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St. Cloud State University

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IM NEWS

November, 1982 Volume XVI Number 1

An Information Media Newsletter published by the Learning Resources Center and the Center for Library and Audiovisual Education/Centennial Hall, St. Cloud State University.

FROM THE DEAN'S CHAIR

The Information Media program at St. Cloud has been reviewed by three different processes within the past year. The first was through a program partially funded by the Bush Foundation and is called an external review. This was followed by a State Board of Education Review and finally an NCATE review. Each of these reviews brought high marks for the program and even higher marks for the students who have been graduated from the program. The students are judged by the types of professional positions they hold, as well as by the leadership they provide to the profession. It is gratifying for the faculty and staff to receive such complimentary reports from peers not associated with this University. You, the students, who have graduated or are currently enrolled in the Information Media program, are to be complimented for taking the concepts presented to you through classes and discussion, and for putting them into practice for the purpose of serving others.

This is a very optimistic report about positive activity which has occurred during a time of budgetary stress. It provides evidence that the faculty and staff within Learning Resources Services and the Center for Library and Audiovisual Education have found ways not only to solve problems but also to provide necessary programming in difficult times by thoughtful creativity.

I hope you, the pride of St. Cloud State University, will in turn find ways to serve your constituents even though at first glance the ability to do so would appear less than hopeful. I believe that there is a good deal of truth in a statement which appeared in Phi Delta Kappan in June of 1982. The author stated: "During times of material affluences we become engrossed in pursuing dollars; but when dollars are not avail-

able we seek, if we are wise, to raise the quality of education and attack some of the serious problems we face." There is no doubt in my mind, nor in the minds of our faculty, staff or administrators, that the Information Media program at St. Cloud State University is alive and well.

NEWS FROM THE CENTER

The SCSU Winter Schedule of classes is out and offers some opportunities for those interested in pursuing credits or in-service training. Of interest to you might be the microcomputer course entitled IM 545 Microcomputers in Classrooms and Media Centers. This will be offered on Wednesday evenings at 6:00 p.m. Please refer to the schedule of classes accompanying this newsletter for a complete listing of classes.

Some mention should be made of the fact that our Center has offered, and continues to offer, the basic microcomputer class to media personnel and teachers when a district requests such a course and when we have the teaching faculty to do so. This Winter Quarter, for instance, we will be offering the course at Mora, Coon Rapids, and Orono. Basically the class consists of educators from the district in which the course is offered. Other classes have been held at Wadena, Princeton, Columbia Heights, Brooklyn Center, Osseo, and St. Cloud. The district has an obligation to enroll a minimum of 20 students and there must be a microcomputer for each three students. All of these requirements can be worked out by contacting Tony Schulzetenberg.

WINTER QUARTER CHANGE

IM 646 Micro Software had to be cancelled for the Winter Quarter due to a short-

age of equipment and materials. The class has been scheduled for Spring Quarter and will be offered on Tuesday evenings. Those interested should contact the Center.

SUMMER PLANS

Plans for the Summer 1983 sessions include a good array of in-service type courses for media specialists and teachers. Dates for the Nancy Renfro (Texas) puppetry workshop have been finalized for June 27 and 28th. Other workshops will include micro applications for administrative purposes, micro graphics, micro applications in reference, censorship, contemporary materials, learning centers, photography for teachers, television guidance, care and maintenance of media center materials, care and maintenance of equipment, and educational film activities. While dates have not been finalized, all of the workshops will be offered during the first summer session, June 13-July 15. It's not too early to plan summer vacations around the first session. Dates will be finalized by early January.

IM TOURS SCHEDULED

Two tours have been scheduled for the summer of 1983. Those who have taken previous tours with Tony Schulzetenberg and Dennis Fields know of the quality involved, and this year's group going to the Scandinavian countries will not be disappointed. The "Scandinavia: Culture and People Tour" has been set for June 21-July 7, with an optional Russian visit tacked on for those interested. The other tour is Mike Nelson's Northern Minnesota Photography Tour (June 27-July 1). Anyone interested in any of the tours should contact either the tour directors or the department.

FACULTY & STAFF NOTES

Roger Sween has written an article entitled "Consider Before Taking the Plunge," which deals with indexing fanzines (amateur sciences fiction publications). The article appears in the September, 1982, issue of Photron.

Tony Schulzetenberg is continuing on as editor of School Learning Resources, a national publication of the Division of School Media Specialists (DSMS) of AECT. Doreen Keable is the assistant editor.

Marie Elsen has been elected chair of the Region 6 Minnesota Educational Media Organization (MEMO). Doreen Keable was elected secretary-treasurer of that same group.

Lawrence and Beverly Smelser returned from a one quarter stay in London, England this past week. Lawrence was granted a one-quarter sabbatical to study libraries in another country. We may hear more about the trip from Lawrence in the next IM News.

Bonnie Hedin and Virginia Sorensen attended the annual national conference of the American Society for Information Science (ASIS) in Columbus, Ohio October 18-21. They also attended the National Microforms Serials Conference in Columbus that same week, October 22 and 23rd.

Steve Koyama attended the Third Annual Conference on the Academic Preparation of Practitioners in Training And Development/Human Resources Development. The conference topic centered around means of bridging the gap between academia and business. Also discussed were competencies that entry level positions required for graduates. This is especially important because many teachers are investigating alternate careers that build upon their teaching skills. The conference was held in Kansas City, Missouri October 24-27, 1982.

FIRST LUTHER BROWN SCHOLARSHIP RECIPIENT ANNOUNCED

Jeanne Nelsen, a student in Track 2 Educational Media of our Information Media master's degree program has been awarded the first Luther Brown Scholarship award. Jeanne is currently on leave from her position as children's librarian at St. Mary's Catholic School in Alexandria, MN in order to concentrate on her coursework. Jeanne said she "truly enjoys working with children (in her role) as a media person." One of her big goals in life is to write a children's book.

Jeanne expressed her happiness when contacted about the award. She said it really "made her day." In reflecting on it she continued by saying that she felt it was a "real honor to be the first person to get the award."

We hope that the scholarship will help her to achieve the goals she has set for herself.

**HOMECOMING BREAKFAST:
A TIME TO REMINISCE**

The 4th annual Information Media homecoming breakfast took place Saturday, October 30, 1982. Graduates and current students in IM joined the faculty and staff for a tasty breakfast and warm and friendly conversation. The group was honored to have Dean Emeriti, Luther Brown join the gathering. The newly selected SCSU President, Brendan McDonald and his wife Vernie and the 1982 homecoming king and queen also joined the group briefly after the homecoming parade. It was a time to remember the past, to talk about current happenings and to speculate about the future. We all came away from the breakfast feeling that something special had taken place-that we had shared food and ideas with a truly professional group of people.

AECT TO MEET IN JANUARY

The 1983 Association for Educational Communications and Technology's Annual Conference will meet in New Orleans, LA January 20-24, 1983. This year AECT and NAVA (National Audio Visual Association) are pooling their resources and co-sponsoring the COMMTEX International Exposition at the Superdome.

The theme of the 1983 AECT Annual Conference is "World Communications - Meeting the Need to Know." Workshops and sessions will address such topics as "Choosing and Using Technology in the Classroom," "Personal Network," "Developing the Fundable Proposal," and "Thinking and Problem Solving Using a Computer." The advance registration deadline is December 17, 1982.

Contact the AECT Conference Office at 1126 Sixteenth Street, N.W. Washington,

D.C. 20036 if you need registration material.

GRADUATE ASSISTANTS

Serving as graduate assistants in Learning Resources Services and Center for Library and Audiovisual Education for the current year are: Jody Jetland, Mindy Klauer, and Doris Matter in the Center for Library and Audiovisual Education; Sue Fore, Sue Ruf, and Mary Schwarze in Resources and Information (formerly Public Services and Technical Services); and Sheila Speltz and Carolyn Tobiassen in Instructional Development.

WINTER SCHEDULE 1983

104	Introduction to the Learning Resources	Busse Sorensen Elsen	10TR 6T 10MW	CH-130 CH-130 CH-130
204	Information Resources in Society	Clarke	2TR	CH-130
431-531	Introductory Workshop to On-line Literature Searching	Blaske	6T	CH-228
444	Internship in Media	Staff	Arr.	Arr.
445-545	Microcomputers in Classrooms and Media Centers	Keable	6W	CH-126
468	Media Materials and Methods of Instruction	Koyama Schulzetenberg Koyama Jensen Rydberg Savage	10MWRF 11MTRF 12MTRF 1MTWF 6T 6R	CH-125 CH-134 CH-125 CH-130 CH-125 CH-134
471-571	Preparation of Media	Keable	6M	CH-125
477-577	Reference & Bibliography	Sween	6R	CH-125
481-639	Reading, Listening & Viewing Guidance	Westby	6W	CH-134
482-582	Audio Systems	Josephson	6T	CH-134
484	Studio Photography (Jan. 5-Feb. 9)	Nelson	6W	CH-125
484	Photo Lighting (Dec. 8-Jan. 12)	Nelson	6W	CH-125
484	Multi Image	Nelson	Arr.	Arr.
607	Training/Human Resource Development	Hill	6W	CH-130
616	Television in Media II	Polesak	6M	CH-134
680	Internship in Media	Staff	Arr.	Arr.
681	Readings in Media	Staff	Arr.	Arr.
682	Research in Media	Staff	Arr.	Arr.
683	Seminar: Specialist Degree	Staff	Arr.	Arr.
684	Field Study in Media	Staff	Arr.	Arr.

Off-Campus Courses

545	Microcomputers in Classrooms and Media Centers	Josephson	4M	Mora
545	Microcomputers in Classrooms and Media Centers	Smelser	4T	Orono
545	Microcomputers in Classrooms and Media Centers	Simons	4R	Coon Rapids
683	Seminar: Media for Teachers (Jan. 7-8; 14-15)	Koyama	F-S	Coon Rapids

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