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IM NEWS

November, 1980 Volume XIV Number 1

An Information Media Newsletter published by the Learning Resources Center and the Center for Library and Audiovisual Education/Centennial Hall, St. Cloud State University.

FROM THE DEAN'S CHAIR

In a sense, austerity has never been a new word for people in education, but the recent budget slashes by government leaders in Minnesota have certainly had more than the usual impact on all levels of education. Personnel in the elementary and secondary schools have their own problems to handle in that respect, but a word about the effects of such a cut and what that implies for people within the St. Cloud State service area may be in order.

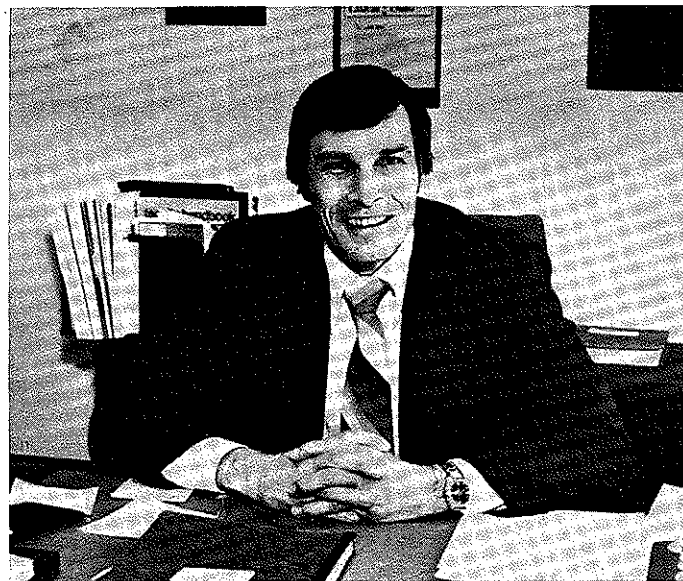
The budget cuts have had a serious impact on the funding for SCSU in all areas, but particularly in Learning Resources. It should be understood at the outset that the fact that almost one-third of the total cut-back dollars at St. Cloud State came in the area of library services does not imply a lack of confidence in what services are offered by this area. Rather it reflects the fact that a service area such as Learning Resources had the bulk of the uncommitted dollars available for such a cut. Consequently, the materials budget of which few dollars had been committed for the school year was easy prey. Other areas--supplies, equipment, etc.--were also affected, as was the area of personnel when we were unable to hire a replacement for a person on maternity leave.

What does all of this mean to those of you who are consumers of one sort or another--students, library users, professional activity, etc.? It means obviously that the amount of new information through books, films, etc. will not be as readily available; however, the budget for periodicals stayed intact and new information will be available through that medium. An equal number of classes will be offered by our Center for Library and Audiovisual Education, mostly through an additional effort by staff personnel. In terms of professional activities it may well mean a reduction in participation although monetary support has never been high for participation by individual members. Un-

doubtedly, you'll still see many faculty members at professional meetings, a tribute to the professionalism of the entire staff.

In summary, it can be said that perhaps the consumer will not feel greatly the impact of the cutbacks immediately (outside of reduced access to current materials), but the long range impact may be more severe. Increased demands on faculty members who are already pushed to maximum performance may mean some searching for greener pastures once the workload becomes more than they care to handle. It is also unlikely that the books and other materials not ordered this year will be replaced en masse in subsequent allocations in years ahead--the collection will not be as complete as it should be in some areas and that is an irretrievable loss.

Through all of that gloom, however, you can rest assured that the entire staff will do whatever is required to provide quality education and quality media services through the difficult times we face. The media field is filled with high quality personnel, and we also have our share at St. Cloud State. Professionalism usually wins even when faced with difficulty, and that is a tribute to media people in the teaching profession, as well as those in business and industry.



DEAN BERLING

WINTER QUARTER 1981 OFF-CAMPUS COURSE OFFERINGS

ALEXANDRIA

IM 606 Organization and Supervision of Media
Monday, 4:00 p.m.
Instructor: Tony Schulzetenberg

BRAINERD

IM 683 Seminar: Microcomputer Management in the Media Center
Wednesday, 6:00 p.m.
Instructor: Jim May

BROOKLYN CENTER - North Hennepin Community College

IM 576 Selection and Evaluation of Media
Thursday, 6:00 p.m.
Instructor: Jerry Westby

IM 651 Administration of Media II
Tuesday, 4:00 p.m.
Instructor: Jim May

IM 683 Seminar: Contemporary Materials
Thursday, 4:00 p.m.
Instructor: Tony Schulzetenberg

SITE TO BE DETERMINED

IM 683 Seminar: Microcomputer Management in the Media Center
Monday, 6:00 p.m.
Instructor: Marien Haley

A GLANCE BACK--A LONG, HARD LOOK AHEAD

A number of significant changes have taken place within Information Media programs during the past year. Nearly 200 persons attended our graduate microcomputer classes which were held in St. Cloud, Osseo, Duluth, Brainerd, and Minneapolis. As the winter and spring schedules indicate, teachers, media specialists, and administrators continue to indicate a desire for information on the utilization and management of microcomputers.

Three new "advanced" courses have spun off of the original course: IM 647 Instructional Development for Microcomputers is being offered now and will again be offered during first summer session. In winter, a course on the Selection and Evaluation of Computer Software will cover selection, processing, and evaluation of microcomputer programs. The Administration of Information Systems will be offered in spring and will be aimed at administrators and media people interested in using the micro for administrative purposes. We are fortunate at St. Cloud that five competent faculty are available to teach these courses at a time when some universities are struggling to identify even one person who has the background to teach about computers.

In an attempt to meet the needs of teachers and media people in our service area, we are expanding our off-campus offerings. A separate schedule of off-campus courses for winter appears elsewhere in this issue.

While Program II--Certification continues to be the mainstay of our graduate program, the interest shown in the Training and Development Program (III) is gratifying indeed. Most of our training and development majors are full-time day students and so our course scheduling will slowly be changing to accommodate the growing number of persons who desire to work on a degree full-time. The minor programs have been revised to allow more flexibility in creating a meaningful set of courses for students with majors in Mass Communications, Business, Industry, and other non-education fields.

Overall, our aim has been to maintain a strong school media preparation program while diversifying those parts of our program which appeal to a wider group of people. The business world is discovering the value of persons with an Information Media background and we are attempting to fill that need with the same quality of individual that

St. Cloud has been renowned for over the years. You, our alumni are really our best advertising, because nothing speaks louder than the competence and the leadership you have demonstrated around the state and the Midwest. You make our program rich in tradition and reputation. We will continue to work hard to maintain the quality of a degree which you can be proud to possess.

PRODUCTION SERVICES ACTIVITIES

Production Services produced, as usual, a considerable amount of instructional and informational materials. Some of the major projects were: "Sparky" the Snake, Computer Key-punch Operation, and Maintenance Procedures (videotapes); Central Minnesota Historical Center, Energy at St. Cloud State University, Instructional Selection Tools (slide/sound sets). There will also be four slide/sound sets finished for Virginia Sorensen (Public Services) by the end of Fall Quarter.

There was also a five-year comparative product activity report published in late October by the division.

Last, but not least, Fred Hill will step down as division leader and spend more time in instruction, development, and writing. Mike Nelson will serve as acting division leader starting Winter Quarter.

PUBLIC SERVICES ACTIVITIES

The Ad Hoc Collection Development Committee has been replaced by a Collection Development Committee responsible for the ongoing development, maintenance, and evaluation of all LRS materials resources. The Ad Hoc Committee began its work in 1977, and since has written policies for all collections, recommended abandonment of some collection, and through a periodicals sub-committee conducted a comprehensive review of the periodicals holdings. This review resulted in the addition of 180 new titles to the current subscription list. Reviews of all collections will take place regularly in the future.

The revised overdue policy implemented last fall has successfully reduced both the number of materials returned late and the number never returned. Losses reduced from \$30,000 annually to less than \$1,500. Users have accepted that responsibility must go along with borrowing privileges.

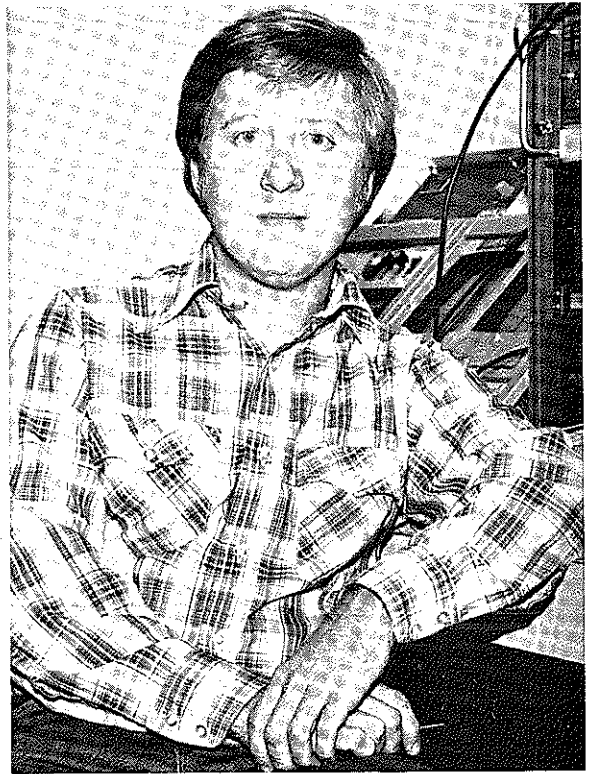
TECHNICAL SERVICES UPDATE

Budget cuts from the State of Minnesota have had an especially great impact on Technical Services. The materials budget from which books and non-print are purchased was cut \$115,000. Periodicals and serials budgets were funded, so titles on order in the past can be continued.

Since few books will be added to the collection, the main thrust for this year will be continuation of the retrospective conversation project and proofing of the on-line catalog against the shelf list. Retrospective input will involve the sound recordings, audio tapes, and filmstrips, most of which will require original tagging.

As the end of the retrospective input project approaches, the prospect for the on-line catalog is excellent. The on-line catalog will be very useful as nearly all holdings will be available for search in the system. Staff introduction and training will probably begin during Winter Quarter.

Vis, a graduate also of a secretarial course from the University of San Carlos, has had experience in teaching and as a school registrar. She works in the Technical Services Division.



RANDY EVANS

STAFF HIGHLIGHTS

In an effort to acquaint readers with the clerical/technical staff on the Learning Resources Staff, many of whom they perhaps got to know through their student days, IM News is continuing its efforts to highlight in each issue some of these people.

Mary Dorio works as a secretary in the General Office. Mary has been at St. Cloud State for the past nine years. She is a St. Cloud native, having graduated from St. Cloud Tech High, and she holds an A.E.S. degree from St. Cloud State University.

Randy Evans doesn't own up to a home town since he graduated from El Paso High School (Illinois that is) in 1968. His parents presently live in Winona. Randy is an all-around trouble shooter in the technical world, but his work takes him heavily into the television field as he works in Television Services. He also holds the hot line in fishing!

Perhaps the person who has come to us from the greatest distance is Vis Johnson. Vis, who was born and raised in the Phillipines, went to high school in Cebu City and holds an elementary teaching certificate from the University of the Visayas in Cebu City. In addition she has earned a B.A. degree in history and English from the same university.



VIS JOHNSON

MINNESOTA LIVING HISTORY

Readers might be interested in the series of video tapes produced by the Independent School District #279, Osseo Area Schools, entitled Minnesota Living History. Funded by the Minnesota Council on Quality Education, the project makes available to Minnesota schools curricular materials for the study of Minnesota history by using Minnesota people as resources. Briefly the project seeks to identify and tape influential Minnesotans who have made a contribution to the state's rich heritage of arts, science, business, crafts, folklore, or ethnic roots. Subsequently, these tapes are made available to all schools districts within the state at a low cost in the format the school desires. The Living History staff is still seeking interesting Minnesotans who can contribute to this rich bank of information. If you know of someone who might qualify as a resource, or if you wish more information about the project, contact Minnesota Living History, Independent School District #279, District Media Center, 11100 93rd Avenue North, Osseo, Minnesota 55369.

MICROFISCHE USE

Elk River Senior High School is interested in receiving feedback on the use of microfiche. The Media Center is considering purchasing fiche for many of its back issues of periodicals. What advantages/disadvantages are there in the use of microfiche? What has been the response by teachers and students? How many readers and reader/printers are needed? Have you been satisfied with the type of equipment purchased? What criteria was used in the selection of fiche periodicals?

Any advice you can give us will be appreciated. Call Barb Pladson or Frank Wambach at 441-1003 Ext. 136 or write to Elk River Senior High Media Center - 900 School Street Elk River, Minnesota 55330.

ENGLAND EDUCATIONAL TOUR

One of the highlights of the summer program was the England Educational Tour directed by Tony Schulzetenberg and Dennis Fields. Thirty-one participants of various ages visited places of educational interest

in England and Scotland. The nine credit option in instructional development saw the development of very diverse projects of educational interest. After flying to Prestwick in Scotland, members of the tour group spent a night in the Lake District, six days at Harlaxton Manor near Nottingham, six days in London, and six days touring northern England and Scotland.

Among the many libraries visited were the chained library at St. Wolfram's in Grantham, the Bodleian in Oxford, the British Museum, the Public Library in Edinburgh, the John Rylands Library in Manchester, and the Wren Library at Lincoln Cathedral. While in Harlaxton, the group played host at a banquet to some ten area librarians from diverse backgrounds (archivist, museum director, school librarians, etc.); and as a finale to Harlaxton, eight Elizabethan dances performed traditional Elizabethan dances, readings, and songs--all in original costumes. The visit to London provided the group with the usual variety of cultural activities--plays like Mouse Trap, Evita, The King and I; dancers like Nuryev; symphonies; etc. The group was also hosted at a tea party at the Oxford Woman's Club by the tour director who was an Oxford graduate.

Visits to places in England included Stonehenge, Salisbury, Oxford, Cambridge, Stratford (and Hamlet at the Shakespeare Playhouse there), Warwick, Coventry, Manchester, Nottingham, Lincoln, York, and Durham. Castles, manors, and cathedrals were never in short supply, but visits to the homes of Wordsworth and Beatrix Potter in the Lake District and the Brontes in Haworth were unforgettable experiences. The group spent two days in Edinburgh prior to departure from Prestwick after twenty days of travel.

NOLEN ADDS PAPERS TO MANUSCRIPT COLLECTION

Dr. William Nolen, author of The Making of a Surgeon and the recently published A Surgeon's Book of Hope, signed a depository agreement with St. Cloud State University on October 28th. The addition of his manuscripts to an ever growing manuscript collection will make a significant amount of original material available to aspiring writers and researchers.

An autograph party preceded the signing ceremony in the Civic Room in the Atwood Center. Dr. Charles Graham, President, signed on behalf of the university. A banquet, with the main address by Dr. Nolen, was held at

the Holiday Inn following the signing ceremony.

FORMER STUDENTS ACTIVE IN MEMO

Former students in the licensure and the degree programs are presently active as MEMO officers. John See (Past President), Sandy Hustad (President), Mary Alice Anderson (Vice President), Mick Briscoe (Secretary), and Rosamond Doty (Treasurer) all serve on the Executive Board. Holding positions as regional chairpersons are Margie Ericksen (2), Ray Birr (6), Herb Olson (5), Irene Card (4), Marilyn Savage (10), and Ed Schneider (11).

OSSEO STUDENTS WIN AWARD

Mike Buck, holder of the St. Cloud State University Media Specialist Degree, has reason to be proud of two Osseo students who entered a super 8mm film project, entitled "Procession," into the 5th Annual AECT Film Festival held in conjunction with AECT's annual conference in Denver in April, 1980. Dane Lane and Glen Stone entered the competition against entries from eighteen states, the Dominion of Canada, and Puerto Rico, and won first place in the 10-12 grade division. The film, with 1,566 separate single cell drawings and 5,433 single frames exposures, also won a first place rating in the overall competition. The 5:07 minute film depicts an abstract progression of the music form from its beginning through rock and roll.



DANE LAND AND GLEN STONE

FACULTY AND STAFF CHANGES

Phyllis Lacroix has accepted an appointment in the Acquisitions Department in Learning Resources. Phyllis is a St. Cloud State graduate who has worked for the past four years on a temporary appointment. Beth Quanbeck, who also worked on a temporary appointment in reference last year, is back in replacement of Roger Sween who is on leave of absence.

Carl Savage is back in his position in reference after a year's leave of absence with the Robbinsdale Schools. Shirley Hove of Production Services and Doreen Keable of Advising and Instruction are both on maternity leave, and by the time of publication it is anticipated that both will be new mothers. Jerry Ingeman has taken Shirley's place, while budget cutbacks determined Doreen was not replaceable at this time!

Judy Simons has transferred from Technical Services to the job formerly held by Jane Dowd Elstad in Reader's Service, while Dae Lee has returned to a position he formerly held in Technical Processing. Lawrence Smelser is back from his year in England as the director of the University's program there. Lawrence works in Production Services where he is joined by Jean Aichele in Instructional Design. Louis Costanzo has joined the business world after five years at St. Cloud State University. Louis works for Grayco as a trainer and developer. Mike Cassidy will also return to the Production Services Division after the fall session. He is pursuing a doctorate in instructional media at Indiana University.

ADMINISTRATIVE CHANGES

Sally Borgen has joined the Educational Media Unit of the State Department of Education. Sally has accepted a temporary appointment to replace Mary Dalbotten during her year's maternity leave. Sally has served as an elementary media specialist for the Minneapolis Public Schools for the past six years after some years as a secondary speech and English teacher. Welcome aboard, Sally!

Dr. Sue Lail has joined the administrative team in the College of Education at St. Cloud State as an Assistant Dean to Dr. Ken Ames. Dr. Lail joins the St. Cloud faculty after many years of experience in Kentucky, both in the public schools and academic institutions.

UMMC HELD IN DULUTH

The highly successful Upper Mississippi Media Conference held in Duluth on September 25-27th is a tribute to Co-chairpersons LeRoy Mesedahl and Mary Meyer and their hard working steering committee. Recognition for past achievements for M.I. Smith, Luther Brown, and Neville Pearson preceded the Thursday evening address by AECT President-elect Rollie Billings. Billings, a Minnesota native, will take over as President of AECT at next spring's meeting in Philadelphia. The awarding of gold gavel pins to past presidents of AVCAM, MASL, and MEMO took place on Friday evening, along with recognition of Helen Stub's retirement from her position as Media Supervisor at Minneapolis Southwest. Helen is a former president of MEMO and well recognized leader in MEMO's formative years. Mini-sessions on many aspects of media work, commercial exhibitions, a membership meeting, and a Duluth Harbor boat cruise were other aspects of the conference.

BUSINESS AND INDUSTRY

Some excellent progress has been made in the Training and Development track in the master's program. This track has been developed specifically to help those interested in working in media positions in business and industry. Opportunities are available, a fact to which several graduates of our media program can attest. Dani O'Reilly works for Prudential, Dave Hanson for CX Systems in Seattle, Geri Bonstrom for Control Data in St. Paul, Fred Petters for the Liturgical Press at St. John's University, and Louis Costanzo for Grayco in Minneapolis. All have or are near completing media degrees and have found positions in business and industry. Some ten students are now enrolled in the new program.

CENTER SPONSORS WORKSHOP

A workshop on making effective business presentations was sponsored and staffed by faculty of the Center. The purpose of the workshop, with fifteen enrollees, was to help those with management, supervision, training, or sales responsibilities improve their skills in making oral presentations. Dani O'Reilly, media graduate and consumer affairs consultant for the Prudential In-

surance Company, was the keynote presenter at the one-day workshop in Centennial Hall. Other staff members on the panel of presenters were Dean John Berling, Dennis Fields, Mike Nelson, and Jim May.

HOMEcoming BREAKFAST

The second annual homecoming breakfast for faculty, graduates, students and friends of St. Cloud Media was held on October 25th in conjunction with St. Cloud State Homecoming activities. Center activities during the past year, and particularly the summer storytelling workshops and the England Tour, were topics of discussion following the breakfast. Dean John Berling presided at the affair.

UNIVERSITY ENROLLMENT INCREASES

According to a news release from Information Services, a total of 11,429 students were enrolled at St. Cloud State University after 10 days of classes. This reflected a three percent increase over last year's total of 11,049. The full time equivalent (FTE) enrollment for the university after ten days was 10,032. The totals reflected a gain in undergraduate enrollment, but the number of graduate students decreased from 1,296 to 1,199.

GRADUATE ASSISTANTS

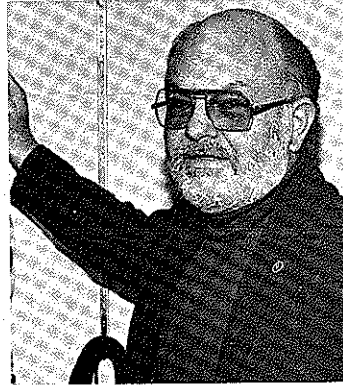
Ten graduate assistants have been added to the staff of Learning Resources and the Center for Library and Audiovisual Education. Serving in the Instruction and Advising area are Judy Kunert, who holds a B.A. degree in social science and a M.A. in history from Michigan State; and Francis "Mordi" Okia, a student from Africa who holds an undergraduate degree in mass communications from St. Cloud State University. Both Judy and Mordi are pursuing the business and industry track in the master's program.

Production Services is receiving the benefits of Jack Robson's expertise. Jack, a former faculty member at St. Cloud, and now Director of Learning Resources at Southwest State, is on leave of absence to pursue the specialist degree. He holds a B.S. degree in education from the University of Nebraska and the M.A. in librarianship from Denver University. Also in Production Services and in her second year of an assistantship is Janet Nash, on leave of absence from Hutchinson and working on the school

media track. Janet is a graduate of Bemidji State with a double major in history and English. A third assistant in Production Services is Jose Rodriguez, a Puerto Rico native and a graduate of SUNY Albany where he majored in studio art. Jose is in the non-teaching track master's program.



JUDY KUNERT AND
MORDI OKIA



JACK ROBSON

Augsburg and is presently working on the masters in media. Carolyn Tobiassen, with a degree in elementary education, is a graduate of Luther College. Her goal is the masters degree in media in the school track.



JOSE RODRIQUEZ



JANET NASH



SHEILA SPELTZ

A Peruvian who is back for a second year at SCSU is Martha Vera. Martha is from Cusco and interested in school media work. She holds an undergraduate degree from Superior STA. Rosa in Peru in Elementary Education. Joining Martha in Technical Services is Sheila Speltz, graduate of the College of St. Theresa with a major in English. Sheila, whose most recent position was with the Detroit Lakes AVTI, is pursuing a degree in the business and industry track.

The three assistants working in Public Services are Sr. Mary O'Donnell, Roberta Leitzke, and Carolyn Tobiassen. Sr. Mary, originally from the Motherhouse in Dubuque, taught extensively in Iowa after obtaining her elementary degree from Briar Cliff College in Sioux City. Roberta Leitzke received her B.A. degree in sociology from



ROBERTA LEITZKE AND SR. MARY O'DONNELL

FACULTY NOTES AND ACTIVITIES

Dennis Fields and Marie Elsen have been chosen to take part in the Revolving Institutional Exchange Plan with Eau Claire-Wisconsin and Northern Iowa. Ten members from those institutions visited St. Cloud State University in an effort to exchange ideas with counterparts in various aspects of academic life. The St. Cloud team will visit Eau Claire from October 26-28th and Northern Iowa from April 5-7th.

Highlights of the Center for Library and Audiovisual Education's summer sessions were a storytelling workshop, a storytelling con-

ference, and an England Educational Tour. Karen Nelson Hoyle, curator of the Kerlan Manuscript Collection (Children's Books), taught a week long workshop on storytelling. Concurrently, Caroline Dane Bauer, nationally known author and storytelling expert, headlined a day long conference. Some thirty-five participants enrolled in the workshop, while the day conference included over 130 registrants. Thirty-one persons joined England Tour leaders Dennis Fields and Tony Schulzetenberg in a twenty-day educational tour of England and Scotland. Visits to places of historical and educational interest highlighted this highly successful tour.

A presentation on "Managing Your Orchard," a session on microcomputers, was the thrust of James May's presentation at the MEMO Upper Mississippi Media Conference in Duluth in September. Dennis Fields made a presentation to faculty members at Rainey River Community College in early September on "Implications for Split/Brain and Cognitive Style Mapping for Community College Teachers." Fred Hill was on the program at the regional ASTD meeting held in St. Paul on October 8th. Dennis Fields and Fred Hill were consultants to Dennis Kleinsasser's class in Management Development at St. John's University in September. Their topic was human resource development. Hill also serves as a consultant for Eagle Bend in their television endeavors.

Faculty members continue to be active in professional meetings of all types. Virginia Blaske attended the DIALOG Workshop in St. Paul on September 16th. The workshop, on computer data bases, was sponsored by Control Data. Norman Clarke, also of reference, took part in the area workshop on INFORM, also on computer data bases, in St. Paul in July. Clarke also attended the SLA National meeting in Washington, D.C. in June. At that time he also participated in a conference on the Organization and Dissemination of 1980 Census Information. That was followed by a state conference on the same topic held in St. Paul in September.

Staff members were active in summer meetings. Jim May and John Berling attended the MEMO M.I. Smith Leadership Conference at the College of St. Benedict; John Berling and Doreen Keable attended the annual ALA Conference in New York in June; Jim May attended the Instructional Technology and Training Summer Conference at Indiana Uni-

versity from July 7-9th; and Bonnie Hedin attended the abbreviated Stout Media Conference in July at Menomonie.

While Mike Cassidy continues on leave of absence to pursue his doctorate in instructional technology at Indiana University, others are also pursuing degrees. Phyllis Lacroix is working on a doctorate in education at the University of Minnesota; Bonnie Hedin and Rich Josephson spent the summer at the University of Wisconsin-Stout working toward a degree in educational media.

Jim May has taken over the duties of chairperson of the newly formed Licensure Committee of MEMO, and Dennis Fields continues as chair of the Research Committee of that organization. David Rydberg is the chairperson of the Inter Faculty Organization's Grievance Committee and Norm Clarke of the Government Relations Committee. Fred Hill chairs the College of Education's Strategic Long Range Planning Committee. On the national level, John Berling heads up AECT's Program Consultation and Evaluation Committee; Tony Schulzetenberg chairs the Teacher Education Committee; and Jean Aichele has accepted a three year appointment to the Media Programs Evaluation Committee. Tony Schulzetenberg, along with St. Cloud graduate Mary Kerns, serves on the AECT Nomination Committee.

Roger Sween, on leave of absence this year to work on a long standing interest in writing in the science fiction area, is a candidate for President-Elect of MLA for the 1981-82 year. Also on that ballot for Secretary of MLA will be David Rydberg. The national meeting of the ACRL Division of ALA will be held in Minneapolis in the fall of 1981 and serving as the co-chairperson of that conference is John Berling. Virgil Massman, a person well-known to staff members and students, is the chairperson. Norm Clarke's interest in writing and local history has led to publication of his book entitled Logsleds to Snowmobiles; A Centennial History of Pine River, Minnesota.

Norman Clarke has received one of several Faculty Research Grants from St. Cloud State University to study the extent to which Minnesota Statistical Data published by federal, state, and local governments is indexed in nationally published indexing services.

Jean Aichele has been active in promotion of ACCR2 workshops. Jean was one of the Minnesota delegates to the original workshop in Dallas and now serves as one of fifteen Minnesota trainers who presents workshops to in-

struct catalogers in the use and interpretation of the current edition of the Anglo-American Cataloging Rules. The most recent workshop was held at the Sheraton Inn-Northwest in Minneapolis on October 23-25th. Anyone interested in subsequent workshops should feel free to contact Jean.

David Rydberg is currently serving as President of Phi Delta Kappa, the national professional education fraternity. Tony Schulz-etenberg serves as Newsletter Editor and David Johnson, Vice President for Academic Affairs, is the President-elect. George Erickson, long time faculty member, continues to be the Faculty Representative to the NIC Athletic Board and attended a meeting in November in Minneapolis.

Carl Savage, recently returned to SCSU after a year's leave of absence, spent a great part of the summer working with wife Marilyn on summer classes on photo and visual communication in the Robbinsdale Public Schools.

ABOUT PROFESSIONAL ORGANIZATIONS

A note about your participation in professional organizations really ought not be necessary. The opportunity to keep abreast of current problems, to gain new information, and an opportunity to exchange ideas with colleagues should be incentive enough. If not, then perhaps the fellowship involved and the fact that you are helping your profession will be.

Conferences of which you may want to be aware are the Media Educator's Conference at St. Catherine's in January, the Joint Organization Conference next May, and certainly the many regional conferences sponsored by the MEMO Divisions. The Media Educator's Conference will provide you with a forum for getting your views on media education into the public sector.

Reports from those who attended the AASL 1st Annual Conference in Louisville indicated that it was an exceptionally good conference. Unfortunately, that conference coincided with the MEMO Upper Mississippi Conference in Duluth, but those who went to Duluth were well rewarded with an excellent conference. The Duluth contingent is to be congratulated for that exciting conference.

The second national conference for the Association of College and Research Libraries, a division of ALA, will be held in Minneapolis

in fall of 1981. For those people working at the college and university level, this promises to be another exciting meeting--a follow-up to the first held in Boston several years ago.

FORMER FACULTY MEMBERS

Etny Nequette, St. Cloud resident and extraordinary joke teller, has retired from his position at Anoka-Ramsey Community College. Nick held that position for about the past ten years. Pat Weigel works in the Cataloging Department at Bloomsburg State in Pennsylvania. Bob White and Maynard Bjorgo, co-workers in the late sixties, are now at the University of Southern Illinois and Lakehead in Thunder Bay, respectively.

Ruth Moshier is living in active retirement in St. Cloud, while Ford Jensen is active in real estate work in Tucson, Arizona. Dave Cucci, formerly of the Production Services Division, is on the media staff at Ball State in Indiana. Jack Robson, Director of Learning Resources at Southwest State in Marshall, is on leave of absence and attending school at St. Cloud State.

GRADUATE GRAPEVINE

Larry Wiget, holder of the masters degree and formerly of the Cleveland area, is working on a doctorate at the University of Northern Colorado in education. He presently holds the rank of Assistant Professor in the Media Department at the University of Montana at Missoula and teaches cataloging and production of materials.

Craig Johnson, on leave of absence from the St. Francis Schools, is a media specialist for the Schweinfurt American Junior High School in Schweinfurt, Germany. Others who have traveled out-of-state to pursue job opportunities are Keith Gilbertson in Keene, New Hampshire and Arlan Wipf in Montana.

Several graduates have taken jobs in the Minneapolis-St. Paul metropolitan area. Among those are Mike Mack, formerly of South Junior High in St. Cloud, at an elementary school in Osseo; Ann Larose, formerly of Richfield, now at Olson Junior High in Minneapolis; and Orvis Haugen, formerly of Grgyla, now at Stillwater Senior High School.

Outstate changes in jobs found Tom Peterson moving from New York Mills to Staples, Sue Brettschneider moving from Iowa to Owatonna,

John Frank taking a position in special education at Staples and Steve Torma at Orr Senior High.

Changes within districts have Meriel Adland assuming responsibilities as the coordinator for Health Resources for the Minneapolis schools; and Elayne Jensen and Jane Golly moving to Plymouth Junior High School in the Robbinsdale Schools. Helen Stub has resigned from her position at Minneapolis Southwest to pursue interests in consulting, local history, and other professional activities.

Larry Oveman is the new Director of Continuing Education at Rainey River Community College. Dani O'Reilly is using her media skills as the Consumer Affairs Consultant for Prudential Life in Minneapolis, while Jane Dowd Elstad, since resigning her position in Learning Resources, has taken a position with EPA.

Tom Tripet, Audiovisual Coordinator for the Robbinsdale Schools, is Vice Chairperson of the ESEA Title IV Advisory Council for 1980-81. Also serving on that board is Gladys Sheehan, Media Director for the Minneapolis Schools.

Jan Stone, media specialist at the Montevideo Junior High School, is busy working on television activities resulting from a grant from the Minnesota Arts Council. Kay Trapp, Forest Lake, spent a great part of the summer visiting and traveling in European countries.

Among the participants on the England Tour this past summer were the following media students and graduates: Barbara Morse, Barbara Forcier, Edith Fraser, Jack and Phyllis Zander, Richard Reha, Betty Baker, Marilyn Hobbs, Marilyn Setzler, Virginia Sorensen, Roberta Margo, Carolyn Green and Pat Spleiss.

Lois Soltis, holder of an undergraduate degree minor, is working as a consultant at the Minnesota Law Library and plans to return to school at the University of Wisconsin in January to work on an advanced degree.

Avis Anderson, graduate assistant last year, reports that she is back at Dawson, Montana, County High School beginning her sixth year as a librarian at the media center. She also serves as vice-chairperson of the Montana School Library Media Division of the Montana Library Association, and will serve as chairperson next year.

Orvis Haugen, media supervisor at Stillwater Senior High School, has been active in the Minnesota Jaycees. Prior to his

move to Stillwater and while still at Grygla, Orvis was one of the three district directors who received a Gold Key Award. The award, given for outstanding service, was given to only three out of eighty directors in the state.

Tom Allen has accepted a position as media coordinator at the St. Cloud Hospital where he has done extensive work in television.

BITS AND PIECES

Travels: Fred Hill and Mike Nelson have made two trips to increase their perspective on production activities and instructional development. Their trips took them to the University of Minnesota and to Indiana University. Vacation travels took John Berling to the eastern states to visit friends, Carl Savage to an extended visit to the South and the Southwest, Virginia Blaske to Detroit for a visit with relatives.

By the time of publication of this newsletter, Jim Pehler of the Learning Resources staff will undoubtedly have been returned to the Minnesota Legislative by his constituents. Jim, after serving for eight years as a Representative, is now running for the DFL Senate seat vacated by Jack Kleinbaum. Also active politically is Norm Clarke who serves on the twelve member Executive Committee for the 6th District Republicans.

Rollie Billings, well known in Minnesota media circles from his days at Silver Bay, Brooklyn Center, and Minnetonka, is the President-elect of the Association for Educational Media and Technology. Rollie will assume office next spring at the annual meeting in Philadelphia.

Lawrence Smelser, who returned this summer after a year of directing the England program for SCSU, was given his ten year service pin. The pins are presented to employees after certain periods of service to the University. President Charles Graham made the presentation.

One member of the staff did not escape the wrath of the summer's St. Cloud tornado was Norm Clarke. Norm, who lives in Waite Park, saw the roof of his duplex taken off and other extensive damage in his neighborhood. His temporary home finds him in Southeast St. Cloud, with a tentative date to return to his apartment in the early part of 1981. Harlan Jensen and Rich Josephson, both of whom live in Bel Claire Acres, were not hit by the touchdown that caused so much damage to that mobile home park.

Outside interests: What they won't do for excitement--Fred Hill spends many weekends each year as an active officer in the Army Reserves; Norm Clarke, Mike Simon, Marilyn Moser, and Tony Schulzetenberg are active in the faculty bowlers league; and Gene Campbell spent most of his summer exploring Lake Superior in his sailboat. Rich Josephson also pursues his sailing avocation in the summer.

SPRING AND SUMMER 1980 GRADUATES

Eleven students graduated during spring and summer quarters completing the masters or specialists degree. Spring quarter graduates were--masters: Avis Anderson, Craig Johnson, Myragene Pettit; specialist: Michael Buck. Summer quarter graduates were--masters: Kathy (Hanlon) Bunt, Dennis Drinkwine, Gregory Gamache, Carolyn Green, Jean Johnson, Diane Polum; specialist: Shirley Christenson.

TENTATIVE COURSE OFFERINGS

Winter 1981

104	Introduction to Learning Resources	Jensen	10TR	CH-130
204	Information Resources in Society	Quanbeck	6W	CH-130
412-512	Television in Media	Polesak	9MWRF	CH-125
444	Internship in Media	Clarke	6M	CH-125
431-531	Introductory Workshop to On-line Literature Searching	Staff	Arr.	Arr.
468	Media Materials and Methods of Instruction	Blaske	6T	CH-228
		Schulzetenberg	10MWRF	CH-134
		Smelser	11MTWF	CH-125
		Lacroix	12MTWF	CH-134
		Simons	1MTWF	CH-125
		Rydberg	6T	CH-125
471-571	Preparation of Media	Campbell	6R	CH-134
477-577	Reference & Bibliography	Hill	6T	CH-126
481-639	Reading, Listening, and Viewing Guidance	Hedin	6R	CH-125
482-582	Audio Systems	Westby	6W	CH-134
484	Photographing Art Products	Josephson	6T	CH-134
680	Internship in Media	Nelson	Arr.	Arr.
681	Readings in Media	Staff	Arr.	Arr.
682	Research in Media	Staff	Arr.	Arr.
683	Seminar: Acquisition and Maintenance of Equipment	Staff	Arr.	Arr.
683	Seminar: Government Documents	Jensen	6R	CH-130
683	Seminar: Human Resources Development	Busse	6M	CH-134
683	Seminar: Micro Software	Hill	9R (AM)	CH-126
		Aichele	6M	CH-126

Spring 1981

104	Introduction to Learning Resources	Elsen	10TR	CH-130
444	Internship in Media	Quanbeck	6W	CH-130
468	Media Materials and Methods of Instruction	Staff	Arr.	Arr.
		Schulzetenberg	10MWRF	CH-125
		Schulzetenberg	11MTWF	CH-125
		Cassidy	12MTWF	CH-134
		Aichele	1MTWF	CH-125
		Smelser	6T	CH-125
		Campbell	6R	CH-134
473-573	Photography in Media	Nelson	6W	CH-126
475-575	Administration of Media	May	6M	CH-125
478-578	Technical Processes in Media	Hedin	6R	CH-126
493-593	Black & White Photography	Nelson	6T	CH-130
636	Reference & Bibliography II	Clarke	6R	CH-130
644	Information Storage & Retrieval	Rydberg	6T	CH-134
658	Systems Design	Fields	6R	CH-125
660	History of Media	Sorensen	6M	CH-134
680	Internship in Media	Staff	Arr.	Arr.
681	Readings in Media	Staff	Arr.	Arr.
682	Research in Media	Staff	Arr.	Arr.
683	Seminar: Administration of Information Systems	May	6T	CH-126
683	Seminar: Microcomputer in the Media Center	Simons	6W	CH-134
683	Seminar: Organization of Media Management	Hill	9R (AM)	CH-126
683	Seminar: Television Engineering	Josephson	6W	CH-125

Tentative Off-Campus

571	Preparation of Materials	Lacroix	North Hennepin
577	Reference & Bibliography	Smelser	Alexandria
683	Seminar: Media for Teachers	Schulzetenberg	Alexandria

WINTER QUARTER SEMINARS

Acquisition and Maintenance of Equipment: A seminar providing practical information on acquisition of audiovisual equipment and simple maintenance problems.

Government Documents: This course will give you a good understanding of the vast amount of information published by the largest printing concern in the world and how you can retrieve this material, whether you want it for research purposes or to acquire it for your media center. The course covers the entire history of the United States through its documents. Minnesota state documents will also be included.

Survey of Human Resource Development: Will "dissect" the training and development arena and look at Human Resource Development, Management Development, Organizational Development, and Organizational Media Management, as well as other current subsets of training and development people, things, facilities, creatures (if necessary), and information.

Micro Software: A seminar in the selection of micro materials, including theory, principals, techniques, and sources.

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