


Spring 1997

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St. Cloud State University

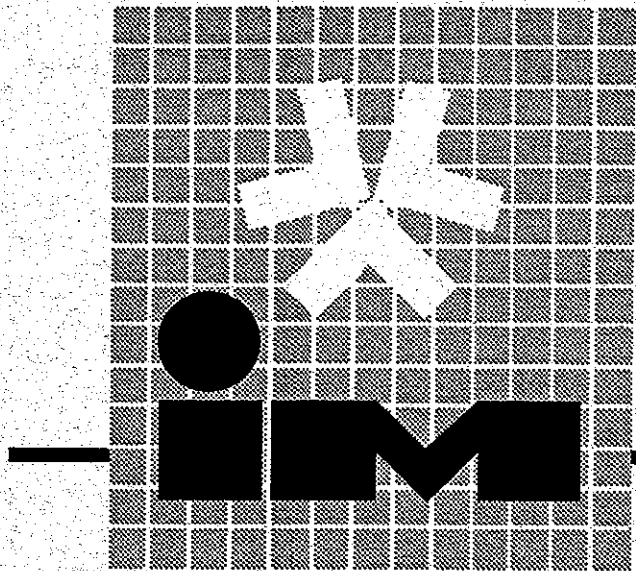
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Information media news

Published by the Center for Information Media and Learning Resources Services

Volume XXXIII No. 3

Spring

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Dean's

It seems like only yesterday that I was appointed to the position of dean of Learning Resources Services at St. Cloud State University. Now, 20 years later, it is time to say farewell. This is not easy because the work that is yet to be done is so extensive and the challenges of the field are more exciting than ever. But it is time for new people to provide the vision and leadership to lead Learning Resources Services into the next century. You have supported the programs here at St. Cloud State in so many ways and for that I say thank you. In today's rapidly changing electronic environment, it would not be possible to operate a program in a vacuum. The costs to run first rate information services programs are too high for any one entity to bear. The collaborative efforts of Central Minnesotans have served us well and have provided high quality information service programs for Central Minne-



Dr. John Berling

sota citizens as well as Minnesotans in general. All of us can feel good about how our efforts have kept Central Minnesota in the forefront in preparing libraries for the transition from the traditional to the electronic. I can take my leave knowing that you will continue to do what is in the best interest of the learners and thinkers at the beginning of the 21st century just as you did at the end of the 20th. I will miss my association with you, but I will not forget you. Thank you very much for helping to make my career a memorable one. I know full well you will continue to work together to decide what is best for the people you serve.



The End of an Era

I would like to take this opportunity to wish John Berling well as he retires from his position as the Director of the Center for Information Media and as Dean of Learning Resources Services. Thank you, John, for your many years of leadership and support in the Center for Information Media. Over the past twenty years we have seen the development of an Information Media program which has gained phenomenal strength in numbers of students, quality of programs and numbers of programs available to students. Your twenty years with us has left a definite imprint on our success. We wish you well in your retirement.



Dr. Doreen Keable

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The Center for Information Media and Learning Resources congratulate the following Winter 1996-1997 graduate:

Angela Cabrera-Track II
New Hope, MN

May Day and Human Resources *Dennis Fields and Mary Shrode*

The Center for Information Media is supporting the Central Minnesota Training and Development Group in their efforts toward a spring conference. The conference is entitled Making the Most of Your Best Resource: People. The one-half day conference has three groups of fifty-minute sessions in the morning and a keynote address by John Cowan. His presentation is entitled Small Decencies and is based somewhat on his book by the same name. Mary Shrode from LRS has worked with the publicity and Dennis Fields from CIM has been a member of the steering committee for the conference. Both Mary and Dennis urge you to give serious consideration to attending this conference because clearly our human resource is the most critical of all our resources.

Date: May 1, 1997
Time: 8:00 a.m. - 1:30 p.m.
Place: Kelly Inn, St. Cloud, MN
Contacts: Vicki Osendorf @ (320) 656-2302 or
Dave Heffington @ (320) 654-4722

Keep up to date with St. Cloud State!
Listed below are Internet home page addresses pertaining to SCSU:

St. Cloud State University
<http://www.stcloud.msus.edu/>

Learning Resources Services
<http://lrs.stcloud.msus.edu/index.html>

Center for Information Media
<http://lrs.stcloud.msus.edu/cim/cimindex.html>

WebPals (Our on-line library catalog)
<http://www.pals.msus.edu/webpals>



News Articles

Our dean, John Berling, will be retiring at the end of this school year. The following are comments and stories by some of his colleagues:

Jim Bertram responds:

"We were inseparable until Joseph S. Bernstetter came along."

(Due to the similarities of our last names, we were often listed next to each other in the university phone directory.)

Marilyn Moser adds:

John, I wish you a long, happy, healthy retirement.

Robert Hauptman says:

It has been an honor and a pleasure working for and with John during the past 13 years. I hope that retirement brings many exciting changes and rewards.

Trish Peterson writes:

John Berling has been a key player in the development of the Central Minnesota Libraries Exchange (CMLE) over the past fifteen years. His support for libraries of all types, his willingness to have SCSU reach out to libraries throughout the state and region, and his vision of library service in the future have all contributed not only to the growth of CMLE's programs, but also to the quality of library service available to Minnesota citizens.

In addition to his work in the region, John has also been a respected statewide leader as evidenced by his chairing of the Minnesota Education Telecommunications Council and his membership on the statewide Library Planning Task Force. His positive impact on education and library service throughout Minnesota will be felt for many years to come. We wish him much happiness in his retirement, but know that we will miss him greatly both as a friend and leader.

From the desk of Dennis Fields:

We stood on the dock at Rainy Lake and watched the fog roll in like wet, smoky waves across the water and tree bordered shoreline. There were five of us: Captain John, Pat, their son Phil, my brother Darcy, and I, and we clung to the faint hope that all fisher people do about "the opener"; good weather, fish biting and a good time. We already had one strike against us with the weather and were getting worried about the remaining two.

Suddenly there was a break and even some hazy sun, so we decided to head toward Pat and Captain John's cabin. About 10 to 15 minutes into a 50 to 70 minute trip we knew we had made a serious error in judgment, but we also knew we couldn't return since visibility was now 15-20 feet at best. Our "grand plan" emerged while we idled through fog, which by now resembled thin grey soup, with little or no idea where we were except that we were never more than inches or feet from the beckoning rocks having the potential of sinking us. Captain John and crew had decided our best bet was to strike a compass course in the direction of the cabin and follow it, slowly, until we reached one of the many islands in the lake and then stay there until the fog lifted.

The plan, not being a strategic plan, had few alternatives for serious contingencies like running aground, which we promptly did. When it became apparent that we were not going to get off the rocks, Captain John suggested we resume planning. The short planning session came to a sudden halt when my brother (not known for his subtlety) yelled, "Quiet... somebody's calling to us." Unknown to us we were less than 100 yards from an island with a cabin on it, and the voice was coming from one of the owners. We managed to get the boat off the rocks with only minor damage, got to the island, spent the night with some "interesting" people, and eventually caught a lot of walleyes. If space permitted, I would describe our evening on the island and the truly unique characters we met there. Suffice it to say that during the course of the evening we did everything from cutting up trees with a chain saw to assisting with electrical work.

Next time you see Captain John, ask him about that night, and especially the guy (part of the island group, not any of us) who fell face first into Rainy Lake.

Graduate Updates...

Joan Carrier is an August 1996 Track III graduate. Her current position is training coordinator at City-County Federal Credit Union in Brooklyn Center, MN. She is responsible for conducting needs assessments to determine the greatest training needs and developing the program to address those needs. She says, "The IM program covered all the tools I use in my job. Because of this I had the confidence to pursue a great position."

Anne Groetsch is a 1992 graduate from Track III. Anne is employed as an interactive instructional designer at West Group (formerly West Publishing) in Eagan, MN. In her position, she designs computer-based training and tutorials for internal and external clients. She feels the IM program prepared her because the instructional design process learned in class was applicable to her position as soon as she started working.

News Articles

This article is the second part of a two part series titled "Looking Ahead: Computer Classrooms". It analyzes the design of an instructional lab.

Looking Ahead: Computer Classrooms-Part 2

Dr. Najmi Junaid



Students in the CIM 232 instructional lab

A good instructional lab design addresses both "hard issues" and "soft issues". Hard issues include hardware, software, and cost of the lab. Soft issues include health of the users, ergonomics, and management and operation of the lab.

Selecting hardware and software for an instructional lab should be carefully planned. The decision to buy computers should be made after the needs analysis of teachers and other users. In selecting this hardware, it is always good to take advice from computer specialists. Always select hardware you can support and provide a support person to help the lab monitor in case of hardware problems. Software selection will meet instructor and learner needs. If a limited budget is the factor, then use simple software. If you decide to use multimedia in your labs, select an integrated or a preconfigured multimedia system.

Proper hardware and software are to be installed. When planning and selecting hardware, security measures for the lab must be carefully evaluated, purchased, and installed. For software security, the lab should be equipped with virus detection and disinfectant applications. Lab monitors and consultants should be responsible for attending to security. It is their job to ensure that all users submit their disks for examination. The computer hard drives should be checked regularly for viruses, illegal copies of applications, and excessively large and costly files.

In the end, the lab will need to be equipped with multimedia computers, a projection screen, a video/data projector which may be permanently suspended from the ceiling, or LCD projection panel and overhead projector. No visible hanging wires from the computers should be allowed in the lab.

A good design will incorporate a management plan for the lab, which includes constant monitoring of the lab, lab procedures, and lab scheduling. The lab will be monitored before and after classes. Before classes, it is important to see that all computers are working and after classes to trash unnecessary files. To save time, loading of software can be done through file sharing from one computer to the other computers. Procedures and lab schedules can be put on computers, and on the Internet so students can access them from any place on campus or off-campus.

One of the most neglected issues in designing an instructional lab is the safety and health of the user. Information about the threat computers present to health is important for all those involved in education such as administrators, teachers, and students. Obviously, administrators and teachers need to know because they control how the technology is set up and used. But students should also be taught correct use of technology because they will be using it throughout their working lives. These issues are being discussed more and more in the media as we become aware of cumulative effects of long term exposure to, or use of, the machinery.

Another consideration when designing the lab is ergonomics. The ideal situation is for one to avoid the injury in the first place, and this is possible with the application of elementary ergonomic adjustments to furniture and to work routines. Some examples are taking a break, supporting the wrist, keeping work habits flexible and varied, and creating the right ambience through the use of lighting, color, wall coverings, and space.

Today's utilization of an instructional lab depends on team work among teachers, learners, technology experts and administration. Appropriate training of teachers and well designed instructional lab environments will prepare teachers for future computer classrooms. The design of the lab is as important as the users of the facility, their needs and learning styles. In the end, the key is "The Vision" created and shared by teachers, administrators, and technical support group for future learning.

**Retirement Celebration —
John G. Berling, Dean
Learning Resources Services
St. Cloud State University**

**Join the LRS faculty and staff in wishing
John Berling a wonderful retirement**

Friday, June 13, 1997

Holiday Inn
75 South 37th Avenue
(Intersection of Highways 15 and 23)
St. Cloud, Minnesota

6:00 p.m. Cash Bar/Reception (Pool Area)
7:00 p.m. Dinner (Banquet Room)
7:45 p.m. Program

Clip and Return the Bottom Portion to the CIM Office

Your Name _____ Guest Name(s) _____
Address _____
City, State, Zip _____
Phone _____ area code () _____

Deadline for returning reservation: Wednesday, June 4

Cost: \$15 per meal (includes meal and gratuity)
Menu Options: indicate the number of each meal ordered

- _____ Braised tenderloin tips on rice
- _____ Chicken dijon with red potato and vegetable
- _____ Baked stuffed pork chop, baked potato, vegetable
- _____ Vegetarian stir fry

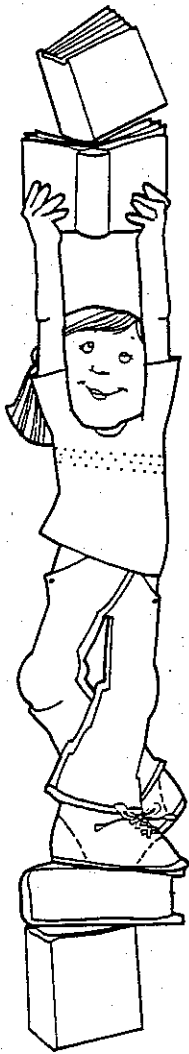
**All dinners include tossed salad with choice of dressing,
dinner rolls, butter, coffee or milk**

Make check payable to:

Doreen Keable

and send to

Center for Information Media
CH 214
St. Cloud State University
St. Cloud, MN 56301-4498



18th Annual Children's Literature Workshop

June 16 - 17, 1997
Kelly Inn
St. Cloud

Sponsored by:
St. Cloud State University
Center for Information
Media
and
Educational Conferences

WORKSHOP HIGHLIGHTS

The 18th Annual Children's Literature Workshop will feature author/illustrator Ed Young and Minnesota author Audrey Osofsky. Ed Young has illustrated more than 40 books for children, including the 1990 Caldecott Medal winner, *Lon Po Po: A Red-Riding Hood Story from China* and 1993 Caldecott Medal honor book, *Seven Blind Mice*. Audrey Osofsky's books include *Dreamcatcher* (illustrated by Ed Young) and *My Buddy*.

Jeanne Hites, Associate Professor in the Center for Information Media at SCSU, will share ways to integrate children's literature with the Internet and the World Wide Web. Gertie Geck will bring us up to date with new and award-winning books for 1997, and Jerry Wellik will be our storyteller.

Small group presenters will be Larry Peterson (Stories, Rhymes and Tunes), Jean Merry & Cindy Storm (Finding the Magic in "I Love to Read Month"), and Beverly Kochmann (Teaching Math through Children's Literature).

LOCATION AND TIME

Monday, June 16 and Tuesday, June 17, 1997

Kelly Inn, downtown St. Cloud

9:00 am - 4:00 pm each day

Registration / check in begins 8:00 am Monday, June 16
Lunch is provided as part of the registration fee both days.

Inexpensive lodging is available; mark the registration form or call (320) 255-3082 for details.

REGISTRATION FEES

Workshop Fee: (include lunches and breaks both day)

\$125.00 if postmarked on or before June 2, 1997

\$135.00 if postmarked after June 2.

Optional credit: (tuition subject to change by State Univ. Board)

One undergraduate credit \$63.77 *

One graduate credit \$91.92 *

*Checks for tuition will be accepted only at the workshop.

REGISTRATION FORM SU97-300

Please duplicate as necessary.

18th Annual Children's Literature Workshop

June 16 - 17, 1997

Registration Form SU97-300
18th Annual Children's Literature Workshop

Name _____

School _____ Subject _____

Grade Level: _____

Pre-K K-3 4-6 7-8

Home Address _____

City / State / Zip _____

Daytime telephone (_____) _____

E-mail address (if available) _____

Dietary restrictions or other special needs _____

Small Group Sessions (choose two)

- Stories, Rhymes and Tunes
- Finding the Magic in "I Love to Read Month"
- Teaching Math thru Children's Literature

Registration

\$125 before June 2, 1997

\$135 after June 2, 1997

I plan to register and pay for tuition credits.

Please send information about lodging.

I have attended this Workshop before.

I will be attending for my first time.

Payment

MasterCard

VISA

Exp. Date _____

Credit Card # _____

Signature: _____

check

voucher

purchase order

(Enclosed and made payable to SCSU.)

MAIL, FAX, E-MAIL or CALL TO:

Center for Continuing Studies

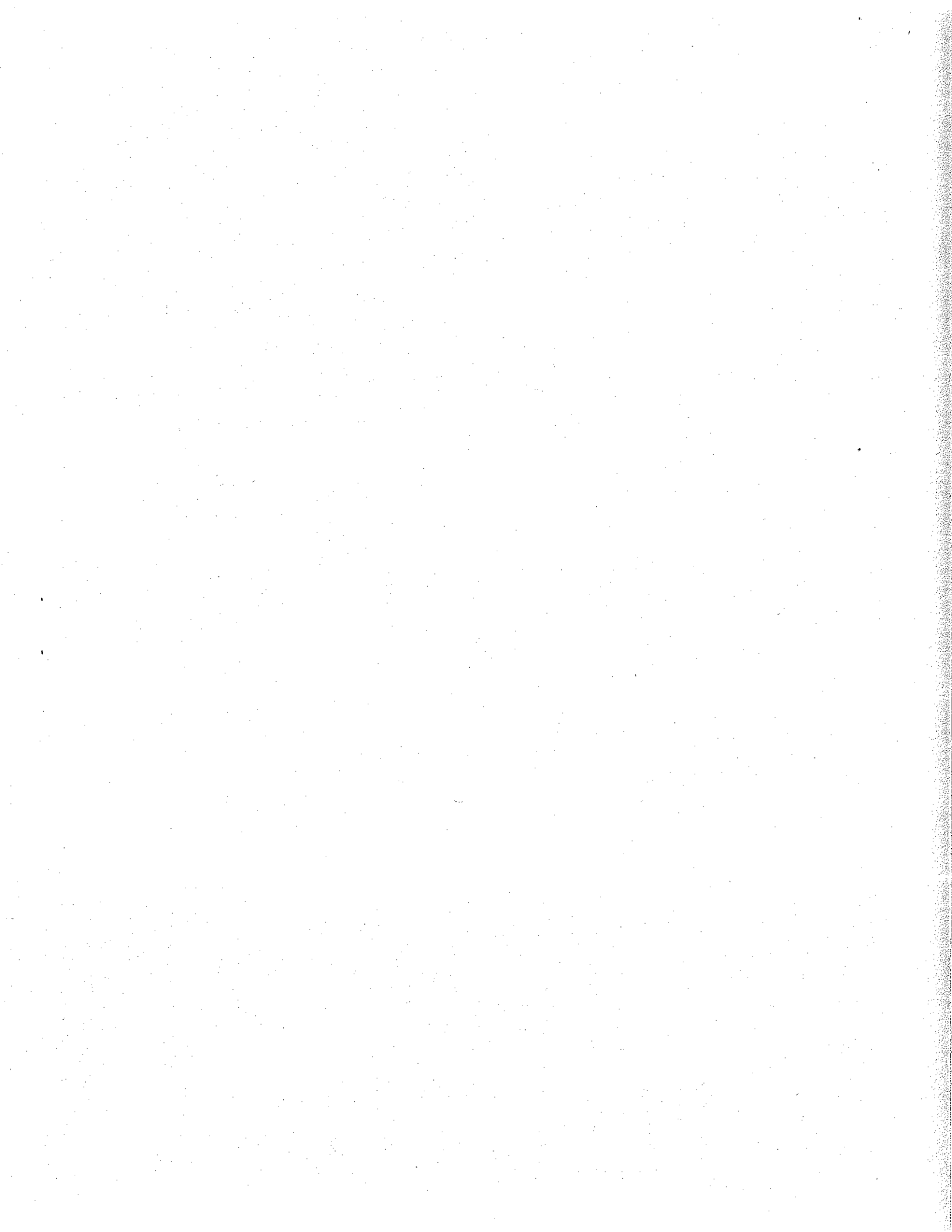
St. Cloud State University

720 Fourth Avenue South

St. Cloud, MN 56301-4498

(320) 255-3082; Fax: (320) 654-5041

E-mail: conference@tigger.stcloud.msus.edu



Professional Activities

Dr. Karen Thoms recently returned from the National Business Education Association national conference in New York City held March 25-29.

She also attended the Mid-South Instructional Technology Conference at Middle Tennessee State University in Murfreesboro, Tennessee on April 6-8. She presented "A Systematic Approach to Training Faculty to Teach via a Two-Way Interactive Television System" and co-presented "Developing Critical Thinking Skills in a Technology-Related Class" with Dr. Najmi Junaid of the LRS/CIM faculty.

Tom Stachowski will be attending the Connected Classroom Conference in Valley Forge, Pennsylvania on April 30-May 3. Some of the workshops he will be attending include Integrating the Internet into the Curriculum, Integration Ideas for K-12, and Hands-on Integration Ideas for K-6 which offers integration ideas and stimulating content for elementary students.

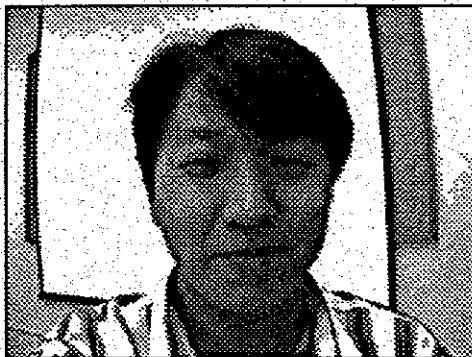
Dr. Robert Hauptman (LRS) has the following scholarly works in various pipelines: *Information Ethics: A Reader* (editor, with Richard Stichler, in press); letter, *The Chronicle of Higher Education* (March 14, 1997, B13); *Journal of Information Ethics* (Editor, Spring 1997 issue, in press); *The Reference Librarian* (guest editor, with Susan Motin, forthcoming in 1997); review of Stanley et al. *Research Ethics: A Psychological Approach in Library Quarterly* (in press). During the summer, when not writing, he will climb in South Dakota, Oregon, Washington, Idaho, Utah, and France.

Graduate Assistants

We are pleased to welcome 2 new graduate assistants to the program.



My name is Wendy Lee and I am a full-time graduate student in Track I. I earned my Bachelor's Degree in Business at North Dakota State University in Fargo, ND. After that, I worked primarily in property management and finally decided it was time for a career change. Since reading and learning have always been a passion, Information Media was a perfect fit. In addition to my assistantship with the web development team, I also work part-time as an aide at the Great River Regional Library. When I'm done with my Master's Degree I hope to be employed in a public library as a librarian or in management.



My name is Limin Gu, or you can call me George if you like. I come from Tianjin, the largest port city in Northern China. I graduated from Nankai University as an English major in 1991. Then I worked for a local import & export company for five years. Last year, I moved to Beijing and worked for Edelman China, an American public relations agency. With the completion of the first month of classes, I found that my employment in the PR field provided me with the most fundamental and practical experiences of what I am currently learning as a graduate student in the Track III program. As a new graduate assistant in the CIM computer lab, I believe that my study here will be successful and I will be enriched immensely, since I have found SCSU is indeed a good decision for me.

Summer Seminars

The Center for Information Media offers seminars each summer as a way for you to update skills, gain experience, and earn college credit. The following is a list of this summer's offerings:

FIRST SESSION

IM 484-584 Seminars

***Introduction to the Internet or
How to Get off the On-Ramp**

June 11 & 12 - 1 credit - Jim Pehler

Learn the basics of the Internet as well as the history and future

***Searching the Internet for
Academic Resources**

June 16 & 17 - 1 credit - Jim Pehler

Learn to narrow an Internet search for academic resources

***Creating a World Wide Web Page-
Getting Started**

June 18 & 19 - 1 credit - Luther Rotto

Learn how to create and mount a WWW page

***Giving Your World Wide Web Page Pizzazz**

June 23 & 24 - 1 credit - Luther Rotto

Enhance a basic WWW page with graphics and tables

***Introduction to Hyperstudio**

June 25 & 26 - 1 credit - John Theis

Gain a working knowledge of hypermedia by designing stacks

***Hyperstudio and Videodiscs**

June 30 & July 1 - 1 credit - John Theis

Design instruction/training using Hyperstudio and laserdiscs

***Hyperstudio, Multimedia, and CD-ROMs**

July 2 & 3 - 1 credit - John Theis

Design instruction/training using Hyperstudio,
Multimedia, and CD-ROMs

IM 683 Seminars

***Human Performance Technology**

June 9 & 10 - 1 credit - Jeanne Hites and Dennis Fields

Explore and practice non-training solutions to problems in
the workplace

***Grant Proposals:**

How to Write 'em and Get 'em

July 7 & 8 - 1 credit - Dennis Fields

Explore techniques and strategies for writing and presenting



* For more information or to register, please contact:

The Center for Information Media

Room 214, Centennial Hall

720 4th Avenue S.

St. Cloud, MN 56301-4498

(320) 255-2062

email: lsupan@tigger.stcloud.msus.edu

SECOND SESSION

IM 484-584 Seminars

****Integrating the Internet into the Classroom**

July 14 & 15 - 1 credit - Jerry Schnabel

Hands-on experience with Internet software for the
Macintosh

****Creating a World Wide Web Page-
Getting Started**

July 16 & 17 - 1 credit - Jerry Schnabel

Learn how to create and mount a WWW page

***Introduction to the Internet or
How to Get off the On-Ramp**

July 21 & 22 - 1 credit - Richard Iten

Learn the basics of the Internet as well as the history and future

***Wires, Cables, and Connections**

July 23 & 24 - 1 credit - John Theis

Learn how to ready your school for the Information Age

IM 683 Seminars

***Multimedia Design for ITV/Distance Education**

July 28, 29, 30 - 1 credit - Karen Thoms

Hands-on course to learn the "nuts and bolts" of creating multi-
media materials for use with ITV

***Teaching via ITV**

August 4, 5, 6, 7, 8 - 1 credit - Karen Thoms

Hands-on course to train teachers in the use of two-way
interactive television

OFF CAMPUS

IM 435-535 Seminar--Please see insert

Children's Literature Workshop

June 16 & 17--Sandra Williams and Chris Inkster



** For more information, please contact:

Continuing Education Office

(320) 255-3081



1997 Summer Schedule

First Session

<u>Course</u>	<u>Title</u>	<u>Section</u>	<u>Instructor</u>	<u>Credits</u>	<u>Time</u>	<u>Room</u>
412-512	Television in Media	1	Polesak	4-3	1:45MW	SH-151
468-568	Media Materials & Methods of Instruction	1	Stachowski	4-3	9:35MW	CH-100
471-571	Design & Preparation of Multimedia Presentations	1	Thompson	4-3	7:30M-R	CH-125 & 232
478-578	Cataloging & Classification of Media Materials	1	Hedin	4-3	7:30M-R	CH-126
577	Reference & Bibliography	1	Ewing	3	1:45TR	CH-125
581	Reading, Listening & Viewing Guidance	1	Thompson, Marcia	3	9:35MW	CH-125
603	Information Media: Theory Research, & Practice	1	Fields	3	9:35MW	CH-127
606	The School Library Media Program	1	Thompson, Marcia	3	9:35TR	CH-125
608	Research Methods in Media	1	Hites	3	9:35TR	CH-127
679	Media Generalist Practicum	1	Thompson	VR	Arr	Arr
680	Internship in Media	1	Fields	3	Arr	Arr
681	Readings in Media	1	Staff	VR	Arr	Arr
682	Research in Media	1	Staff	3	Arr	Arr

Second Session

<u>Course</u>	<u>Title</u>	<u>Section</u>	<u>Instructor</u>	<u>Credits</u>	<u>Time</u>	<u>Room</u>
445-545	Microcomputers Applications in Education and Training	1	Junaid	4-3	7:30MW	CH-126 & 232
458-558	Principles and Procedures of Instructional Development I	1	Junaid	4-3	11:40TR	CH-125
468-568	Media Materials & Methods of Instruction	2	Thoms	4-3	7:30M-R	CH-228
576	Selection and Evaluation of Media	1	Iten	3	7:30TR	CH-125
609	Administration of Media	1	Radeke	3	7:30MW	CH-127
644	Technologies in the Library/Media Center	1	Whitcomb	3	11:40MW	CH-125 & 232
647	Authoring Computer-Based Instruction	1	Theis	3	11:40TR	CH-127
679	Media Generalist Practicum	2	Keable	VR	Arr	Arr
680	Internship in Media	2	Fields	3	Arr	Arr
681	Readings in Media	2	Staff	VR	Arr	Arr
682	Research in Media	2	Staff	3	Arr	Arr

For registration information contact:
 Office of Records and Registration AS118
 720 4th Avenue South
 St. Cloud State University
 St. Cloud, MN 56301-4498
 (320) 255-2111

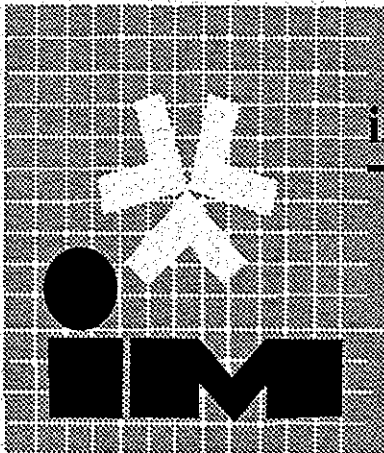


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The Center for Information Media and Learning Resources welcomes news of former students...please remember to keep us updated and that includes simple change of address notification. Keep us informed by contacting:

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information media news

210117

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BONNIE WEDIN
CATALOGING