December 5 marked the fourth annual torch light Christmas parade through downtown Alnwick. The theme was "musicals." The students selected the musical "Grease" and created a float complete with car, poodle skirts, and lots of singing and dancing. Other students sold burgers and brats as a fund raiser for the Christmas Lights Committee which sponsors the impressive Christmas light display in town. All in all, the evening was a great success. Also in December we received word that three of our students had received scholarships from the Alnwick District Council. This is the only scholarship the council gives to students and is a good indicator of the level of support the community has for the SCSU program.

To celebrate Christmas we had a pot luck dinner in the castle on Christmas Eve with over 40 students, staff and guests in attendance. Christmas Day found many of the students scattered around Alnwick with their homestays or with friends in the community. Others spent Christmas day in various locations across Britain and Europe.

In January, my wife, Marcia gave a slide presentation to a local church group about "Life in St. Cloud" and I gave a similar presentation to the Rotary Club. Although the SCSU program has been in Alnwick for 17 years, many of the townspeople know very little about life here. They really seemed to enjoy seeing the slides of the area. The end of the program on February 13 was marked by a banquet in the castle. We arrived back safely on February 26.

On my list to do is a two week study tour to Alnwick in a summer in the not too distant future. We would stay in the Castle and spend some time in the schools in the area examining the British educational system and the integration of technology in the schools. Something to think about!

Graduate Update . . .

Lori Larson is a 1998 graduate from Track III. Lori accepted a new job this past January with Grede Foundries in St. Cloud. She is employed as a Training Supervisor. Her responsibilities include: technical skills development, leadership development and supervisor and management development. She can be reached through e-mail at llarsen@grede.com



Summer Schedule 1998...

First Session

412-512	Television in Media	1	Polesak	4-3	1:45 MW	SH-151
468-568	Media Materials & Methods of Instruction	1	Stachowski	4-3	9:35 MW	CH-228
		2	Evans, Nancy	4-3	9:35 R	CH-228
471-571	Design & Preparation of Multimedia Presentations	1	Thompson	4-3	7:30 M-R	CH-125 & 232
478-578	Cataloging & Classification of Materials	1	Hedin	4-3	7:30 M-R	CH-127
484-584	Seminar: Introduction to the Internet or How to Get off the On-Ramp (June 10 & 11)	1	Pehler	1	9:30 WR	CH-232
484-584	Seminar: Searching the Internet for Academic Resources (June 15 & 16)	2	Pehler	1	9:30 MT	CH-232
484-584	Seminar: Creating a World Wide Web Homepage (June 17 & 18)	3	Rotto	1	9:30 WR	CH-232
484-584	Seminar: Giving Your World Wide Web Homepage Pizzazz (June 22 & 23)	4	Rotto	1	9:30 MT	CH-232
484-584	Seminar: Introduction to HyperStudio (June 24 & 25)	5	Theis	1	9:30 WR	CH-232
484-584	Seminar: Wires, Cables, and Connections (June 29, 30, July 1, 2)	6	Theis	2	9:30 M-R	CH-232
484-584	Seminar: Holocaust Research and Materials for Educators (June 15 & 16)	7	Motin	1	9:30 MT	CH-100
484-584	Seminar: Integrating the Internet into the K-12 Curriculum (July 6 & 7)	8	Schnabel	1	9:30 MT	CH-232
577	Reference and Bibliography in Media	1	Ewing	3	1:45 TR	CH-125
581	Reading, Listening & Viewing Guidance	1	Thompson, Marcia	3	9:35 WR	CH-125
603	Information Media: Theory, Reserch, and Practice	1	Fields	3	9:35 MT	CH-127
606	The School Library Media Program	1	Arnold	3	9:35 WR	CH-127
608	Research Methods in Media	1	Hites	3	9:35 MT	CH-125
679	Media Generalist Practicum	1	Thompson	VR	Arr	Arr
680	Internship in Media	1	Fields	3	Arr	Arr
681	Readings in Media	1	Staff	VR	Arr	Arr
682	Research in Media	1	Staff	3	Arr	Arr

* All Seminars that start at 9:30 go until 5:00.



Summer Schedule 1998...

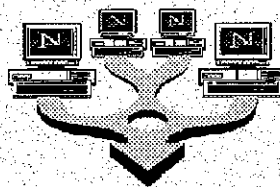
683 Seminar: Grant Proposals: How to Write 'Em and Get 'Em (July 8 & 9)	1	Fields/ Josephson	1	9:30 WR	CH-130
683 Seminar: Communication in Training and Development (June 8, 9, 10, 11, 12)	2	Thoms	2	1:00 M-R 9:00 F	CH-232 134, 133 & 62

*Off-Campus Courses

435-535 Children's Literature (June 22 & 23)		Inkster/ Williams	1	9:00-4:30 MT	Kelly Inn (St. Cloud)
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Second Session

445-545 Microcomputer Applications in Education and Training	1	Theis	4-3	7:30 MW	CH-125 & 232
458-558 Principles and Procedures of Instructional Development I	1	Theis	4-3	11:40 TR	CH-125
468-568 Media Materials & Methods of Instruction	3	Thoms	4-3	7:30 M-R	CH-228
576 Selection and Evaluation of Media	4	Strack	4-3	9:35 M-R	CH-228
609 Administration of Media	1	Evans, Nancy	3	7:30 TR	CH-125
644 Technologies in Library/ Media Centers	1	Radeke	3	7:30 MW	CH-127
679 Media Generalist Practicum	1	Whitcomb	3	7:30 TR	CH-130
680 Internship in Media	2	Keable	VR	Arr	Arr
681 Readings in Media	2	Fields	3	Arr	Arr
682 Research in Media	2	Staff	VR	Arr	Arr
683 Seminar: Teaching Via ITV (August 3, 4, 5, 6, 7)	2	Staff	3	Arr	Arr
	3	Thoms	2	1:00 M-R 9:00 F	CH-232, 133 & 62



**Late Breaking
Seminar!**

**Late Breaking
Seminar!**

Integrating the Internet into the Curriculum

This seminar is designed for PK - 12 educators with little or no Internet experience. The seminar will provide hands on experience with Internet software for the Macintosh computer including e-mail, gopher, World Wide Web browsers and others.

This course is NOT listed in the Summer Bulletin. See page 12 of the Summer Bulletin for registration instructions. For undergraduate credit enter the seven digit course number of: 25 484 08. For graduate credit enter 25 584 08. Jerry Schnabel will be the instructor for this one credit course First Summer Session on July 6 & 7 at 9:30 a.m. - 5:00 p.m. Class will meet in Centennial Hall, Room 232.

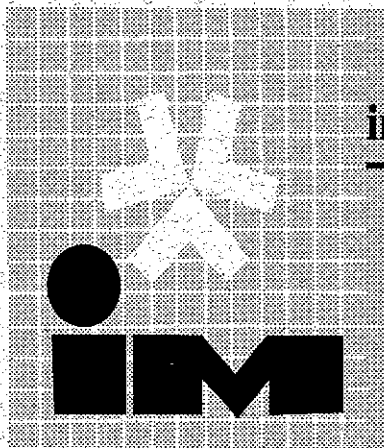


IM News is published quarterly by the Center for Information Media, St. Cloud State University, St. Cloud, MN 56301-4498. Opinions expressed do not reflect an official position of SCSU administrators or faculty. The newsletter staff would like to thank each individual who contributed to this publication.

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The Center for Information Media and Learning Resources and Technology Services welcomes news of former students . . . please remember to keep us updated and that includes simple change of address notification. Keep us informed by contacting:

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information media news

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