


Fall 1996

Information Media Newsletter Vol. 33 No. 1

St. Cloud State University

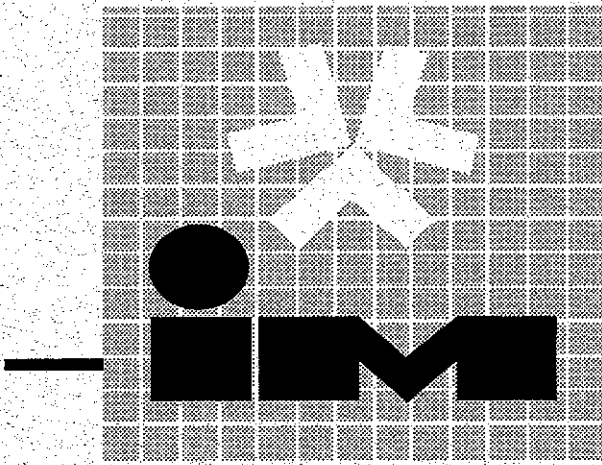
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information media news

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Dean's Corner

At the opening session of the 1996-1997 academic year, I announced my intention to retire on June 30, 1997. It is my hope that announcing my decision to retire at this time will provide ample opportunity to identify and hire a new dean by July 1, 1997. A position description has been developed and it is being distributed. Completed files will be reviewed beginning November 22, 1996 and applications will be accepted until the position has been filled. I encourage you to recommend or nominate individuals that you feel would provide the kind of leadership necessary to serve as Learning Resources and Technology Services dean.



Dr. John Berling

My career in education has spanned 40 years and it is time to make a change. I will miss all of you with whom I have been privileged to work. I believe that together we did make a difference. While I will be here until June, 30, 1997, all of us should look for ways to make a smooth transition from the old to the new. We owe this to our constituents.

.....

Why IM?

Connie Williams:

I am in Track I in Information Media. I have chosen this major because in this information age I realize the importance of what it has to offer. I am not sure what my future plans are after I finish, but I know that the ability to access information is so valuable in most work settings.

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Greetings from the Center for Information Media.

As we begin this new year again we can look forward to major changes. Our major goal this year will be to rewrite our curriculum to prepare for the fall of 1998 when we will be converting to the semester system. The IM faculty has been meeting continuously to systematically (Notice that is a key word in our department!) examine the competencies that we want our graduates to have and to then assure that the new curriculum provides students with those competencies. At this point in time we know that we will still have three tracks within the Information Media master's degree program much like we have had under the quarter system. The configuration of the content will, however, change. This has become a wonderful opportunity for us to prepare a new curriculum that is current, efficient, and exciting.



Dr. Doreen Keable

At the college level we are working on changes as well. The entire College of Education has been meeting weekly to collaborate on content and to create programs of study for students that will, in our opinion, be outstanding. We do not wish to settle for anything less.

As the year progresses, we will keep you informed on what is happening with semester conversion. If you have any questions about the process or if you have any suggestions, please communicate your thoughts with us. Remember to check our homepage at <http://lrs.stcloud.msus.edu/cim/cimindex.html> for course schedules and information about the Information Media program of study.



Graduate Profiles...

The Center for Information Media enjoys hearing from program graduates. Here is an update on four of them:

Recent Track II (Educational Media) graduate **Nancy Evans** is working as a media specialist at three schools in the St. Cloud area: Albany, Avon, and Farming. She has 20 years of combined teaching experience in elementary education and junior high school special education.

Nancy has had much to look forward to - her district just moved into two new buildings and technology planning is ongoing for keeping the media centers up to date.

Her husband Randy is no stranger to LRS - he works in the Technical Support Services. Both enjoy living and working in the area.

For Nancy, the Information Media program was ideal for her. Because she was working in a school media center already, her coursework was immediately applicable to her day-to-day work. The graduate work in educational media was the perfect complement to her teaching experience.

Continued on Page 4

Our Graduate Assistants...



My name is Yuzhen Song. I am from Tianjin, which is the third largest city of China. I received my bachelor's degree in electrical engineering from Tianjin University. Before coming to SCSU, I was a faculty member at the library of Nankai University and was in charge of setting up and maintaining the campus network as well as creating and revising our university's homepage. I am a graduate student majoring in Information Media, Track III and work at Learning Resource Services. I am working on a Web project for the Academic Affairs office.



Hi! My name is Benling Cai. I work in the computer lab, so if you are a CIM student you will see me there alot. I come from Tianjin, China. It is about 6,600 miles away from St. Cloud. Tianjin has a population of about 9.2 million people. However, the people I meet here in St. Cloud, with about 50,000 people, are much like the people at home. I obtained my undergraduate degree in Tianjin. After that I worked one year in a small company. It was then that I decided to continue my studies. I am very interested in information technology. I am amazed at how many things one can do with the help of multimedia.



Hello! My name is Amy Jeffery. I am a Track II student with the hopes of being a school librarian someday. My assistantship is with the CIM department working in the computer lab and doing other assorted jobs for faculty. I am a native Minnesotan with my roots planted in the Iron Range. I went to college at Northern Michigan University in Marquette, and I received my undergraduate degree in Elementary Education in 1994. Since then, I have used my education to assist me in giving cross-country ski lessons to people of all ages and substitute teaching in the public school system. During my coursework and student teaching the idea of becoming a librarian spawned. Substitute teaching furthered the cause, and I decided to get a master's degree and a media general license. I am looking forward to the challenge of being in school again.



Christopher Czech - I am a 1993 graduate of St. Cloud State University, where my major was social studies. For the past seven years, I have been employed as an hourly manager for Nath Companies. My duties involved hiring, developing, and supervising personnel. In addition to the management experience, I have worked the last two school years as a substitute teacher for Anoka - Hennepin School District 11 and Osseo School District 279. Recently, I was admitted to graduate school at St. Cloud State University. My program of study is IM Track Three: Human Resources Development and Training. My graduate assistantship involves working on a grant dealing with computer based training for Komo Industries.

Cont'd. p. 6

Introducing...

Learning Resource Services and the Center for Information Media would like to introduce newsletter recipients to two adjunct faculty members:

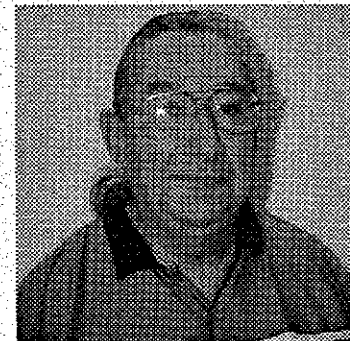
Nina Battastini has been reference librarian and an instructor on an adjunct basis at SCSU for nine years. Her current goal is to finish her dissertation to complete her doctoral studies at the University of Minnesota in literacy education. Her study focuses on Minnesota writer Marion Dane Bauer and Bauer's editor, James Giblin. This writer/editor relationship can be examined in depth at the Kerlan Collection at the University of Minnesota. Seventeen years of correspondence is stored at that special library.



Nina has also worked at the University of Wisconsin, Madison libraries, and she was a children's librarian in Fridley, MN. She lives with her husband, Angelo; her daughter, Angelica; and two cats named Toast and Bagel.

Richard Iten shares the following with us:

"There is a light at the end of the tunnel. When I graduated in May, I had no idea what I would be doing on September 3; but because of great luck I got a one-year contract at the LRS. So far it's been great working at the Reference Desk and teaching IM 476/576: Selection and Evaluation of Media. My dream of being a librarian has come true, and it's the only way to spend your life!"



Grad Profiles cont'd.

Judith Vener graduated from Track III (Human Resources Development) in 1981. In January 1982 she went to work in a one-person production services department in the training division of Norwest Bank Co. After four years she had a staff of seven designing and developing training media. In 1986 she moved to Seattle and started her own production company, *Vener & crew*. Ninety percent of her work is in film and video production. She enjoys the people in the production community and loves her work.

Judith is forever grateful for the training she received through the IM program. She draws on the knowledge she attained from Dennis Fields on instructional design, from Fred Polesak in project management, and from her fantastic internship. Developing a portfolio from actual projects reflected what she learned and how she applied it. Such experience proved to be invaluable.

Peggy Faerber (Noonan) is a 1990 Track I (Information Technologies) graduate. Her first job out of school was as Assistant Librarian for the Willmar Public Library. For the past three years, she has been a reference librarian at the Great River Regional Library in St. Cloud. Her duties include reference and reader's advisory, training and supervision of aides, book selection for young adults, several subject areas, and other duties. Peggy believes that the IM program gave her a good practical knowledge of the library field, as well as theory. Her internships through SCSU were very valuable, giving her experience that she needed in the workplace to get that elusive first job.

**Center for Information Media
St. Cloud State University
Winter Schedule 1996-97**

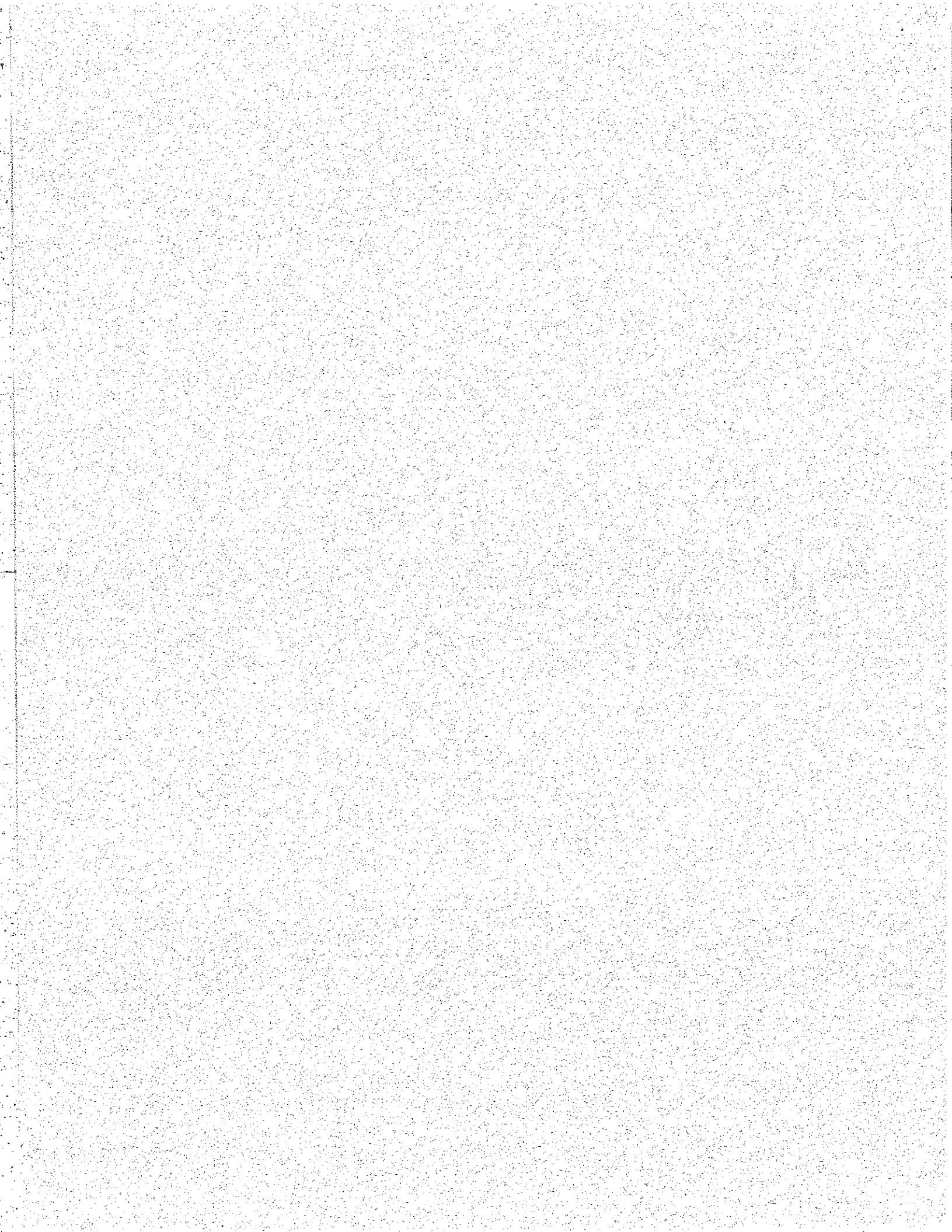
Course #	Course Title	Section	Instructor	Credits	Time	Location
104	Introduction to Learning Resources	1 2	Jurgens Iten	4 4	11TR 6R	CH-228 CH-228
204	Research Strategies	1 2	Junaid Nelson	4 4	1TR 6T	CH-228 CH-228
245	Microcomputers in Classrooms and Media Centers	1	Stachowski	4	3MT	CH-134 & 232
416-516	Television in Media II	1	Polesak	4-3	6R	SH-151
444	Internship in Media	1	Staff	1-4	Arr	Arr
445-545	Microcomputer Applications in Education & Training	1	Junaid	4-3	6W	CH-126 & 232
458-558	Principles and Procedures of Instructional Development I	49	Hill	4-3	6M**	CH-133
468-568	Media Materials & Methods of Instruction	1	Thompson	4-3	9MTWR	CH-228
		Note: IM 468, Sec. 01 must concurrently register with APSY 463, Sec. ?				
		2	Thompson	4-3	10MTWR	CH-228
		3	Polesak	4-3	11MW	CH-228
		4	Junaid	4-3	3TR	CH-228
		5	Hites	4-3	6M**	CH-228
469	Training and Media Management	1	Thoms	4	6W	CH-127
471-571	Design & Preparation of Multimedia Presentations (Dec. 6-7, Jan. 10-11, Feb. 7-8; Makeup Feb. 21-22)	1	Thompson	4-3	F/S*	CH-228 & 232
477-577	Reference & Bibliography	1	Hauptman	4-3	6M**	CH-125
481-581	Reading, Listening, & Viewing Guidance (Dec. 13-14, Jan 17-18, Jan 31-Feb.1; Makeup Feb. 14-15))	1	Keable	4-3	F/S	CH-228
483-583	Color Slide Presentations	1	Josephson	4-3	6T	CH-125
484-584	Seminar: Communication in Training and Development	1	Thoms	4-3	11TR	CH-127
484-584	TIES Conference	2	Thompson	1	Arr	Arr
606	The School Library Media Program	1	Lacroix	3	6R	CH-125
607	Training/Human Resource Development	49	Fields	3	6W	CH-62
647	Authoring Computer-Based Instruction	1	Rotto	3	6T	CH-127 & 232
679	Media Generalist Practicum	1	Keable	6	Arr	Arr
680	Internship in Media	1	Fields	3	Arr	Arr
681	Readings in Media	1	Staff	VR	Arr	Arr
682	Research in Media	1	Staff	VR	Arr	Arr

Off-Campus Courses

458-558	Principles and Procedures of Instructional Development I	51	Hill	4-3	6M**	ITV
471-571	Design and Preparation of Multimedia Materials	51	Thompson	4-3	6M**	Hutchinson
607	Training/Human Resource Development	51	Fields	3	6W	ITV

*Weekend classes meet 5:30-8:50 p.m., Friday; 8:00 a.m. -4:40 p.m., Saturday

**Monday night classes have only nine meeting times, therefore classes will meet 55 minutes per credit each week



Faculty News & Professional Activities

Sandra Q. Williams has been appointed Government Documents Librarian upon the retirement of **Dick Busse** in May. Dick worked with documents for 29 years, so Sandra has some big shoes to fill! Sandra began working in LRS in September, 1986, and was recently given her 10-year service award. She began her work as a cataloger and reference librarian, two areas that will be very helpful as she takes the reins in government documents. She is also serving a three-year term as coordinator of the Access Group in LRS. (The Access Group includes the areas of Acquisitions, Cataloging, Circulation, Distribution, and Interlibrary Loan.) Her previous work background includes teaching first grade, working as a Peace Corps Volunteer in Chile, serving as a school library media specialist, and working at St. John's University as a cataloger and reference librarian. Sandra earned an ALA-accredited MLS degree from the University of Oregon in 1972 and an Ed.S. degree from SCSU in 1993. Outside work, Sandra is involved in volunteer opportunities and recently completed a two-year stint as president of the St. Cloud branch of the American Association of University Women. Sandra's husband teaches in the Biology Dept. at SCSU and their son, Robert, is a junior at Tech High School. The Williams family is also proud to share their home with three very special cats.

Robert Hauptman (LRS) recently published material in the following journals: RQ, Ethics & Behavior, The Social Critic, The Journal of Academic Librarianship, and Small Press Review. He also managed to reach the summits of seven of the eight major mountains that he climbed this summer.

Najmi Junaid attended INET 96, the sixth annual conference of the Internet Society, held June 24-28 in Montreal, Canada. The conference theme was The Internet: Transforming our Society Now. Nearly 3,000 Internet technologists, developers, and industrial representatives from more than 140 countries of the world attended the conference.

The INET 96 addressed technical issues dealing with security, cryptography, and the technical transposition of contractual relationship. On the application side, INET 96 discussed electronic payment, virtual reality, and latest developments in web uses. INET reflected two fundamental tendencies that are changing the social, cultural, educational, and economic identity of the Internet: 1) More sites now exist outside the United States than inside, and this points to the growing internationalization of the Internet. 2) The research and academic communities are no longer the dominant users of the Internet. All participants were given an INET 96 CD of the conference proceedings and papers.

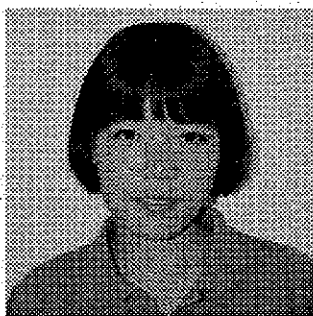
On Oct. 24-25, **Najmi Junaid** will present a paper on Virtual Classrooms and Higher Order Thinking: Some Questions and Answers at the Q-7 conference at the Radisson Hotel in Minneapolis.

Family Update for Najmi: Her whole family was in Nashville to celebrate the high school graduation of her son, who is now a freshman at the University of Knoxville. Thanks to e-mail and the Internet, she can save time and money by being on line with her family.

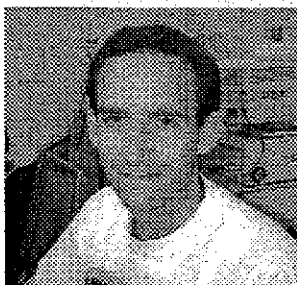
Grad Assts. cont'd



Connie Williams - I grew up in Glencoe, MN. I was an only child. Upon graduating from Glencoe High School, I entered Normandale Community College in Bloomington, MN, and earned my A.A. degree. I then worked for a number of years for my husband, who is a veterinarian in Eden Valley, MN. We have lived there for 23 years and have an eleven year old son named Domingo. I obtained my B.A. degree in psychology from St. Cloud State University in 1994. I am currently working on my master's degree in Information Media, Track I. As a graduate assistant, I am working in Government Documents in LRS.



Xiangfang Zhao - I came here from Peking University (PU), China, on a cold day last year. After surviving the unusual winter, I am glad that we had the beautiful summer and fall. Before I came here, I received a master's degree in library and information science at PU and worked in the library of PU 2 1/2 years. Now I am a GA in the reference dept. of LRS. My current major is Human Resources Training and Development with a special area of computer-based training. Although the new field is different from the previous one, I definitely like it. I highly appreciate the opportunity to study here and work with the staff in LRS.



Chris Kreie - I am a Track II student this year. I spent 1994-1995 studying for an English as a second language K-12 license. Now I work for the Graduate Studies office making structural revisions to graduate papers and working for the SCSU Web team. My undergraduate degree was a BA in film and television production from the University of Iowa in 1992. My wife Tricia and I live in Elk River.



Katy Koll - I am a graduate student in Information Media, Track III (Human Resources Training and Development). After a full year of classes and assistantships in CIM, I have worked as editor of the CIM newsletter, in the CIM lab, and in the CTC in the Education Building (which really brought out the librarian in me!), I am currently the resident English major/"punctuation master" in "Special Projects" (formerly known as I.D.) in the LRS. My current duties include scripting, field testing, and all-around editing of computer-based training modules—all which I love to do and hope to do when I graduate. When I am not living like a mole in the basement of the LRS, I commute between St. Cloud (where I live with my loving parents) and Duluth (where I live with my loving med school husband). When I am not driving back and forth, or working or going to class, I like to read, listen to good '80s tunes, and to quiz my husband on gross anatomy (Yes, I have seen the cadaver!)

The Changing Times... by Dr. Karen Thoms

The times are certainly changing. They have been since the 1950s, and they will continue even beyond the year 2000. I recently had the opportunity to attend the Minnesota Business Educators, Inc., fall conference in Rochester. The conference theme was "Taking Charge of Change." The final address illustrated succinctly how the all of our lives are changing because of technology.

The Final Address—Change is Inevitable

Bill Murphy, department chair of the business and office systems department at Winona State University, shared the following information in his closing address of the conference:

Right now there are 16 million cellular phones and 19 million pagers being used. There are 12 billion messages left in voice mail boxes each year. To emphasize the impact of technology of technology on our lives, please note that one issue of the New York Times holds more information than the average person was introduced to in 17th century England. In addition, the video camera, which is part of many of our households, has more processing power than an IBM 360. And, those cute little musical greeting cards have more computer power than there was in the world in 1960.

It's no wonder we are stunned and in awe of all the technology that is supposedly making our lives easier and less complicated. The on-line service; the CD-ROM data bases; the CD-ROM encyclopedias; the criticism about a presentation when black and white rather than full-color transparencies are used; computer-delivered classroom presentations; K-12 students who are more knowledgeable in and comfortable with the use of technology; and international access to information and resources via Internet and WWW.



My name is Gregory Damm. I graduated from St. Cloud State University in Spring 1996 with a bachelor of fine arts degree, graphic design emphasis. As a graduate assistant I will be working with the Web Development Team in Learning Resources Services. My responsibilities on the team will be to create, implement, and maintain various university as well as community WWW pages. Because my undergraduate work was focused on graphic design, my primary contribution to the group will be on a graphic level. I believe the visual structure of a web page is critical to the site's effectiveness and credibility. I look forward to the ensuing challenges.



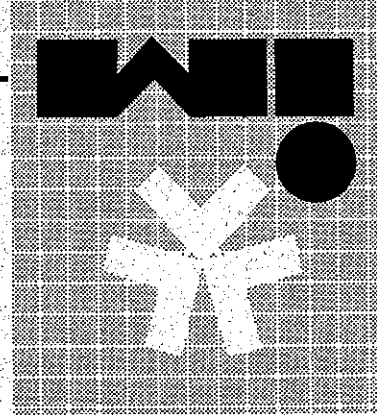
Syrentha Savio - I am a graduate student in information media, Track I, and I will graduate in November. Since May, I have been working in the Rinke-Noonan Law Library for internship credits. I have also had an assistantship with Keith Ewing and Sarah Grachek designing Web pages for faculty and staff. For a career, I would like to work in a special library or in software publishing. I grew up outside of Milwaukee, and I received my undergraduate degree from the University of Wisconsin - Madison. I moved to St. Cloud one year ago. My interests are biking, jogging, and camping in my free time.



BONNIE HEDIN
CATALOGING

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Information media news



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The Center for Information Media and Learning Resources welcomes news of former students...please remember to keep us updated and that includes simple change of address notification. Keep us informed by contacting:

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