


Spring 1991

Information Media Newsletter Vol. 25 No. 3

St. Cloud State University

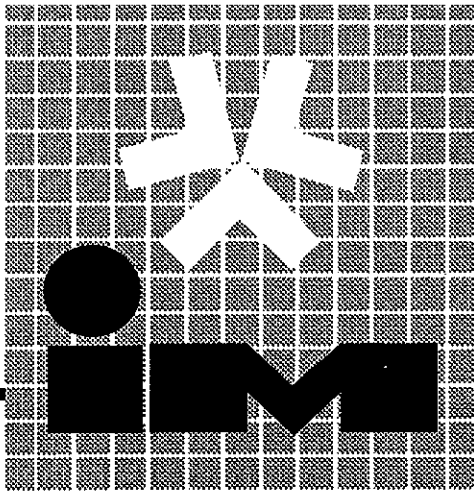
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information media news

Published by the Center for Information Media and Learning Resources Services

dean's corner

Giving Back To The University

This issue of the IM Newsletter contains several articles about giving. In all of higher education, including public universities, private funds are being solicited in support of programs. Increasing program costs and decreasing public support are combining forces and are threatening the quality of successful centers and departments. These forces are taking a toll on the aspirations and spirit of Learning Resources faculty and staff pool. The recent budget cuts proposed for higher education by Governor Arne Carlson suggest that government will be satisfied with declining quality and initiative.

Currently the hope is that private support can help the Center to overcome this serious problem. The Center for Information Media is well positioned to take advantage of private support. A recent external review team rated the quality of the program as excellent; therefore, for the time being, the program can continue to develop from a position of strength.

Learning Resources Services faculty and staff are fortunate to have had the leadership of Dr. Luther Brown, who upon his retirement as Dean, established an endowment scholarship for Center students. This endowed fund has already reached \$20,000 and is providing several Center students with financial support each year. Learning Resources Services faculty and staff also have a credible history of giving. Each year they provide support to LRS and CIM through the annual SCSU Foundation drive. A short history of giving is in place and now it must be extended with help from all of us.

What is especially needed is support for students coming into the field and to assist in the continuing development for faculty and staff. I believe it is time for Learning Resources Services and the Center for Information Media to find a level of private support that will allow for better planning for the future. Private support can help to stabilize the budget. Program decisions should be based on a stable budget and not on the political vagaries of the time. Learning Resources Services and the Center for Information Media programs can and will flourish with your continued support.

Thank you.



Vol. XXV No. 3

Spring 1991

In this issue:

**Dean's Corner
CIM News
Thank You
Faculty and Staff
Graduate Profiles
Spotlight
Spring Courses
Summer Courses**



Phyllis Lacroix

Once again, we are looking forward to our workshop and course offerings for this summer. If you are able to join us, we believe you will have an interesting, informative, and enjoyable experience. We are looking forward to seeing "old" and "new" friends once again and are pleased to be able to offer courses and workshops to satisfy a variety of interests and needs. By the way, we are always looking for ideas to make our

summer offerings more meaningful. Please contact me if you have any suggestions for next year.

Our transition to the new rules for media generalist licensure went through with only minor problems. Most of our students who were hoping to finish under the "old" rules seemed to accomplish the task with hard work and good planning. We are now completely under the new guidelines and working with students to complete the practicum requirement. Although there are problems for some, we are making progress in developing workable solutions for most students. It has been an on-going challenge, and I want to extend my personal thanks to Doreen Keable for her hard work, creativity, and flexibility in working with students on this sometimes difficult yet rewarding experience.

Some of you have been inquiring about off-campus course offerings for next year. We have always

attempted to provide workshops and courses as needed throughout our service area; however, we are under increasing pressure to cut back because of the budget cuts anticipated for the next biennium. We are making every effort to make courses accessible through the addition of week-end courses and the use of two-way interactive television. We will also try to offer courses off-campus where feasible.

We have had a year filled with activity. We would like to pause and say "thank you" to all the people who gave of their time and professional expertise to give our program that extra touch of quality. Many of you came to our classes as guest speakers/consultants or offered workshops or taught courses. We are very appreciative of your "in-kind" donations to your alma mater.

In looking to the future, we are looking forward to another great summer and new year in the fall.

Please stop in and let us know how you are doing. Have a wonderful summer!!

A Privileged Obligation

By: Kim E. Maroney

Dr. Luther Brown came to SCSU in 1965 as Dean of Learning Resources Services and Director of the Center for Library and Audiovisual Education. He brought with him a fine southern style and earned the respect of all with whom he came into contact. In 1977 Dr. Brown retired from SCSU, but not without leaving behind a scholarship fund for students and faculty wishing to pursue a career in the Information Media field.

When asked about his reason for setting up the scholarship, Dr. Brown remarks, "The privilege of giving back" to SCSU really is an understatement. To me, it seems more a privileged obligation. The programs, students, and faculty in IM are an inspiration. The successes of the graduates on the job are

inspirational along with their active role(s) in leadership in their community as well as their professional fields."

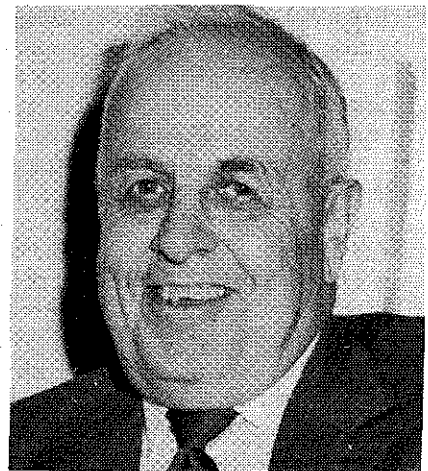
Dr. Brown and his wife now reside in Nisswa, MN. He spends his time continuing the hobby of collecting quotations, humor, patriotic, educational, nature related, and inspirational items, as well as keeping up with current events and reading. "Of course a daily effort is made in Nisswa to be sure that the coffee party is maintained early and that the news is current."

Dr. Brown remarks, "It is such a pleasure and inspiration to maintain contact with former students and friends in the profession and share some of their joys and sorrows. All these memories are 'food-for-thought' during retirement."

As to Dr. Brown's hopes for the future of IM graduates, "To me there is no hesitancy to have confidence in

the outlook for students pursuing a career in Information Media.

Needless to say, the success of the program and the individual(s) will depend on the 'will and attitude' of those participating." Thank you, Dr. Brown !!!



Dr. Luther Brown

John Van Dreser Donates to Scholarship Fund

By: Dr. Dennis Fields



Giving: To make a present of - to grant or bestow by informal action - to accord or yield to another. All of these are definitions of giving, appropriate to the spirit of this issue of the IM newsletter. As addressed throughout this issue there are many ways for you to participate and give in your own way.

My objective for this article is to alert you to a form of giving that is often overlooked. The act of giving a sum of money to the Luther Brown Scholarship fund that may be matched by your employer. This type of giving has the added bonus of multiplying a modest gift into one which may assist one or two graduate students getting through a full year of study.

John Van Dreser, Manager of Education Development and Documentation at Dun and Bradstreet, has given a monetary gift to the Luther Brown Scholarship fund that was matched four times by Dun and Bradstreet. John's gracious contribution will make a significant impact on our ability to attract top quality students to our academic programs.

First, we want to announce to all of you, our graduates and friends, that we sincerely thank John and Dunn and Bradstreet for their gifts. Their contributions, during these times of severe budget constraints, are greatly appreciated and the funds will be awarded to high quality students during the 1991-92 academic year.

Second, we want to alert all of you to investigate your organization/company; they might have a matching funds policy. If they do, and you wish to participate in giving by making a monetary contribution, we would certainly appreciate it. We assure you that your gift will be used for funding promising graduate students for the profession.

Finally, we salute John for his generosity and foresight, and urge all of you to continue your present giving and perhaps consider a matching gift if possible.

We would like to thank all the on-site supervisors of our practicums and internships for the 1990-91 year!!
DOREEN KEABLE DENNIS FIELDS

Linda Raiber
Stearns Co. Law Library

Sandy Foster & Linda Crompton
Big Lake Schools

Dave Sueter & Donna Radeke
Sauk Rapids-Rice Schools

Laura Nagel
Eagan Schools

LuBell Kendall & Sandra Lommel
Monticello Schools

Edward C.T. Chen
China Production Center-Taiwan

Arvyce Burns
Presentation College Library-Aberdeen S.D.

Dave Rave
Alexander Mitchell Public Library-Aberdeen S. D.

Julie Joplin
Willmar Technical College

Mary Ann Urbashich
Sartell-St. Stephen Community Education

Bill Samsa & Mary Hinz & Gary Degeberg
Foley Schools

Judy Rogers & Mary Pearson
Cambridge-Isanti Schools

John Skeffington
John F. Kennedy High School-Babbit, MN

Judy Arnold & Carole Kiel
Milaca Schools

Dave Slipy
Bemis Co. Inc. Mpls, MN

Sheila Krogman & Don Swanstrom
Woodcraft Industries Inc. St. Cloud

Karen Schafer
SCSU Continuing Studies

Pat Christianson & Virginia Clark
Great River Regional Library

Annette Dahlin
Osseo Schools

Faculty and Staff Activities

Robert Hauptman (LRS) published "Joseph Campbell: Mythologist" in *Mythlore*, 15 (4) (Summer 1989) :58-59.

Robert Hauptman (LRS) published "Ethics and Law Librarianship: A Panel Discussion." *Law Library Journal* 83 (1) (Winter 1991): 1-19.

Robert Hauptman and Fred Hill (LRS) published "Deride, Abide or Dissent: On the Ethics of Professional Conduct." *Journal of Business Ethics* 10 (1) January 1991: 37-34.

Robert Hauptman and Fred Hill, (LRS) published "The Academic Librarian as Classroom Teacher." In *The Librarian in the University: Essays on Membership in the Academic Community*. Eds. H. Palmer Hall and Caroline Byrd. Metuchen, N.J.: Scarecrow Press, 1990: 93-99.

The essay highlights the importance of university librarians becoming a part of the university community. An excerpt follows:

"If librarians do not serve the wider academic community, if they do not contribute, suggest, advise, or help govern, if they do not make themselves, their potential, and their needs known, then they will remain the academic pariahs they often consider themselves to be.

Saint Cloud State University librarians may be unique. Naturally they wear the traditional or public service hat which entitles them to administer, select, acquire, catalog, classify, and serve their patrons through circulation, reference work, and so on. At the same time, all but two

of the thirty-two faculty members in Learning Resources Services teach two or more courses each year in the Center for Information Media's undergraduate and Master's programs. SCSU librarians hold faculty rank and are considered equal members of the university community. With the exception of the necessity to spend forty hours (or their equivalent) per week at work, there is no difference between librarians and anthropologists, linguists, psychologists, philosophers, or physicians at this university."



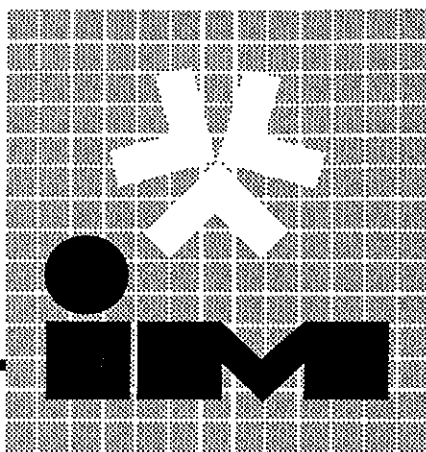
Chris Inkster, Sandra Williams, and Doreen Keable, (as pictured above) recently co-presented "Computers in Minnesota School Media Centers: A Survey of Their Use" at the first annual MSTE (Minnesota Society for Technology in Education) conference in Bemidji, Minnesota. The presentation was also given as a Brown Bag Seminar for the LRS faculty, staff, and graduate students.

Bonnie Goodwill Briscoe, graduate assistant in Instructional Development, has had a photograph accepted for publication in *Best of College Photography Annual* 1991. The black and white photograph, "Silos," was selected as one of the top 5% of more than 26,800 entries in the Eleventh Annual College Photography Contest sponsored by *Photographers Forum* magazine. Taken at the West Central Experiment Station in Morris, the image evokes a feeling of power through a low camera angle and the interplay of light and texture against a darkened sky.

James Perkins, graduate assistant in Instructional Development, has had two photographs selected for publication. The first entitled "Dakota Skyscape" will be published in the 1991 *Photographer's Frum College Annual*. It was also selected for publication with another photo entitled "Dekalb Geometry" in the 1991 spring issue of *The Mississippi Harvest*. Both photographs were printed and/or produced as a result of IM 573, Black and White Photography.

Ron Schmid (ID) and Mike Nelson (LRS) created 18 photographic slides of Costa Rica that have been selected for use in an installation about Costa Rica in the Organization of American States Office in Washington, D.C.

Robert Hauptman (LRS) has been chosen as a member of the Honor Society **Phi Kappa Phi**. Members are chosen for displaying excellence of scholarship and integrity of character.



ATTENTION SUMMER STUDENTS:

Those students planning to graduate this summer are encouraged to contact their advisers immediately to determine the adviser's summer schedule.

information media news

Center for Information Media and Learning Resources Services

SUMMER QUARTER COURSE OFFERINGS 1991

FIRST SESSION

Course No.	Description	Section	Instructor	Credit	Time	Location
412-512	Television in Media	1	Polesak	4-3	6MW	SH-151
431-531	Introductory Workshop to Online Literature Searching (June 10-13)	1	Staff	2	9:30	CH-228
444	Internship in Media	1	Fields	1-4	Arr.	Arr.
445-545	Microcomputers in Classrooms and Media Centers	1	Stachowski	4-3	7:30	CH-232
458-558	Principles and Procedures of Instrucional Development I	1	Hay	4-3	1:45	CH-125
468-568	Media Materials and Methods of Instruction	2	Arnold/ Steltzner	4-3	9:35	CH-125
		3	Steltzner/ Arnold	4-3	9:35	CH-100
		4	Arnold/ Steltzner	4-3	9:35	CH-127
		5	Lacroix	4-3	7:30	CH-125
		1	Schmid	4-3	7:30	CH-126
473-573	Photography in Media	1	Schmid	4-3	7:30	CH-126
478-578	Cataloging & Classification	1	Hedin	4-3	9:35	CH-126
495-595	Hypermedia for Educators (June 24-25)	1	Rotto/ Thompson	1	9:30	CH-232
		2	Thompson/ Rotto	1	9:30	CH-232
495-595	Creating Interactive Instruction Using Hypermedia Videodiscs (June 26-27)	1	Westby	1	9:30	CH-127
495-595	Humor and Children's Liturature (June 17-18)	1	Westby	1	9:30	CH-127
603	Information Media: Theory Research and Practice	1	Fields	3	7:30	CH-125
606	The School Library Media Program	1	Arnold/ Steltzner	3	1:45MTW	CH-134
608	Research Methods	1	Hay	3	9:35	CH-134
644	Technologies in Library/Media Center	1	Rydberg	3	11:40	CH-125
679	Media Generalist Practicum	1	Lacroix	VR	Arr.	Arr.
680	Internship in Media	1	Fields	3	Arr.	Arr.
681	Readings in Media	1	Staff	VR	Arr.	Arr.
682	Research in Media	1	Staff	3	Arr.	Arr.
683	Seminar: Specialist Degree	1	Staff	2	Arr.	Arr.
684	Field Study in Media	1	Staff	3	Arr.	Arr.

Off-Campus Courses

495-595	SCSU 12th Annual Children's Literature Workshop (June 19-20)	Westby/ Inkster/ Williams	1	9:00	Sunwood Inn
495-595	Innovations in School Microcomputers (July 1-3 & 8-12)	Thompson/ Inkster	4-3	9-3:00	St. Cloud Kimball High School

SECOND SESSION

468-568	Media Materials and Methods of Instruction	Thompson	6	4	7:30	CH-125
		Thompson	7	4	9:35	CH-125
471-571	Design and Preparation of Information Media	Hill	1	4-3	7:30	CH-232
475-575	Administration of Media	Radeke	1	4-3	1:45MTW	CH-125
476-576	Selection & Evaluation	Westby	1	4-3	9:35	CH-134
477-577	Reference and Bibliography	Clarke	1	4-3	1:45MTW	CH-134
484-584	Seminar: Microsoft Works (July 16-17)	Arnold	1	1	9:30	CH-232
510	Tour: 35mm Photography (Aug. 5-9)	Nelson	1	2	Arr.	Arr.
584	Seminar: Simple Slide Shows for the Classroom (July 22-23)	Nelson	2	1	9:30	CH-126
584	Seminar: Copyslides for Educators (July 24-25)	Nelson	3	1	9:30	CH 126
584	Seminar: 35mm Photography for Teachers (July 29-Aug 1)	Nelson	4	2	9:30	CH-126
639	Reading, Listening, & Viewing Guidance	Busse	1	3	11:40	CH-134
679	Media Generalist Practicum	Staff	2	VR	Arr.	Arr.
681	Readings in Media	Staff	2	VR	Arr.	Arr.
682	Research in Media	Staff	2	3	Arr.	Arr.
683	Seminar: Instructional Design for Media Specialists and Teachers (July 15-16)	Fields	3	1	9:30	CH-126

ADVANCE REGISTRATION: Friday, May 3, 1991--ATWOOD BALLROOM

Former and currently enrolled students are strongly encouraged to take advantage of advance registration.

Classes with low enrollment may be cancelled

ON-CAMPUS DAY AND EVENING CLASSES begin:

June 10, First Term/July 15, Second Term

GRADUATION APPLICATIONS MUST BE SUBMITTED TO CIM OFFICE BY:

First Session: Wednesday, June 19, 1991

Second Session: Tuesday, July 16, 1991

12th Annual Children's Literature Workshop



June 19-20, 1991
Sunwood Inn
St. Cloud

Sponsored by:
St. Cloud State University
Center for Information Media
and
Center for Continuing Studies



REGISTRATION FORM
12th Annual Children's Literature Workshop
June 19-20, 1991

Name	() Home Phone	() School Phone
Home Address	City	State ZIP Code
School	Subject	Grade Level: <input type="checkbox"/> K-3; <input type="checkbox"/> 4-6; <input type="checkbox"/> 7+

I would like to register for sessions _____ and _____ on Thursday morning.

Enclosed is/are my check(s)* payable to St. Cloud State University for:

- pre-registration - \$80.00 on or before June 5, 1991
- registration - \$90.00 after June 5, 1991
- one undergraduate credit - \$36.41*
- one graduate credit - \$52.11*

Return to:
Karen Schafer
St. Cloud State University
Center for Continuing Studies
720 4th Ave. S.
St. Cloud, MN 56301-4498

* Tuition subject to change by order of the State Univ. Board
Registration Deadline: June 5, 1991
Workshop fee and tuition must be on separate checks.

DESCRIPTION

The 12th Annual Children's Literature Workshop will highlight Avi, author of many books, including the Newbery Award Honor Book for 1991, and Karen Ritz, illustrator of 13 books, including one recently chosen for Reading Rainbow. Jerry Blue, storyteller, will give ideas on multicultural materials to use with children, and Gertie Geck, Media Specialist, will bring participants up to date with a review of the year's best books. Lise Lunge-Larsen, storyteller, will share some of her favorite stories with the group, as well as give tips for new and experienced storytellers.

There will also be two small-group sessions participants may choose to attend on Thursday morning. These sessions are: 1. Books for reluctant readers, K-6 (Kathie Krieger Cerra); 2. Children's literature across the curriculum, K-6 (Pat and Dave Heine); 3. Writing about literature, 5-9 (Chris Inkster); and 4. Middle school books, 5-9 (Nancy Bacharach). Please choose two sessions and mark them on the registration form.

LOCATION AND TIME

The workshop will be held Wednesday, June 19, and Thursday, June 20, 1991, at the Sunwood Inn in St. Cloud. The workshop will meet from 9:00 am - 4:00 pm each day. Registration-check in will begin at 8:00 am Wednesday, June 19. Approximately one hour has been scheduled for lunch, which will be on your own.

Lodging is available on campus at very reasonable rates. For information, or to reserve a dorm room, contact the Housing Office at (612) 255-2166.

REGISTRATION FEES

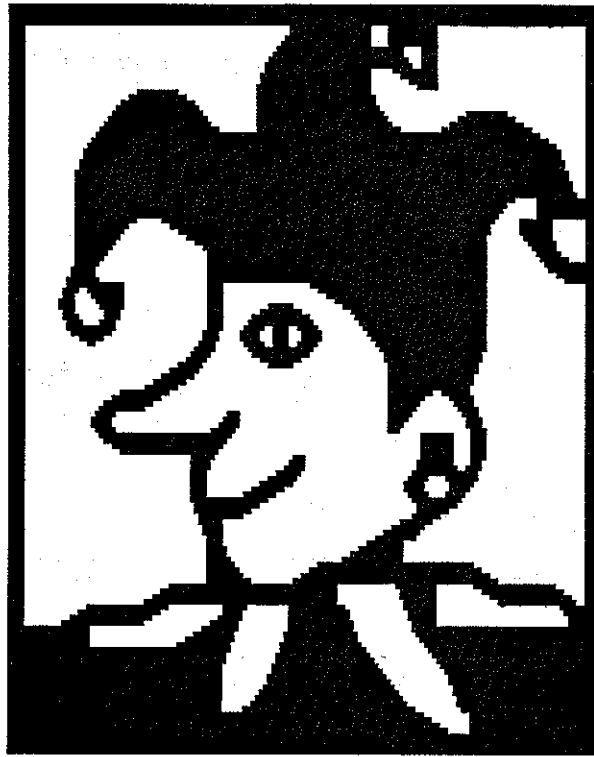
Workshop Fee	\$80.00 - includes materials and breaks
A \$10.00 late fee takes effect after the registration deadline, June 5, 1991.	
Optional:	
One Undergraduate Credit	\$36.41*
One Graduate Credit	\$52.11*

*Tuition subject to change by order of the State Univ. Board.

Anne Wehlage, IM Track III Graduate Candidate will be directing County Steans Spring Theatrical Production of

"THE NERD"

Written by: Larry Shue



SYNOPSIS: "A 34 year old architect, the original Mr. Nice Guy, is celebrating his birthday with his girlfriend, his best friend, a stuffy client, his wife and bratty son. The architect has problems, his girlfriend has taken a job as a weather girl at a TV station, the IRS is auditing him, the client doesn't like his designs, but those difficulties seem minor when The Nerd shows up at his door... A stupid, insensitive social misfit, The Nerd wreaks havoc on the architect's life, giving the supreme test to the architect's patience and human kindness." (National Playwrights Directory, 1981)

- Date:** April 18, 19, 20
25, 26, 27
May 2, 3, 4, 5-(2PM Matinee)
9, 10, 11
- Time:** 8 PM
- Tickets:** \$7.00 ,
- For Reservations:** 253-8242

Aurlia Palm OSB/ Track I

Aurelia Palm OSB, has been the director of Harmony Hill Library in Watertown, SD since August 1, 1990. The purpose of the library is to provide resources and services which address the information and enrichment needs for the students and faculty of the Harmony Hill Branch College, participants in special programs at the Center, and the Sisters of Mother of God Monastery and residents of Benet Place. Its main objective is to provide whatever information or materials patrons request. To achieve that, some of the day to day activities include: selection, purchasing, classifying and cataloging of materials; providing AV materials and equipment; setting up and maintaining the budget; attending conferences of the South Dakota Library Association and the South Dakota Association for Communications and Technology.

Aurelia received a B.A. in music from the College of St. Benedict's, St. Joseph, Minnesota in 1965. She has taught elementary school, elementary and secondary music, was parish and liturgical music coordinator, and is currently serving on a pastoral team working mainly with the Native Americans in the Sisseton area.

Aurelia's interests are many. She finds working with children fascinating; loves music, and now that spring is just about here, is anxious to begin work in her vegetable garden.

Why did Aurelia choose SCSU to obtain the IM Track I Master's Degree? "I considered it [SCSU] still to be in touch with 'the rural' and yet a school of quality with dedicated teachers who shared and gave of their professionalism so willingly."

Myla Alsaker/Track II

Myla Alsaker graduated from the Information Media program, Track II in August of 1990. In December she began working as the elementary library media specialist at Heart of the Lakes Elementary at Perham and Dent Elementary School in Dent, Minnesota. "The two schools have a student population of 775, which keeps my assistant and me busy." Myla states. "Heart of the Lakes is a new facility, and we are still completing the move. Everyday offers variety and new challenges."

Myla has a B.A. in history with minors in political science and education from South Dakota State University. Besides a long stint as a homemaker she also has worked as a military occupational specialty librarian in Germany and a media paraprofessional at McKinley Elementary School, in Fargo, N.D. She realized that she enjoyed working with children, teachers, and materials, but wanted the added challenge of employment at the professional level.

After some research and recommendations from others, she chose St. Cloud State for her studies. "Obtaining a degree in Information Media has been one of the best decisions of my life. The course of study along with my past experience prepared me well to assume my new position. The availability of the Northern Lights Library Network extension courses and the support of faculty, fellow students, and my family made the degree achievable."

Myla lives in Fargo with her husband, Vince, and two children, Camille and Keith. Her hobbies include reading, family history, calligraphy, tennis, and cross-country skiing.

Linda Hieronymus/Track III

For the past four years Linda Hieronymus has been employed by AT & T Bell Laboratories, Middletown, New Jersey, in research and development.

Linda became interested in training and development issues and topics by way of positions that required her to be a "trainer" and present information in a "semi-educational" learning situation. From there she became interested in the design of materials for communicating information. She says, "When I enrolled in the Track III program and took the overview course (IM 607), I became interested in the ASTD Models for Excellence study and the competencies of trainers. I was fascinated with the idea of defining the dimensions of a proficiency such as instruction."

Recently Linda has begun work on courses in the areas of optical communication and international products and services. Linda says, "Her working environment has been rigorous and stimulating and stretching—sometimes to the point of exhaustion. But, from the vantage point of having had the last four years of experience in the research and development environment, I can freely say that it has been an enriching experience, just not necessarily one I would encourage everyone to have."

Linda's "words of wisdom" for Track III students are, "to know the theory behind what you do. A strong theoretical framework is the basis for all good research, and a thorough understanding of education/learning/instructional design theory will give you a strong negotiating tool when working with subject matter experts."

People Come First at Woodcraft Industries

By: Kim E. Maroney

What began as a small cabinet and fixture shop in 1945 by Theodore Ritche has grown into one of the leading manufacturers of wood components in the cabinet industry.

Woodcraft Industries Inc. located in St. Cloud and Foreston, MN has a commitment to excellence for the customer, employee, industry, and the community. Woodcraft Industries specialize in the production of high quality face frames, drawer fronts, door components, and assembled cabinet doors.

What makes Woodcraft Industries so special and successful? Starting at the top with Tom Ritche, CEO (Theodore's son) it believes that people are Woodcraft Industries main asset. Don Swanstrom, Vice President of Administration says, "We try to continually improve along those lines, the fact is, our employees are our most important asset. They are one part of our business that can make us better. We want to pay attention to them and let them know how important they are."

Woodcraft Industries feels it has an obligation to provide the employee with a comprehensive benefit package and wages that are competitive with the area labor market. In return Woodcraft Industries expect excellence from employees. Woodcraft Industries also values education, and offers educational reimbursement to employees who take courses that are job related or prepare them for promotional opportunities. A company newsletter called "Wood Words", on-going training programs, conferences, various awards and types of recognition, and a shared percentage of the company's profit, are all part of Woodcraft Industries commitment to its employee's.



Recently, Woodcraft Industries decided to create a new Employee Orientation Program. Cathy Walz (pictured above), an IM Track III student took on the project as an internship. Cathy conducted an extensive needs analysis to determine the company's training needs. She began by interviewing both employees and supervisors to find out what they felt were the training needs. Then she designed a package that will become a video for the New Hire Orientation Program.

Sheila Krogman, Personnel Manager at Woodcraft Industries worked directly with Cathy during her internship. Because of the excellent experience and outcome, Sheila definitely wants to see the intern program continue. She hopes to produce future training in the areas of machine training, operator training and other areas due to continued growth and expansion at Woodcraft Industries.

By creating a team between SCSU and Woodcraft Industries we can provide it with qualified Human Resources interns, and Woodcraft Industries can provide us with a professional site experience.

Congratulations to Cathy Walz on a very successful internship, and thank you Woodcraft Industries for providing us with another valuable Track III site.

"Woodcraft Industries will continue to provide a positive working culture for the employees," Swanstrom states, "we see no decrease in the training and development of our company. It will continue to grow."

We greatly appreciate the financial support many of you have provided over the years. The money has been instrumental in helping the Center for Information Media programs as well as helping individual students pursue careers in Information Media.

Your contributions can help the Center continue to grow and provide opportunities for students.

Should you be in a position to make a contribution to the Center For Information Media, please make checks payable to: SCSU Foundation and designate either Learning Resource Services, Luther Brown Scholarship, or Carl Savage Endowment-Information Media.

Send Checks To:

SCSU Foundation
St. Cloud State University
Alumni & Foundation Center
720-4th Avenue South
St. Cloud, MN 56301-4498

THANK YOU

FALL QUARTER CLASS OFFERINGS 1991

Advance Registration: May 15-16, 1991 Atwood Ballroom

Course No.	Description	Section	Instructor	Credit	Time	Location
* 204	IResearch Strategies in Multicultural Gender and Minority Topics	1	Rude	4	6T	CH-134
		2	Motin	4	2TR	CH-100
		3	Nelson	4	2TR	CH-100
		4	Pehler	4	2TR	CH-100
412-512	Television in Media II	1	Polesak	4-3	6R	SH-151
436-536	Business Information Resources	1	Ewing	4-3	6T	CH-127
444	Internship in Media	1	Staff	1-4	Arr.	Arr.
445-545	Microcomputer in Classrooms and Media Centers	1	Keable/ Thompson	4-3	10TR	CH-232
468-568	Media Materials and Methods of Instruction	1	Stachowski	4-3	9MWRF	CH-125
		2	Staff	4-3	9MWRF	CH-134
		3	Hill	4-3	10MWRF	CH-134
		4	Rotto	4-3	10MW	CH-125
		5	Staff	4-3	11MTRF	CH-134
		6	Inkster	4-3	1TR	CH-134
		7	Staff	4-3	6W	CH-125
		8	Staff	4-3	6T	CH-125
469	Training and Media Management	1	Thompson	4	1MTWR	CH-125
471-571	Design & Preparation of Media	1	Josephson	4-3	6M	CH-232
473-573	Photography in Media	1	Schmid	4-3	6R	CH-134
476-576	Selection & Evaluation	1	Westby	4-3	6M	CH-125
477-577	Reference and Bibliography	1	Hauptman	4-3	6W	CH-134
478-578	Cataloging & Classification of Materials	1	Hedin	4-3	6T	CH-126
603	Information Media: Theory, Reserach and Practice Sept. 13-14, Oct. 10-11, Nov. 8-9	1	Keable	3	F/S	CH-127
607	Training/Human Resource Development	1	Fields	3	6W	CH-133
679	Media Generalist Practicum	1	Keable	6	Arr.	Arr.
680	Internship in Media	1	Fields	3	Arr.	Arr.
681	Readings in Media	1	Staff	1-3	Arr.	Arr.
682	Research in Media	1	Staff	3	Arr.	Arr.
683	Seminar: Specialist Degree	1	Staff	1-4	Arr.	Arr.
684	Field Study in Media	1	Staff	3-9	Arr.	Arr.

Off-Campus Courses

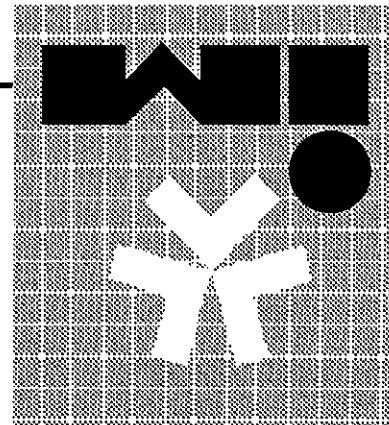
558	Principles and Procedures of Instructional Design	1	Thompson	3	6M	Anika-Ramsey CC
<u>Two-way TV</u>						
607	Training/Human Resource Development	1	Fields	3	6W	Willmar

* Note title change from Introduction to Library Learning Resources.

* All Fall Monday classes will begin on Monday this quarter, not just evening classes.

210117
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St. Cloud, MN 56301-4498

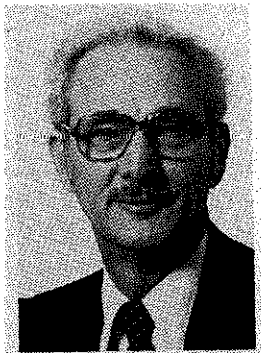
Information media news



Dr. Carl Savage Retires

Dr. Carl Savage has dedicated the past 23 years to St. Cloud State University. He came to SCSU in 1968 as an Associate Dean teaching in Information Media, and became a full Professor in 1975. Dr. Savage took over the responsibility of the curriculum lab in the Education building in 1986.

Savage was very active in Minnesota Educational Media Organization (MEMO) as well as being involved in activities at Learning Resource Services.



In his own words, Savage recalls his years at SCSU; "The past 23 years have been exciting and have provided me a wealth of satisfaction in attempting to meet the needs of students and faculty. My hope is that the 'history, status, and dreams' of the department and the university continue to be blessed with inspiration and accomplishment throughout the years to come."

Dr. Savage and his wife Marilyn have graciously set-up an endowment fund for Information Media related programs. Anyone interested in donating funds to the account, may do so by contacting the University Foundation.

It is with best wishes and gratitude for his fine service and generous donations, that we say good-bye to Dr. Carl Savage from St. Cloud State University.

A retirement party for Dr. Savage is being planned for the spring.

Luther Brown Scholarship

Luther Brown Scholarships are available for students who are accepted into a graduate degree program in CIM. There is no formal application; please submit a letter to Dr. John Berling, Dean indicating your goals in the program, future plans for education and justification for request.

Two awards are available for Summer Session, 1991. Deadline is May 1, 1991. Awards for 1991-92 will be accepted until July 15, 1991. Send to: Dr. John Berling, Dean
LRS/CIM
St. Cloud State University
St. Cloud, MN 56301

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