

Fall 1990

Information Media Newsletter Vol. 25 No. 1

St. Cloud State University

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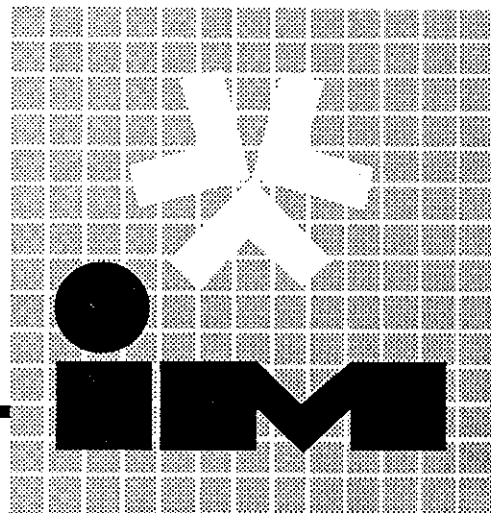


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information media news

Published by the Center for Information Media and Learning Resources Services

dean's corner

September 16 and 17 found me at the Radisson South Hotel in Bloomington serving as a delegate to the Governor's Pre-White House Conference on Libraries. Many issues were addressed with those related to the future of libraries in a technological age receiving top billing. Resolutions were passed and they are being forwarded to the appropriate organizations and people for further action. It was a well organized and stimulating conference and I believe that it will have a positive impact on libraries now and in the future.

One of the resolutions passed appears to have a special significance for our own Center for Information Media. This resolution asks the Higher Education Coordinating Board to establish a library and information science program in the State of Minnesota which would be accredited by the Committee on Accreditation of the American Library Association. St. Cloud State University will be involved with the development of such a program and will make every effort to assist on the adoption of quality programming which would be more closely aligned with the needs of students preparing for careers in academic and public libraries. Current school library/media master's degree candidates as well as those working on degree programs in Human Resource Development/Training can be assured that these programs will not be degraded in the process.

One of the exciting possibilities which will be explored is the development of a combined program with Mankato State University. This approach would be taken to bring as many resources to the program as possible. The accreditation of a program is expensive in both budgetary and personnel needs. The combining of the resources existing at Mankato State with those available at SCSU will give this undertaking a fighting chance to succeed. We need your comments and direction on this issue. Please feel free to call or write and let us know of your views on this important issue. □

John G. Berling



File photo CIM/LRS

John G. Berling

Vol. XXV No. 1

Fall 1990

In this issue:

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File Photo CIM/LRS

Phyllis Lacroix

Once again we have experienced a busy summer. Several of the sixteen students who completed their Master's degrees this summer provided an excellent representation for CIM by taking part in the commencement ceremonies. This final event provides a feeling of pride, accomplishment, and closure for graduates, their families, and friends.

Thank you to all of you who responded to our survey enclosed in the spring newsletter. We believe that

the information will help us to better meet your needs as we work on our course offerings for the rest of the year. The winter schedule is outlined in this newsletter. In addition to our regular on-campus classes, we have also begun providing on-campus week-end courses to assist those students who find it difficult to come to St. Cloud during the week. We are continuing to offer classes in the northern metro area. This fall, Dave Rydberg is teaching IM 644, Technologies in the Library/Media Center, at Anoka-Ramsey Community College. We are attempting to offer IM 545 Microcomputers in Classrooms and Media Centers winter quarter, and IM 606, Organization and Supervision, is tentatively scheduled for spring quarter. Courses are also being offered through the Northern Lights Library Network and the Metropolitan Library Services Agency (MELSA).

This summer two of our graduates, Lynn Kvalness and Karen Hokkanen,

gave presentations at the American Library Association Conference in Chicago. They did a great job. It was especially gratifying for me to see how impressed professors from other universities were regarding the abilities of our students. Their professionalism was viewed as exceptional.

A side benefit of these presentations was that Paula Montgomery, the publisher and content editor of School Library Media Activities Monthly, asked me to encourage our graduates to send ideas and articles to her for publication. If interested, please contact me, or review current journals for submission information.

We welcome Susan Motin and Ken Hay to our faculty. Having had a good start to the new year, the faculty and staff of CIM/LRS are looking forward to an exciting academic year and hope that you are having a successful year. If we can be of any assistance to you, please feel free to contact us at any time. □

New TV Production Studio

The Instructional Design, Learning Resources, and Mass Communications' new TV production studio in SCSU's Stewart Hall is the result of a unique coalition of departments with different priorities and needs which chose to focus on their similarities for the benefit of all their students.

By combining facilities, the potential exists for Information Media students (minors and graduate students) to explore the concepts of television production with improved equipment and many electronic design options that have not been available in the past.

The SCSU television studio is designed to accommodate the instructional needs of students from introductory course work through advanced production and post-production processes.

Very direct benefits already being experienced by the departments are student interest in transferring to SCSU because of the facilities, and inquiries relating to employment for graduating students from businesses that are aware of the TV production equipment used in SCSU classes.

The expanded TV production capabilities have also

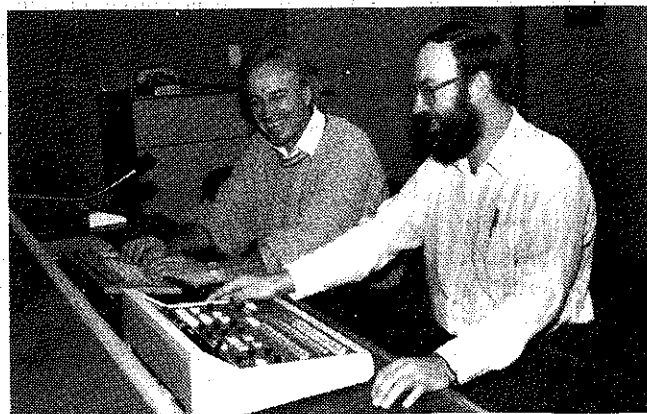


Photo by Dan Marek

Fred Polesak and Rich Josephson

brought about an increase in requests for SCSU to produce videos for TV usage and presentations. National experts gathered in the studio recently for taping of a 30 minute segment for the Learning Channel titled "Athletics and Academics." This type of production capability opens doors to possible grants and funded productions such as a video for Health Education on traffic safety being funded by the Minnesota Department of Transportation. □

Information from R. Josephson and F. Polesak
Compiled by Elaine Wolter

SCSU Offers Graduate Students Educational Opportunity

By Katie Erickson

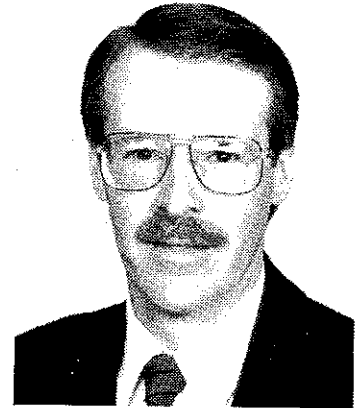
Dennis Nunes, Dean of Graduate and Continuing Studies, works with college deans and faculty for the development and enhancement of graduate education.

Nunes explains that St. Cloud State University provides students with several educational opportunities. "SCSU offers well prepared and committed faculty members who are interested in working with people," Nunes said. In addition, there are approximately 10 graduate programs at various stages of proposal. Nunes said that before new programs are added, SCSU has to be prepared internally with facilities, resources, faculty and equipment. External assessments must also be done to determine student and professional demand and to examine programs at other universities to reduce duplication.

"SCSU programs prepare people to better meet the tasks put before them as professionals," Nunes said. "This may lead us to doctoral education." Currently, two departments are preparing doctoral programs that will be proposed within a year. If approved, these programs would provide doctorates in Educational Administration, (EdD) and Psychology, (PsyD). Nunes explains that in some disciplines practitioners need doctorates to meet the needs of their professions.

Nunes was raised in Milwaukie, Oregon, a suburb of Portland. His degrees include a B.A. from Linfield College, a MRE from North American Baptist Seminary and a PhD from Utah State University.

He has been at SCSU since 1975 and has held many titles such as Assistant Vice President for



Dennis Nunes

Academic Affairs, and Acting Dean of the College of Education.

Although he admits he has yet to fully adjust to the Minnesota climate, he says several things attract him to this area. "The people here have an interest in and commitment to the environment," Nunes said. "Midwest standards provide a rich and appealing view of the individual and of the world." □

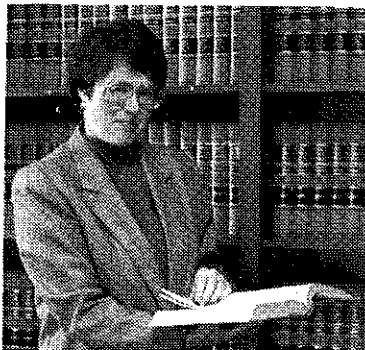


Photo by Katie Erickson

Linda Raiber

By Katie Erickson

Linda Raiber has worked at the Stearns/Benton County Law Library for the past four years and currently holds two job descriptions — County Law Librarian and Executive Director of Stearns/Benton County Bar Association.

As County Law Librarian she is responsible for the overall administration and operation of the library, maintaining the collection,

Libraries Provide Specialized Career Options

preparing budget records, and providing assistance to users. As Executive Director of the 214 member bar association, she does the administration of the bar office and activities, prepares newsletters and budgets, and sets up Continuing Legal Education programs.

Currently, the library is spread out throughout seven rooms of the courthouse. There is a card catalog which lists all of the resources and where they are located.

In addition, Raiber has access to Westlaw, an on-line database to several types of legal information in the country. The cost is \$4.00 a minute and the charge to print off-line is three cents a line. Raiber smiled when she said, "The computer adds up all of the lines for us."

In January 1991, the library will be moved to a temporary location in the Administrative Building next door

while the courthouse is remodeled.

The new facilities should be completed January 1992. "It's changed a lot since I've started," she said. "It is something worth waiting for."

Raiber has a B.A. in Mathematics and minors in Spanish and Library Science from Moorhead State University, a Master of Librarianship from Emporia State University, and is 32 credits into another Master's in Track I/Information Media at SCSU.

In addition to attending classes at SCSU, Raiber worked at the LRS in cataloging from 1970 to 1971 and as a reference librarian from 1980 to 1984.

In regard to Track I employment opportunities Raiber said, "The legal business is growing. The State Law Library has grown, and there is job potential in corporations such as Dayton's, Pillsbury and law schools. There is wide opportunity." □

SCSU Faculty Members Participate in Fulbright Project



Ron Schmid and Mike Nelson

By Mike Nelson

Ron Schmid, Virginia Sorensen, and Mike Nelson participated as representatives of Learning Resources Services in a six-week Fulbright Group Project in Costa Rica, June 26 through August 6, 1990.

The project was proposed through the College of Social Sciences by Robert Lavenda and David Carr, with Rob Lavenda acting as on-location director. Schmid, Sorensen, and Nelson wrote the LRS component of the proposal. Sixteen other faculty from the State University System were selected to participate based on their individual project proposals. The purpose of projects was to increase cultural ties with Costa Rica, gather materials that could be integrated into the liberal arts and sciences curriculum of the Minnesota State University System (MSUS), and establish contacts for future collaboration and inquiry.

Sorensen served as liaison with Costa Rican libraries, as reference consultant for the group, and even unexpectedly found herself doing a bit of translating. She also previewed

numerous Costa Rican educational materials, selected materials for the SCSU/LRS materials collection, and prepared an annotated bibliography.

Nelson served as instructional development consultant for the group prior to departure, in Costa Rica, and after the return. He also did video taping and photography while in Costa Rica.

Schmid concentrated on specific photographic assignments and also served as snorkeling instructor and underwater guide.

"Ticos," as Costa Rican citizens call themselves, are wonderfully friendly people. Their kindness and patience was appreciated. They cushioned our cultural shock, helped us adjust and were considerate even when we tried to hold to a "Gringo schedule."

Group activities included numerous trips by chartered bus, whose drivers were friendly, accommodating, and knowledgeable. We visited villages near San Jose, took a few days in Limon, Atlantic coast, and Liberia, Pacific coast.

The group project precipitated a wide range of inter-cultural contacts, a sharing of ideas and information, and many curricular components to be integrated into the MSUS curriculum. The photographic file from the trip consists of more than 1,000 images. Follow up activities include continuing collaborations, numerous visits in both directions, plus a wide range of instructional development projects. □

Costa Rican Experiences Captured on Film

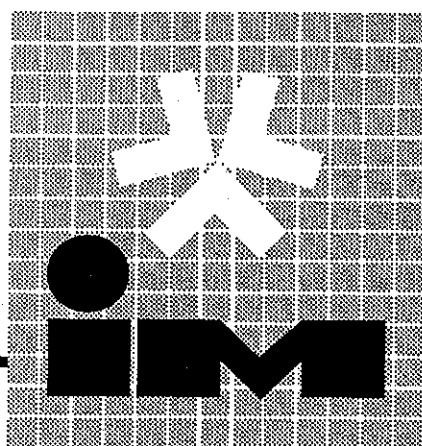
By Ron Schmid

Our journey to and within Costa Rica this summer was a valuable academic opportunity as well as one of personal growth. My primary role was to work with colleagues from the Minnesota State University System, many of whom were from St. Cloud State. I provided photographic support for grant participants as well as continued to work on my own international project of photographing older

people in environmental settings of importance to them.

Mike Nelson and I created a photographic file of images from numerous projects including transportation systems, natural resources, dating and courtship habits, social services and housing for the elderly, markets and everyday life throughout the socioeconomic strata. We have many photographs of economic life,

See Schmid, Pg. 5



information media news

Center for Information Media and Learning Resources Services

WINTER QUARTER COURSE OFFERINGS 1990-1991

| Course No. | Description | Section | Instructor | Credit | Time | Location |
|------------|--|---------|---------------|--------|--------|----------|
| 104 | Introduction to the Learning Resources | 1 | Lockway | 2 | 10T | CH-130 |
| | | 2 | Nagel | 2 | 6T | CH-130 |
| 204 | Introduction to Library Learning Resources | 1 | Rude | 4 | 6M | CH-134 |
| | | 2 | Motin | 4 | 1MTWF | CH-134 |
| 416-516 | Television in Media II | 1 | Polesak | 4-3 | 6R | SH-152 |
| 444 | Internship in Media | 1 | Keable/Fields | 1-4 | Arr. | Arr. |
| 445-545 | Microcomputers in Classrooms and Media Centers | 1 | Hay | 4-3 | 2MW | CH-232 |
| | | 2 | Hay | 4-3 | 6T | CH-232 |
| 458-558 | Principles and Procedures of Instructional Development I | 1 | Fields | 4-3 | 6W | CH-134 |
| 468-568 | Media Materials and Methods of Instruction | 1 | Hill | 4-3 | 9MWRF | CH-134 |
| | | 2 | Stachowski | 4-3 | 9MWRF | CH-125 |
| | | 3 | Thompson | 4-3 | 10MWRF | CH-125 |
| | | 4 | Keable | 4-3 | 10TR | CH-134 |
| | | 5 | Inkster | 4-3 | 11MTRF | CH-125 |
| | | 6 | Jensen | 4-3 | 1MTWF | CH-125 |
| | | 7 | Hay | 4-3 | 6M | CH-125 |
| | | 8 | Arnold | 4-3 | 6W | CH-125 |
| | | 9 | Rotto | 4-3 | 6R | CH-134 |
| 471-571 | Design and Preparation of Media | 1 | Thompson | 4-3 | 6M | CH-232 |
| 477-577 | Reference and Bibliography | 1 | Westby | 4-3 | 6R | CH-126 |
| 481 | Reading, Listening, and Viewing Guidance (Dec. 7-8; Jan. 4-5, 25-26) | 1 | Staff | 4 | 6F/S | CH-126 |
| 484-584 | Seminar: Photographic Lighting (Dec. 4; Jan. 8, 22) | 1 | Nelson | 1 | 6T | CH-134 |
| 484-584 | Seminar: Studio Photography (Jan. 15, 29; Feb. 12) | 2 | Nelson | 1 | 6T | CH-134 |
| 484-584 | Seminar: Slide Photography (Dec. 11, 18; Feb. 5) | 3 | Schmid | 1 | 6T | CH-134 |
| 606 | The School Library Media Program | 1 | Lacroix | 3 | 6R | CH-125 |
| 608 | Research Methods | 1 | Hauptman | 3 | 6W | CH-127 |
| 639 | Reading, Listening, and Viewing Guidance (Dec. 7-8; Jan. 4-5, 25-26) | 1 | Busse | 3 | 6F/S | CH-125 |
| 644 | Technologies in Library/Media Center | 1 | Rydberg | 3 | 6W | CH-126 |
| 662 | Recent Trends | 1 | Keable | 3 | 6M | CH-127 |
| 679 | Media Generalist Practicum | 1 | Keable | 6 | Arr. | Arr. |
| 680 | Internship in Media | 1 | Fields | 2-12 | Arr. | Arr. |
| 681 | Readings in Media | 1 | Staff | 1-3 | Arr. | Arr. |

| | | | | | | |
|-----|--------------------------------------|---|-------|------|------|--------|
| 682 | Research in Media | 1 | Staff | 2-12 | Arr. | Arr. |
| 683 | Seminar: Specialist Degree | 1 | Staff | 1-4 | Arr. | Arr. |
| 683 | Seminar: Computer Information Access | 2 | Ewing | 3 | 6T | CH-228 |
| 684 | Field Study in Media | 1 | Staff | 3-9 | Arr. | Arr. |

Off-Campus Courses

For off-campus course information please contact the Center for Information Media, (612) 255-2062.

REGISTRATION INFORMATION: Former and currently enrolled students are strongly encouraged to take advantage of advance registration. Classes with low enrollment may be cancelled.

ON-CAMPUS EVENING CLASSES BEGIN: Monday, December 3

ON-CAMPUS DAY CLASSES BEGIN: Tuesday, December 4

GRADUATION APPLICATION DEADLINE FOR 1991 WINTER QUARTER: Monday, January 7 (only one deadline date)

For registration information contact: Graduate Studies Office
Whitney House 202
St. Cloud State University
St. Cloud, MN 56301-4498
(612) 255-2113

New materials in the SCSU/NASA Teacher Resource Room

Magellan (Filmstrip) Cost \$6.00

A brief look at Magellan, the first spacecraft to be launched from a shuttle. Details how a very sophisticated radar will be used to penetrate the clouds covering Venus and help scientists map the planet. (Grade 5-6)

Aeronautics and Space Report #251 (Video) Cost \$9.00

Contains four segments; Combating Malaria, Voyager's Last Encounter, Better Airplane Wings, Sights and Sounds of Space. (15 Min., Grade 11-adult).

Three Flights of Skylab (Slide) Cost \$11.05

Recounts man's first attempt to establish a permanent laboratory in space.

The Return of Halley's Comet (Audio/Slide) Cost \$22.00

Examines an event heralded by man since the beginning of time, Halley's Comet and its place in the Universe. (Grade 4-12).

Best of the Space Shuttle (Audio/Slide) Cost \$22.00

Examines shuttle highlights from the dramatic shuttle flights to the ongoing array of spectacular space walks and experiments. (Grade 4-12).

The Story of Our Universe (Audio/Slide) Cost \$22.00

This information-packed program explores the Universe and all of its other worldly phenomena. (Grade 4-12).

America in Space: The First 25 Years (Audio/Slide) Cost \$22.00

Details America's long string of successful space accomplishments, culminating in the Apollo 11 moonlanding, the Voyager Missions, and the Space Shuttle program. (Grade 4-12).

Moon Landing — Apollo 11 (Audio/Slide) Cost \$22.00

Tells the story of the most famous spaceflight in history, man's first moon landing. (Grade 4-12).

Voyager 2 Encounters Saturn (Audio/Slide) Cost \$22.00

Illustrates Voyager's most significant discoveries about Saturn, including incredible rings and cyclonic storms. (Grade 4-12).

Viking-Mars Landing (Audio/Slide) Cost \$22.00

The Viking I and II Missions radically changed the scientific community's view of Mars, as scientists studied photos revealing giant mountains, canyons and plains. (Grade 4-12).

Voyagers Encounter Jupiter (Audio/Slide) Cost \$22.00

Focuses on the flights of Voyager I and II as one of the most successful and revealing unmanned spaceflights in history. (Grade 4-12).

The Story of the Flight of Apollo-SOYUZ (Audio/Slide) Cost \$22.00 Highlights the first meeting between America and Russia in space. (Grade 4-12).

LERN More

Take an exciting "electronic field trip" with your students to the United States Space Camp in Huntsville, Alabama, and be one of the first explorers to visit Mars. This and other exciting "electronic field trips" are yours FREE from the Louisiana Educational Resource Network (LERN)/ Southern University - Shreveport. To register and receive a free resource packet or for more information, call (318) 674-3444.

To order materials, contact:

Center for Information Media,
Centennial Hall Room 230
St. Cloud State University
720 4th Avenue South
St. Cloud, MN 56301-4498
(612) 255-2062

Costa Rica Program Offers Cultural Diversity

By Virginia Sorensen

Imagine that in six weeks you become an expert in the libraries of a foreign country so that you can be of practical help to sixteen university faculty, from a variety of disciplines! This was my assignment as part of the Costa Rica project. Did I succeed? In some things, yes; of course, time didn't allow my learning the system well enough to find everything. I had been fluent in Spanish many years earlier, but relearning the language was also a part of the challenge.

In thinking back on the visit, the word "small" comes most readily to mind. Imagine a country measuring only 290 miles at its longest and 71 miles at its narrowest. Imagine living in a capital city directly across the street from the equivalent of Congress (their unicameral Legislative Assembly), and being able to look from your living room into its rose garden. Imagine dropping in, without an appointment, on the head of Archives at the Assembly and touring the building with him—admiring the carving (Costa Rica is famed for its hardwoods) and hearing tales of visits by Henry Wallace, JFK, and Nixon.

Imagine visiting (by appointment, this time) the director of the national medical library and watching records being entered into the Latin American

version, housed in Brazil, of Medline. The library serves not only the medical community, 95 percent + of whom are government employees, but also the general public. The director is a microbiologist turned administrator, rather than a professional librarian.

Imagine being able to walk just one block from your apartment to the National Library. That library was crowded with high schoolers (this was mid-winter break). It was late June to early August, but that is "winter" in Costa Rica, the rainy season. The librarians were always pleasant and helpful, and the newspaper collection and clippings' files, in particular, yielded important material for our group. The library also serves as headquarters for the nation's public library system and provides indexing to Costa Rican periodicals and newspapers. The indexes have the look of a Reader's Guide and are about five years behind in publishing.

The library system at the University of Costa Rica consists of an old main building, a new attractive science/technology building, and collections in medicine and law. Automation had just arrived, and students were standing in line waiting to use the three or four terminals. The



Photo by Mike Nelson

Virginia Sorensen

card catalog was still in use for all but the most recent acquisitions. Though not run by the library service, we did learn that the UCR is in the process of joining BITNET, so our faculty should be able to contact their UCR peers directly through that system. "Small" world!

This small article doesn't begin to touch on my adventures prowling through bookstores or trying to find a way to bring home the books, videotapes, and maps I bought for LRS. (I should add that I did succeed.) Would I go again? At the drop of a hat! □

Schmid from Pg. 4

from growth through the processing and exporting of coffee, bananas, wood and chocolate. We documented community projects such as women, men and children working together to build homes for their community. These photographs will be used by faculty for instruction and professional activities.

Memories that especially stand out are traveling back roads (slowly snaking through areas of the country

where modern roads do not exist), visits to banana plantations and snorkeling through a school of thousands of tiger-striped fish. I visited several factories that turn beautiful tropical woods into jewelry, bowls and handicrafts. This made very real the fragility of natural resources and the delicate balance of economic development and preservation of the tropical rainforests.

The most memorable part of any trip is shared experience. The Costa Rican people that I met and photographed were warm, friendly and very open in sharing their lives with us during our stay. Another benefit of the trip was the opportunity to live and work with colleagues from Minnesota. Because of this and all of the planning that had been done before the trip, I was able to accomplish my goals in Costa Rica. □

New Faculty Members



Ken Hay

Ken Hay is a new CIM Assistant Professor. He will teach 468 and an undergraduate computer course. Hay received his M.S. and A.B.D. from Ohio State University in Instructional Design and Technology. He received his B.S. in Elementary Education from Central Michigan University.

His past professional experience includes being a graduate teaching associate, and a graduate research associate in both OSU's Nepal Interactive Video Project and OSU's Educational Robotics Laboratory.



Susan Motin

Susan Motin is a Reference Librarian working with reference and online searching. She will be teaching IM 204 winter quarter. Motin received her M.A.L.S. from the University of Michigan, and her B.S. in Music Education from Albion College.

Motin's past professional experiences include Information Services Librarian/Head of Interlibrary Loan at Loyal University of Chicago Medical Center Library, and Assistant Director at the Saginaw Cooperative Hospitals Library.

IM News is published quarterly by CIM, St. Cloud, MN 56301-4498. Opinions expressed do not reflect an official position of SCSU administrators or faculty. The editors would like to thank each individual who contributed to this publication.

Editors: Doreen Keable, Katie Erickson, and Elaine Wolter.

Job Changes

Pat Boerboom is the Media Specialist at Sts. Peter, Paul and Michael's Primary, St. Cloud. **Guy Southwick** is the Media Specialist at Elbow Lake. **Larry Steltzner** is the Media Specialist at Plymouth Creek in Wayzata. **Gloria Sterud** is the Media Specialist at Cedar Ridge Elem., Eden Prairie. **Fran Kaliszewski** is the Media Specialist in Stillwater. **Annette Dahl** is the Media Specialist in Osseo. **Becky Huseby** is the Media Specialist at Prairie Woods Elem., New London/Spicer. **Becky Stouten** is the Media Specialist at Chisago Lakes J. H., Lindstrom. Sorry if we have forgotten anyone, please notify us of job changes.

Faculty Publications

Keith Ewing (LRS) published "The Dark Ages With Electric Lights," an account of his experiences as an exchange librarian at Nankai University in the People's Republic of China, in the September issue of *College and Research Libraries' News*, 51 (8): 707-710.

Keith Ewing and **Robert Hauptman** (LRS) are editing an issue of *The Reference Librarian* which will focus on the reference librarian as an intermediary.

Robert Hauptman and **Fred Hill** (LRS) co-authored "Deride, Abide, or Dissent: On the Ethics of Professional Conduct" to be published in *The Journal of Business Ethics*.

"Interactive" Video?

By Luther Rotto, LRS

No, that title is not a contradiction in terms—at least not if the video is coming from one of those silvery platters known as a videodisc.

Learning Resources currently houses a service called The Interactive Videodisc Review Center whose purpose is offering discs, information and expertise to potential users of this educational medium. In this capacity we offer a collection of interactive discs, equipment and resource people to interested LRS patrons. Orientations and workshops to interested groups have become a staple of the center's program.

The Review Center's collection of

discs contains a cross section of the available educational discs. All are listed in PALS and can be found in SCSU's catalog by typing: "ST INTERACTIVE VIDEO"—and then limiting the result by entering: "FO VI"—to get only the interactive video titles. (Those not in the St. Cloud area can use any PALS terminal statewide. Type "SET LIB SCS" to set the terminal to search SCSU's collection.)

If you think you, your colleagues or your students might be interested, come by the service desk on LRS's second floor (ITS), or call me at 612-255-2088. □

Mary Flekke/Track I

Mary Flekke graduated from Track I Summer 1982. While in the program and two years prior to starting the program, she worked in the Serials Department of LRS.

Flekke currently works at Florida Southern College of Lakeland, Florida, a four-year liberal arts college affiliated with the Methodist Church. Her official title is Reference Librarian. She is the senior reference librarian and in charge of Government Documents.

At SCSU she majored in History and English and minored in Library Science. She also received her Library and Information Science Master's Degree at SCSU. "One of the reasons for choosing the program at SCSU was the quality of education I felt I received while pursuing the minor program," Flekke said. "I also felt that the media emphasis that CIM had in their program was essential in view of the technological trends in education."

Flekke explains that much of the course work taken during both stages of her Library/Media degree were of great benefit in her current job. "I feel that doing work in the field that one has chosen while taking class-work is very important and beneficial in both choosing a profession and in knowing that it is the right profession for you," she said.

Although Flekke has a dream to go to law school, she says that she is not ready to give up employment to become a full-time student again. However, because she enjoys reference work, she feels that a position as a legal librarian would be a logical next step.

Flekke is actively involved in her church and her hobbies include reading, counted cross-stitch, needlepoint, and sewing. Flekke adds, "and once a year I am in the stands at Tampa Bay Stadium to cheer on the Minnesota Vikings!"

Ed Nelson/Track II

Ed Nelson is Instructional Materials Center Director and Technology Coordinator for the Crookston Public Schools. His entire professional career of 24 years has been spent in Crookston. He is also head varsity coach of girls basketball. His wife, JoDee, also an SCSU graduate, teaches first grade. They have a five year-old son, Cody.

Nelson is a 1967 graduate of the University of North Dakota. He holds a BS in Education with degrees in Social Studies and English. He was a classroom teacher at the Crookston Middle School from 1967 to 1976. From 1976 to 1983 he served as K-8 Media Generalist and IMC Director (K-12) since 1983. His overall goal is to integrate media into the curriculum in Crookston and to get the teachers to be technology users.

His interests include sports, reading, and experimenting with new Macintosh computer programs.

Nelson chose the SCSU Track II program because he enjoyed the order and discipline of the library. "In 1972 I started to look at media programs around the country and found that St. Cloud had one of the best," Nelson said. He went on sabbatical June 1973 and completed his Master's degree August 1974.

Nelson said that he really enjoyed his time at St. Cloud. "The media staff was extremely open, helpful and accessible. The program was personal and flexible," he said. "I have watched it change over the years and I believe that the program is really in tune with what is happening in education and is a definite leader in media."

His advice to others in the field is to, "Volunteer to serve on committees, to take on jobs nobody wants, to spend extra time, learn new skills and suddenly the media position is indispensable. The phrase 'I can do that' is one of power and personal satisfaction."

Sheila Speltz/Track III

Sheila Speltz has been working at Northwestern National Life Insurance Company (NWNL), Minneapolis for the past five years. Her title is manager of Claim Training, Claim Support Services, Group Claim Division.

As manager, she is responsible for staffing, managing performance, budgeting, and prioritizing work. Speltz said that "a large part of my job consists of communicating with my customers, the claim center managers, and 'selling' my product — training!"

Speltz has a B.A. in English from the College of St. Teresa, Winona, Minnesota. While living in Detroit Lakes, Minnesota, Speltz worked part-time tutoring special needs students in English and reading. "That got me interested in adult education, individualized instruction and program design," she said.

Speltz said that it was "just good luck" that she chose the Track III program at SCSU. "I also felt St. Cloud was a good community for my four children who were in grade school at that time."

Her first job after graduate school was as instructional designer for Deluxe Check Printers, now Deluxe Corporation. She designed multimedia training programs for several areas of the corporation.

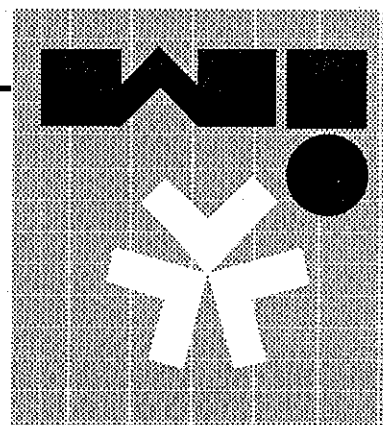
Speltz is interested in Workforce 2000 issues, especially the shrinking labor market. "At NWNL I've had the opportunity to design a claim training program for the senior population in Tucson, Arizona, and for the rural population in Jackson, Minnesota," she said.

Her words of wisdom are to have a balance in life. "Working hard brings success, but when we die people aren't going to say 'she worked 60 hours a week'," Speltz said. "Instead, they'll measure our success as a friend, parent, and human being. I'm always working to achieve that balance — really!"

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New Graduate Assistants



New graduate assistants this fall quarter are from left to right: **James Perkins** (Track II, R & I and Government Documents), **Cathryne Walz** (Track III, General Office), **Debra Hartwig** (Track I, COE Curriculum Lab), **Elaine Wolter** (Track II, CIM), **Susan Walto** (Track III, ID). Not pictured: **Verna Goebel** (Track III, General Office), and **Baohong Liu** (Track III, R & I).