


12-1973

Information Media Newsletter Vol. 5 No. 3

St. Cloud State University

Follow this and additional works at: https://repository.stcloudstate.edu/im_newsletter

 Part of the [Instructional Media Design Commons](#), [Other Education Commons](#), and the [Training and Development Commons](#)

Recommended Citation

St. Cloud State University, "Information Media Newsletter Vol. 5 No. 3" (1973). *Information Media Newsletter*. 108.
https://repository.stcloudstate.edu/im_newsletter/108

This Newsletter is brought to you for free and open access by the Department of Information Media at theRepository at St. Cloud State. It has been accepted for inclusion in Information Media Newsletter by an authorized administrator of theRepository at St. Cloud State. For more information, please contact rswexelbaum@stcloudstate.edu.

AN INFORMATION MEDIA NEWSLETTER PUBLISHED BY THE LEARNING RESOURCES CENTER AND DEPARTMENT OF LIBRARY AND AUDIOVISUAL EDUCATION / CENTENNIAL HALL, ST. CLOUD STATE COLLEGE, ST. CLOUD, MINNESOTA 56301

MEDIA SUPERVISORS UNDER WAY

The Department of Library and Audiovisual Education offered an extended institute for Media Supervisors which started this fall. From all indications this institute will be as successful as the other two previous institutes. This institute will last through the winter quarter meeting one night per week from 5:00 p.m. to 10:00 p.m. The thirty participants are: Byron BEKIARES, Thomas Jefferson Senior High, Bloomington; Francis BLONIGAN, Wayzata Senior High; Douglas CHASE, Minnetonka High School; Sandra CLARKE, Henry High School, Minneapolis; Rita DRONE, Marshall University High, Minneapolis; Edith FRASER, Coon Rapids High School; Robert GRAHEK, Moundsview School District; Donald GRELSON, Crosby School District; Marilyn HOBBS, Castle School, North St. Paul; Elayne JENSEN, Robbinsdale School District; Wendy JOHNSON, Zachary Lane, Robbinsdale School District; Emilie KOVANDA, Washington School, White Bear Lake; Richard MANS, Spring Lake Park Schools; Barbara MATTILL, Edison High School, Minneapolis; Janice MEYER, Anthony Junior High School, Minneapolis; Sister Olga NEFT, St. Francis High School, Little Falls; Barbara NELSON, Hazelwood School, North St. Paul; Marybeth NELSON, Jefferson Junior High School, Minneapolis; Melvin OLSON, Brainerd High School; William PARSONS, White Bear Lake Senior High School; Mary REIMAN, Willard Elementary School, Minneapolis; Helen RYBERG, Nokomis Junior High School, Minneapolis; James SCHEU, Hilltop Elementary School, Mound; John SEE, Richfield Schools; Glayds SHEEHAN, Central High School, Minneapolis; Phyllis STAPP, Lyndale Elementary School, Minneapolis; Katherine SUKOVICH, White Bear Lake Senior High School; Joan THOMAS, Mann School, Minneapolis; Donald WEISBROD, Highview Junior High School, Minneapolis; and Orris WIBE, Moorhead Public Schools.

FLY TO ATLANTIC CITY

If you are planning on going to the AECT Convention in Atlantic City, perhaps you may want to go with a group. The group that went last year to Las Vegas had a very good time and, friendship and fun should not be in short supply this year. The United Airlines non-stop flight will leave the Twin Cities on March 17, at 11:40 a.m. have lunch on board and arrive in Philadelphia at 2:51 p.m. You and your baggage will be transferred to a bus for a 90 minute ride to Atlantic City for your stay at Colony Resort only four blocks from the convention center. The group will return on March 21, 1974. The price will be \$199.00 per person which includes the airfare, bus, baggage handling of one large piece per person, baggage tips, sharing a twin bed room for four nights and hotel taxes. You may leave earlier for an additional \$48.08 airfare plus your additional hotel. You may stay longer at no increase in the airfare. If interested, contact Carl Savage, Learning Resources Center, St. Cloud State College, St. Cloud, MN 56301.

FALL 1973 GRADUATES

John Stewart BENSON, Robert Oliver BESETH, Brian L. DOYLE, Randy Wayne GOSS, Phyllis Charlotte LINDBERG, Carolyn Teline OLSON, William Joseph SAMSA, Deborah Susan SHEY, and Dennis D. THOMPSON.

CENTENNIAL HAPPENINGS

The Learning Resources Center recently received an autographed copy of Fanny Butcher's Many Lives—One Love. Catherine Hurley of Chicago, IL gave the book to the college after reading about the library's Sinclair Lewis collection in the recent Sinclair Lewis Newsletter. "This book has particular significance to us since one chapter of her book deals with the personal life of Sinclair Lewis and the author's life-long friendship with Lewis," said Dwight Burlingame, LRS.

LRC Host Visitors—Four officials of Breck School in Minneapolis recently visited the Learning Resources Center in preparation for building their own facility. We also were visited by representatives from Pan American University and South Dakota State University.

Graphis Move—The graphics area of the Production Division in LRC moved to a new area in the basement of Centennial Hall. The new space is twice as large as the old area. This move also allowed for expanded audio and photographic production facilities.

TV Studio—The new television studio in the basement of LRC is coming along and should be ready for installation of equipment within the near future.

CONFERENCE ON MEDIA EDUCATION IN MINNESOTA

St. Cloud State College through its Department of Library and Audiovisual Education, School of Education, in cooperation with the Minnesota State Department of Education is sponsoring a "Conference on Media Education in Minnesota" for persons involved in the education of personnel for school media positions grades K-12. Conference participants are selected by each college and university in Minnesota which has a program leading to endorsement as school librarians, audiovisual coordinators and directors, and/or media generalist and media supervisors.

The purpose of this conference is to study the status of media education in Minnesota in relation to present and future needs. The conference will begin at 3:00 p.m. on Sunday, January 13, 1974 in Centennial Hall and will conclude at 3:00 p.m. on Monday, January 14.

PROFESSIONAL ORGANIZATIONS

What can AVCAM and MASL do for me? This is a question often asked by media persons when asked to join the state audiovisual or library professional organizations. To paraphrase a famous quotation "ask not what AVCAM and MASL can do for me, but what can I do for AVCAM and MASL?"

Now is the important time in the history of these two organizations. Both organizations need continued input from media professionals in the field. By joining and participating in these organizations, you can help. AVCAM has just completed their annual leadership conference at M.I. Smith. MASL is having its biennial conference at Maddes next month. At each of these meetings plans were and are being made to help the media profession in Minnesota to grow and prosper. Without your support, the plans developed cannot mature to their fullest. Your input is needed in order that the professional organizations will continue to perform in the way you want them to perform. Unless you join and participate, you have no complaint if the organizations do not accomplish what you would like to have accomplished.

MASL and AVCAM need you and you need them.

PEOPLE IN THE NEWS

The titles of the research conducted by our five specialist degree students are as follows: Jack Loss, AN INSTRUCTIONAL PROGRAM FOR THE DESIGN, IMPLEMENTATION, MAINTENANCE, AND EVALUATION OF A MEDIA PROGRAM IN GRADES K-9; Duane Radeke, A COMMUNITY MODEL FOR THE EDUCATION USE OF CABLE TELEVISION USAGE IN THE MINNESOTA PUBLIC SCHOOLS; Charles Droubie, A NON-TECHNICAL GUIDE TO THE PRODUCTION OF SOUND SLIDE SETS; and C. Robert Jaspersen, HISTORY, ORGANIZATION AND ADMINISTRATIVE STRUCTURES OF LEARNING RESOURCES SERVICES AND DEPARTMENT OF LIBRARY AND AUDIOVISUAL EDUCATION OF ST. CLOUD STATE COLLEGE.

Norman L. BUSSE, graduate of our media supervisor experimental program is on sabbatical working on a doctorate at the University of Nebraska.

John BEMLING, who was on our staff and now at Apollo High School is finishing his doctorate at the University of Nebraska. His dissertation topic is PREFERENCE OF MODE OF COMMUNICATION BY NINTH GRADE STUDENTS READING AT THE 5-7.5 GRADE LEVEL.

Dave RYDBERG, of our staff is finishing his doctorate at the University of Arizona and will be returning to us in April.

WINTER SCHEDULE 1974

All evening classes begin January 7, 1974.

IM 603	Information Media	6W	CH-125
IM 604	Information Media in Society	4W	North Hennepin
IM 606	Organization & Supervision of IM	6W	CH-130
IM 611	Preparation of IM	6Th	CH-126
IM 612	Television in IM	6M	CH-134
IM 616	Media Production II	6Th	CH-134
IM 635	Bibliography & Reference	6T	CH-134
IM 644	Information Storage & Retrieval I	6W	CH-134
IM 650	Administration of IM	6Th	CH-125
IM 680	Internship in IM	Arr.	Arr.
IM 681	Reading in IM	Arr.	Arr.
IM 682	Research in IM	Arr.	Arr.
*IM 683	Seminar in IM (Section 1)	5T	CH-130
IM 683	Seminar in IM (Section 2)	6M	CH-130
IM 684	Field Study in IM	Arr.	Arr.

*For persons in media supervisors experimental certificate program.