


3-1973

Information Media Newsletter Vol. 5 No. 1

St. Cloud State University

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IN REMEMBRANCE OF A FRIEND

Dr. Irvamae Vincent Applegate, 52, Dean of the School of Education at SCS, died Saturday evening, March 3, 1973, in the St. Cloud Hospital. She had been hospitalized since last December.

Services were held at 2:00 p. m. on March 7, 1973 at the First United Methodist Church in St. Cloud. Dr. Applegate was interred at Oak Knoll Cemetery in Princeton where she and her husband, Dwain have lived for many years. Among the many people from throughout the state who attended the funeral were: Dr. Allen Sullivan, Director of Training of Teachers Trainers Program at the University of Minnesota, Dr. Charles Balder, President, Augustana College, Sioux Falls, MN, Mr. Horace Mayo, NEA Director, Dr. Robert Keller, University of Minnesota, and Dr. Stan Sahlstrom, Provost University of Minnesota at Crookston.

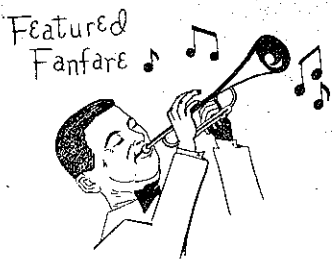
Dr. Applegate graduated in 1937 from Beulah High School and in 1941 received a B. S. degree in home economics at North Dakota Agricultural College (now North Dakota State University). She received an M. A. degree in audio-visual education in 1951 and a Ph. D. in curriculum and instruction in 1957 at the University of Minnesota.

Dr. Applegate came to SCS as a supervisor of student teachers in 1956. She became associate dean for teacher education and head of the Division of Education in 1961. The next year she became the first woman dean of a school of education at a comprehensive college or university in the United States.

Among her many honors and accomplishments, too numerous to mention here, were: she was president of NEA in 1966-67, she served as representative to the executive committee at the World Confederation of Organizations of the Teaching Profession, and she is listed in the 1972 edition of "Two Thousand Women of Achievement."

She received an honorary doctor of science degree from North Dakota State University in 1963 for outstanding educational leadership. The same year she received the President's Citation from the Minnesota Audio-Visual Coordinators Association.

The Dr. Irvamae Applegate Student Loan Fund has been established since her death, and anyone wishing to donate a memorial may send a check made out to the fund to the SCS School of Education Office. This was Dr. Applegate's dream and wish and is the best way for all to remember her.



SPECIALIST DEGREE

The number admitted to the Specialist Degree Program continues to increase with Earl DORNFELD, St. Paul; Ursual EMERY, WSU-Eau Clair; Karen LIESER, St. Cloud; and Ronald SCHUSTER, Sandstone being the the most recent admissions.

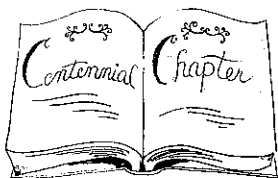
TV-STATEWIDE

St. Cloud States' Television and Radio Services Division of Learning Resources is involved with a state college system television series to be aired on KTCA-TV. The project received funding from the Hill Foundation, and the series is titled "Futures Alternatives". The three programs will be broadcast live from 9:30 a.m. to 12:00 p.m. on the following dates: March 29, "The Future's What You Make It"; April 17, "The Future of The Family"; and May 16, "ABC Or Not To Be, The Future of Education". The two main purposes are to exemplify farther the teaching and learning potential of the television medium and to communicate in a stimulating way about the relevance of being future-oriented.

VISITORS

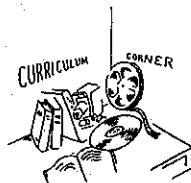
It seems that people are still interested in the "total media concept" and some have money to do something about it. The University of Mississippi is planning to build a resource center on their campus and they sent representatives here for ideas. Four administrators from the University of Mississippi visited St. Cloud State to look at Centennial Hall and get ideas about how to integrate media into one concept and one service function.

The University of Wisconsin at Milwaukee also had representatives from its School of Nursing here at two different times to view our RAIRS system as they are interested in installing an audio and video retrieval system.



NEW SERVICES

ERIC Master Files Available--The University of Minnesota's Education Library has obtained the ERIC Master Files (Reports, Resume, and Journal Article) and a computer program. This will enable St. Cloud's Learning Resources to provide faculty and students with a computer, ERICSEARCH, through the MINITEX service. This service offers computer searches of the two major ERIC indexes, Research in Education and Current Index to Journals in Education. The service provides up to 100 citations, with full abstracts, for a fee of \$10 per search, and up to 200 citations from the CIJE for a like fee. Those interested in the service should contact Charles Campbell in the Public Services Division of Learning Resources. Speaking of MINITEX, all the institutions from throughout the state using MINITEX sent representatives to St. Cloud State for one of their regular meetings on January 17, 1973.



HUMAN RELATIONS

REQUIREMENTS

Any new teaching certificates, renewals, or additions of another field such as librarian, audiovisual director, media generalist or media supervisor issued after July 1, 1973, will require that the human relations component has been satisfied. If you are planning to complete recertification or addition of another field after July 1, 1973, you should plan to meet the human relations requirement before applying for recertification.

Some school districts have special programs planned for their teachers, otherwise you should contact the person in charge of the human relations program at a college to find out what is required.

NEW COURSE

IM 683 Seminar: Public Libraries will be offered during the spring quarter on Wednesday evenings. Dr. John Head will teach the class, and he will go into the operation and services of public libraries.

SUMMER WORKSHOP

A two-week, three-credit workshop in message design will be offered during the second summer session by St. Cloud State College Department of Library and Audiovisual Education. The course will be open to both graduate and special students with emphasis on communication problems for executives, administrators, managers, and civic leaders. Each participant will have access to a variety of media and will have the opportunity to create materials to support individual communication needs.

For additional information contact Dr. J. Michael Nelson, Department of Library and Audiovisual Education, St. Cloud State College.

SUMMER TOUR

As you can see by the enclosure, we will be offering a summer Touring Information Media course. This course may be taken for graduate credit and applied toward a masters degree. Check with your adviser if it will fit your program. We have over 30 interested people, so get your deposit in soon! We will only take 33 people on the trip.

Remember if you are interested in taking four more credits in addition to the trip, you can register for IM 693. If you just want to take IM 693 separately, you can. The course will involve independent study into how recent developments can be implemented in your school or school system.

SUPERVISOR'S CERTIFICATE

We tentatively plan to offer another "Experimental Certificate Program" during the fall and winter quarters 1973-74. Persons eligible are those with a masters degree and a school librarian endorsement or audiovisual director endorsement. Enrollment will be limited to twenty-six persons. Requirements for the course will be attendance during the fall and winter quarter 1973-74 from 5:00 p.m. to 10:00 p.m. on Tuesday evening each week. Each student will work toward developing individual competencies which he does not now possess. The student will receive 12 credits and they may be applied toward a specialist degree program. For further information and application form contact the Department of Library and Audiovisual Education, St. Cloud State College, St. Cloud, MN 56301.

SPRING SCHEDULE

| | | |
|--------|--|------|
| IM 603 | Introduction to IM | 6M |
| IM 606 | Organization and Supervision of IM | 6T |
| IM 611 | Preparation of IM | 6W |
| IM 612 | Television in IM | 6Th |
| IM 613 | Photographic Processes in IM | 6T |
| IM 635 | Bibliography and Reference | 6Th |
| IM 638 | Technical Processes in IM II | 6M |
| IM 650 | Administration in IM | 6Th |
| IM 658 | Systems Design and Evaluation of Media | 6T |
| IM 660 | History of IM | 6W |
| IM 681 | Reading in IM | Arr. |
| IM 682 | Research in IM | Arr. |
| IM 683 | Seminar in IM | 6W |

SPRING

NORTH HENNEPIN JUNIOR COLLEGE

| | | |
|--------|-------------------------------------|----|
| IM 639 | Listening and Viewing Guidance | 4M |
| IM 644 | Information Storage and Retrieval I | 4W |

SPRING -- BEMIDJI STATE COLLEGE

IM 639 Listening and Viewing Guidance will be offered on Friday and Saturday by St. Cloud State College.

IM 630 Selection and Evaluation of IM Materials 12:00
 IM 636 Advanced Bibliography and Reference 7:30
 IM 637 Technical Processes in IM I 9:30
 IM 639 Listening and Viewing Guidance 2:00
 IM 662 Recent Trends in IM 12:00
 IM 681 Reading in IM Arr.
 IM 682 Research in IM Arr.
 IM 684 Field Study in IM Arr.

SPRING
 NORTH HENNEPIN JUNIOR COLLEGE
 BY MANKATO STATE COLLEGE

MT 4-5003 Introduction to Media and Technology (Equivalent to IM 603) 6T
 MT 6383 Administration and Management (Equivalent to IM 650) 6W
 MT 6803 Advanced Administration (Equivalent to IM 692) 6W
 MT 4-5133 Materials for Adolescence I (Equivalent to IM 693) 6M



FACULTY WHO WENT

Members of our faculty attended the following meetings:

MLA Mid-Winter Legislative Workshop: Tony SCHULZETENBERG, Ray RAMQUIST, and Dwight BURLINGAME.

ALA Mid-Winter Meeting: Luther BROWN, Dwight BURLINGAME, and John HEAD.

Association of Minnesota Public Educational Radio Stations: Scott BRYCE, who was elected president of the association and John De SANTO.

West Suburban AVCAM: Luther BROWN, George ERICKSON, Ford JENSEN, Harlan JENSEN, Ray RAMQUIST, Carl SAVAGE, Lawrence SMELSER, and Tony SCHULZETENBERG.

West Central AVCAM: Lawrence SMELSER, Carl SAVAGE, Luther BROWN, and Gene CAMPBELL.

National Association of Educational Broadcasters: October 27 in Las Vegas - Luther BROWN and Scott BRYCE.

27th Annual Calvin Workshop in Kansas City: Dennis FIELDS, Mike NELSON, Ray RAMQUIST, and Carl SAVAGE.

FIRST SUMMER SESSION

IM 510 Educational Tour June 14-29
 IM 603 Introduction to IM 9:30
 IM 606 Organization and Supervision of IM 2:00
 IM 608 Research Methods 7:30
 IM 611 Preparation of IM 12:00
 IM 613 Photographic Processes in IM 7:30
 IM 635 Bibliography and Reference 12:00
 IM 644 Information Storage and Retrieval I 2:00
 IM 647 Programmed Instruction 9:30
 IM 650 Administration of IM 12:00
 IM 658 Systems Design and Evaluation of Media I 2:00
 IM 660 History of IM 2:00
 IM 681 Reading in IM Arr.
 IM 682 Research in IM Arr.
 IM 683 Seminar in IM 9:30
 IM 684 Field Study in IM Arr.
 IM 693 Recent Developments in Media 8:00-12:00
 July 2-13

IN THE LIGHT

Dennis FIELDS, Tony SCHULZETENBERG, and Dwight BRULINGAME all contributed materials for a book entitled Nonprint Media in Academic Libraries edited by Pearce Grove and to be published by ALA this summer.

Luther BROWN is President-elect and Program Chairman of the Instructional Systems Division (ISD) for the AECT Convention in Las Vegas.

SECOND SUMMER SESSION

IM 603 Introduction to IM 7:30
 IM 604 Information Media in Society 2:00
 IM 606 Organization and Supervision of IM 9:30
 IM 612 Television in IM 9:30
 IM 615 Media Production I 12:00

Luther BROWN has been invited to be a member of the "Executive Committee" of the Program Committee for the AECT Convention, Atlantic City, 1974.

Luther BROWN spoke at the Minnesota Media Institute for Higher Education at Winona State College on November 9, 1973.

Jim PEHLER has been elected to the state house of representatives. While Jim is away, Paul CAHILL has been named acting coordinator of television services in Performing Arts Center.

Dwight BRULINGAME's review of the Sinclair Lewis Collection of St. Cloud appeared in the fourth annual issue of Sinclair Lewis Newsletter. Dwight also shot the picture which appears on the cover of the newsletter.

Dwight has edited a book just out, entitled Selection and Evaluation of Media Materials. The book is published by MMS Information Corporation.

Dwight, while reclassifying the Normalia, May, 1892, Vol. 1, No. 2, which was the student newspaper then, found these words of wisdom: "Never make love in a cornfield. Remember that corn has ears, and is easily shocked."



AECT FLIGHT

At the present time, the AECT group going to Las Vegas is pushing out the sides of the plane. We now have 95 signed up to fly from Minneapolis to Las Vegas and back in April.

The group will leave at 7:15 a.m. April 8th on a Western Airlines plane and return on the 10:00 a.m. flight leaving Las Vegas which will put us back into Minneapolis at 3:00 p.m. We loose two hours because of the time belt.

Those who sent in deposits early have rooms reserved for them, and have received or are receiving their hotel reservation notifications.

There are many who are flying with the group who must make their own reservations. If you are one of these, please make your reservations soon through the AECT Housing Clerk. Rooms are not available any other way.

The price of the airline tickets are \$130 per person round trip.

Each person will handle his own luggage and arrange for transportation from the air terminal to the hotel and back. This should cause no problem since busses, cabs, and limousines will be available.

Those who want to deviate from the scheduled times, should notify me before March 15th of the date and approximate time you wish to return. BE ADVISED that any deviations will cost an additional \$16.20 plus any additional excursions.

We should have a happy and exciting trip, so come prepared to enjoy the champagne, seven-ups, and leg space on Western Flights.



This article recently appeared in the St. Cloud Daily Times about Jim CHANCE:

The Roosevelt School library in St. Cloud is more than that. The traditional room with its rows of books and Dewey Decimal System at the school has become an open learning resource center.

Guiding the conversion has been Jim Chance, media specialist at Roosevelt who also serves Kennedy School.

Chance helps students find materials for individual projects. He reads to them. He supervises two library aids. He also helped purchase many new materials for the library, such as paperbacks, study prints, filmstrips as well as hard-covered books.

He also helps the faculty by suggesting new material and correlates it with curriculum needs.

An active staff member, he also is a friend of the student. Students who weren't able to go to the library due to other committments recently cried.

Chance worked in the Bloomington School District for four and one half years as a custodian. Then he graduated from St. Cloud State College and worked as a graduate assistant in the SCS audio visual department. He is married and has six children.

GRADUATED

Nannette NYSTROM graduated fall quarter.

NEW JOBS

The following graduate students took jobs in new locations: Dennis THOMPSON, Media Specialist in the Kenyon School System; Alan Wayne SCHOEFTER, Media Specialist at the Milaca Senior High School; Elliot SIEGEL, Media Director at Bangor Township High School in Bay City Michigan; Ron SCHUSTER, Media Coordinator, Sandstone Vocational School; Connie DABELOW, Researcher in the Minnesota State Senate; and Nannette NYSTROM, librarian, Hennepin County Library.

Speaking of jobs, if you would like us to keep a record of the fact you are looking for a job or that you have an opening in your school or system, please fill out the form below and mail into: Department of Library and Audio-visual Education, School of Education, St. Cloud State College, St. Cloud, MN 56301.

 (Detach Here)

Name _____

Address _____

Phone _____

I am looking for a position.
 Fill in below: type of position, level, and location preferred.

I know of a position.
 Fill in below: type of position, level, location, and who to contact.