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Department of Information Media

Fall 1994

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St. Cloud State University

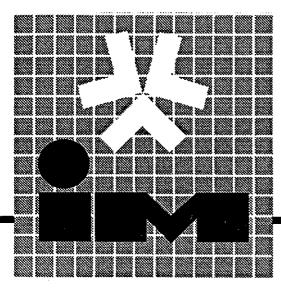
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information media news

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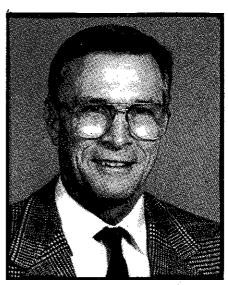
Dean's Corner

Our profession seems to be at a crossroads. Everywhere we turn, we are told about how different our future will be. We hear about readymade technological solutions to complex information service problems. Other voices suggest that the profession's response to change has been exceptional; a vote for status quo. Common sense tells us that easy solutions or comfortable adaptations will not necessarily provide society with an acceptable information service initiative.

It should be of interest to us that recent discussions about information service issues have focused on the technological aspects. In other words, very little has been said about the human dimensions. Our customers continue to have information needs but they and the members of our profession also need direction to understand the new, developing systems. The quality of service will diminish rapidly if the service providers and users do not feel comfortable with the delivery system.

As we move through this ever changing information service structure, the one constant that seems to ring true is that the problem can be solved. The solution lies in our ability to identify and address the needs of the users and the providers. Technology will dictate some changes, but our professional response should always be to solve problems for people. Our primary objective of providing quality information service can be enhanced by putting people first.

In "The People, Yes," Carl Sandburg asks the question; "Who knows the people? Who



Dr. John Berling

knows this from pit to peak?" His simple answer, "The people, yes" should give us pause as we look for ways to continue on our mission of quality information service for all.

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Dr. Doreen Keable

Collaboration is essential as we approach the twenty-first century. Our world is shrinking and we can no longer exist in isolation. Technology is one of the factors that encourages collaboration. Technology, as it grows and continuously changes, places ever increasing demands on all of us. Certainly, an example of this is the information super highway.

Collaboration and cooperation are closely relatd terms. Collaboration takes place when two or more persons are involved in a project where they share responsibility and authority for basic decision-making in the final product. Cooperation is a process where two or more people work together towards a common goal, with each person accountable for his or her achievement and for the success of the entire group. Cooperation generally requires people to interact face to face, whereas collaboration can take place electronically (e.g. by phone fax, computer, ITV). Without collaboration and cooperation within an organization as well as beyond the walls of our own organizations we cannot continue to keep up with the pace.

A quick glance at the activity in CIM last year indicates that collaboration and

cooperation with other organizations is vigorously alive. For example:

We have worked with Technology and Information Educational Services

(TIES) and Metropolital Library Service Agency (MELSA) in the metropolitan area to offer courses and programs of study. A certificate in instructional technology has been offered through TIES for the past two years. We are currently working on offering a cohort master's degree through TIES which would begin in 1995. We have been offering courses through MELSA for public library personnel since the fall of 1986.

 Last year we collaborated with Minnesota Satellite and Technology (MNSat) to deliver a series of five videoconferences to faculty in the community and technical colleges in Minnesota. We were surprised and pleased to learn that the program

was picked up by satellite in countries outside the United States as well.

 $\bullet \ We continue to \ have open \ discussions \ with \ other universities \ regarding \ instructional \ programming \ and \ curriculum.$ Mankato State University has much in common with us and we communicate regularly on the topic of licensure, possible ALA accreditation, and other ways that we can cooperate to provide students with the best possible education.

•Our students have benefited by the various grants in the Instructional Design Division of Learning Resources Services. Students have had first hand experience working on instructional design projects for Woodcraft and Alliant Tech.

 Certainly, one of the more controversial collaborative efforts that will impact our program is the merger of 62 colleges and universities into one system.

Overarching all of this is the collaboration that exists within each of our own worlds — the cooperation and collaboration of peers, the creativity generated by the sharing of ideas. These are the keys to successful collaboration as we venture out into the larger world of building bridges with other organizations and of communicating with the world as a whole.

LRS Faculty and Staff Assist with Title III Faculty Development Grant

by Karen Thoms

SCSU received a one-year continuation grant to develop and design training modules and conduct faculty development workshops on "Teaching via ITV." The grant period was October 1, 1993, to September 30, 1994. The workshops were conducted Winter and Spring 1994 and the final training manual was completed by September A copy of each individual training module plus the workshop videotape will be included in the SCSU print and video collection.

LRS faculty and staff assisting with this project were: Karen Thoms, project

coordinator; Mert Thompson, presenter; Harlan Jensen, technical advice, support and "keeping it all working" person; Rich Josephson, videotaping advice; Randy Evans, computer and ITV interconnect whiz; Dan Marek, photography and videotaping; and a number of others who were "drafted" as additional assistance and expertise was needed.

The Title III "Teaching via ITV" grant is completed. LRS once again pooled its resources and provided a critical service to the university. LRS faculty and staff viewed this challenge as just one more way to enhance teaching effectiveness via the use of instructional media and technologies. The LRSers who worked on this project gained additional skills and became even more aware of the ITV potential; in addition, the 25-plus participants of the workshops saw a knowledgeable team of professionals combine efforts to provide a service to faculty who will be teaching via the ITV system in the future.





Professional Activities

The population of the LRS has declined by at least one for the coming academic year. Dennis Fields is currently on sabbatical leave (although there are those who say that he is actually around more now than before), and shall return Summer of 1995. During this time, he is collaborating on a book: A Legacy to Robert Gagné. Fields is responsible for authoring one chapter of the work. In early October, Fields and Judy Litterst (SPC) facilitated a session on genderbased team building for the South Dakota Library Association. From October 5 to October 9, Fields attended a meeting of the International Board of Standards for Training Performance and Instruction (ibstpi). Fields is on the Board of Directors for ibstpi. He and other board members presented at the Penn State chapter of NSPI while at the Board meeting. Don't look around the United States for Dennis Fields Spring Quarter of 1995—he is off to Nankai University, Tianjin, China, to teach, lecture, and enjoy the cultural experiences the area has to offer.

The following works by Robert Hauptman have been published: "Beaten on the Aiguille du Tour," in the April 1994 issue of Altitude; and "The Internet, Cyberethics, and Virtual Morality," a guest editorial, with Susan Motin, in the March 1994 issue of Online. Hauptman presented a lecture on "Information, Not Image, is

Everything," in April for the Special Libraries Association, and on "Publish, Purchase, Perish," at the Society for Scholarly Publishing annual conference held June 9 in San Francisco. Hauptman also attended an April conference at the University of Minnesota on "Knowledges: Production, Distribution, Revision."

Fred Hill was the keynote speaker at the Minnesota-Dakotas District second annual awards banquet of the St. Cloud Sunrise Kiwanis Club on September 22. Hill's topic was "Wellness: How to Live Life in Positive and Joyous Ways." Hill also attended a one day workshop, "Ten Steps to a Learning Organization," held in Minneapolis on September 23.

Phyllis Lacroix is back in the Center for Information Media department after spending last year on sabbatical. During this time, she explored how technology could be used to enhance the teaching of St. Cloud State Information Media courses. Lacroix also spent time researching learning styles, and took a few courses on speaking Spanish.

Winter Quarter will find Mert Thompsonteaching Slide Photography in Media and Research Strategies in Alnwick, England. I'm sure he will also find time to tour some of England and eat his fair share of fish and chips. Thompson says he is unwilling to send back any privileged information he receives regarding the Royal Family.

Dr. Karen Thoms gave a presentation October 19-23 in Portland, Oregon, for the Professional and Organizational Development Network annual conference. Her topic was "A Systems Approach to Teaching Faculty to Use the Two-Way Interactive Television Network (ITV)." Dr. Thoms attended the Bush Foundation Undergraduate Teaching Conference, held October 27-28 in Brooklyn Park, Minnesota. Dr. Thoms, in conjunction with Elaine Leach (DEAL), Joanna Pucel (SPC), and Judee McMullen (DEAL) presented "Interactive TV-Where Do We Go From Here?" Thoms' portion of the presentation addressed two topics: reasons and ways to incorporate ITV in our classes and content to be included in a "Teaching via ITV" unit in a teacher education course. The unit of instruction she described was designed to be incorporated in the IM 468-568 course: Media, Materials and Methods of Instruction. Dr. Thoms also attended the Minnesota Business Educators, Inc., meeting in Grand Rapids where textbook vendors displayed LOTS of books on multimedia and speakers addressed a wide range of technologyrelated topics.

LRS Supports Library Cooperation Throughout Central Minnesota

by Heidi Olson, LRS Graduate Assistant and Trish Peterson

St. Cloud State's Learning Resources Services plays a major role in improving library services to citizens throughout Central Minnesota by being the home of the Central Minnesota Libraries Exchange, commonly known as CMLE. CMLE is a network of 262 libraries and media centers in a 12-county region. Libraries of all types—academic, public school, and special—within the counties of Aitkin, Benton, Chisago, Isanti, Kanabec, Mille Lacs, Morrison, Pine, Sherburne, Stearns, Todd, and Wright are members of CMLE.

The purpose of CMLE is to promote cooperation and resource sharing among all types of libraries so that citizens throughout the region have improved library services including expanded access to information. Member libraries are able to request books, photocopies of magazine and newspaper articles, and database searches. They can also have reference questions and topics researched by the CMLE staff to find information that is otherwise unavailable in their local libraries. Materials are sent upon request to member libraries on a loan-basis at no charge and are delivered via Central Minnesota Education Research and Development Council (CMERDC) vans, the MINITEX courier van or the U.S. mail. During the past year, a total of 13,392 requests were received by the CMLE staff. Over half of these requests were filled the same day they were received and 70% were filled within two days.

CMLE cont. on page 6



Graduate Profiles

Collaboration Gets Real Results for Former Graduate Students by John Theis

There is much discussion on the topic of collaboration. It seems as though everyone says it, attempts to define it, and tries to live it. But how can a person prove that collaboration results in more than just a "group hug?"

For several former Center for Information Media students, the collaborative efforts of St. Cloud State University, The Minnesota Jobs Skills and Partnership Program, Woodcraft Industries, Alliant Techsystems, and Komo Machine Inc. has paid large dividends. The grants received through these collaborative efforts have helped SCSU fund over 20 Graduate Assistantships, several student workers, and four internships over the last 3-1/2 years. It has also led to one full-time Instructional Development position (which happens to be me).

There are currently two grant projects in progress: Alliant Techsystems and Komo Machines, Inc. The grants are \$400,000 and \$280,000 respectively. Rich Josephson and Dennis Fields have been responsible for writing these grants in the past. The current grant project team also includes four Instructional Developers. They are John Theis, Mary Lou Terwey, Jodi Jensen, and Jared Juusola.

The Graduate Assistantships created by the grants have given many former CIM students the skills and experiences necessary to land a job in their area of interest. The following is a summary of five former Graduate Assistants, what they are doing, and how the grant projects have benefited them

Nancy Lacroix was one of the first Graduate Assistants to work on the grant project. She assisted with the Woodcraft Industries grant. Nancy is currently the Director of Multimedia

Services for United CAD-CAM Systems of Maple Grove, MN, and develops training for Mechanical Engineers. Nancy's knowledge of the Hypercard program transferred to her new position in that she is now using a similar program. She also feels her experiences with Woodcraft, "... helped me gain new perspectives in multimedia interaction and design."

Janet Hubbard was part of a grant that is still in progress. Alliant Techsystems has teamed with SCSU to develop computer based training. Janet is currently the Instructional Systems Developer for Lewis Clark State College in Lewiston, Idaho. Her responsibilities include development of courses for instructors in Distance Education, training faculty in the use of multimedia, and being general technical support person for faculty. Janet has gained skills such as needs assessment, interaction, negotiation, and working with people through her work with Alliant Techsystems. Janet states, "It has been helpful to have dealt with change and helping people change and adapt to technology."

Susan Florman was a Graduate Assistant on both the Woodcraft and Alliant Techsystems grants. Susan is now working for the FOURTHSHIFT Corporation, a software development company. As an Instructional Designer, she develops curriculum and training in a variety of subject areas. She is currently developing training on presentation skills. Susan appreciates the hands-on experience she gained from her work on the grant projects. "I didn't just read about how to design instruction, I did it!"

Lisa Seaman Anderson worked on the early stages of the Woodcraft Industries grant project, and is currently an Instructional Designer for Arthur Andersen Consulting in Chicago. Lisa designs internal training for the consulting unit, which focuses on computer systems integration. Lisa states, "Woodcraft gave me the needed background to understand the process of multimedia development. It helped methink things through in a multimedia project. Woodcraft broadened my understanding of what training is and what it could be."

Vicki Osendorf assisted with the Woodcraft Industries grant as a Graduate Assistant, and is now the Human Resources Consultant at Bankers Systems in St. Cloud. She works mainly with personnel issues, but also develops some training in those areas. Vicki firmly believes her experiences with the grant projects have helped her in many ways. Shelearned about project management and how to work with the dynamics of different groups of people. "Everyone has different ideas and a trainer must be willing to be flexible yet get the project done," says Vicki.

The collaboration between SCSU, MN Jobs Skills and Partnership Program, Woodcraft Industries, Alliant Techsystems, and Komo Machines Inc. has impacted CIM graduates tremendously. These partnerships prove that different entities working together can bring positive results for all parties involved.

Any students who worked on one of these grant projects are encouraged to let Rich Josephson know where you are and what you are up to. For more information on the availability of Graduate Assistantships or Internships, please contact Doreen Keable at (612) 255-2062.

Spring Graduates: May 27, 1994

Jeanie Y. L. Chiew (Information Technologies)
Susan L. Florman (HRD/T)
Patricia A. Mannie (HRD/T)
Beverly F. Wochnick (Information Technologies)

Summer Graduates: August 19, 1994

Gigie L. Casareto (Educational Media) Sharon K. Cin (Educational Media) Denise R. Huebsch (Educational Media) Jonathan P. Larson (Educational Media) Robin A. Lindquist (Royal) (HRD/T) Jon D. Tufte (HRD/T) Marian L. Wheeler (Educational Media) Diane G. Yliniemi (Educational Media)





Graduate Assistants



Ma Gouping, an international student from China, has been at St. Cloud State University for almost a year, and has currently started her Master's program in the Track III Information Media program. She is a Graduate Assistant for the Center for Information Media. Ma Gouping has a B.S. degree in International Relations and a M.A. degree in British Literature. From 1990 to 1993, Ma Gouping was a teacher in the English Department of Nankai University, Tianjin, China, teaching reading, testing skills, and a little bit of literature to sophomore English majors. Ma Gouping says she has gone through one extremely cold Minnesota winter, and is "... certainly not looking forward to another tough winter." Ma Gouping likes the IM program and loves the snow. "It is absolutely beautiful."



Sara Grachek, a self-declared professional student, is back pursuing yet another degree at SCSU. Sara graduated from SCSU in 1988 with a B.A. double major in Musicand Speech Communication; in 1990 with a M.A. in Organizational Communication (Special Studies); and in 1994 with a B.S. in Elementary Education. She is currently pursuing the Track II Information Media program, and works as a Graduate Assistant for CIM and the Graduate Office. When Sara is not in class or working, she spends time with her husband, Tom, and their two dogs, Lena and Spirit, competing in national dog agility events. Sara is keeping her job options for the future open and flexible. Don't be surprised to hear about her working on another degree at SCSU. "I'm hungry for knowledge!" says Sara.



Jodi Jensen graduated from SCSU in 1991 with a B.S. in accounting. She has worked full time for a few years in that field while finishing her undergraduate degree and starting her graduate studies. Jodi had taken three quarters worth of classes toward a MBA before discovering the IM Track III program. She found she enjoys the humanistic approach toward business that the program has to offer. Jodi is a Graduate Assistant for Instructional Design, where she is working on a computer-based training project. Jodi informs us that she does the IM 558 stuff and Jared (see below) does the IM 647 stuff. In her small amount of leisure time, Jodi relishes time spent with her niece and spoils her rotten. She also continues to work very part time in the human resources industry.



Jared Juusola is a Track III graduate student who is currently working with the animation program in Instructional Design. Jared grew up on a hobby farm near Maple Plain, MN, a town just west of Minneapolis. This gave him an appreciation of nature and a desire to help others enjoy it. Jared has an undergraduate degree in Resource Recreation and Tourism from the University of Idaho. His desire to communicate effectively using a variety of media formats led him to the IM program at SCSU. In the future, Jared plans to help train and educate others about our great natural resources. Jared is the proud father of two sons: Royle, 3 years; and Kolton, born October 1, 1994.



Bonnie O'Connor graduated five years ago from SCSU with a B.A. in Psychology. After working for various companies, Bonnie decided to go back to school to increase her employment opportunities. Bonnie, a Track III graduate student, is now enrolled in her first quarter of Information Media classes and enjoying it. She is a Graduate Assistant for the Center for Information Media. Bonnie notes that she and her twelve-year-old son now have a common topic of discussion—HOMEWORK! Bonnie writes, "He thinks he receives more homework than I do. Of course I think the opposite. Oh well, for the next couple of years, I'm sure we'll have a continuing debate over it."



Heidi Olson is an Elementary Education graduate of Concordia College, Moorhead, Minnesota. Before beginning the Track II program in Information Media this Spring, she worked at jobs ranging from substitute teacher, preschool teacher, Youth Group director, to a Camp Retreat Coordinator where she lived in a cabin by a lake with mice and other rodents one winter. Heidi says, "Believe it or not, it was a wonderful and peaceful job!" Heidi has many hobbies, including reading, playing cribbage, and anything involving the outdoors; hiking, camping, biking, waterskiing, you name it. Her future plans are to obtain a job as a Media Generalist in an elementary school and pay off school loans. You can currently find Heidi working as a Graduate Assistant with CMLE.



CMLE cont. from page 3

In addition to its interlibrary loan and back-up reference services, CMLE also sponsors workshops for library and media personnel on current topics relating to libraries. The CMLE staff also produces a quarterly newsletter, compiles an annual union list of periodicals, and is currently working on producing a CD-ROM union catalog that will contain the holdings of SCSU-LRS, Great River Regional Library, East Central Regional Library, St. John's University, College of St. Benedict, and approximately 50 school media centers.

CMLE is able to function efficiently due in large part to its location and partnership with the St. Cloud State LRS. LRS is the main source of materials used for the requests coming to CMLE each day, providing approximately 70% of the information requested by CMLE members. LRS personnel and materials are both essential components of CMLE's success in providing service to its member libraries. Without use of the LRS collection and assistance from LRS personnel, much of what CMLE accomplishes would not be possible. A contract between SCSU and the CMLE Governing Board ensures that all expenses incurred by CMLE are paid for by CMLE.

For questions about CMLE, please contact: Trish Peterson, CMLE Director; Room 61, Learning Resources Services; St. Cloud State University; St. Cloud, MN, 56301; (612) 255-2950.

1994-1995 LUTHER BROWN SCHOLARSHIP RECIPIENTS

Congratulations go out to Heidi Olson, Ma Gouping, and A. Nigel Stewart, recipients of the 1994-1995 Luther Brown Scholarship Awards. Each graduate student was awarded a \$500 scholarship.

Luther Brown Scholarships are available to all graduate students admitted to the Information Media program in any of the three tracks. To obtain scholarship information and application materials for the 1995-1996 school year, please contact:

Dr. John Berling, Dean St. Cloud State University Centennial Hall Room 118 720 - 4th Avenue South St. Cloud, MN 56301-4498

The Rural/Urban Link by J.M. Nelson

An innovative project using two-way television to link rural and urban Minnesota high school students is providing these diverse groups the opportunity to dispel stereotypes and discover similarities. "Rural/Urban Link," a program designed to promote cultural understanding among rural and urban high school students, began during the 1992-93 academic year when Dr. J.M. Nelson, Professor, SCSU Learning Resources Services, acquired \$4800 from the SCSU Cultural Diversity Committee to implement the program. Success of the pilot program led to a \$15,000 grant from the Central Minnesota Initiative Fund. This allowed the program to continue into the 1993-94 school year. In addition to the curricular and social benefits of linking diverse classes, this initiative extended the boundaries of university and public school collaboration into new territory, exposed high school students to yet another dimension of higher education, and provided opportunities for graduate students to experience the inner workings of the university and several public school systems and related service agencies.

A typical "link" included class preparation, two-way television sessions, and follow-up activities. In preparation, teachers and students exchanged ideas and agreed upon discussion topics. Worksheets measured changes in student perceptions. During the 1993-94 school year, students from urban high schools in Minneapolis, and rural high schools in Brainerd, Brandon, and Little Falls participated.

The goal was to encourage high school students to examine cultural perceptions. Data collected from students before and after their participation indicated that this goal was accomplished, as responses from both groups indicated changes in perceptions and attitudes that were mostly desirable and positive. Student comments included: "They are more like us than I thought." "They are nicer than I thought." "We are pretty much the same." There was further indication that it would be all but impossible for students in such a setting not to examine and challenge cultural perceptions. The potential of two-way television to help promote understanding among diverse groups was firmly validated.

Real-time, face-to-face interaction makes a difference in attitudes. We need to keep these communication lines open, and we need to get more teachers accustomed to using interactive technologies, especially those affording real-time interaction. With technologies increasingly emphasizing personal access to information systems, learning becomes increasingly isolated. Two-Way Television has the capacity, as no other distant learning technology, to humanize and personalize communication between diverse groups. We must continue projects such as the Rural/Urban Link to diffuse the bias of popular media and build bridges between people who, together, will determine our respective futures.

For more information, contact Dr. J.M. Nelson; Learning Resources Services; St. Cloud State University; St. Cloud, MN 56301. Voice: 612-255-2022, Fax: 612-255-4778.

IM News is published quarterly by Center for Information Media, St. Cloud State University, St. Cloud, MN 56301-4498. Opinions expressed do not reflect an official position of SCSU administrators or faculty. The newsletter staff would like to thank each individual who contributed to this publication.

Sara Grachek, Editor Karen Thoms, Advisor





1994-95 Winter Schedule

Course	Course Title S	ection	Instructor	Credits	Time	Location		
104	Introduction to Learning	1	Jurgens	4	9MW	CH-228		
104	Resources	2	Hedin	4	6R	CH-228		
204	Research Strategies	1	Hites	4	1MW	CH-228		
204	1 lesearch Othalegies	ż	Rude	4	6T	CH-228		
245	Microcomputers in Classrooms and Media Centers	_	Junaid	4	6R	CH-126		
416-516	Television in Media II	1	Polesak	4-3	6R	SH-151		
444	Internship in Media	i	Staff	1-4	Arr	Arr		
436-536	Business Information Resource	-	Clarke	4-3	6R	CH-134		
445-545	Microcomputer Applications in Education & Training	1	Junaid	VR	6W	CH-127		
458-558	Principles and Procedures of Instructional Development i	1	Hites	4-3	6W	CH-134		
468	Media Materials & Methods	1	Junaid	4	9TR	CH-228		
400	of Instruction	2	Thoms	4	11MW	CH-228		
	Of Illistruction	3	Hites	4	11TR	CH-228		
•		4	Inkster	4	1TR	CH-228		
	·	5	Stachowski	4	6M	CH-228		
				4	6W	CH-228		
474 674	Desire & Desperation of	6	Thoms	4-3	6M	CH-126		
471-571	Design & Preparation of Information Media	1	Lacroix					
477-577	Reference & Bibliography	1	Hauptman	4-3	6M	CH-125		
481-581	Reading, Listening, & View- ing Guidance	1	Busse	4-3	F/S	CH-228		
100 500	(Dec. 9-10; Jan. 6-7, Feb. 10-1	1, 24-25			6T	CH-134		
483-583	Color Slide Presentations	1	Theis	4-3	11TR	CH-134 CH-127		
484-584	Seminar: Communication in Training and Development	1	Thoms	4-3				
568	Media Materials & Methods of Instruction	1	Staff	3	Arr	Arr		
606	The School Library Media Program	49	Lacroix	3	6R (ITV)	CH-62		
607	Training/Human Resource Development	1	Hill	3	6R	CH-127		
647	Instructional Development and Design for Microcompute	1 re	Rotto	3	6T	CH-125 & 232		
679	Media Generalist Practicum	1	Keable	6	Arr	Arr		
680	Internship in Media	i	Keable	š	Arr	Arr		
	Readings in Media	1	Staff	VR	Arr	Arr		
681	Research in Media	1	Staff	VR	Arr	Arr		
Off-Campus Courses								
IM 558	Principles and Procedures of Instructional Development I January 10, 14, 24, 28; Februa	ırv 7. 18	Tsai	3	5T & 8Sat	TIES/Roseville		
IM 606	The School Library Media Program	51	Lacroix	3	6R (ITV)	TIES/Roseville		
IM 474-574	Slide Photography in Media		Thompson	4-3		England		
IM 204	Research Strategies		Thompson	4		England		

For registration information contact:
Office of Records and Registration AS118
720 4th Avenue South
St. Cloud State University
St. Cloud, MN 56301-4498

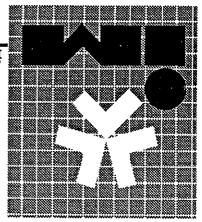
October 24-November 14: Registration by priority and credit hours completed.
November 17: Fee payment deadline for ALL students advance registering before November 15. Classes will be cancelled if payment is not received by Thursday, November 17, 1994.
December 5: Day and Evening classes begin.



CH-TOR BONNIE HEDIN

210117 Center for Information Media Centennial Hall, Room 214 5t. Cloud State University St. Cloud State University St. Cloud, MN 56301-4498

information media news



WELCOME TO DR. NAJMI JUNAID!

Dr. Najmi Junaid will be teaching for the Information Media program through the end of this academic year. She is scheduled to teach courses such as IM 245,545 and 468. This is not her first time on the SCSU campus, however. Last year, Junaid spent time team-teaching a course in psychology as part of a Q7 teaching fellowship. She will be presenting these projects at an upcoming Bush Conference.

Junaid's rich and extensive background makes her a wonderful asset to the Center for Information Media. Junaid has a Master's in economics, and a Doctorate in HRD, from Vanderbilt University. She has also worked at Vanderbilt's academic learning and technology center. Junaid cannot see herself doing anything but teaching, even though she has been offered positions in business and industry. She enjoys working and sharing with the students, and learns more and more from them every year.



If you visit Junaid's office, CH 118, you will see a list of goals posted above her desk. Striving to attain these goals is what keeps her hard at work, many times seven days a week. Junaid is interested in women's issues, such as why women go back to school, and is currently working on a project in this area. She also is exploring how international students can become more involved in their communities.

Junaid would not be here without the support of her cooperative husband and three children. Her husband, and a son and daughter live in Nashville, and her other daughter is in college at Oberlin College in Ohio. She keeps in touch with them through phone calls, letters, and of course—Email! Unfortunately, she has found that telling her son to clean his room is much more effective in person than through Email!

We wish you the best, Najmi, during your time here at SCSU!