

Tuesday evening

Feb 23, 1949

Dear Virginia:

I have just conferred with Mr. Perkins and find that he agrees with me that principals and superintendents will not hesitate to distribute free booklets about Minnesota history to school children. A state directory of all accredited schools may be secured from State Dept. of Education St. Paul for 50 ¢. It gives name of superintendent & high school principal and enrollment in both high school and grades. In all small schools where there is only one building booklets should be sent direct to superintendent. In larger places like St. Cloud where there are several buildings booklets should be sent to principals of elementary buildings. The Minnesota Educ. Association has a list of all the teachers in Minnesota which they sell to [advertise?] for \$15. That will have all the elementary principals and also all the rural school teachers in the rural schools booklets should be sent directly to the school teacher. If these booklets are to be sent to all school children in Minnesota, some 450,000 pupils, it is an immense job. To package, address, and ship will call for quite a force of workers and much careful supervision.

Better think twice before you agree to handle the distribution of these booklets.

There are over 5000 rural schools in Minnesota and not much short of a thousand village and city schools. Better take less money and let General Mills do the distributing. They have an office force etc etc.

Love

Daddy