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Information Media Newsletter

Department of Information Media

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### Information Media Newsletter Vol. 13 No. 3

St. Cloud State University

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# M NEWS

An Information Media Newsletter published by the Learning Resources Center and the Center for Library and Audiovisual Education/Centennial Hall, St. Cloud State University

#### FROM THE DEAN'S CHAIR

Quite frequently those of us in higher education hear the cry that more courses should be taken off-campus to make it easier for graduate students to continue on with programs during the school year, to provide opportunities for development and improvement of skills, or to provide a means for teachers to gain renewal units for licensure. Attempts to do so have met with limited success, depending of course on various factors which influence the number of registrants—time of year, content of the course, night of the week, amount of work in the course, teacher of the class, frustration level of the potential student after a day's work, etc.

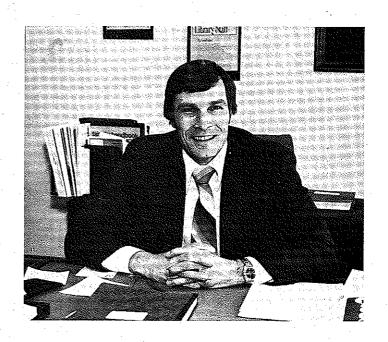
None of the above, whether they be reasons for offering the class or the factors that influence its having the required number of registrants, are very predictable and that has brought about problems that make it difficult to even consider offering classes. Quite frankly the help of people in the field is necessary if a successful program of offcampus courses is to be a reality. Your help in recruiting is paramount so that some quarantee can be made that a minimum number of registrants will be there for the first class. It's frustrating to prepare for a class, make a trip to a place like North Hennepin, and then have only eight persons express interest by attending the first session. Minimums have been established by the Continuing Education Office on campus which prohibits departments from offering off-campus classes for fewer than ten students--even that is marginal.

So where do we go from here? Our Center is open for suggestions. Our Center is in the process of initiating some off-campus programs and some success has been achieved in many of the attempts. For example, a microcomputer seminar in Osseo and St. Cloud attracted a total of some 80 students, and a computer seminar in Duluth conducted in part through telecommunications has 17 participants. So that's good for the microcomputer seminars, but what about some of the other courses that

can help teachers become better users of media centers and at the same time improve skills of the media center personnel? Classes like Contemporary Materials, Media for Teachers, etc. should be in constant demandand in light of energy conservation, shouldn't off-campus courses be advisable? An experimental program of courses, offered at the University of North Dakota at their request over the last year, has had a fairly consist enrollment which has an established minimum of 15. It's difficult to build successful programs that far from home!

So there have been a number of successes, both on-campus and off-campus. Our total spring enrollment, bolstered by the large number of registrants in the microcomputer seminars, has been extremely rewarding. And yet a large number of our offerings in speciality areas--contemporary materials, recent trends, seminar in public libraries, administration of media have had to be cancelled.

Beginning next fall, the Center for Library and Audiovisual Education will initiate



DEAN BERLING

a series of off-campus courses that deserve your support. A series of certification courses will be offered in Alexandria and at North Hennepin, with one class being offered each quarter throughout the year. Some of these courses will be good for administrators and teachers as well, and certainly many of them should be good for media generalist licensure. Also in Fall Quarter a Media for Teachers seminar is being scheduled for New London and Microcomputer Seminar at Brainerd. Other off-campus courses will be scheduled during the year which need your support, but please don't forget to support the on-campus courses that you might need to complete your graduate programs. We do need the on-campus enrollment as well! Whenever and wherever classes are offered, the Center needs your support through recruitment. The rewards should far exceed the effort!

#### DOCUMENTS LIBRARIANS MEET

The Depository Library Council of the Public Printer of the General Sales Government Printing Office met at a semi-annual meeting in St. Paul on April 28-30, 1980. The council is a fifteen-member group of librarians appointed by the Public Printer to advise the office in its handling of the depository library program of the Government Printing Office. The program provides access to all official government documents in a holding library either through deposit of the actual documents in a holding library or through an interlibrary loan network. Dick Busse, Government Documents Librarian at St. Cloud State, will be attending as a representative of Learning Resources. St. Cloud State's Learning Resources was designated as an official depository library in 1962 by the late Hubert Humphrey.

#### UNIVERSITY FACULTY NOTES

Students and graduates may be interested in knowing that President Charles Graham received a Distinguished Service Award in November from the St. Cloud Jaycees. Graham was named Outstanding Employer for 1979. Dr. Graham, who is currently finishing his leave of absence in Washington, was replaced in his absence by Dr. David C. Johnson, Academic Vice-President. Dr. Al Schelske, long time member of the College of Education and more recently the Associate Dean in that college, retired in November after a long tenure at St. Cloud State. Dr. Schelske now lives in Florida.

#### OVERDUE BOOKS POLICY CHANGED

Graduate students returning this summer should be aware of a change in the overdue books policy. Last fall a change was made and patrons are now assessed a \$5.00 late fee if the book is returned within three weeks of the due date, or \$20.00 if the book is not returned by that time. Students' records and registration are withheld to enforce this new policy.

Since the policy was instituted to encourage the availability of materials to all students, the results have been encouraging. A larger percentage of materials are now being returned on time and the loss rate has dropped from nearly 500 books per quarter to 90 per quarter. Meanwhile, Winter Quarter set a new high record for the number of books circulated, a factor which would seem to indicate that the new policy is paying dividends and that patrons are becoming more responsible borrowers.

### NEWS FROM INSTRUCTIONAL TECHNOLOGY SERVICES

The past year has seen implementation of a new audio and video retrieval system in the ITS area. The high quality cassette recorders and videotape players are located behind the checkout desk where materials, requested by the patron, are placed on the equipment by student workers. The student then has remote control of the materials from the carrel. This manual retrival system has replaced the electronic Random Access Information Retrieval System (RAIRS) originally scheduled with the new building in the early 70's. The audio system has received extensive use during Winter Quarter--over 1000 requests--and a similar growth is expected as more video programming becomes available.

The non-print reserve materials used by SCSU faculty members are placed in the ITS area. There has been an increasing use of this service since it was made available to the faculty, and older equipment has been replaced with quality equipment to increase the effectiveness of this vital service. During the Winter Quarter, over 9000 requests for non-print materials were processed (more than twice the number of requests for print reserve materials) and a steady increase has been noted. Entire courses have been taught by the use of media in this area on an individual study basis. The

future of this area looks bright, especially with the advent of more video programming and the expansion of microcomputer usage.



HELEN, LOUISE, BETH, AND RANDY QUANBECK

### FAMILY AFFAIR

Every media conference is a family reunion for the Quanbeck family: Beth Quanbeck, who fills a temporary position in Reference at St. Cloud State, is the fourth member of the Bennett "Randy" Quanbeck family of New London-

Spicer to enter the media field.

The first member of that immediate family to pursue a media career was Helen, wife of Randy and mother of Beth and Louise, who holds a position in the New London-Spicer Junior-Senior High School. Randy is presently the media specialist at Willmar Junior High School. Helen holds the Masters Degree from St. Cloud State, while husband Randy holds the media generalist licensure, also through St. Cloud State. Also in the St. Cloud tradition, Beth holds the Masters Degree and sister Louise, who works K-12 in Fairfax and Franklin, holds the generalist licensure. Altogether, the family has about 30 years of experience in the media field: A third sister, Sonja, is completing a business degree at the College of St. Catherine in St. Paul.

But that is not the last of the media involvement in the relationship! Randy's sister Murial Turrittin is a librarian at St. Peter Senior High School, and two sisters-in-law, Helen Quanbeck and Dora Quanbeck, are librarians in Columbia Heights and Minneapolis respectively. If you don't believe it, check the MEMO Directory! Relative Clonore Quanbeck heads up the library school at Mayville State in Mayville, North Dakota, and Wilma Quanbeck Daniels heads up an institutional library in the state of Washington. In the summer of 1978, the family held a reunion in Devil's Lake, North Dakota--imagine there might have been a little "shop talk!"

#### UPPER MISSISSIPPI MEDIA CONFERÈNCE SCHEDULED

Readers will be interested in knowing that MEMO's Upper Mississippi Media Conference for 1980 has been scheduled for Duluth on September 25, 26, and 27th. LeRoy Mesedahl is the General Program Chairperson and Mary Meyer is the Co-Chairperson for ISD 709 Local Arrangements. Preliminary reservations for the three day conference are now being accepted and additional information may be obtained from Arlene Mrkonich, 1802 Carver Avenue, Duluth MN 55803. The theme for the conference is "Target: the Student--Capitalizing on Diversity, Crisis, and Emerging Leadership" and meetings will be held at the headquarters Radisson Hotel and the Duluth Arena Auditorium Complex.

#### MEMO SPRING MEDIA FESTIVAL PLANNED

MEMO's Spring Media Festival, featuring several media presentations by Mike Buck and Bill Shragg of Osseo, has been scheduled for Saturday, May 10th, at Armstrong Senior High in Plymouth. The primary purpose of the meeting is to provide an opportunity for a membership meeting and to present Minnesota's students with an opportunity to enter media productions into state-wide competition.

#### MANUSCRIPT COLLECTION GROWS

Michael Thomas Hinkemeyer has donated additional papers to the collection established at St. Cloud State Learning Resources in October of 1979. Hinkemeyer has deposited edited first and second drafts of a recently published novel entitled Harbinger, as well as an autographed copy of the book. Hinkemeyer is a popular writer of fiction and his-

torical novels who grew up in the St. Cloud area. His papers are the first in what LRS hopes will become a working collection for aspiring writers.

#### GREEN WINS AECT AWARD

Carolyn Green, media specialist at Waubay, South Dakota Public Schools, recently received word that she was the recipient of one of the AECT Memorial Scholarship Awards. Carolyn received the \$250.00 award to be used for professional improvement; it is one of three that AECT awards annually. Carolyn is enrolled in our Masters Program and is scheduled to complete her work this summer.

### TEMPORARY POSITION OPEN IN STATE DEPARTMENT

Mary Dahlbotten, well known employee in the Educational Media Unit of the State Department of Education, is scheduled for maternity leave beginning in April. Announcements for applications for the temporary position as Educational Specialist II, Media Specialist have been mailed out. The applicant who takes the temporary position will begin work in May/June of 1980. Complete information about the position appeared in Minnesota Media, Spring Edition, and more information about the position can be obtained from Dr. Robert Miller, Supervisor, Educational Media Unit, 606 Capitol Square Building, 550 Cedar Street, St. Paul, MN 55101.

### LEARNING RESOURCES ANNOUNCES SUMMER EMPLOYMENT POSSIBILITIES

Faculty and Graduate Assistant positions are available in the LRC. Applications are due in to Dean John Berling, along with three letters of recommendation, by May 1st. Positions in various areas of Learning Resources are available for both summer sessions of 1980, June 9-July 11 or July 14-August 15th.

#### GREAT BRITAIN TOUR SCHEDULED

The Great Britain Teacher/Librarian Tour, under the direction of Tony Schulzetenberg and Dennis Fields, will begin with departure from Minneapolis-St. Paul International Airport on June 22nd. After an overnight flight

the group will begin its 19 day Great Britain stay at Prestwick, Scotland. The tour will be highlighted by visits to places of historical, educational, social, religious, cultural, and political interest. It will provide participants the opportunity to gain experience in instructional development, in international living, in comparative education, in professional enrichment, and in personal understanding.

Each of the twenty-eight participants will be able to individualize his or her experience through individual exploration and study of particular fields of interest. A six-day stay at the University of Evansville's British Campus at Harlaxton (near Nottingham) allows time and opportunity for study of central, rural England, with side trips to Lincoln, Cambridge, Coventry, Warwick, Nottingham, and Stratford highlighting each day's activities. A six day trip to London, with an unstructured agenda allowing for independent study of the various educational experiences available in the British capital, follows the Harlaxton visit. A six-day tour of northern England, beginning at Oxford and Blenheim, and ending at Edinburgh, Scotland, will bring the students back to Prestwick for the return flight on July 11th. Stops at Manchester, York, and Durham will be scheduled for this part of the tour.

#### MLA TO MEET IN ST. CLOUD

The Minnesota Library Association, under the leadership of President Jerry Young, will hold its annual conference in St. Cloud May 1-3rd at the Sunwood Inn. Meetings will be held at the Sunwood Convention Center and the new St. Cloud Public Library. Much of the conference will be devoted to networking, to business meeting, and to divisional meetings. Roger Sween, Chairperson of the Public Library Division, will conduct the business meeting for that group. For further information, please contact A. Grygo, Minnesota Historical Society, 690 Cedar Street, St. Paul, MN 55101.

### STOUT CONFERENCE TO FEATURE TECHNOLOGICAL CHANGE

Headlining the University of Wisconsin--Stout's 15 Annual Educational Media and Technology Conference to be held in Menomonie, July 14-16, will be Earl C. Joseph, Staff Scientist-Futurist, Sperry-Univac, St. Paul, and Mick Rhodes, Executive Producer, NOVA, WGBH-TV, Boston, Massachusetts.

While the highlight events of the conference deal with futurism and television, seven concurrent sessions on Monday deal with subjects ranging from tele-conferencing to computer application. Included among the presentors will be building practitioner, district directors, university personnel, and trainers from business and industry. Some 40 exhibitors will display audiovisual materials and equipment during the conference. The conference will conclude Wednesday evening with the traditional "Piggus Roastum" picnic.

Further information may be obtained by contacting Dr. David P. Barnard, Dean of Learning Resources and Conference Chairman, University of Wisconsin-Stout, Menomonie, WI

54751.

#### MULTI-COUNTY, MULTI-TYPE LIBRARY COOPERATION

Minnesota has been divided into seven multi-county, multi-type library cooperative regions. Roger Sween is secretary of the Advisory Committee in the central region. The twelve counties around St. Cloud have taken the name Central Minnesota Libraries Exchange.

The Minnesota multi-type experience has two unique features. Its program is one initiated by the legislature, which enacted it in May, 1979, without any departmental request; and it calls for a preliminary planning year. The Exchange will be spending these months determining how it should plan and in gathering information prior to establishing any cooperative programs. The cooperative areas which must be addressed under the law are resource sharing, a bibliographic data base, a delivery system, a communications systems, and program planning.

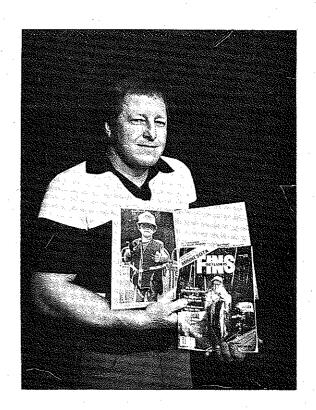
Libraries of all types are invited to participate in the planning. Over thirty libraries—5 academic, 2 public library systems, 20 school, and six special—are currently participating in the Exchange. About May 1st, the Exchange will hire a consultant for a six month period to facilitate the gathering of information about area resources and needs. From this information and the priorities given by the planning participants, a grant request will be written for the funds appropriated for the following year.

Questions about the Exchange can be addressed to Roger Sween at Learning Resources,

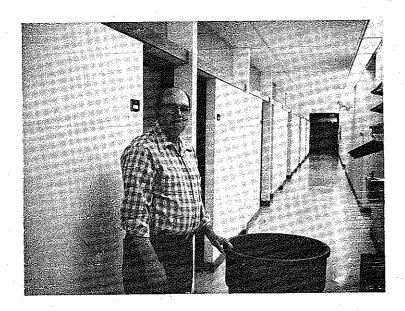
St. Cloud State University, St. Cloud, MN 56301.

#### GERMUNDSON WINS PHOTO AWARD

Gary Germundson, Media Director at Apollo Senior High School in St. Cloud, was awarded first prize in the Fins and Feathers 1979 Photo Contest. Gary, holder of the Specialist Degree from SCSU, submitted a photo he took of fellow teacher Virg Riley's three year old son. Entitled "It's a Keeper,' the photo showed young Greg Riley holding the first fish he caught in his short career. Readers will enjoy the description of the photo which reads in part: "...Greg was using a one foot rod with Zebco reel to land the 3/4 pound sunny. Using a straight hook and worm rig it took slightly over ten seconds to land this beauty." The photo appeared in the March, 1980, Fins and Feathers magazine. A picture of Gary, and the prize winning photo appears below.



GARY GERMUNDSON



ADOLPH MEYER

#### IN MEMORIAN

Adolph Meyer, custodian in Learning Resources and a St. Cloud State employee for the past 22 years, passed away at the St. Cloud Hospital on January 2, 1980. Adolph, who was the father of Gary who holds his Masters Degree in Media from St. Cloud State, will be remembered for his friendliness and for his willingness to help staff and students alike.

Ursula Emery, librarian at the Campus Laboratory School from 1966 to 1969 and holder of the Masters Degree in Media, died on December 30, 1979, in Eau Claire, Wisconsin. Ursula taught in the media department at the University of Wisconsin-Eau Claire until the time of her death.

Many readers will remember Jack Knutson, Professor of Psychology, who died in January. Jack taught the Theories of Learning class which was a required course for media personnel seeking licensure endorsement.

#### PERIODICALS SUBSCRIPTIONS EVALUATED

Over the last few years, increasing subscription prices and lack of additional funds have caused a serious problem at SCSU. It had become impossible to add new titles to the collection since any extra funds went to increased costs of maintaining the present collection.

During spring quarter, 1979, Learning Resources Services formed a committee to address the problem. The first step consisted of

developing preliminary criteria for evaluating periodicals. It was also necessary to create a computerized list of all current holdings held by each department. Reviews were given where possible, usage statistics were compiled, and high-usage MINITEX titles were noted.

In October, the committee was prepared to meet the colleges and department chairpersons. It was the responsibility of each department to review the titles assigned to them and to eliminate unused items of low priority. This was a critical step in the procedure, for without drastic cuts, few requests for new titles would be filled. The reaction by the departments was very positive. All but two departments responded. Most of those responding dropped numerous titles, which allowed us to add several high priority items for each department plus some high-usage MINITEX titles. Some of the new titles have been ordered, and as old titles expire, some more new titles will be ordered.

Positive comments have been made by faculty and also from some of the deans which more than makes the project worthwhile. It is anticipated that another review of the periodical collection will be initiated during the fall of 1981. Committee members were: Dick Busse, Marie Elsen, Phyllis Lacroix, Dave Rydberg, Virginia Sorensen, Roger Sween, and Jerry Westby.

#### STORYTELLING TECHNIQUES

A one-day storytelling techniques conference with Caroline Dane Bauer has been scheduled for Wednesday, June 18. This noncredit conference will be held in Centennial Hall and will feature Dr. Bauer's special magic in one of the most enlightening and entertaining conferences ever offered at St. Cloud State. In her own imaginative style, Dr. Bauer uses puppets and poetry, plays and posters, games and carfts, to bring stories alive for people of all ages. Participants will be able to pick up inventive tips and techniques to use in encouraging children to read and enjoy books. The conference fee will be \$30.00 and will include registration, conference materials, coffee, and a noon meal. For further information contact Dorothy Simpson, the Center for Continuing Studies, St. Cloud State University, St. Cloud, MN 56301.

#### ST. CLOUD MEDIA PARTY

What began as a small gathering of friends has turned into an annual media party for St. Cloud area media personnel and friends. Some 125 professionals, para-professionals, clerical personnel, vendors, MEMO officers, administrators, and friends spent the evening of February 1st at the St. Cloud American Legion, with socialization the main business of the evening. Many people helped to make the party a resounding success, but much of the work was done by John Berling and his two co-workers--Lucy Supan and Jane Dowd. The meeting, scheduled for late January or early February, is usually open to anyone for the price of admission.

#### STORYTELLING WORKSHOP

A storytelling workshop, taught by Karen Nelson Hoyle who is the curator of the Kerlan Collection at the University of Minnesota, will be offered during the first summer session. The course number is IM 495/595 and will be offered from June 16 through June 24. It will be offered as a three credit graduate and a four credit undergraduate course with daily sessions from 7:30 to 12:45. Participants can either preregister or register the first day of the workshop. For more information, please contact James May, Center for Library and Audiovisual Education.

#### FACULTY NOTES AND ACTIVITIES

Fred Hill and Dennis Fields were the featured speakers at the banquet held on April 2nd as part of a day-long workshop sponsored by the Southern Minnesota Chapter of the American Society for Training and Development. Their presentation dealt with training needs and assessment for business and industry.

Harlan Jensen and Norm Clark were among St. Cloud State faculty members who were promoted in rank. Congratulations are in order for Harlan and Norm for their promotion to Associate Professor.

Jim May and Doreen Keable have been a vital part of the very active University Undergraduate Curriculum Council. All undergraduate curriculum proposals are screened by this committee. Fred Hill has been chairing the College of Education's Long Range Planning Committee.

Marie Elsen has been elected Chairperson of the Media Educator's Special Interest Division of MEMO. David Rydberg will assume the office of president for the coming school year of the educational fraternity, Phi Delta Kappa.

Dennis Fields is serving as the state representative for the Division of Instructional Development (DID) of AECT. He also serves on the DID Business Operations Committee. Harlan Jensen is a member of the

AECT Innovator Editorial Board.

Norm Clark, local historian, made a presentation on local history to the St. Cloud Chapter of POE; and also in the area of historical documents, Marie Elsen attended a meeting of the State Historical Records Advisory Board at the Minnesota Historical Society in March. Marie received an appointment to that Board from the Governor last year.

John Berling is serving as the chairperson of the MINITEX Advisory Committee. A second committee assignment that brings his quite frequently to the metro area is his job as the Associate Chairperson of the ACRL national convention committee scheduled for Minneapolis in fall of 1981. Virgil Massman, director of the Hill Reference Lib-

rary, is the chairperson. Attending the recent AECT National Convention in Denver were the following: John Berling, Dennis Fields, Fred Hill, Mike Nelson, Tony Schulzetenberg, Jim May, Fred Polesak, Jerry Westby, Larry Gifford, Jane Dowd, Ginny Sorensen, Jean Aichele, Martha Vera, and Harlan Jensen. Chairing committee meetings were Tony Schulzetenberg (Teacher Education) and John Berling (Program Evaluation).

On the vacation front, Bonnie Hedin travelled south to Arizona for a little break from winter, while Jean Aichele decided to take advantage of winter by going to Banff in Canada for a skiing holiday.

Ginny Blaske, constantly striving to stay abreast of the recent developments in online retrieval attended two conferences-one in New York City in March at the 1st Annual on-Line Conference and another in Minneapolis on the Electronic Library sponsored by ASIS/SLA.

Science fiction holds a particular fascination for Roger Sween and he attended both the Wisconsin and Minicon Science Fiction Conferences in Madison and Minneapolis respectively.

Jim Pehler will be returning from another stint in the State Legislature as a Representative from 16B. Jim has changed directions and recentely received endorsement at the District DFL convention to be the candidate for Senator Jack Kleinbaum's senate seat.

Professor Emeritus Luther Brown was in attendance at the 1980 meeting of the Luther Brown Media Educator's Conference in Moorhead. Luther and his wife Marie are living in contented retirement at their lake home near Nisswa.

Roger Sween, Ginny Blaske, Dae Lee, and Dick Busse attended the MINITEX Reference User's Workshop in Minneapolis in February.

Tony Schulzetenberg was SCS's representative to the annual ALA Midwinter Meeting in Chicago. He reported seeing former staff members Dwight Burlingame of Bowling Green, Ron Haselhun of Emporia, and Judy Kinderski of Chicago.

Jerry Westby and Dennis Fields discussed Films for Adolescents at the January meeting of the Phi Delta Kappa Fraternity held at the Americanna Inn in St. Cloud. Phi Delta Kappa is a professional education fraternity. The presentation was in keeping with the PDK theme, "Year of the Child."

Rich Josephson, along with technician Randy Evans, produced an interesting video tape entitled "Simulcast." The videotape was produced by Mass Communication students to advertize the student jazz band. It has been aired on both Channel 2 and the SCSU student TV station.

Lawrence Smelser and Jerry Westby were among some seventy-eight faculty and staff members who received length of service awards from St. Cloud State in late November of 1979. Both received ten-year service awards.

The Training and Needs Assessment Manual developed at the St. John's Mall Center in St. Cloud has received a great deal of attention and appears to be a product with great potential. Chris Kutsko was the project director, Fred Hill was a consulting author, and Dennis Fields was the project instructional developer and evaluator.

Jean Aichele who attended the ALA Pre-Conference on AACR II in Dallas last summer, is one of the Minnesota presentors for conferences scheduled around the state. Jean will work on the conference on AACR II scheduled for Southdale, and if there is an abundance of participants, also at St. John's just prior to the May MLA meeting.

Bonnie Hedin, head of Cataloging, will be returning to Stout this summer to continue work on an advanced degree in media. Rich Josephson is also doing work at Stout on a

second degree. Phyllis Lacroix continues to work on her advanced degree at the University of Minnesota.

Lawrence Smelser is expected back from his "London Experience" early in June and just in time to begin work for the first summer session. Lawrence has directed the program for St. Cloud State students studying in London.

Roger Sween is the chairperson of the Public Library Division of the Minnesota Library Association. Roger also serves as the college representative to the regional multicountry, multi-type library cooperation committee. He serves as secretary on that committee.



MARIE ELSEN AND BARBARA MUELLER



MARLENE STANGL



DENNIS MURPHY



DEBBIE ROSE

#### MFET THE CLERICAL STAFF

Joining our staff recently is Barbara Mueller. Barb hails from Lake Henry, MN. She is a graduate of Paynesville High School and the St. Cloud Area Vocational Technical School. Barb is currently working in Archives.

Dennis Murphy, having completed seven years of service at SCSU, is one of our technicians working in Distribution Services. Dennis is a graduate of Duluth East High School and attended the University of Minnesota-Duluth. He also completed four years of naval service.

Marlene Stangl, working in the Technical Services area, is a graduate of Albany High School and the St. Cloud Area Vocational Technical School. She will be completing seven

years at SCSU in July.

Debbie Rose, a graduate of Elk River High School, is presently working the Production Services area. Prior to joining the LRS staff, Debbie worked in the SCSU mailroom. She will be completing seven years at SCSU in October.

#### GRADUATE GRAPEVINE

Robert Munich, Media Director at Hibbing Community, has resigned that position to accept a job with Rapids Cable TV in Grand Rapids, Minnesota. Hibbing CC has been designated as a reception site for the "Video Disc in Education" programs to originate at Denver during AECT.

Program graduates who hold positions as chairpersons in MEMO regions are Mel Olson (4), Herb Olson (5), Carol White (6), and Tom Kammeier (10). Mike Buck is co-chairing the MEMO Media Festival to be held on May 9th at Armstrong High School in Plymouth. Norm Juliot is the other co-chairperson. SCSU graduates or students who are vying for MEMO offices are Shirley Christenson for vice-president, Michael (Mick) Briscoe for secretary, and Rosamond Doty and Barb Forcier for treasurer.

Larry Gifford, who is on sabbatical leave from the Rochester Public Schools, is in the final month of a year spent at St. Cloud State working toward the Specialist Degree. Larry, who has been extremely active in both MEA and MEMO, is currently finishing his

second year as secretary of MEMO.

Doug Hed, holder of the Media S

Doug Hed, holder of the Media Supervisor license from St. Cloud, will head up a session at the Annual Educational Media and Technology Conference at Stout on July 14-16. Doug, from the Edina Public Schools, will make a presentation entitled "How 50 Microprocessors are Helping Children Learn."

A number of former St. Cloud students are heading up the Upper Mississippi Media Conference to be held in Duluth in September. On the UMMC Executive Committee are LeRoy Mesedahl, Mary Meyer, and Barbara Forcier.

Dave Gardinier (Photography), Shari Pretzer (Elementary Ideas Sharing), and Jan Sorell and Gary Germundson (Secondary Ideas Sharing) were on the program at the combined Regions 1, 3, 4, 5, and 6 MEMO meeting held in Alexandria on February 13th.

Pat Borgert spoke on the role of the media program in enrichment and gifted programs in grades K-12. Pat is media director at Spring Lake Park. Barb Nemer has been active at many regional, divisional, and state meeting in making presentations on the White House Conference.

Mark Krauel has started his own production firm in St. Cloud. Located in east St. Cloud, it is called Regal Films and Video. Dani O'Riley, formerly in Training and Development with Prudential, has transferred within the company to an executive position in Consumer Products.

Fred Petters has accepted a position as Director of Media and Public Relations for the St. John's University Liturgical Press in Collegeville. Chris Kutsko, who has directed the Women in Management program at the College of St. Benedict, will be moving to Milwaukee to seek a job in training and development.

Rick Theis has joined the public relations department of Wine Institute in San Francisco. A native of Minnesota, Theis wrote a weekly column for the Minneapolis Star and taught audiovisual production. He and his wife, Pat, are avid wine lovers who have travelled frequently to the vineyards of France, Germany, and California. Both write and lecture extensively about food and wine. Theis organized the Minnesota chapter of the Knights of the Vine and has served as co-director of Les Amis du Vin in the Twin Cities.

Mary Kern, Director of the Yamhill Educational Media District in McMinnville, Oregon, has been appointed to the Teacher Education

Committee of AECT.

Graduate students have served a variety of internships, both within learning resources and outside the organization. Fred Hill, in Production Services, has indicated his pleasure with having student internships and encourages others to apply. Internships have also been arranged at Madison Elementary Schools, at Apollo Senior High School, at the District 742 Media Center, Public Library, and at DeZurik Corporations.

Luther Rotto of the St. Cloud Public Library and Mike Simons of the LRS staff were instrumental in developing a slide/sound presentation which will be used by the American Luthern Church on a national basis as a model for presentations. The presentation deals with the mission of the church.

An interesting production of a project funded by the Minnesota Council on Quality Education was produced by the Osseo Area Schools. Entitled "Minnesota Living History," the project seeks to identify interesting or influential Minnesotans who have made contributions to the state's rich heritage, to produce a series of professional quality, color video tapes about those people, and to make those tapes available to all school districts in the state.

Geri Bonstrom, who works for Control Data Corporation, produced an award-winning film entitled "Training...The Way to the Future." Geri's silver medal was won in competition with three thousand other producers in eight categories.

Kathy Piehl is completing a one year temporary elementary media appointment at Benson and will be moving to Fort Dodge, Iowa next year. Jeannette Doolittle is the media specialist at Fulton-Lake Harriet Open Elementary School in Minneapolis. Peggy Keane, presently employed at the Orpheum Theatre, has also accepted the position of convention coordinator for Dairy Queen.

If you have news of interest to fellow graduates or students, please notify the Center for Library and Audiovisual Education. Don't hide your light under a bushel basket!



MARTH VERA AND LARRY GIFFORD

#### GRADUATE ASSISTANTS

Larry Gifford from Rochester, MN is finishing out his year as graduate assistant in Production Services. Larry is a graduate of Stewartville High School. He received his A.A. Degree from Rochester Junior College and B.S. and M.S. Degrees from Mankato State University. Larry is currently on leave from Rochester Public Schools working on his specialist degree.

Marth Vera comes to us from Cusco, Peru. She is a graduate of Hijas de Santa Anna High School. She received her B.S. Degree from Superior Sta. Rosa. Martha has worked in various areas of LRC and is presently working in Public Services. Prior to her arrival in Minnesota to work on her masters degree, Martha was an elementary education teacher in Lima, Peru.

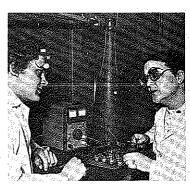
Roberta Leitzke, from Zimmerman, MN is serving as graduate assistant in Technical Services. After graduating from Osseo High School, Roberta attended Augsburg College where she received her B.A. Degree. She attended the University of Minnesota prior to coming to St. Cloud State, where she is currently working on her masters degree.

Lois Soltis, a native of St. Cloud, is a graduate of Apollo High School. She received her B.A. Degree from St. Cloud State and is currently working on her masters degree. Lois is serving as graduate assistant in Technical Services.

Currently on leave from Dawson Public Schools, Avis Anderson is serving as graduate assistant in Production Services. Avis is a graduate of Dawson High School. She received her B.A. Degree from Concordia College, Moorhead, MN and attended Dawson Com-



ROBERTA LEITZKE AND LOIS SOLTIS



AVIS ANDERSON AND STEVE TORMA

680 Internship in Media

Staff

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Arr.

munity College. With an M.A. Degree from Utah State University, Avis will complete her M.S. Degree from St. Cloud State spring quarter.

Completing two quarters as graduate assistant in Technical Services, Steve Torma is currently completing work on his masters degree. Steve is a graduate of Aurora-Hoyt Lakes High School. He received his A.A. Degree from Mesabi Community and B.S. Degree

#### SPRING GRADUATES

from University of Minnesota-Duluth.

The following people will be graduating Spring Quarter, 1980: Avis Anderson, (masters); Michael Buck, (specialist); Craig Johnson, (masters); and Myragene Pettit, (masters).

#### CLASS SCHEDULE 1980-1981

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SUMMER 1	Labo						
First Term							
	<del></del>						
104	Introduction to	Staff	9:15	CH-125			
410 510	Learning Resources	Dollarde	6мw	OT 105			
	Television in Media Media Materials and	Polesak Staff	7:30	CH-125 CH-134			
. 400	Methods of Instruction		11:00	CH-134			
471-571	Preparation of Media	Keable	9:15	CH-126			
473-573	Photography in Media	Nelson	9:15	CH-134			
475-575	Administration I	May	11:00	CH-125			
495-595	Administration I Storytelling for	Staff	7:30	CH-130			
	Teachers and Media						
540	Specialists June 16-24	tna -1 2 - 1					
510	United Kingdom Library,		Arr.	Arr.			
\$4 	Teacher Educational Resources Tour June 9-	Schulzetenberg					
	July 11						
606	Organization & Super-	Smelser	7:30	CH-125			
	vision						
644	Information Storage &	Rydberg	12:45	CH-130			
	Retrieval						
	Internship in Media	Staff	Arr.	Arr.			
681	Readings in Media	Staff	Arr.	Arr.			
682	Research in Media	Staff Staff	Arr. Arr.	Arr. Arr.			
ر 80	Seminar: Specialist	Starr	WIT.	AII.			
602	Degree Seminar: Media for	Lacroix	2:30	CH-125			
	Teachers June 26-						
	July 11						
683	Seminar: Adolescents	Staff	2:30	CH-130			
	Young Materials and						
	Services June 26-						
	July 11	04.50 .	Arr.	Arr.			
684	Field Study in Media	Staff ·	HLI.*	MIL.			
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468	Media Materials and	Staff	7:30	CH-134			
and and	Methods of Instruction	Stail	9:15 12:45	CH-125 CH-126			
476-576	Selection and Evalua- tion of Media	westby	12:47	OH=120			
A77 E77	Reference and Biblio-	Staff	7:30	CH-130			
4//42//	graphy in Media	30022	,.,,,	.,,-			
478-578	Technical Processes in	Elsen	9:15	CH-126			
	Media						
481-639	Reading, Listening, &	Busse	11:00	CH-134			
	Reading, Listening, & Viewing Guidance		40.45	ov. 104			
<b>り</b> しお	Research Methods	HITT	12:45	CH 134			
515	Television in Media II	Polesak	STR	CH-134			
553	Systems Design & Eval- uation of Media	rieide	12:45	CH-125			
	darion of Media						

680 681		Staff Staff	Arr.		
682	Research in Media	Staff	Arr.		
683	Seminar: Acquisition &	Jensen	2:30		
•	Maintenance of Equip-				
600	ment July				
(60	Seminar: Microcomputer . in the Media Center	Alchele	12:45	CH-1	30
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FALL 198	30			•	•
	Introduction to	Clarke		10TR	<b>CH130</b>
	Learning Resources	Elsen		6W	CH-125
275	The Media Profession	Keable		1WF	CH-130
	Media Materials and Methods of Instruction	Aichele Keable		ionwrf Iintrf	CH-125 CH-134
	metalogs of The state of the	Sorensen		2MTRF	CH-125
		Smelser		1MTWF	CH-134
		Rydberg		6T	CH-134
400 E00	Dhahamanha da Watta	Campbell		6R	CH-125
475-575	Photography in Media Selection & Evaluation	Nelson Westby		6T 6M	CH-130
483-583	Color Slide Presentation	s Nelson		6W	CH-130 CH-134
606	Organization & Super-	Schulzetenber	g	6R	CH-130
	vision		٠.		
608	Research Methods in Medi			6т	CH-126
616 420	Television in Media II	Polesak		6м	CH-126
647	Technical Processes II Instructional Developmen	Hedin		6W 6M	CH-126
047	for Microcomputers	& Licius		OH	CH-134
680	Internship in Media	Staff		Arr.	Arr.
68 <b>1</b>	Readings in Media	Staff		Arr	Arr.
682	Rsearch in Media	Staff		Arr.	Arr.
683	Seminar: Specialist	Staff		Arr.	Arr.
683	Degree Seminar: Microcomputer	Simons		6R	CH-126
	Management in the Media	STMORES.		OA	VII-120
	Center				•
684	Field Study	Staff		Arr.	Arr.
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	Management in the Media Center				
	Seminar: The Teacher in	Schulzetenber	e	Robbins	dale
,	the Media Center				
	Seminar: Media for	Keable		New Lon	don
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1	Methods of Instruction			11MTRF	
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412-512 9	relevision in Media			6M	
471-571 I	Television in Media Preparation of <sup>M</sup> edia	•		6т	
477 <b>–</b> 577 F	Reference & Bibliography			6R	
481-639 1	Reading, Listening, and			6W	
482-582 4	liewing Guidance	4		6 <b>T</b>	•
431-531	introductory Workshop to	•		6 <b>T</b>	
	n-Line Literature	•	*		
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681 F	Readings in Media			Arr. Arr.	
682 R	desearch in Media			Arr.	
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, t	enance of Equipment				
683 S	eminar: Government Docum	ents		6M	
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Management in the Media

Center

Off-Campus Courses 576 Selection & Evaluation 666 Organization & Super- vision	Alexandria 475-575 Admi	tography in Media inistration of Media unical Processes in	6W 6M 6R
683 Seminar: Contemporary Materials 683 Seminar: Microcomputer Management in the Media Center	493-593 Blac Osseo 636 Refe 644 Info	ck & White Photography erence & Bibliography II ormation & Storage & rieval	6T 6R 6T
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